

# ORDER

**Orders**

Order / Rev: 138568  
 Alt Order #: 26212222  
 Product Desc: MMATH  
 Estimate: 6970  
 Flight Dates: 10/23/18 - 10/29/18  
 Original Date / Rev: 10/23/18 / 10/23/18  
 Order Type: GENERAL

KFBB/Cowles Montana Media Company

Primary AE: Katz Philadelphia  
 Sales Office: K-PHL  
 Sales Region: NAT

**Agency**

Name: Mentzer Media  
 Buying Contact:  
 Billing Contact:  
 210 W. Pennsylvania Suite 250  
 Towson, MD 21204

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: POL/Montanans Against Tax Hikes  
 Demographic: HH  
 Product Codes: PL Issue  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: ISS  
 Priority: IS

New Business Thru:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General  
 Order Separation: 00:05:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	83	\$10,380.00	\$8,823.00
10/29/18	10/29/18	17	\$1,190.00	\$1,011.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	83	\$10,380.00	\$8,823.00	0.00
November 2018	17	\$1,190.00	\$1,011.50	0.00
<b>Totals</b>	<b>100</b>	<b>\$11,570.00</b>	<b>\$9,834.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
KFBB/Cowles Montana Media Company	12%	\$11,570.00
Market	100%	\$96,416.67

**Competitive Share**

Competitive Share	Share	Total
AWGF	0%	\$0.00
CABLE	0%	\$0.00
KBAO	0%	\$0.00
KBBJ	0%	\$0.00
KRTV	0%	\$0.00
KTGF	0%	\$0.00
NFBB	9%	\$8,677.50
SWXGF	0%	\$0.00
UNKWN	79%	\$76,169.17

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KFBB	10/23/18	10/23/18	M-F 5a-7a LN Wake Up Montana	NWS	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$120.00	IS	0.00	NM	1	\$120.00
WAKE UP MONTANA Target 302 Index: 102. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	-T-----	1		\$120.00		0.00						

Order / Rev: 138568  
 Alt Order #: 26212222  
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: POL/Montanans Against Tax Hikes  
 Product Desc: MMATH  
 Estimate: 6970

KFBF/Cowles Montana Media

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-T-----			1		\$120.00	0.00					
2	KFBF	10/24/18	10/24/18	M-F 5a-7a LN Wake Up Montana	NWS	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:30	1	\$120.00	IS	0.00	NM	1	\$120.00
WAKE UP MONTANA Target 302 Index: 102. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--W----			1		\$120.00	0.00					
3	KFBF	10/25/18	10/25/18	M-F 5a-7a LN Wake Up Montana	NWS	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---T---	:30	1	\$120.00	IS	0.00	NM	1	\$120.00
WAKE UP MONTANA Target 302 Index: 102. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---T---			1		\$120.00	0.00					
4	KFBF	10/26/18	10/26/18	M-F 5a-7a LN Wake Up Montana	NWS	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----F--	:30	1	\$120.00	IS	0.00	NM	1	\$120.00
WAKE UP MONTANA Target 302 Index: 102. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	----F--			1		\$120.00	0.00					
5	KFBF	10/29/18	10/29/18	M-F 5a-7a LN Wake Up Montana	NWS	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	M-----	:30	1	\$120.00	IS	0.00	NM	1	\$120.00
WAKE UP MONTANA Target 302 Index: 102. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	M-----			1		\$120.00	0.00					
6	KFBF	10/23/18	10/23/18	M-F 9a-10a Rachael Ray	CM	9:00 AM-10:00 AM	AM-T-----	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
RACHAEL RAY Target 302 Index: 115. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-T-----			2		\$100.00	0.00					
7	KFBF	10/24/18	10/24/18	M-F 9a-10a Rachael Ray	CM	9:00 AM-10:00 AM	AM--W----	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
RACHAEL RAY Target 302 Index: 115. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--W----			2		\$100.00	0.00					
8	KFBF	10/25/18	10/25/18	M-F 9a-10a Rachael Ray	CM	9:00 AM-10:00 AM	AM---T---	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
RACHAEL RAY Target 302 Index: 115. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---T---			2		\$100.00	0.00					
9	KFBF	10/26/18	10/26/18	M-F 9a-10a Rachael Ray	CM	9:00 AM-10:00 AM	AM----F--	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
RACHAEL RAY Target 302 Index: 115. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	----F--			2		\$100.00	0.00					
10	KFBF	10/29/18	10/29/18	M-F 9a-10a Rachael Ray	CM	9:00 AM-10:00 AM	AMM-----	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
RACHAEL RAY Target 302 Index: 115. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	M-----			2		\$100.00	0.00					
11	KFBF	10/23/18	10/23/18	M-F 11a-12p Pickler & Ben	CM	11:00 AM-12:00 PM	TMT-----	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
PICKLER & BEN Target 302 Index: 115. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-T-----			2		\$60.00	0.00					
12	KFBF	10/24/18	10/24/18		CM	11:00 AM-12:00 PM	W-----	:30	2	\$60.00	IS	0.00	NM	2	\$120.00



