

# CONTRACT



**KFBF**  
 P.O. Box 1139  
 Great Falls, MT 59404  
 (406)453-4377

Mentzer Media  
 210 W. Pennsylvania Suite 250  
 Towson, MD 21204

And:

<u>Contract / Revision</u> 136942 /		<u>Alt Order #</u> 26147511
<u>Advertiser</u> POL/Montanans Against Tax Hikes		<u>Original Date / Revision</u> 09/13/18 / 09/13/18
<u>Contract Dates</u> 09/18/18 - 09/24/18	<u>Estimate #</u> 6785	
<u>Product</u> MMATH		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFBF	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9912736	<u>Advertiser Code</u> 439	<u>Product 1/2</u> 540
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFBF	09/18/18	09/18/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				1	\$140.00			
N 2	KFBF	09/19/18	09/19/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--W----				1	\$140.00			
N 3	KFBF	09/20/18	09/20/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---T---				1	\$140.00			
N 4	KFBF	09/21/18	09/21/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----F--				1	\$140.00			
N 5	KFBF	09/24/18	09/24/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	M-----				1	\$140.00			
N 6	KFBF	09/18/18	09/18/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				1	\$100.00			
N 7	KFBF	09/19/18	09/19/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	--W----				1	\$100.00			
N 8	KFBF	09/20/18	09/20/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---T---				1	\$100.00			
N 9	KFBF	09/21/18	09/21/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----F--				1	\$100.00			
N 10	KFBF	09/24/18	09/24/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	M-----				1	\$100.00			
N 11	KFBF	09/18/18	09/18/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				1	\$340.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KFBF**  
 P.O. Box 1139  
 Great Falls, MT 59404  
**KFBF**  
 GREAT FALLS (406)453-4377

<u>Contract / Revision</u>	<u>Alt Order #</u>
136942 /	26147511

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Montanans Against Tax Hikes	09/13/18 / 09/13/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/18 - 09/24/18	MMATH	6785

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				1	\$340.00			
N 12	KFBF	09/20/18	09/20/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---T---				1	\$340.00			
N 13	KFBF	09/22/18	09/22/18	Sat Night Fball	6:00 PM-9:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$500.00			
<b>Totals</b>											<b>13</b>	<b>\$2,380.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/24/18	13	\$2,380.00	(\$357.00)	\$2,023.00
<b>Totals</b>	<b>13</b>	<b>\$2,380.00</b>	<b>(\$357.00)</b>	<b>\$2,023.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26147511	<b>Changes as of:</b> 9/12/2018 at 9:44 AM	<b>Version:</b> Current State Version 1
CPE: 439/540/6785	<b>Flight:</b> 9/18/18 - 9/24/18	<b>Station:</b> KFBB
<b>Agency:</b> MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Advertiser:</b> Montanans Against Tax Hikes	<b>Market:</b> Great Falls
	<b>Product:</b> MMATH	<b>Office:</b> PHILADELPHIA
	<b>Agency Order #:</b> 7732371	<b>Service:</b> Nielsen
	<b>Buyer:</b> David, Brady	<b>Primary Demo:</b> Adults 18+
	<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$2,380.00
		<b>Total Spots:</b> 13
		<b>Total CPP:</b> \$38.64
		<b>Total GRP:</b> 61.6

