

Received  
8/24/2016

NAB Form PB-18 Issues

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL-TV; RALEIGH, NC	Date: 8/24/2016
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I, Meredith Morton - Pinpoint Media

do hereby request station time concerning the following issue:

Republican Governors Association  
Spot has not been received to determine content

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

This broadcast time will be used by: Republican Governors Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Redacted area]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Redacted area]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Redacted area]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republican Governors Association  
1747 Pennsylvania Avenue NW, Suite 250  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Paul Bennecke- Executive Director

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

3.21.16                      [Signature]                      571.970.6621  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected  
[Signature]                      Marian Bell                      Salis M. King  
Signature                                      Printed Name                                      Title  
Director  
8/24/2016

[Signature]  
8/24/16

# CONTRACT



**WRAL**  
 2619 Western Blvd.  
 Raleigh, NC 27606  
 (919)890-6000

<u>Contract / Revision</u> 166907 /		<u>Alt Order #</u> 08354295
<u>Product</u> RGA 9/14		
<u>Contract Dates</u> 09/14/16 - 09/20/16		<u>Estimate #</u> 708
<u>Advertiser</u> Republican Governors Association		<u>Original Date / Revision</u> 08/24/16 / 08/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Women 35+		
<u>Agy Code</u> 1886	<u>Advertiser Code</u> 54	<u>Product 1/2</u> 54
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Pinpoint Media**  
 1707 Osage Street, Suite 103  
 Alexandria, VA 22302

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	09/16/16	09/16/16	Late News	11-1135p		:30				NM	1	\$1,800.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$1,800.00					
N 2	WRAL	09/16/16	09/16/16	WRAL Noon News	12-1p		:30				NM	1	\$800.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$800.00					
N 3	WRAL	09/16/16	09/16/16	Doctors	2p-3p		:30				NM	1	\$450.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$450.00					
N 4	WRAL	09/16/16	09/16/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$700.00					
N 5	WRAL	09/16/16	09/16/16	WRAL 5p News	5-530p		:30				NM	1	\$1,800.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$1,800.00					
N 6	WRAL	09/16/16	09/16/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$2,000.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--	1			\$2,000.00					
N 7	WRAL	09/19/16	09/19/16	WRAL Noon News	12-1p		:30				NM	1	\$800.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----	1			\$800.00					
N 8	WRAL	09/19/16	09/19/16	Doctors	2p-3p		:30				NM	1	\$450.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL**  
**2619 Western Blvd.**  
**Raleigh, NC 27606**  
**(919)890-6000**

<b>Contract / Revision</b> 166907 /		<b>Alt Order #</b> 08354295
<b>Contract Dates</b> 09/14/16 - 09/20/16		<b>Product</b> RGA 9/14
		<b>Estimate #</b> 708
<b>Advertiser</b> Republican Governors As		<b>Original Date / Revision</b> 08/24/16 / 08/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	WRAL	09/19/16	09/19/16	WRAL 5p News	5-530p		:30				NM	1	\$1,800.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$450.00				
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$1,800.00				
N 10	WRAL	09/19/16	09/19/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$2,000.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$2,000.00				
N 11	WRAL	09/18/16	09/18/16	Meet The Press	10-11a		:30				NM	1	\$800.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$800.00				
N 12	WRAL	09/18/16	09/18/16	Late News Airing Late	11:35 PM-12:05 AM		:30				NM	1	\$1,800.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----1				1	\$1,800.00				
N 13	WRAL	09/15/16	09/15/16	WRAL Noon News	12-1p		:30				NM	1	\$800.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$800.00				
N 14	WRAL	09/15/16	09/15/16	Doctors	2p-3p		:30				NM	1	\$450.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$450.00				
N 15	WRAL	09/15/16	09/15/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$700.00				
N 16	WRAL	09/15/16	09/15/16	WRAL 5p News	5-530p		:30				NM	1	\$1,800.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$1,800.00				
N 17	WRAL	09/15/16	09/15/16	Today Show	7-9a		:30				NM	1	\$1,100.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---1---				1	\$1,100.00				
N 18	WRAL	09/20/16	09/20/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-1-----				1	\$700.00				
N 19	WRAL	09/20/16	09/20/16	WRAL 530p News	530-6p		:30				NM	1	\$2,000.00
		Q4 ISSUE CARD V7.8											
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-1-----				1	\$2,000.00				
N 20	WRAL	09/20/16	09/20/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$2,000.00
		Q4 ISSUE CARD V7.8											

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	-1-----				1	\$2,000.00				
N 21	WRAL	09/14/16	09/14/16	Late News	11-1135p		:30				NM	1	\$1,800.00
Q4 ISSUE CARD V7.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$1,800.00				
N 22	WRAL	09/14/16	09/14/16	WRAL Noon News	12-1p		:30				NM	1	\$800.00
Q4 ISSUE CARD V7.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$800.00				
N 23	WRAL	09/14/16	09/14/16	Doctors	2p-3p		:30				NM	1	\$450.00
Q4 ISSUE CARD V7.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$450.00				
N 24	WRAL	09/14/16	09/14/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
Q4 ISSUE CARD V7.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$700.00				
N 25	WRAL	09/14/16	09/14/16	WRAL 5p News	5-530p		:30				NM	1	\$1,800.00
Q4 ISSUE CARD V7.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$1,800.00				
N 26	WRAL	09/14/16	09/14/16	Today Show	7-9a		:30				NM	1	\$1,100.00
Q4 ISSUE CARD V7.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$1,100.00				
N 27	WRAL	09/14/16	09/14/16	Today Show II	9a-10a		:30				NM	1	\$400.00
Q4 ISSUE CARD V7.8													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--1----				1	\$400.00				
<b>Totals</b>								0.00				27	\$31,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/20/16	27	\$31,800.00	(\$4,770.00)	\$27,030.00
<b>Totals</b>	27	\$31,800.00	(\$4,770.00)	\$27,030.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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