Order / Rev:	138568
Alt Order #:	26212222
Flight Dates:	10/23/18 - 10/29/18

Advertiser:	POL/Montanans Against Tax Hikes
Product Desc:	MMATH
Estimate:	6970

KFBB/Cowles Montana Media

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11a-12p Pickler & Ben											
				PICKLER & BEN Target 302 Index: 115. Nielsen: 0.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----			2			\$60.00		0.00			
13	KFBB	10/25/18	10/25/18	M-F 11a-12p Pickler & Ben	CM	11:00 AM-12:00 PM	--T---	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
				PICKLER & BEN Target 302 Index: 115. Nielsen: 0.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---			2			\$60.00		0.00			
14	KFBB	10/26/18	10/26/18	M-F 11a-12p Pickler & Ben	CM	11:00 AM-12:00 PM	---F--	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
				PICKLER & BEN Target 302 Index: 115. Nielsen: 0.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--			2			\$60.00		0.00			
15	KFBB	10/29/18	10/29/18	M-F 11a-12p Pickler & Ben	CM	11:00 AM-12:00 PM	-----	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
				PICKLER & BEN Target 302 Index: 115. Nielsen: 0.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----			2			\$60.00		0.00			
16	KFBB	10/23/18	10/23/18	M-F 2p-3p Millionaire	CM	2:00 PM-2:30 PM (2:00 PM-2:30 PM)	-T-----	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
				WHO WANTS TO BE A MILLIONAIRE Target 302 Index: 122. Nielsen: 0.5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----			2			\$45.00		0.00			
17	KFBB	10/24/18	10/24/18	M-F 2p-3p Millionaire	CM	2:00 PM-2:30 PM (2:00 PM-2:30 PM)	--W----	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
				WHO WANTS TO BE A MILLIONAIRE Target 302 Index: 122. Nielsen: 0.5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----			2			\$45.00		0.00			
18	KFBB	10/25/18	10/25/18	M-F 2p-3p Millionaire	CM	2:00 PM-2:30 PM (2:00 PM-2:30 PM)	---T---	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
				WHO WANTS TO BE A MILLIONAIRE Target 302 Index: 122. Nielsen: 0.5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---			2			\$45.00		0.00			
19	KFBB	10/26/18	10/26/18	M-F 2p-3p Millionaire	CM	2:00 PM-2:30 PM (2:00 PM-2:30 PM)	----F--	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
				WHO WANTS TO BE A MILLIONAIRE Target 302 Index: 122. Nielsen: 0.5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--			2			\$45.00		0.00			
20	KFBB	10/29/18	10/29/18	M-F 2p-3p Millionaire	CM	2:00 PM-2:30 PM (2:00 PM-2:30 PM)	M-----	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
				WHO WANTS TO BE A MILLIONAIRE Target 302 Index: 122. Nielsen: 0.5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----			2			\$45.00		0.00			
21	KFBB	10/23/18	10/23/18	M-F 2p-3p Funny You Should Ask	CM	2:30 PM-3:00 PM (2:30 PM-3:00 PM)	-T-----	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
				FUNNY YOU SHOULD ASK Target 302 Index: 115. Nielsen: 0.4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----			2			\$45.00		0.00			
22	KFBB	10/24/18	10/24/18	M-F 2p-3p Funny You Should Ask	CM	2:30 PM-3:00 PM (2:30 PM-3:00 PM)	--W----	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
				FUNNY YOU SHOULD ASK											

Order / Rev: 138568  
 Alt Order #: 26212222  
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: POL/Montanans Against Tax Hikes  
 Product Desc: MMATH  
 Estimate: 6970