#136942

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	9/18 - 9/24							Total Spots	Total \$	CPP*	GRP*	
								9/18	9/19	9/20	9/21	9/22	9/23	9/24					
1	Tu-F M 7a-9a		GOOD MORNING AMERICA	\$140.00	3.7	1.4	30	1	1	1	1	0	0	0		4	\$560.00	\$37.84	14.8
Target 302 Index: 112. Nielsen: 2																			
2	Tu-F M 7a-9a		GOOD MORNING AMERICA	\$140.00	3.7	1.4	30	0	0	0	0	0	0	1		1	\$140.00	\$37.84	3.7
Target 302 Index: 112. Nielsen: 2																			
3	Tu-F,M 4p-5p		ELLEN	\$100.00	3.7	1.3	30	1	1	1	1	0	0	0		4	\$400.00	\$27.03	14.8
Target 302 Index: 116. Nielsen: 1.5																			
4	Tu-F,M 4p-5p		ELLEN	\$100.00	3.7	1.3	30	0	0	0	0	0	0	1		1	\$100.00	\$27.03	3.7
Target 302 Index: 116. Nielsen: 1.5																			
5	Tu-F,M 6p-6:30p		6:00PM LOCAL NEWS	\$340.00	7.6	3.9	30	1	0	1	0	0	0	0		2	\$680.00	\$44.74	15.2
Target 302 Index: 115. Nielsen: 2.4																			
6	Sa 6p-9 30p		ABC SATURDAY NIGHT COLLEGE FOOTBALL	\$500.00	9.4	1.1	30	0	0	0	0	1	0	0		1	\$500.00	\$53.19	9.4
Target 302 Index: 118. Nielsen: 0.5																			
<b>TOTALS:</b>								<b>3</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>2</b>		<b>13</b>	<b>\$2,380.00</b>	<b>\$38.64</b>	<b>61.6</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26147511	<b>Changes as of:</b> 9/12/2018 at 9:44 AM	<b>Version:</b> Current State Version 1	
CPE: 439/540/6785	<b>Flight:</b> 9/18/18 - 9/24/18	<b>Station:</b> KFBB	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Advertiser:</b> Montanans Against Tax Hikes	<b>Market:</b> Great Falls	<b>Total \$:</b> \$2,380.00
<b>Agency Order #:</b> 7732371	<b>Product:</b> MMATH	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 13
<b>Buyer:</b> David. Brady	<b>Service:</b> Nielsen	<b>Primary Demo:</b> Adults 18+	<b>Total CPP:</b> \$38.64
<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950		<b>Total GRP:</b> 61.6
<b>Separation:</b>			

<b>Special Instructions</b>	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
09/12/18 9:44 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$15,867
KFBB Share:	15%
Comment:	est share
Unknown:	85%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$2,380.00	\$38.64	61.6
<b>Total</b>	<b>100%</b>	<b>13</b>	<b>\$2,380.00</b>	<b>\$38.64</b>	<b>61.6</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	13	\$2,380.00
<b>Total</b>	<b>13</b>	<b>\$2,380.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/12/18 9:40 AM	SHEPARD RITZEN	New	13		\$2,380.00	\$2,380.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <span style="font-size: 1.2em; font-family: cursive;">KFBB-TV Great Falls, MT</span>	Date: <span style="font-size: 1.2em; font-family: cursive;">9/13/18</span>
---	---

I, Tammie Wingrove

do hereby request station time concerning the following issue:

Montanans Against Tax Hikes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	Cont#	136942		

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

------------------

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes PO Box 4032 Helena, MT 59604
--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh
-------------------------------

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes  
PO Box 4032  
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh



### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**Client Information Form  
Issue**

**Advertiser Group Name:** Montanans Against Tax Hikes

**Address:** PO Box 4032

**City, State & Zip Code:** Helena, MT 59604

**Phone:** \_\_\_\_\_

**Website URL:** \_\_\_\_\_

**Executive Director/President:** \_\_\_\_\_

**Other Members of Executive  
Committee or Board of Directors:**  
*(list all that are applicable)*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Group Treasurer:** Chuck Denowh

*\*Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.\**

# CONTRACT



**NFBB**  
 P.O. Box 1139  
 Great Falls, MT 59404  
 (406)453-4377  
 Mentzer Media  
 210 W. Pennsylvania Suite 250  
 Towson, MD 21204

