

CONTRACT



KFBF
P.O. Box 1139
Great Falls, MT 59404
(406)453-4377

<u>Contract / Revision</u> 135022 /		<u>Alt Order #</u> 26122604
<u>Advertiser</u> POL/Montanans Against Tax Hikes		<u>Original Date / Revision</u> 08/07/18 / 10/17/18
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Estimate #</u> 6428	
<u>Product</u> MMATH		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFBF	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9912736	<u>Advertiser Code</u> 439	<u>Product 1/2</u> 540
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media
210 W. Pennsylvania Suite 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFBF	10/23/18	10/23/18	Wake Up Montana	5:00 AM-7:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				2	\$100.00			
N 2	KFBF	10/24/18	10/24/18	Wake Up Montana	5:00 AM-7:00 AM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				3	\$100.00			
N 3	KFBF	10/25/18	10/25/18	Wake Up Montana	5:00 AM-7:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				2	\$100.00			
N 4	KFBF	10/26/18	10/26/18	Wake Up Montana	5:00 AM-7:00 AM		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				3	\$100.00			
N 5	KFBF	10/29/18	10/29/18	Wake Up Montana	5:00 AM-7:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				2	\$100.00			
N 6	KFBF	10/23/18	10/23/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				3	\$140.00			
N 7	KFBF	10/24/18	10/24/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				2	\$140.00			
N 8	KFBF	10/25/18	10/25/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				3	\$140.00			
N 9	KFBF	10/26/18	10/26/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				3	\$140.00			
N 10	KFBF	10/29/18	10/29/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				3	\$140.00			
N 11	KFBF	10/27/18	10/27/18	GMA 6a-7a sa su	6:00 AM-7:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
135022 /	26122604

Advertiser	Original Date / Revision
POL/Montanans Against Tax Hikes	08/07/18 / 10/17/18

Contract Dates	Product	Estimate #
10/23/18 - 10/29/18	MMATH	6428

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S-				1	\$100.00			
N 12	KFBF	10/28/18	10/28/18	GMA 6a-7a sa su	6:00 AM-7:00 AM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				2	\$100.00			
N 13	KFBF	10/28/18	10/28/18	This Week	7:00 AM-8:00 AM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				1	\$120.00			
N 14	KFBF	10/24/18	10/24/18	Family Feud	3:00 PM-4:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$60.00			
N 15	KFBF	10/25/18	10/25/18	Family Feud	3:00 PM-4:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$60.00			
N 16	KFBF	10/26/18	10/26/18	Family Feud	3:00 PM-4:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$60.00			
N 17	KFBF	10/29/18	10/29/18	Family Feud	3:00 PM-4:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$60.00			
N 18	KFBF	10/23/18	10/23/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$100.00			
N 19	KFBF	10/24/18	10/24/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$100.00			
N 20	KFBF	10/25/18	10/25/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$100.00			
N 21	KFBF	10/26/18	10/26/18	Ellen	4:00 PM-5:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				2	\$100.00			
N 22	KFBF	10/29/18	10/29/18	Ellen	4:00 PM-5:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$100.00			
N 23	KFBF	10/23/18	10/23/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$340.00			
N 24	KFBF	10/24/18	10/24/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$340.00			
N 25	KFBF	10/25/18	10/25/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$340.00			
N 26	KFBF	10/26/18	10/26/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$340.00			
N 27	KFBF	10/29/18	10/29/18	M-F 5pm News	5:00 PM-5:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$340.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	KFBF	10/23/18	10/23/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$340.00			
N 29	KFBF	10/24/18	10/24/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$340.00			
N 30	KFBF	10/25/18	10/25/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$340.00			
N 31	KFBF	10/26/18	10/26/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$340.00			
N 32	KFBF	10/29/18	10/29/18	M-F 6p News	6:00 PM-6:30 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$340.00			
N 33	KFBF	10/29/18	10/29/18	Dancing w/Stars	7:00 PM-9:00 PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$900.00			
N 34	KFBF	10/29/18	10/29/18	Good Doctor	9:00 PM-10:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$800.00			
N 35	KFBF	10/27/18	10/27/18	College Football	10:00 AM-1:30 PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S-				2	\$200.00			
N 36	KFBF	10/27/18	10/27/18	College Football	1:30 PM-5:00 PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S-				2	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KFBF	10/22/18-10/28/18	College Football	1:30 PM-5:00 PM	-----Sa--	:30		\$300.00	NM		
		See MG 36.3										
	2	KFBF	10/22/18-10/28/18	College Football	1:30 PM-5:00 PM	-----Sa--	:30		\$300.00	NM		
		See MG 36.3										
	3	KFBF	10/22/18-10/28/18	MSU/UM	1:30 PM-5:00 PM	-----Sa--	:30		\$900.00	NM		
		Ⓜ MG for 36.1,36.2										
N 37	KFBF	10/28/18	10/28/18	AFHV	6:00 PM-7:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				1	\$400.00			
N 38	KFBF	10/23/18	10/23/18	10pm News	10:00 PM-10:35 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$340.00			
N 39	KFBF	10/24/18	10/24/18	10pm News	10:00 PM-10:35 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$340.00			
N 40	KFBF	10/26/18	10/26/18	10pm News	10:00 PM-10:35 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$340.00			
N 41	KFBF	10/29/18	10/29/18	10pm News	10:00 PM-10:35 PM		:30			NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$340.00			