KFBB/Cowles Montana Media

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Target 302 Index: 115. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	--W----	2		\$45.00		0.00						
23	KFBB	10/25/18	10/25/18	M-F 2p-3p Funny You Should Ask	CM	2:30 PM-3:00 PM (2:30 PM-3:00 PM)	---T---	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
FUNNY YOU SHOULD ASK Target 302 Index: 115. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	---T---	2		\$45.00		0.00						
24	KFBB	10/26/18	10/26/18	M-F 2p-3p Funny You Should Ask	CM	2:30 PM-3:00 PM (2:30 PM-3:00 PM)	----F--	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
FUNNY YOU SHOULD ASK Target 302 Index: 115. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	----F--	2		\$45.00		0.00						
25	KFBB	10/29/18	10/29/18	M-F 2p-3p Funny You Should Ask	CM	2:30 PM-3:00 PM (2:30 PM-3:00 PM)	M-----	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
FUNNY YOU SHOULD ASK Target 302 Index: 115. Nielsen: 0.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/18		10/29/18	11/04/18	M-----	2		\$45.00		0.00						
26	KFBB	10/23/18	10/23/18	M-F 3p-4p Family Feud	CM	3:00 PM-4:00 PM	-T-----	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
FAMILY FEUD/FAMILY FEUD Target 302 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	-T-----	2		\$45.00		0.00						
27	KFBB	10/24/18	10/24/18	M-F 3p-4p Family Feud	CM	3:00 PM-4:00 PM	--W----	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
FAMILY FEUD/FAMILY FEUD Target 302 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	--W----	2		\$45.00		0.00						
28	KFBB	10/25/18	10/25/18	M-F 3p-4p Family Feud	CM	3:00 PM-4:00 PM	---T---	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
FAMILY FEUD/FAMILY FEUD Target 302 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	---T---	2		\$45.00		0.00						
29	KFBB	10/26/18	10/26/18	M-F 3p-4p Family Feud	CM	3:00 PM-4:00 PM	----F--	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
FAMILY FEUD/FAMILY FEUD Target 302 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	----F--	2		\$45.00		0.00						
30	KFBB	10/29/18	10/29/18	M-F 3p-4p Family Feud	CM	3:00 PM-4:00 PM	M-----	:30	2	\$45.00	IS	0.00	NM	2	\$90.00
FAMILY FEUD/FAMILY FEUD Target 302 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/18		10/29/18	11/04/18	M-----	2		\$45.00		0.00						
31	KFBB	10/23/18	10/23/18	M-F 4p-5p Ellen	CM	4:00 PM-5:00 PM	-T-----	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
ELLEN Target 302 Index: 122. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	-T-----	2		\$100.00		0.00						
32	KFBB	10/24/18	10/24/18	M-F 4p-5p Ellen	CM	4:00 PM-5:00 PM	--W----	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
ELLEN Target 302 Index: 122. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/18		10/22/18	10/28/18	--W----	2		\$100.00		0.00						



KFBB/Cowles Montana Media

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
33	KFBB	10/25/18	10/25/18	M-F 4p-5p Ellen	CM	4:00 PM-5:00 PM	---T---	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
ELLEN Target 302 Index: 122. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/18	10/28/18	---T---	2		\$100.00	0.00							
34	KFBB	10/26/18	10/26/18	M-F 4p-5p Ellen	CM	4:00 PM-5:00 PM	----F--	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
ELLEN Target 302 Index: 122. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/18	10/28/18	----F--	2		\$100.00	0.00							
35	KFBB	10/29/18	10/29/18	M-F 4p-5p Ellen	CM	4:00 PM-5:00 PM	M-----	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
ELLEN Target 302 Index: 122. Nielsen: 0.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/18	11/04/18	M-----	2		\$100.00	0.00							
N 36	KFBB	10/27/18	10/27/18	MSU/UM LOCAL MSU/UM	CM	Various	-----S-	:30	3	\$800.00	IS	0.00	NM	3	\$2,400.00
Target 302 Index: 123. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/18	10/28/18	-----S-	3		\$800.00	0.00							
N 37	KFBB	10/24/18	10/24/18	Wed Prime Hour 2 Mod Fam/Single parents	CM	8p-9p	--W----	:30	2	\$840.00	IS	0.00	NM	2	\$1,680.00
ABC WORLD NEWS Target 302 Index: 123. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/18	10/28/18	--W----	2		\$840.00	0.00							
41	KFBB	10/27/18	10/27/18	Sa-Su 5p-530p Locl Nws Weekend 5pm News	NMS	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S-	:30	1	\$240.00	IS	0.00	NM	0	\$0.00
5:00PM LOCAL NEWS SATURDAY Target 302 Index: 120. Nielsen: 1.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/18	10/28/18	-----S-	1		\$240.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KFBB	10/22/18-10/28/18	Sa-Su 5p-530p Locl Nws LN	5:00 PM-5:30 PM	5:00 PM-5:30 PM	5:00 PM-5:30 PM	-----Sa--	:30	(\$240.00)	0.00	NM				
See MG 43.4,43.5 [No Saturday 5pm News on 10/27/18]															
42	KFBB	10/28/18	10/28/18	Sa-Su 5p-530p Locl Nws Weekend 5pm News	NMS	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-----S	:30	1	\$240.00	IS	0.00	NM	1	\$240.00
5:00PM LOCAL NEWS SUNDAY Target 302 Index: 129. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/18	10/28/18	-----S	1		\$240.00	0.00							
43	KFBB	10/27/18	10/27/18	College Football College Football	CM	1:30 PM-5:00 PM (1:30 PM-5:00 PM)	-----S-	:30	3	\$200.00	IS	0.00	NM	2	\$840.00
ABC COLLEGE FOOTBALL LATE GAME Target 302 Index: 122. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/18	10/28/18	-----S-	3		\$200.00	0.00							

