

ORDER

Orders	Order / Rev:	<u>136950</u>		
	Alt Order #:	<u>26148199</u>		
	Product Desc:	<u>MMATH</u>		
	Estimate:	<u>6793</u>		KFBB/Cowles Montana Me
	Flight Dates:	<u>10/23/18 - 10/29/18</u>	Primary AE:	<u>Katz Philadelphia</u>
	Original Date / Rev:	<u>09/13/18 / 10/23/18</u>	Sales Office:	<u>K-PHL</u>
	Order Type:	<u>GENERAL</u>	Sales Region:	<u>NAT</u>
Agency	Name:	<u>Mentzer Media</u>		
	Buying Contact:	<u></u>	Billing Type:	<u>Cash</u>
	Billing Contact:	<u></u>	Billing Calendar:	<u>Broadcast</u>
		<u>210 W. Pennsylvania Suite 250</u>	Billing Cycle:	<u>EOM/EOC</u>
		<u>Towson, MD 21204</u>	Agency Commission:	<u>15%</u>
Advertiser	Name:	<u>POL/Montanans Against Tax Hikes</u>		
	Demographic:	<u>HH</u>	New Business Thru:	<u></u>
	Product Codes:	<u>PL Issue</u>	Advertiser External ID:	<u></u>
	Revenue Code 1:	<u>AGY</u>	Agency External ID:	<u></u>
	Revenue Code 2:	<u>POL</u>	Unit Code:	<u>General</u>
	Revenue Code 3:	<u>ISS</u>	Order Separation:	<u>00:10:00</u>
	Priority:	<u>IS</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	13	\$2,300.00	\$1,955.00
10/29/18	10/29/18	3	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	13	\$2,300.00	\$1,955.00	0.00
November 2018	3	\$500.00	\$425.00	0.00
Totals	16	\$2,800.00	\$2,380.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
KFBB/Cowles Montana Media	18%	\$2,800.00
Market	100%	\$15,555.56

Competitive Share	Share	Total
AWGF	0%	\$0.00
CABLE	0%	\$0.00
KBAO	0%	\$0.00
KBBJ	0%	\$0.00
KRTV	0%	\$0.00
KTGF	0%	\$0.00
NFBB	5%	\$777.78
SWXGF	0%	\$0.00
UNKWN	77%	\$11,977.78

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFBB	10/24/18	10/24/18	M-F 5a-7a LN Wake Up Montana	NWS	5:00 AM-7:00 AM	--W----	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
WAKE UP MONTANA Target 302 Index: 102. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/18	10/28/18	--W----		1		\$100.00		0.00					

Order / Rev: 136950
 Alt Order #: 26148199
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: POL/Montanans Against Tax Hikes
 Product Desc: MMATH
 Estimate: 6793
 KFBB/Cowles Montana Me

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----					1	\$100.00		0.00			
N 2	KFBB	10/25/18	10/25/18	M-F 5a-7a LN Wake Up Montana	NWS	5:00 AM-7:00 AM	---T---	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
WAKE UP MONTANA Target 302 Index: 102. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---					1	\$100.00		0.00			
N 3	KFBB	10/29/18	10/29/18	M-F 5a-7a LN Wake Up Montana	NWS	5:00 AM-7:00 AM	M-----	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
WAKE UP MONTANA Target 302 Index: 102. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$100.00		0.00			
N 4	KFBB	10/23/18	10/23/18	M-F GMA 7a-9a Good Morning America	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$140.00	IS	0.00	NM	1	\$140.00
GOOD MORNING AMERICA Target 302 Index: 111. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$140.00		0.00			
N 5	KFBB	10/24/18	10/24/18	M-F GMA 7a-9a Good Morning America	CM	7:00 AM-9:00 AM	--W----	:30	1	\$140.00	IS	0.00	NM	1	\$140.00
GOOD MORNING AMERICA Target 302 Index: 111. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----					1	\$140.00		0.00			
N 6	KFBB	10/25/18	10/25/18	M-F GMA 7a-9a Good Morning America	CM	7:00 AM-9:00 AM	---T---	:30	1	\$140.00	IS	0.00	NM	1	\$140.00
GOOD MORNING AMERICA Target 302 Index: 111. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---					1	\$140.00		0.00			
N 7	KFBB	10/26/18	10/26/18	M-F GMA 7a-9a Good Morning America	CM	7:00 AM-9:00 AM	----F--	:30	1	\$140.00	IS	0.00	NM	1	\$140.00
GOOD MORNING AMERICA Target 302 Index: 111. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$140.00		0.00			
N 8	KFBB	10/24/18	10/24/18	M-F 3p-4p Family Feud	CM	3:00 PM-4:00 PM	--W----	:30	1	\$60.00	IS	0.00	NM	1	\$60.00
FAMILY FEUD/FAMILY FEUD Target 302 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----					1	\$60.00		0.00			
N 9	KFBB	10/26/18	10/26/18	M-F 3p-4p Family Feud	CM	3:00 PM-4:00 PM	----F--	:30	1	\$60.00	IS	0.00	NM	1	\$60.00
FAMILY FEUD/FAMILY FEUD Target 302 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$60.00		0.00			
N 10	KFBB	10/29/18	10/29/18	M-F 3p-4p Family Feud	CM	3:00 PM-4:00 PM	M-----	:30	1	\$60.00	IS	0.00	NM	1	\$60.00
FAMILY FEUD/FAMILY FEUD Target 302 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					1	\$60.00		0.00			
N 11	KFBB	10/23/18	10/23/18	M-F 4p-5p Ellen	CM	4:00 PM-5:00 PM	-T-----	:30	1	\$100.00	IS	0.00	NM	1	\$100.00
ELLEN Target 302 Index: 122. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$100.00		0.00			
N 12	KFBB	10/25/18	10/25/18		CM	4:00 PM-5:00 PM	---T---	:30	1	\$100.00	IS	0.00	NM	1	\$100.00