<u>Contract / Revision</u> 136953 /		<u>Alt Order #</u> 26147514
<u>Advertiser</u> POL/Montanans Against Tax Hikes		<u>Original Date / Revision</u> 09/13/18 / 09/13/18
<u>Contract Dates</u> 09/18/18 - 09/24/18	<u>Estimate #</u> 6785	
<u>Product</u> MMATH		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NFBB	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 439	<u>Product 1/2</u> 540
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NFBB	09/23/18	09/23/18	Su 8a-9a FOX News	8:00 AM-9:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				1	\$100.00			
N 2	NFBB	09/24/18	09/24/18	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	M-----				1	\$200.00			
N 3	NFBB	09/18/18	09/18/18	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				1	\$200.00			
N 4	NFBB	09/20/18	09/20/18	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---T---				1	\$200.00			
N 5	NFBB	09/21/18	09/21/18	Big Bang Theory	6:30 PM-7:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----F--				1	\$200.00			
N 6	NFBB	09/22/18	09/22/18	College Football	2:30 PM-6:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$200.00			
N 7	NFBB	09/23/18	09/23/18	NFL Sunday	10:00 AM-11:00 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				1	\$140.00			
<b>Totals</b>											7	\$1,240.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/24/18	7	\$1,240.00	(\$186.00)	\$1,054.00
<b>Totals</b>	7	\$1,240.00	(\$186.00)	\$1,054.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



125 West 55th St  
New York NY 10019

<b>Contract #</b> 26147514	<b>Changes as of:</b> 9/12/2018 at 9:44 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 439/540/6785	<b>Flight:</b> 9/18/18 - 9/24/18	<b>Station:</b> NFBB
<b>Agency:</b> MENTZER MEDIA SERVICE	<b>Advertiser:</b> Montanans Against Tax Hikes	<b>Market:</b> Great Falls
210 W. Pennsylvania Avenue	<b>Product:</b> MMATH	<b>Office:</b> PHILADELPHIA
Suite 250	<b>Agency Order #:</b> 7732363	<b>Service:</b> Nielsen
Towson, MD 21204	<b>Buyer:</b> David, Brady	<b>Primary Demo:</b> Adults 18+
	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN
		215-567-7950
	<b>Separation:</b>	

**Con Type:** POLITICAL/NOTE  
**Total \$:** \$1,240.00  
**Total Spots:** 7  
**Total CPP:** \$46.62  
**Total GRP:** 26.6

#136953

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	9/18 - 9/24							Total Spots	Total \$	CPP*	GRP*
								9/18	9/19	9/20	9/21	9/22	9/23	9/24				
1	Su 8a-9a		FOX NEWS SUNDAY	\$100.00	1.3	0.5	30	0	0	0	0	0	1	0	1	\$100.00	\$76.92	1.3
Target 302 Index: 101 Nielsen: 0.3																		
2	Tu-F,M 6:30p-7p		BIG BANG THEORY	\$200.00	4.4	3.0	30	0	0	0	0	0	0	1	1	\$200.00	\$45.45	4.4
Target 302 Index: 118 Nielsen: 2.1																		
3	Tu-F,M 6:30p-7p		BIG BANG THEORY	\$200.00	4.4	3.0	30	1	0	1	1	0	0	0	3	\$600.00	\$45.45	13.2
Target 302 Index: 118 Nielsen: 2.1																		
4	Sa 2:30p-6p		COLLEGE FOOTBALL:	\$200.00	5.1	0.2	30	0	0	0	0	1	0	0	1	\$200.00	\$39.22	5.1
Target 302 Index: 124 Nielsen: 0.4																		
5	Su 10a-11a		NFL SUNDAY PRE-GAME	\$140.00	2.6	0.5	30	0	0	0	0	0	1	0	1	\$140.00	\$53.85	2.6
Target 302 Index: 101 Nielsen: 0.1																		
<b>TOTALS:</b>								1	0	1	1	1	2	1	7	\$1,240.00	\$46.62	26.6