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-----S-		3			\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KFBB	10/22/18-10/28/18		College Football		1:30 PM-5:00 PM	1:30 PM-5:00 PM)-----Sa--		:30	(\$200.00)		0.00	NM		
See MG 43.4,43.5 [MSU is airing]															
2	KFBB	10/22/18-10/28/18		College Football		1:30 PM-5:00 PM	1:30 PM-5:00 PM)-----Sa--		:30	(\$200.00)		0.00	NM		
See MG 43.4,43.5 [MSU is airing]															
3	KFBB	10/22/18-10/28/18		College Football		1:30 PM-5:00 PM	1:30 PM-5:00 PM)-----Sa--		:30	(\$200.00)		0.00	NM		
See MG 43.4,43.5 [MSU is airing]															
4	KFBB	10/27/18-10/27/18		MSU/UM LOCAL		2:00 PM-5:30 PM	2:00 PM-5:30 PM)-----Sa--		:30	\$800.00		0.00	NM		
Ⓜ MG for 43.2,43.3,43.1,41.1															
5	KFBB	10/22/18-10/28/18		Su 3p-4p		3p-4p	-----Su		:30	\$40.00		0.00	NM		
Ⓜ MG for 43.2,43.3,43.1,41.1															
44	KFBB	10/23/18	10/23/18	Jimmy Kimmel Show	CM	10:35 PM-11:37 PM	T-----	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
Jimmy Kimmel Show															
JIMMY KIMMEL LIVE Target 302 Index: 122. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-T-----		2			\$100.00	0.00					
45	KFBB	10/24/18	10/24/18	Jimmy Kimmel Show	CM	10:35 PM-11:37 PM	W----	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
Jimmy Kimmel Show															
JIMMY KIMMEL LIVE Target 302 Index: 122. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--W----		2			\$100.00	0.00					
46	KFBB	10/25/18	10/25/18	Jimmy Kimmel Show	CM	10:35 PM-11:37 PM	--T---	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
Jimmy Kimmel Show															
JIMMY KIMMEL LIVE Target 302 Index: 122. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	---T---		2			\$100.00	0.00					
47	KFBB	10/26/18	10/26/18	Jimmy Kimmel Show	CM	10:35 PM-11:37 PM	---F--	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
Jimmy Kimmel Show															
JIMMY KIMMEL LIVE Target 302 Index: 122. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	----F--		2			\$100.00	0.00					
48	KFBB	10/29/18	10/29/18	Jimmy Kimmel Show	CM	10:35 PM-11:37 PM	-----	:30	2	\$100.00	IS	0.00	NM	2	\$200.00
Jimmy Kimmel Show															
JIMMY KIMMEL LIVE Target 302 Index: 122. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	M-----		2			\$100.00	0.00					
49	KFBB	10/23/18	10/23/18	M-F 1206a-106a	CM	12:06 XM-12:36 XM	-----	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
Millionaire (12:06 XM-12:36 XM)															
WHO WANTS TO BE A MILLIONAIRE Target 302 Index: 121. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	-T-----		2			\$40.00	0.00					
50	KFBB	10/24/18	10/24/18	M-F 1206a-106a	CM	12:06 XM-12:36 XM	W----	:30	1	\$40.00	IS	0.00	NM	1	\$40.00
Millionaire (12:06 XM-12:36 XM)															
WHO WANTS TO BE A MILLIONAIRE Target 302 Index: 121. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	--W----		1</									



Order / Rev: 138568  
 Alt Order #: 26212222  
 Flight Dates: 10/23/18 - 10/29/18