Order / Rev: 136950
 Alt Order #: 26148199
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: POL/Montanans Against Tax Hikes
 Product Desc: MMATH
 Estimate: 6793

KFBB/Cowles Montana Me

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4p-5p Ellen ELLEN Target 302 Index: 122. Nielsen: 0.9 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 ---T--- 1 \$100.00 0.00															
N 15	KFBB	10/23/18	10/23/18	M-F 6p-630p Local News M-F 6p News	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$340.00	IS	0.00	NM	1	\$340.00
6:00PM LOCAL NEWS Target 302 Index: 117. Nielsen: 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -T----- 1 \$340.00 0.00															
N 16	KFBB	10/29/18	10/29/18	M-F 6p-630p Local News M-F 6p News	CM	6:00 PM-6:30 PM	M-----	:30	1	\$340.00	IS	0.00	NM	1	\$340.00
6:00PM LOCAL NEWS Target 302 Index: 117. Nielsen: 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/18 11/04/18 M----- 1 \$340.00 0.00															
N 17	KFBB	10/27/18	10/27/18	College Football College Football	CM	10:00 AM-1:30 PM (10:00 AM-1:30 PM)	-----S-	:30	1	\$200.00	IS	0.00	NM	1	\$200.00
ABC COLLEGE FOOTBALL EARLY GAME Target 302 Index: 116. Nielsen: 0.2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -----S- 1 \$200.00 0.00															
N 18	KFBB	10/27/18	10/27/18	College Football College Football	CM	1:30 PM-5:00 PM (1:30 PM-5:00 PM)	-----S-	:30	1	\$300.00	IS	0.00	NM	0	\$0.00
ABC COLLEGE FOOTBALL LATE GAME Target 302 Index: 122. Nielsen: 0.2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 -----S- 1 \$300.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KFBB 10/22/18-10/28/18 College Football 1:30 PM-5:00 PM 1:30 PM-5:00 P-----Sa-- :30 (\$300.00) 0.00 NM Credited [moved to contract 135022]															
N 19	KFBB	10/25/18	10/25/18	Thur Prime Hour 1 Grey's Anatomy	CM	7p-8p	---1---	:30	1	\$680.00	IS	0.00	NM	1	\$680.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/18 10/28/18 ---1--- 1 \$680.00 0.00															
													Totals	16	\$2,800.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26148199	Changes as of: 10/23/2018 at 2:42 PM	Version: Current State Version 3	Con Type: POLITICAL/NOTE
CPE: 439/540/6793	Flight: 10/23/18 - 10/29/18	Station: KTEB	Total \$: \$2,800.00
Agency: MENTZER MEDIA	Advertiser: Montanans Against Tax Hikes	Market: Great Falls	
SERVIC	Product: MMATH	Office: PHILADELPHIA	Total Spots: 16
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Agency Order #: 7733987	Service: Nielsen	Total CPE: \$42.23
	Buyer: David Brady	Primary Demo: Adults 18+	Total GRP: 66.3
	Salesperson: SHEPARD RITZEN	Assistant: SHEPARD RITZEN	Traffic #: 136950
	215-567-7950		

Comments: spot n/a due to MT game. move to 6428 (contract 26122604)

