

ORDER



Orders
Order / Rev: 670752
Alt Order #:
Product Desc: Flight 8/5-8/10/15
Estimate: 56
Flight Dates: 08/05/15 - 08/10/15
Original Date / Rev: 08/04/15 / 08/04/15
Order Type: GENERAL
Primary AE: House KPTV Local House KPTV Local
Sales Office: KPTV
Sales Region: Local

Agency
Name: Blue West Media
Buying Contact: Mary Wittemyer
Billing Contact:
 5130 East 18th Avenue
 Denver, CO 80220
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: J Street
Demographic: A35+
Product Codes: Political-Issues
Priority: IMP
Revenue Codes: POL, PLI, FLT
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/15	08/10/15	28	\$14,600.00	\$12,410.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2015	28	\$14,600.00	\$12,410.00	0.00
Totals	28	\$14,600.00	\$12,410.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPTV Local House KF			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KPTV	08/05/15	08/10/15	M-F 6-7am Good Day Oregon	CM	M-F 6-7am	1-111--	:30	4	\$400.00	IMP	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/15	08/11/15	1-111--			4		\$400.00		0.00				
N 2	KPTV	08/05/15	08/10/15	M-F 7-9am Good Day Oregon	CM	M-F 7-9am	1-111--	:30	4	\$400.00	IMP	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/15	08/11/15	1-111--			4		\$400.00		0.00				
N 3	KPTV	08/05/15	08/10/15	M-F 5-6pm News 5 O'Clock News	CM	M-F 5-6pm	1-111--	:30	4	\$300.00	IMP	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/15	08/11/15	1-111--			4		\$300.00		0.00				
N 4	KPTV	08/05/15	08/10/15	M-F 6-7pm News M-F 6-7pm News	CM	M-F 6-7pm News	1-111--	:30	4	\$300.00	IMP	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/15	08/11/15	1-111--			4		\$300.00		0.00				
N 5	KPTV	08/05/15	08/10/15	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm	2-222--	:30	8	\$750.00	IMP	0.00	NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/15	08/11/15	2-222--			8		\$750.00		0.00				
N 6	KPTV	08/08/15	08/08/15	M-Su 10 O'Clock News M-Su 10 O'Clock News	CM	10-11pm	-----2-	:30	2	\$750.00	IMP	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/03/15	08/09/15	-----2-			2		\$750.00		0.00				

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 Flight Dates: 08/05/15 - 08/10/15

Advertiser: J Street
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 Estimate: 56
KPTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KPTV	08/09/15	08/09/15	M-Su 10 O'Clock News	CM	10-11pm	-----2	:30	2	\$750.00	IMP	0.00	NM	2	\$1,500.00
M-Su 10 O'Clock News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 08/03/15		08/09/15		-----2			2			\$750.00		0.00			
													Totals	28	\$14,600.00

Station Order Revised
J Street

670752

Market: Portland, OR

Estimate ID

Flight Dates: Wednesday, August 5, 2015 to Monday, August 10, 2015

56

Contact: Mark Handwerger

Phone: 503-906-1249

Email: Mark.Handwerger@kptv.com

Fax: 503-548-6931

Direct: 503-548-6611

KPTV-TV

Program Name	DP	Days Length	Gross Rate	Wed	Thu	Fri	Sat	Sun	Mon	Total
				Aug 05	Aug 06	Aug 07	Aug 08	Aug 09	Aug 10	
KPTV 6a News	EM	M-F	\$400.00	1	1	1			1	4
6:00 AM 7:00 AM		30	\$1,600.00							
KPTV 7a News	EM	M-F	\$400.00	1	1	1			1	4
7:00 AM 9:00 AM		30	\$1,600.00							
KPTV 5p News	EN	M-F	\$300.00	1	1	1			1	4
5:00 PM 6:00 PM		30	\$1,200.00							
KPTV 6p News	EN	M-F	\$300.00	1	1	1			1	4
6:00 PM 6:30 PM		30	\$1,200.00							
6-7pm										
KPTV 10p News	LN	M-F	\$750.00	2	2	2			2	8
10:00 PM 11:00 PM		30	\$6,000.00							
Sat 10p News	LN	Sa	\$750.00				2			2
10:00 PM 11:00 PM		30	\$1,500.00							
Sun 10p News	LN	Su	\$750.00					2		2
10:00 PM 11:00 PM		30	\$1,500.00							
Station Gross Totals			\$14,600.00	6	6	6	2	2	6	28
Station Net			\$12,410.00							

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 8/3/2015 4:39:24 PM

KPTV-TV

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mary@bluewestmedia.com