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26147514	<b>Changes as of:</b> 9/12/2018 at 9:44 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 439/540/6785	<b>Flight:</b> 9/18/18 - 9/24/18	<b>Station:</b> NFBB
<b>Agency:</b> MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Advertiser:</b> Montanans Against Tax Hikes <b>Product:</b> MMATH	<b>Market:</b> Great Falls
<b>Agency Order #:</b> 7732363	<b>Buyer:</b> David, Brady	<b>Office:</b> PHILADELPHIA
<b>Salesperson:</b> SHEPARD RITZEN 215-567-7950	<b>Primary Demo:</b> Adults 18+	<b>Service:</b> Nielsen
<b>Separation:</b>	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950	<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$1,240.00
		<b>Total Spots:</b> 7 <b>Total CPP:</b> \$46.62 <b>Total GRP:</b> 26.6

<b>Special Instructions</b>	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
09/12/18 9:44 AM	SHEPARD RITZEN	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$15,500
<b>NFBB Share:</b>	8%
<b>Comment:</b>	est share
<b>Unknown:</b>	92%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$1,240.00	\$46.62	26.6
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$1,240.00</b>	<b>\$46.62</b>	<b>26.6</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	7	\$1,240.00
<b>Total</b>	<b>7</b>	<b>\$1,240.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/12/18 9:41 AM	SHEPARD RITZEN	New	7		\$1,240.00	\$1,240.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <span style="font-size: 1.2em; font-family: cursive;">NFBB-TV Great Falls, MT</span>	Date: <span style="font-size: 1.2em; font-family: cursive;">9/13/18</span>
---	---

I, Tammie Wingrove

do hereby request station time concerning the following issue:

Montanans Against Tax Hikes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	Cont#	136953		

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes PO Box 4032 Helena, MT 59604
--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh
-------------------------------

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes  
PO Box 4032  
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh



### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**Client Information Form  
Issue**

**Advertiser Group Name:** Montanans Against Tax Hikes

**Address:** PO Box 4032

**City, State & Zip Code:** Helena, MT 59604

**Phone:** \_\_\_\_\_

**Website URL:** \_\_\_\_\_

**Executive Director/President:** \_\_\_\_\_

**Other Members of Executive  
Committee or Board of Directors:** \_\_\_\_\_  
*(list all that are applicable)*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Group Treasurer:** Chuck Denowh

*\*Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.\**

# CONTRACT



**KHBB**  
 P.O. Box 1139  
 Great Falls, MT 59404  
 (406)453-4377

<u>Contract / Revision</u> 136964 /		<u>Alt Order #</u> 26147472
<u>Advertiser</u> POL/Montanans Against Tax Hikes		<u>Original Date / Revision</u> 09/13/18 / 09/13/18
<u>Contract Dates</u> 09/18/18 - 09/24/18	<u>Estimate #</u> 6785	
<u>Product</u> MMATH		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KHBB	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9912736	<u>Advertiser Code</u> 439	<u>Product 1/2</u> 540
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mentzer Media**  
 210 W. Pennsylvania Suite 250  
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHBB	09/18/18	09/18/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	-T-----	1			\$60.00				
N 2	KHBB	09/19/18	09/19/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	--W----	1			\$60.00				
N 3	KHBB	09/20/18	09/20/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	---T---	1			\$60.00				
N 4	KHBB	09/21/18	09/21/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	----F--	1			\$60.00				
N 5	KHBB	09/24/18	09/24/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/18	09/30/18	M-----	1			\$60.00				
N 6	KHBB	09/19/18	09/19/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	--W----	1			\$60.00				
N 7	KHBB	09/20/18	09/20/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	---T---	1			\$60.00				
N 8	KHBB	09/21/18	09/21/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	----F--	1			\$60.00				
N 9	KHBB	09/18/18	09/18/18	M-F 5p-530p Local News	5:00 PM-5:30 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	-T-----	1			\$120.00				
N 10	KHBB	09/20/18	09/20/18	M-F 5p-530p Local News	5:00 PM-5:30 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	---T---	1			\$120.00				
N 11	KHBB	09/22/18	09/22/18	College Football	10:00 AM-1:30 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/17/18	09/23/18	---T---	1			\$100.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



