

Issues and Programs

1st Quarter, January 1 – March 31, 2024

KSDL & KXXK

Section I. Issues

KSDL & KXXK have identified the following issues as significant issues facing our community this quarter:

1. Job Training: State Fair Community College has a strong agriculture program designed for its “Aggies” and the ag-related businesses in the great midwest. The college recently purchased a 200-acre working farm and now has 32 head of cattle. One public program that is becoming increasingly popular is “Ag Forward” hosted by the college and sponsored by Central Bank of Sedalia. Missouri Director of Agriculture Chris Chinn was the guest speaker for Ag Forward. Chinn said she lives on a farm in Shelby County and raises hogs, cattle, soybeans, corn and hay. The event was attended by about 70 people, including local producers, SFCC Aggies, ag instructors and Ag Program Director Brad Driskill. Agriculture is one of the main industries in mid-Missouri, so job training in that area is vital. Manufacturing is also a major player in Pettis County, and the college is instrumental in helping train workers for job-specific duties.

2. Community Development: The second anniversary of the grand opening of the Heckart Community Center, 1800 W. 3rd was observed by a large crowd at the Center, listening as Sue Heckart, whom the Center is named after, announcing: “It is my intention to

build a state-of-the-art bowling facility at the new aquatic facility on East Broadway. It will be called memory Lanes, in honor of my parents, Bill and Stella Heckart.” The bowling alley is expected to open in 2026, along with the aquatic center on the east side of town. Most development in Sedalia has been on the west or south side of town over the past decade or more. And Sedalia has not had a bowling alley since the old one was torn down several years ago to make way for a parking lot. Gov. Mike Parson and his wife Thersea Parson attended the event, and stayed after the ceremony to sign copies of his newly-published autobiography, No Turnin' Back.

3. Domestic Violence: Julie Hoefert, development director for Citizens Against Spouse Abuse (CASA) spoke with Randy Kirby in studio about a fund-raiser scheduled for April 6 at the Missouri State Fairgrounds called the 5K Color Run. NUCOR and Van Natta Fabrication are the major sponsors. There is also a Kid's Dash that starts the event, which takes place on a Saturday. CASA has been in existence in Sedalia for over 40 years and serves Pettis, Saline and Benton counties. Call (660) 827-5555 if you need help. CASA receives 300 to 400 hotline calls per year, Hoefert said, and the number varies from year to year. Domestic violence is a recurring theme in the Sedalia Police reports every week, and is one of the most potentially dangerous situations for officers to respond to in their daily jobs. Reports of domestic disturbances tend to spike on weekends and holidays.

4. Code Enforcement: A hot-button topic in Sedalia right now is enhanced and updated building code enforcement. The issue was highlighted at several recent City Council meetings. There are

many stories of Sedalia residents losing their house to the City because they could not afford to make the necessary remodeling requested by the City to bring their housing up to code, recently published by the state and adopted by the City. United Way of Pettis County is attempting to help out in that regard with Day of Action, planned for June 22 at Katy Park in Sedalia, starting at 7 a.m. Volunteer teams will clean up in a six-block area around the park. There are also special projects at individual homes that volunteers can take part in. A lot of the folks asking for help are elderly or can't afford to pay for a home project. Last year's event drew 250 volunteers on 20 teams. Simon's goal this year is 300 volunteers on 25 teams. A free breakfast will be served at 7 to kick off the event, which is scheduled to end at noon. Many businesses are complaining that the new code books are overly restrictive, making their ability to conduct business and make a profit in Sedalia very difficult.

5. Child Abuse: Child abuse is an on going problem in Pettis County and numerous counties across mid-Missouri, as evidenced by Child Safe Incorporated states. Child Safe Executive Director Heather Lynn, who recently retired as a Children's Division's Circuit Manager for Pettis and Cooper counties after 30 years of service, said that Child Safe serves 11 counties, plus two more counties in Missouri, with a mutual aid agreement, serving a little over 450 kids in the region, who have experienced child abuse in their home. Many recent police reports show adults being arrested for child abuse or child endangerment, whether occurring at home, or driving while intoxicated with children present in the car.

Section II. Responsive Programming

KSDL & KXXK addresses these issues through responsive programming which includes:

- Local newscasts
- Live interviews with community leaders and citizens
- Live appearances at various community and charity events by station personalities
- Weather alerts, storm coverage.
- EAS messages (child abductions, storm warnings, etc.)
- Local newscasts dedicated to covering local crime patterns and special events.