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<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/27/18</td><td>10/27/18</td><td>News Weekend 10p</td><td>1</td><td>\$240.00</td></tr></table>											Start Date	End Date	Weekdays	Spots/Week	Rate	10/27/18	10/27/18	News Weekend 10p	1	\$240.00		
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/27/18	10/27/18	News Weekend 10p	1	\$240.00																		
N 42	KFBG	10/27/18	10/27/18	News Weekend 10p	10:00 PM-10:35 PM		:30			NM	1	\$240.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/22/18</td><td>10/28/18</td><td>-----S-</td><td>1</td><td>\$240.00</td></tr></table>											Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 10/22/18	10/28/18	-----S-	1	\$240.00		
Start Date	End Date	Weekdays	Spots/Week	Rate																		
Week: 10/22/18	10/28/18	-----S-	1	\$240.00																		
N 43	KFBG	10/28/18	10/28/18	News Weekend 10p	10:00 PM-10:35 PM		:30			NM	1	\$240.00										
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Start Date	End Date	Weekdays	Spots/Week	Rate																		
Week: 10/22/18	10/28/18	-----S	1	\$240.00																		
Totals											62	\$13,060.00										

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	50	\$9,560.00	(\$1,434.00)	\$8,126.00
10/29/18 - 10/29/18	12	\$3,500.00	(\$525.00)	\$2,975.00
Totals	62	\$13,060.00	(\$1,959.00)	\$11,101.00

Signature: _____ Date: _____

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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26122604		Changes as of: 10/17/2018 at 10:31 AM		Version: Current State Version 3	
CPE: 439/540/6426		Flight: 10/23/18 - 10/29/18		Station: KFBB	
Agency: MENTZER MEDIA SERVIC		Advertiser: Montanans Against Tax Hikes		Market: Great Falls	
210 W. Pennsylvania Avenue		Product: MMATH		Office: PHILADELPHIA	
Suite 250		Agency Order #: 7605845		Service: Nielsen	
Towson, MD 21204		Buyer: David, Brady		Primary Demo: Adults 18+	
		Salesperson: SHEPARD RITZEN 215-567-7950		Assistant: SHEPARD RITZEN 215-567-7950	
		Separation:			
Comments: move \$300 here to clear 1x in the MT game ln13					

#	Day/Time	DP	Program	Rate	A18P Rating	A35P Rating	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
								10/23	10/24	10/25	10/26	10/27	10/28	10/29				
REV- 13	Sa 1:30p-5p		MT Game	\$900.00	5.8	0.1	30	0	0	0	0	2	1	0	1	\$900.00	\$155.17	5.8
<small>Target 332 Index: 136, Nielsen: 0.1 Changes: Program from SEC FOOTBALL to MT Game, Rate from 300 to 900</small>																		
TOTALS:								9	10	9	12	5	5	12	62	\$13,060.00	\$51.83	252.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26122604	Changes as of: 10/17/2018 at 10:31 AM	Version: Current State Version 3	
CPE: 439/540/6428	Flight: 10/23/18 - 10/29/18	Station: KFBB	Con Type: POLITICAL/VOTE
Agency: MENTZER MEDIA SERVIC	Advertiser: Montanans Against Tax Hikes	Market: Great Falls	Total \$: \$13,060.00
210 W. Pennsylvania Avenue	Product: MMATH	Office: PHILADELPHIA	Total Spots: 62
Suite 250	Agency Order #: 7605845	Service: Nielsen	Total CPP: \$51.83
Towson, MD 21204	Buyer: David, Brady	Primary Demo: Adults 18+	Total GRP: 252.0
	Salesperson: SHEPARD RITZEN 215-567-7950	Assistant: SHEPARD RITZEN 215-567-7950	Traffic #: 135022
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/17/18 10:31 AM	SHEPARD RITZEN	move \$300 here to clear 1x in the MT game In13
08/10/18 7:48 AM	SHEPARD RITZEN	correct cont type from spot to pol
08/07/18 9:33 AM	System	Notice Received
08/06/18 12:57 PM	SHEPARD RITZEN	Separation: 30

Competitive Information	
Market Budget:	\$68,737
KFBB Share:	19%
Comment:	est share
Unknown:	81%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	62	\$13,060.00	\$51.83	252.0
Total	100%	62	\$13,060.00	\$51.83	252.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	50	\$9,560.00
2018-Nov	12	\$3,500.00
Total	62	\$13,060.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/18 10:31 AM	SHEPARD RITZEN	Revised		1	\$300.00	\$13,060.00	Changes: Total Spots from 63 to 62, Calculated Dollars from \$12,760.00 to \$13,060.00, Total GRPs from 257.8 to 252.0, Total CPP from \$49.50 to \$51.83, Competitive Market Budget from \$65,263 to \$68,737, Comments from correct cont type from spot to pol to move \$300 here to clear 1x in the MT game In13, Origuser Entered Dollars to \$12,760.00, User Entered \$ from \$0.00 to \$13,060.00, Total \$ from \$12,760.00 to \$13,060.00. 1 buyline added or modified.
Revision	8/10/18 7:48 AM	SHEPARD RITZEN	Confirmed			\$0	\$12,760.00	Changes: Origcontract Type Id to 1, Contract Type Id from Spot to POLITICAL/VOTE, Comments from Separation: 30 to correct cont type from spot to pol.
Queued for Electronic Contracting	8/6/18 1:17 PM					\$0	\$0	
New	8/6/18 12:55 PM	SHEPARD RITZEN	Confirmed	63		\$12,760.00	\$12,760.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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