**KHBB**  
 P.O. Box 1139  
 Great Falls, MT 59404  
 (406)453-4377

<u>Contract / Revision</u> 136964 /		<u>Alt Order #</u> 26147472
<u>Advertiser</u> POL/Montanans Against Tax Hikes		<u>Original Date / Revision</u> 09/13/18 / 09/13/18
<u>Contract Dates</u> 09/18/18 - 09/24/18	<u>Product</u> MMATH	<u>Estimate #</u> 6785

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$100.00			
N 12	KHBB	09/22/18	09/22/18	College Football	1:30 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$100.00			
N 13	KHBB	09/22/18	09/22/18	Sat night Ftbll	5:30 PM-9:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$300.00			
<b>Totals</b>											13	\$1,220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/24/18	13	\$1,220.00	(\$183.00)	\$1,037.00
<b>Totals</b>	13	\$1,220.00	(\$183.00)	\$1,037.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26147472	<b>Changes as of:</b> 9/12/2018 at 9:17 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 439/540/6785	<b>Flight:</b> 9/18/18 - 9/24/18	<b>Station:</b> KHBB
<b>Agency:</b> MENTZER MEDIA SERVIC	<b>Advertiser:</b> Montanans Against Tax Hikes	<b>Market:</b> Helena
<b>Product:</b> MMATH	<b>Office:</b> WASHINGTON	<b>Con Type:</b> POLITICAL/VOTE
210 W. Pennsylvania Avenue	<b>Agency Order #:</b> 7732379	<b>Total Spots:</b> 13
Suite 250	<b>Buyer:</b> David, Brady	<b>Total CPP:</b> \$35.47
Towson, MD 21204	<b>Salesperson:</b> KENNETH MIELE 202-955-5342	<b>Total GRP:</b> 34.4
	<b>Separation:</b>	
		<b>Assistant:</b> KENNETH MIELE 202-955-5342

Comments: Separation: 30

# 136964

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	9/18 - 9/24							Total Spots	Total \$	CPP*	GRP*
								9/18	9/19	9/20	9/21	9/22	9/23	9/24				
1	Tu-F,M 7a-9a		GOOD MORNING AMERICA	\$60.00	1.6	0.9	30	1	1	1	1	0	0	1	5	\$300.00	\$37.50	8.0
<i>Target 302 Index: 103 Nielsen: 0.8</i>																		
2	Tu-F,M 4p-5p		ELLEN	\$60.00	2.3	0.4	30	0	1	1	1	0	0	0	3	\$180.00	\$26.09	6.9
<i>Target 302 Index: 119 Nielsen: 1</i>																		
3	Tu-F,M 5p-5:30p		5:00PM LOCAL NEWS	\$120.00	3.4	2.2	30	1	0	1	0	0	0	0	2	\$240.00	\$35.29	6.8
<i>Target 302 Index: 117 Nielsen: 1</i>																		
4	Sa 10a-1:30p		ABC COLLEGE FOOTBALL EARLY GAME	\$100.00	2.2	0.2	30	0	0	0	0	1	0	0	1	\$100.00	\$45.45	2.2
<i>Target 302 Index: 116 Nielsen: 0</i>																		
5	Sa 1:30p-5p		ABC COLLEGE FOOTBALL LATE GAME	\$100.00	3.3	0.2	30	0	0	0	0	1	0	0	1	\$100.00	\$30.30	3.3
<i>Target 302 Index: 113 Nielsen: 0</i>																		
6	Sa 5:30p-9p		ABC SATURDAY NIGHT BIG TEN COLLEGE FOOTBALL	\$300.00	7.2	1.4	30	0	0	0	0	1	0	0	1	\$300.00	\$41.67	7.2
<i>Target 302 Index: 119 Nielsen: 0.6</i>																		
<b>TOTALS:</b>								<b>2</b>	<b>2</b>	<b>3</b>	<b>2</b>	<b>3</b>	<b>0</b>	<b>1</b>	<b>13</b>	<b>\$1,220.00</b>	<b>\$35.47</b>	<b>34.4</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26147472	<b>Changes as of:</b> 9/12/2018 at 9:17 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 439/540/6785	<b>Flight:</b> 9/18/18 - 9/24/18	<b>Station:</b> KHBB
<b>Agency:</b> MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Advertiser:</b> Montanans Against Tax Hikes <b>Product:</b> MMATH	<b>Market:</b> Helena
<b>Agency Order #:</b> 7732379	<b>Buyer:</b> David, Brady	<b>Office:</b> WASHINGTON
<b>Salesperson:</b> KENNETH MIELE 202-955-5342	<b>Assistant:</b> KENNETH MIELE 202-955-5342	<b>Service:</b> Nielsen
<b>Separation:</b>		<b>Primary Demo:</b> Adults 18+
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$1,220.00
		<b>Total Spots:</b> 13
		<b>Total CPP:</b> \$35.47
		<b>Total GRP:</b> 34.4