This report is illustrative of the Issues and Programming aired by KSIS and is not presented in order of priority or significance

Program and Issues Report for KSDL & KXXK. Contained within this report are details of the major news stories and events covered by the stations for the time period of January through March 2024. Details of programs aired addressing issues affecting our community during the time frames listed below.

Date	Station(s)	Guests	Program name	Length of Program	Description of issues discussed	Time	Issues discussed
1/7	KSDL & KXXK	Matt Irwin	Townsquare Talk	20:00	<p>Sedalia Fire Chief Matt Irwin visited with Randy Kirby in studio about some of the accomplishments achieved by the Sedalia Fire Department in 2023 and what to expect in 2024. the SFD responded to 2,668 calls for service in 2023, about 60 more than in 2022, Chief Irwin said. The increase can be attributed to an increase in population and traffic in Sedalia, he said. "We have an older population, so we are running more medical calls. We are actually down on house fires. This past year, we only ran 24 (two structure fires per month, on average). The fire chief attributes to that to a very pleasant November and December. "Generally, November, December, January and February are our busiest months of the year," Irwin said, contrasting the nicer weather with the bitter cold of previous years in which residents are more likley to use space heaters and overloading electrical outlets." Three members of the fire department are under the age of 21, he noted, adding that overall, his firefighters are among the best firefighters in the nation. "I'd put them up against New York any day," he said. In 2024, a new custom-built fire engine is expected to arrive in February from Spartan. The fire truck was ordered 20 months ago. (It actually arrived in early March and cost about three-fourths of a million dollars).</p>	6 a.m.	Public Safety
1/14	KSDL & KXXK	Israel Baeza, Amy Epple	Townsquare Talk	20:00	<p>All three Pettis County Commisioners were special guests of the Pettis County Pachyderm Club on Jan. 5 at the Heckart Community Center, 1800 W. 3rd Street. The news of the day was that a lawsuit filed by the City of Sedalia against Pettis County was dropped by the 17th Judicial Circuit Court. All three commissioners took questions from Club members. "We need to move past this, and focus on what's important," Baeza said. (The lawsuit was later refiled in late March). Sedalia Parks & Rec Director Amy Epple recapped the monthly meeting of the Sedalia Park Board at the Heckart Community Center, 1800 W. 3rd Street. Membership at the Heckart is higher than expected and a large chunk of the members are senior citizens. "It's about 40 percent hgher than what I thought it was going to be," Epple told KSIS. More equipment will added for seniors in the fitness area. The Heckart currently boasts a little over 7,000 members.</p>	6 a.m.	County Government, Health, Judicial

1/21	KSDL & KXXK	Cadet Hunt, Cadet Short, Ruthie Hart, Mike Pettis	Townsquare Talk	20:00	<p>Cadet Captain Addysin Hunt talked about a Smith-Cotton JROTC event coming up Feb. 17, the 18th annual S-C JROTC Drill Meet, which the high school will host. Cadet Major Draven Short also visited with Randy Kirby in studio about the drill meet. He said that the exhibition teams are the most popular to watch. The final event is the Individual Drill Down, and the last person standing is the winner. A medal ceremony in the late afternoon will conclude the indoor drill meet, which is held in the gymnasium. Liberty Center Arts Director Ruthie Hart visited with Randy Kirby about all the upcoming events at the center, located in downtown Sedalia. Events include live music, theatre, arts classes and art exhibitions. On Jan. 27, a major fundraiser for the Liberty Center, which originally opened in 1920, is scheduled with a Speakeasy theme. Kehde's BBQ will cater the event. The Damien Gunn Band from Kansas City will perform there Feb. 24. Mike Pettis was named the new market president for Sedalia Jan. 1. He visited with Randy Kirby in studio to update everyone on his new position, as well as the new format on KSDL 92.3 (adult contemporary). Live streaming is huge for the Sedalia market, with three stations being listen to online all over the world.</p>	6 a.m.	Military Exhibitions, Entertainment, Radio Business
1/28	KSDL & KXXK	Rick Yeager, Gene Schmitz	Townsquare Talk	20:00	<p>The annual Show-Me Bike Show, sponsored by the Sedalia Motorcycle Association, is scheduled for Feb. 3 at the Ag Building on the Missouri State Fairgrounds. Rick Yeager spoke with Randy Kirby in studio about the event, which attracts hundreds of bikers and vendors from across Missouri and beyond. "We have 29 classes of motorcycles to be judged," Yeager said. Entries are accepted between 9 and noon and the show runs from noon to 6 p.m. Concessions will be available. Last year's show attracted 1350 visitors through the door and 94 bikes on display. And the motorcycle show is in its 25th year. Gene Schmitz, livestock specialist with Missouri Extension, appeared on a segment about how extreme cold weather can have an enormous impact on an animal's energy demands. Cadet Captain Addysin Hunt talked about a Smith-Cotton JROTC event coming up Feb. 17, the 18th annual S-C JROTC Drill Meet, which the high school will host. Cadet Major Draven Short also visited with Randy Kirby in studio about the drill meet. He said that the exhibition teams are the most popular to watch. The final event is the Individual Drill Down, and the last person standing is the winner. A medal ceremony in the late afternoon will conclude the indoor drill meet, which is held in the gymnasium.</p>	6 a.m.	Motorcycle Competition, Military Exhibition, Agriculture