Advertiser: POL/Montanans Against Tax Hikes  
 Product Desc: MMATH  
 Estimate: 6970

KFBB/Cowles Montana Media

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---					2	\$40.00		0.00			
52	KFBB	10/26/18	10/26/18	M-F 1206a-106a Millionaire	CM	12:06 XM-12:36 XM (12:06 XM-12:36 XM)	---F--	:30	1	\$40.00	IS	0.00	NM	1	\$40.00
WHO WANTS TO BE A MILLIONAIRE Target 302 Index: 121. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	----F--					1	\$40.00		0.00			
53	KFBB	10/29/18	10/29/18	M-F 1206a-106a Millionaire	CM	12:06 XM-12:36 XM	-----	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
WHO WANTS TO BE A MILLIONAIRE Target 302 Index: 121. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	M-----					2	\$40.00		0.00			
54	KFBB	10/27/18	10/27/18	Sa 1035p-1105p Sa 1035p-1105p	CM	10:35 PM-11:05 PM	-----S-	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
MODERN FAMILY WEEKEND Target 302 Index: 122. Nielsen: 0.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					2	\$60.00		0.00			
55	KFBB	10/27/18	10/27/18	Sa 1105p-1135p Sa 1105p-1135p	CM	11:05 PM-11:35 PM	-----S-	:30	2	\$60.00	IS	0.00	NM	2	\$120.00
MODERN FAMILY WEEKEND Target 302 Index: 119. Nielsen: 0.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					2	\$60.00		0.00			
56	KFBB	10/27/18	10/27/18	Sa 1135p-1205a Sa 1135p-1205a	CM	11:35 PM-12:05 XM	-----S-	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
FUNNY YOU SHOULD ASK Target 302 Index: 118. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					2	\$40.00		0.00			
57	KFBB	10/27/18	10/27/18	Late Fringe Rotator Sa Late Fringe Rotator Sa	CM	12:05 XM-1:05 XM (12:05 XM-1:05 XM)	-----S-	:30	2	\$40.00	IS	0.00	NM	2	\$80.00
CASTLE Target 302 Index: 126. Nielsen: 0.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					2	\$40.00		0.00			
N 58	KFBB	10/25/18	10/25/18	M-F GMA 7a-9a Good Morning America	CM	7a-9a	---T---	:30	1	\$140.00	IS	0.00	NM	1	\$140.00
FAMILY FEUD/FAMILY FEUD Target 302 Index: 123. Nielsen: 0.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---					1	\$140.00		0.00			
													Totals	100	\$11,570.00



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26212222	<b>Changes as of:</b> 10/22/2018 at 12:23 PM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> 439/540/6970	<b>Flight:</b> 10/23/18 - 10/29/18	<b>Station:</b> KFBB	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> MENTZER MEDIA	<b>Advertiser:</b> Montanans Against Tax Hikes	<b>Market:</b> Great Falls	<b>Total \$:</b> \$11,430.00
<b>SERVIC</b>	<b>Product:</b> MMAATH	<b>Office:</b> PHILADELPHIA	<b>Total Spots:</b> 99
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Agency Order #:</b> 7807410	<b>Service:</b> Nielsen	<b>Total CPM:</b> \$51.70
	<b>Buyer:</b> David, Brady	<b>Primary Demo:</b> Adults 18+	<b>Total GRP:</b> 221.1
	<b>Salesperson:</b> SHEPARD RITZEN	<b>Assistant:</b> SHEPARD RITZEN	<b>Traffic #:</b> 138568
	215-567-7950	215-567-7950	
	<b>Separation:</b>		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	10/23 - 10/29							Total Spots	Total \$	CPM*	GRP*
								10/23	10/24	10/25	10/26	10/27	10/28	10/29				
MSD 8	Tu-F, M 5:30p-6p		ABC WORLD NEWS	\$400.00	10.3	3.7	30	1P 0	2P 0	2P 0	1P 0	0	0	2P 0	0	\$0.00	\$38.83	0.0
Target 302 Index: 123, Nielsen: 2.9																		
MGD 20	Sa 2p-5:30p		U/C Davis @ UM Griz	\$800.00	0.0	0.0	30	0	0	0	0	0	3	0	3	\$2,400.00	\$0.00	0.0
MGD 21	W 8p-9p		Modern Family/Single Parents	\$840.00	0.0	0.0	30	0	2	0	0	0	0	0	2	\$1,680.00	\$0.00	0.0
<b>TOTALS:</b>								17	18	17	16	9	5	17	99	\$11,430.00	\$51.70	221.1