Special Instructions	
----------------------	--

Order Level Comments		
Date/Time	Added by	Comment
09/12/18 9:17 AM	KENNETH MIELE	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$8,714
<b>KHBB Share:</b>	14%
<b>Comment:</b>	
<b>Unknown:</b>	86%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$1,220.00	\$35.47	34.4
<b>Total</b>	<b>100%</b>	<b>13</b>	<b>\$1,220.00</b>	<b>\$35.47</b>	<b>34.4</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	13	\$1,220.00
<b>Total</b>	<b>13</b>	<b>\$1,220.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/12/18 9:23 AM					\$0	\$0	
New	9/12/18 9:16 AM	KENNETH MIELE	New	13		\$1,220.00	\$1,220.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <span style="font-size: 1.2em; font-family: cursive;">KHBB-TV Helena, MT</span>	Date: <span style="font-size: 1.2em; font-family: cursive;">9/13/18</span>
--	---

I, Tammie Wingrove

do hereby request station time concerning the following issue:

Montanans Against Tax Hikes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies		Cont# 136964		

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes  
PO Box 4032  
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes  
PO Box 4032  
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh



### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**Client Information Form  
Issue**

**Advertiser Group Name:** Montanans Against Tax Hikes

**Address:** PO Box 4032

**City, State & Zip Code:** Helena, MT 59604

**Phone:** \_\_\_\_\_

**Website URL:** \_\_\_\_\_

**Executive Director/President:** \_\_\_\_\_

**Other Members of Executive  
Committee or Board of Directors:**  
*(list all that are applicable)*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Group Treasurer:** Chuck Denowh