2/4	KSDL & KXXK	Christine Finley	Townsquare Talk	20:00	Artist Christine Finley came to KSIS Radio to talk with Randy Kirby about how she came to set up a studio in downtown Sedalia. She set up shop of the second floor of the newly-remodeled Lamy's Building on Pacific Street. Christine, who goes by "Finley!" on her website, said that her 900-square-foot studio space is a temporary one. She recently did work on commission for Rea Funeral Chapel's brand new building on West 16th Street, including two murals and two landscape paintings. She previously lived in New York with a 300-square-foot studio. Christine's mother lives here in Sedalia. What type of artist is Finley!? "I'm a colorist, first and foremost." she replied. "Color is powerful, it can convey emotion, and it can get overlooked, even in art schools," she said.	6 a.m.	Commercial Art
2/11	KSDL & KXXK	Adrienne Dieckman, Tim Noland, Brad Diskill, Susan Mergen, Draven Short	Townsquare Talk	20:00	Adrienne and Tim, who work at Central Bank of Sedalia, is partnering with SFCC's Brad Driskill, who is the Ag program director at the college, to produce monthly dinners with an educational seminar that are ag-related. "We try to share interesting topics and subject matter that's going to help our local producers improve their businesses," Noland explained, adding that three such seminars were held last fall, and three are planned for this spring. SFCC hosts the events and Central Bank provides the meal. Anyone can attend who is interested. The college recently bought a 200-acre farm adjacent to the campus and the farm currently has 32 head of cattle. Driskill noted that SFCC broke ground last week for a new building that will house two new agricultural programs for students. Susan Mergen came to the studio to promote the 25th annual Women's Service League's Cupid's Ball, which will be held at Smith-Cotton High School in Sedalia on March 2. This year's theme is "Welcome to Candyland." The event will feature crafts, food, dancing and music with their favorite guy. Cost is \$25 in advance. Proceeds from the event will go to support local projects. The WSL has 27 members. Cadet Major Draven Short came to the studio to promote the Feb. 17th Smith-Cotton Drill Meet. JROTC will host the event, which will attract up to 16 school to the event. The public is invited to attend.	6 a.m.	Commercial Agriculture, Public Service, Military Exhibition
2/18	KSDL & KXXK	Brad Rea	Townsquare Talk	20:00	Brad Rea is the owner of Rea's Funeral Chapel and talked with Randy Kirby about his brand new facility, which he owns with his wife Sara. The old facility was located at 10th and Limit. The new facility is on West 16th Street, across from State Fair Community College, and has a complete security system installed. All local labor was used to build the new funeral chapel, Rea noted. The new facility has greatly enhanced, off-street parking available, and much larger chapel, in addition to a nice family room, and a room where the type and style of caskets can be selected.	6 a.m.	Death