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	10/23	10/24	10/25	10/26	10/27	10/28	10/29	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 5a-7a		WAKE UP MONTANA	\$100.00	1.6	0.6	30	0	1	1	0	0	0	1	3	\$300.00	\$62.50	4.8
Target 302 Index: 102 Nielsen: 0.5																		
2	Tu-F,M 7a-9a		GOOD MORNING AMERICA	\$140.00	3.6	1.4	30	1	1	1	1	0	0	0	4	\$560.00	\$38.89	14.4
Target 302 Index: 111 Nielsen: 1.2																		
3	Tu-F,M 3p-4p		FAMILY FEUD/FAMILY FEUD	\$60.00	2.8	0.6	30	0	1	0	1	0	0	1	3	\$180.00	\$21.43	8.4
Target 302 Index: 123 Nielsen: 0.5																		
4	Tu-F,M 4p-5p		ELLEN	\$100.00	4.2	1.3	30	1	0	1	0	0	0	0	2	\$200.00	\$23.81	8.4
Target 302 Index: 122 Nielsen: 0.9																		
5	Tu-F,M 5:30p-6p		ABC WORLD NEWS	\$340.00	10.3	3.7	30	0	0	0	0	0	0	0	0	\$0.00	\$33.01	0.0
Target 302 Index: 123 Nielsen: 2.9																		
6	Tu-F,M 6p-6:30p		6:00PM LOCAL NEWS	\$340.00	8.0	3.9	30	1	0	0	0	0	0	1	2	\$680.00	\$42.50	16.0
Target 302 Index: 117 Nielsen: 3																		
7	Sa 10a-1:30p		ABC COLLEGE FOOTBALL EARLY GAME	\$200.00	4.0	0.2	30	0	0	0	0	1	0	0	1	\$200.00	\$50.00	4.0
Target 302 Index: 116 Nielsen: 0.2																		
8	Sa 1:30p-5p		ABC COLLEGE FOOTBALL LATE GAME	\$300.00	8.3	0.3	30	0	0	0	0	0	0	0	0	\$0.00	\$36.14	0.0
Target 302 Index: 122 Nielsen: 0.2																		
9	Th 7p-8p		Grey's Anatomy	\$680.00	10.3	3.7	30	0	0	1	0	0	0	0	1	\$680.00	\$66.02	10.3
Target 302 Index: 123 Nielsen: 2.9																		
TOTALS:															16	\$2,800.00	\$42.23	66.3



125 West 55th St
New York, NY 10019

Contract # 26148199

CPE: 439/540/6793

Agency: MENTZER MEDIA

SERVIC

210 W. Pennsylvania Avenue
Suite 250
Towson, MD 21204

Changes as of: 10/23/2018 at 2:42 PM

Flight: 10/23/18 - 10/29/18

Advertiser: Montanans Against Tax Hikes

Product: MMATH

Agency Order #: 7733987

Buyer: David Brady

Salesperson: SHEPARD RITZEN
215-567-7950

Separation:

Version: Current State Version 3

Station: KFBB

Market: Great Falls

Office: PHILADELPHIA

Service: Nielsen

Primary Demo: Adults 18+

Assistant: SHEPARD RITZEN
215-567-7950

Con Type: POLITICAL/NOTE

Total \$: \$2,800.00

Total Spots: 16

Total CPM: \$42.23

Total GRP: 66.3

Traffic #: 136950

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/17/18 10:30 AM	SHEPARD RITZEN	spot n/a due to MT game. move to 6428 (contract 26122604
09/13/18 11:03 AM	System	Notice Received.
09/12/18 4:21 PM	SHEPARD RITZEN	Separation: 30

Competitive Information

Market Budget:	\$15,556
KFBB Share:	18%
Comment:	est share
Unknown:	82%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$2,800.00	\$42.23	66.3
Total	100%	16	\$2,800.00	\$42.23	66.3

Monthly Summary

Month	Spots	Dollars
2018-Oct	13	\$2,300.00
2018-Nov	3	\$500.00
Total	16	\$2,800.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	10/23/18 2:03 PM	Meaghan Loos-Becht	Confirmed	1	2	\$0	\$2,800.00	Changes: Total Spots from 17 to 16, Total GRPs from 76.6 to 66.3, Total CPP from \$36.55 to \$42.23, Total GIMPs from 0 to 66, Total CPM from \$0.00 to \$42,232.28. 2 buylines added or modified.
Revision	10/17/18 10:30 AM	SHEPARD RITZEN	Confirmed		1	\$-300.00	\$2,800.00	Changes: Total Spots from 18 to 17, Calculated Dollars from \$3,100.00 to \$2,800.00, Total GRPs from 84.9 to 76.6, Total CPP from \$36.51 to \$36.55, Competitive Market Budget from \$20,333 to \$15,556, Comments from Separation: 30 to spot n/a due to MT game. move to 6428 (contract 26122604, Origuser Entered Dollars to \$3,100.00, User Entered \$ from \$0.00 to \$2,800.00, Total \$ from \$3,100.00 to \$2,800.00, 1 buyline added or modified.
Queued for Electronic Contracting	9/12/18 5:14 PM					\$0	\$0	
New	9/12/18 4:20 PM	SHEPARD RITZEN	Confirmed	18		\$3,100.00	\$3,100.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.