*\*Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.\**

# CONTRACT



**NHBB**  
 P.O. Box 1139  
 Great Falls, MT 59404  
 (406)453-4377

<u>Contract / Revision</u> 136971 /		<u>Alt Order #</u> 26147475
<u>Advertiser</u> POL/Montanans Against Tax Hikes		<u>Original Date / Revision</u> 09/13/18 / 09/13/18
<u>Contract Dates</u> 09/18/18 - 09/24/18	<u>Estimate #</u> 6785	
<u>Product</u> MMATH		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NHBB	<u>Account Executive</u> Katz Washington DC	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9912736	<u>Advertiser Code</u> 439	<u>Product 1/2</u> 540
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And: **Mentzer Media**  
 210 W. Pennsylvania Suite 250  
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NHBB	09/23/18	09/23/18	Su 8a-9a FOX News	8:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				1	\$60.00			
N 2	NHBB	09/23/18	09/23/18	NFL Sunday	10:00 AM-11:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				1	\$100.00			
<b>Totals</b>											2	\$160.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/23/18	2	\$160.00	(\$24.00)	\$136.00
<b>Totals</b>	2	\$160.00	(\$24.00)	\$136.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26147475	<b>Changes as of:</b> 9/12/2018 at 9:17 AM	<b>Version:</b> Current State Version 1
CPE: 439/540/6785	<b>Flight:</b> 9/18/18 - 9/24/18	<b>Station:</b> NHBB
<b>Agency:</b> MENTZER MEDIA SERVIC	<b>Advertiser:</b> Montanans Against Tax Hikes	<b>Market:</b> Helena
210 W. Pennsylvania Avenue	<b>Product:</b> MMATH	<b>Office:</b> WASHINGTON
Suite 250	<b>Agency Order #:</b> 7732368	<b>Service:</b> Nielsen
Towson, MD 21204	<b>Buyer:</b> David, Brady	<b>Primary Demo:</b> Adults 18+
	<b>Salesperson:</b> KENNETH MIELE 202-955-5342	<b>Assistant:</b> KENNETH MIELE 202-955-5342
	<b>Separation:</b>	

#136971

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	9/18 - 9/24							Total Spots	Total \$	CPP*	GRP*
								9/18	9/19	9/20	9/21	9/22	9/23	9/24				
1	Su 8a-9a		FOX NEWS SUNDAY	\$60.00	1.0	0.5	30	0	0	0	0	0	1	0	1	\$60.00	\$60.00	1.0
Target 302 Index: 111 Nielsen: 0.2																		
2	Su 10a-11a		FOX NFL SUNDAY PRE-GAME	\$100.00	2.1	0.7	30	0	0	0	0	0	1	0	1	\$100.00	\$47.62	2.1
Target 302 Index: 104 Nielsen: 0																		
<b>TOTALS:</b>								0	0	0	0	0	2	0	2	\$160.00	\$51.61	3.1



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26147475	<b>Changes as of:</b> 9/12/2018 at 9:17 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 439/540/6785	<b>Flight:</b> 9/18/18 - 9/24/18	<b>Station:</b> NHBB
<b>Agency:</b> MENTZER MEDIA SERVIC	<b>Advertiser:</b> Montanans Against Tax Hikes	<b>Market:</b> Helena
<b>210 W. Pennsylvania Avenue</b>	<b>Product:</b> MMATH	<b>Office:</b> WASHINGTON
<b>Suite 250</b>	<b>Agency Order #:</b> 7732368	<b>Service:</b> Nielsen
<b>Towson, MD 21204</b>	<b>Buyer:</b> David, Brady	<b>Primary Demo:</b> Adults 18+
	<b>Salesperson:</b> KENNETH MIELE 202-955-5342	<b>Assistant:</b> KENNETH MIELE 202-955-5342
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$160.00  
**Total Spots:** 2  
**Total CPP:** \$51.61  
**Total GRP:** 3.1

<b>Special Instructions</b>	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
09/12/18 9:17 AM	KENNETH MIELE	Separation. 30

Competitive Information	
<b>Market Budget:</b>	\$4,000
<b>NHBB Share:</b>	4%
<b>Comment:</b>	
<b>Unknown:</b>	96%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$160.00	\$51.61	3.1
<b>Total</b>	<b>100%</b>	<b>2</b>	<b>\$160.00</b>	<b>\$51.61</b>	<b>3.1</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	2	\$160.00
<b>Total</b>	<b>2</b>	<b>\$160.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/12/18 9:23 AM					\$0	\$0	
New	9/12/18 9:17 AM	KENNETH MIELE	New	2		\$160.00	\$160.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">NHBB-TV Helena, MT</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">9/13/18</span>
---	--

I, Tammie Wingrove

do hereby request station time concerning the following issue:

Montanans Against Tax Hikes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	Cont # 13697			

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes  
PO Box 4032  
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes  
PO Box 4032  
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh



### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