2/25	KSDL & KXKX	Molly Lovette, Dr. Joseph Vaughn	Townsquare Talk	20:00	Country music star Molly Lovette spoke with Randy Kirby about her new single Clean Break. "It's been so much fun planning out the tour dates this year and hit some new cities, and I'm very excited," Lovette said. The singer co-wrote her new song with Hailey Payne and Laura Pearson. Lovette noted that she writes with her team at least a few times per month. Clean Break was written last year, and focuses on some the funny and bad things that can happen in a relationship. Molly has been playing her "new" song on stage for almost a year now. "I'm always very unsure with recording, because I write so many songs, and I really love every song that I write, so it's kind of hard to pick and choose, and (predict) who is going to like what, but my bands really loved it, and I've had them record me in the studio. My producer, Brianna Tyson, is actually in my band, so that's been really fun and special to record and make music with the people I'm on the road with every weekend," Lovette told Kirby. Dr. Joseph Vaughn, originally from Texas, has taken over Spencer Orthodontics from Dr. Gerald Spencer, who has retired from practice. "I am loving it. Everyone here is amazing. My wife Lindsey and I, and our little boy Finley, we're just glad to be here, and provide this service to the community," Dr. Vaughn said. Dr. Vaughn graduated with a bachelor and masters of science, then attended dental school in Houston Texas, then proceeded to complete an orthodontic residency at Seaton Hill University in Pennsylvania. He then moved to Sedalia to begin his own practice. Vaughn Orthodontics offers braces and other orthodontic services and treats patients ages seven through 80. The American Association of Orthodontics actually recommends that children as young as seven should be seen by an orthodontist.	6 a.m.	Professional Music Business, Ortodontics
3/3	KSDL & KXKX	Rachelle Simon, Katie Shannon	Townsquare Talk	20:00	United Way of Pettis County Executive Director Rachelle Simon came to the studio to talk about Day of Action, planned for June 22 at Katy Park in Sedalia, starting at 7 a.m. Volunteer teams will clean up in a six-block area around the park. There are also special projects at individual homes that volunteers can take part in. March 1 is Simon's one-year anniversary with United Way. A lot of the folks asking for help are elderly or can't afford to pay for a home project. Last year's event drew 250 volunteers on 20 teams. Simon's goal this year is 300 volunteers on 25 teams. A free breakfast will be served at 7 to kick off the event, which is scheduled to end at noon. Katie Shannon, representing the Missouri Valley College Alumni Board, talked on the phone with Randy Kirby about a Fashion Show fund-raiser on Sunday, April 14 at 1 p.m. in Marshall at the Malcom Center. Student leaders at Mo Valley will serve as models for the fashion show. A boutique event featuring about 25 area boutiques, (Marshall has zero boutiques) will follow from 2 to 5 p.m. Tickets are \$50 for VIP premium seating at the fashion show.	6 a.m.	Community Improvement, Fashion, Business

3/10	KSDL & KXXK	Mary Treuner, Adrienn Dieckman, Tim Noland, Brad Driskill	Townsquare Talk	20:00	<p>SFCC Foundation Executive Director Mary Treuner visited with Randy Kirby and talked about an annual gala fundraiser planned for March 23 at the Fred E. Davis Multipurpose Center on the State Fair Community College campus. 400 is the maximum number that can be accommodated. Tables are \$1250 and individual seats are \$125 each. Money raised by Driving Growth, Harvesting Tomorrow, will benefit SFCC's Center for Advanced Agricultural Transportation Technology. The center will contain SFCC's Automotive, Commerical Driving Academy, Diesel Mechanics and Ag Mechanics programs. The gala hopes to raise \$10 million, which is half of the \$20 million goal to fund the new center. The college recently purchased a 200-acre farm west of the existing campus. The farm now has 32 head of cattle. The college is also in the process of building a new residence hall (dorms). Jesse Garber will be the auctioneer for the event. Adrienne and Tim, who work at Central Bank of Sedalia, is partnering with SFCC's Brad Driskill, who is the Ag program director at the college, to produce monthly dinners with an educational seminar that are ag-related. "We try to share interesting topics and subject matter that's going to help our local producers improve their businesses," Noland explained, adding that three such seminars were held last fall, and three are planned for this spring. SFCC hosts the events and Central Bank provides the meal. Anyone can attend who is interested. The college recently bought a 200-acre farm adjacent to the campus and the farm currently has 32 head of cattle. Driskill noted that SFCC broke ground last week for a new building that will house two new agricultural programs for students.</p>	6 a.m.	Higher Education, Agriculture, Transportation,
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3/17	KSDL & KXXK	Julie Hoefert, Joe Fischer, Mary Treuner	Townsquare Talk	20:00	<p>Julie Hoefert development director for Citizens Against Spouse Abuse (CASA) spoke with Randy Kirby in studio about a fund-raiser scheduled for April 6 at the Missouri State Fairgrounds called the 5K Color Run. NUCOR and Van Natta Fabrication are the major sponsors. There is also a Kid's Dash that starts the event, which takes place on a Saturday. CASA has been in existence in Sedalia for over 40 years and serves Pettis, Saline, and Benton counties. Call (660) 827-5555 if you need help. CASA receives 300 to 400 hotline calls per year, and the number varies from year to year. There will also be an art show at the Mathewson Exhibition Center that day, which is the location for a lawn and garden show. Joe Fischer from the Liberty Center Board, promoted upcoming events that will be taking place at the center, located at 111 5th Street in downtown Sedalia. Show include a stand-up comedy show (March 30), a country music show (Cedar Creek April 20 & Dr. Chivagas May 11), live theatre (Godspell & Fiddler on the Roof) and 5th Street Improv on April 5-6. Box office is open Tuesday through Saturday 1-5 p.m., or visit libertycentersedalia.com. Lead Pastor Candace Fowler stopped by the studio to encourage people to come to an Easter morning service at the Mathewson Exhibition Center on the Missouri State Fairgrounds, starting at 10 a.m. The public is invited. Pastor Fowler will be preaching that day, and a nursery will be provided. SFCC Foundation Executive Director Mary Treuner visited with Randy Kirby and talked about an annual gala fundraiser planned for March 23 at the Fred E. Davis Multipurpose Center on the State Fair Community College campus. 400 is the maximum number that can be accommodated. Tables are \$1250 and individual seats are \$125 each. Money raised by Driving Growth, Harvesting Tomorrow, will benefit SFCC's Center for Advanced Agricultural Transportation Technology. The center will contain SFCC's Automotive, Commercial Driving Academy, Diesel Mechanics and Ag Mechanics programs. The gala hopes to raise \$10 million, which is half of the \$20 million goal to fund the new center.</p>	6 a.m.	Spousal Abuse, Entertainment, Religion, Higher Education
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3/24	KSDL & KXXK	Sue Heckart, Amy Epple, Mike Parson, Candace Fowler	Townsquare Talk	20:00	<p>The March 24 episode features the second anniversary of the grand opening of the Heckart Community Center, 1800 W. 3rd. "It is my intention to build a state-of-the-art bowling facility at the new aquatic facility on East Broadway. It will be called memory Lanes, in honor of my parents, Bill and Stella Heckart," Sue Heckart announced during her speech. The bowling alley is expected to open in 2026. Gov. Mike Parson and his wife Thersea Parson attended the event, and stayed afterwards to sign copies of his newly-published autobiography, No Turnin' Back. Lead Pastor Candace Fowler stopped by the studio to encourage people to come to an Easter morning service at the Mathewson Exhibition Center on the Missouri State Fairgrounds, starting at 10 a.m. The public is invited. Pastor Fowler will be preaching that day, and a nursery will be provided. Joe Fischer from the Liberty Center Board, promoted upcoming events that will be taking place at the center, located at 111 5th Street in downtown Sedalia. Show include a stand-up comedy show (March 30), a country music show (Cedar Creek April 20 & Dr. Chivagas May 11), live theatre (Godspell & Fiddler on the Roof) and 5th Street Improv on April 5-6. Box office is open Tuesday through Saturday 1-5 p.m., or visit libertycentersedalia.com.</p>	6 a.m.	Public Health, Philanthropy, Entertainment, Religion
3/31	KSDL & KXXK	Tim Noland, Chris Chinn	Townsquare Talk	20:00	<p>Missouri Director of Agriculture Chris Chinn was the guest speaker for Ag Forward, a three-part series of presentations being offered this spring at State Fair Community College. Thursday night's presentation took place at the Thompson Conference Center on the SFCC campus, and was attended by about 70 people, including local producers, SFCC Aggies, ag instructors and Ag Program Director Brad Driskill. The free meal at the event, catered by Great Western Dining, was sponsored by Central Bank of Sedalia. The entire event was offered at no cost to attendees who are interested in agriculture. Central Bank Commercial and Ag Loan Officer Tim Noland moderated the event. Noland referred to the class of State Fair Aggies as "our next generation of agriculture and it's really good for them to be able to hear our high-quality speakers we're getting. They're so knowledgeable and passionate about agriculture and I think it's just a good deal all the way around." Chinn said she lives on a farm in Shelby County and raises hogs, cattle, soybeans, corn and hay.</p>	6 a.m.	Agriculture, Banking