



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25331764	<b>Changes as of:</b> 10/17/2016 at 3:43 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 710/780/4219	<b>Flight:</b> 10/18/16 - 10/24/16	<b>Station:</b> WOOD
<b>Agency:</b> 76 WORDS	<b>Advertiser:</b> Jim Haadsma	<b>Market:</b> Grand Rapids
1322 G ST SE	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON
WASHINGTON, DC 20005	<b>Agency Order #:</b> 5485597	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Placement, Media	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> NILE NOYES	<b>Assistant:</b> NILE NOYES
	202-872-5880	202-872-5880
		<b>Traffic #:</b> 955184
		<b>Separation:</b>

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP	
							10/18	10/19	10/20	10/21	10/22	10/23	10/24					
1	Tu-F,M 7a-9a		Today Show	\$350.00	0	30	0	1	0	1	0	0	0		2	\$700.00	\$0.00	0.0
2	Tu-F,M 9a-10a		Today Show 2	\$250.00	0	30	1	0	1	0	0	0	0		2	\$500.00	\$0.00	0.0
3	Tu-F,M 10a-11a		Today Show 3	\$125.00	0	30	0	1	0	1	0	0	0		2	\$250.00	\$0.00	0.0
4	Tu-F,M 11a-12n		8 West	\$35.00	0	30	1	0	1	0	0	0	1		3	\$105.00	\$0.00	0.0
LUR																		
5	Tu-F,M 1p-2p		Days Of Our Lives	\$125.00	0	30	0	1	0	1	0	0	0		2	\$250.00	\$0.00	0.0
6	Tu-F,M 2p-3p		Rachael Ray	\$80.00	0	30	1	0	1	0	0	0	1		3	\$240.00	\$0.00	0.0
7	Tu-F,M 3p-4p		Dr. Oz	\$100.00	0	30	0	1	0	1	0	0	0		2	\$200.00	\$0.00	0.0
8	Tu-F,M 7p-7:30p		News 8 at 7	\$450.00	0	30	1	0	1	0	0	0	0		2	\$900.00	\$0.00	0.0
9	Tu-F,M 7:30p-8p		Inside Edition	\$400.00	0	30	0	1	0	1	0	0	0		2	\$800.00	\$0.00	0.0
10	Tu-F,M 12:37a-1:37a		Late Night	\$50.00	0	30	1	0	1	0	0	0	1		3	\$150.00	\$0.00	0.0
LUR																		
11	Sa 5a-6a		News 8 Daybreak Saturday	\$50.00	0	30	0	0	0	0	1	0	0		1	\$50.00	\$0.00	0.0
LUR																		
12	Sa 7p-8p		Access Hollywood	\$150.00	0	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0
13	Su 7a-8a		News 8 Daybreak Sunday	\$150.00	0	30	0	0	0	0	0	1	0		1	\$150.00	\$0.00	0.0
14	Su 6p-7p		News 8 At 6PM	\$600.00	0	30	0	0	0	0	0	1	0		1	\$600.00	\$0.00	0.0
15	Su 12m-1a		IN DEPTH W GB/INSIDE EDITN W	\$15.00	0	30	0	0	0	0	0	1	0		1	\$15.00	\$0.00	0.0
16	Su 1a-2:30a		VARIOUS	\$5.00	0	30	0	0	0	0	0	1	0		1	\$5.00	\$0.00	0.0
LUR																		
17	Su 1:30a-2a		PET PALS TV	\$5.00	0	30	0	0	0	0	0	1	0		1	\$5.00	\$0.00	0.0
LUR																		



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		<b>Traffic #:</b> 955184
		<b>Separation:</b>
		<b>Total \$:</b> \$5,980.00
		<b>Total Spots:</b> 33
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>

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							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
18	Su 2a-3a		ALL-DTLNE-NBC	\$5.00	0	30	0	0	0	0	0	1	0	1	\$5.00	\$0.00	0.0
LUR																	
19	Su 3a-4a		OPEN-SA-A-NBC/OPEN-SA-B-NBC	\$5.00	0	30	0	0	0	0	0	1	0	1	\$5.00	\$0.00	0.0
LUR																	
20	Th 9p-10p		Chicago Med-NBC	\$900.00	0	30	0	0	1	0	0	0	0	1	\$900.00	\$0.00	0.0
<b>TOTALS:</b>							<b>5</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>2</b>	<b>7</b>	<b>3</b>	<b>33</b>	<b>\$5,980.00</b>	<b>\$0.00</b>	<b>0.0</b>



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		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/17/16 3:03 PM	NILE NOYES	Separation: 30
		LINE 8: PLS REV PROG TO "THE 7 ON 8" & RATE TO \$450 LINE 9: PLS REV PROG TO "INSIDE EDITION" LINE 20: 1X 10/20 NA NEED \$900 TO CLEAR
10/17/16 11:18 AM	KieuAnh Nguyen	THANKS KIEU-ANH
10/17/16 10:54 AM	System	Notice Received.
10/17/16 10:52 AM	NILE NOYES	Separation: 30

Competitive Information	
<b>Market Budget:</b>	<b>\$37,375</b>
<b>WOOD Share:</b>	<b>16%</b>
<b>Comment:</b>	
<b>WOTV:</b>	<b>6%</b>
<b>WWMT:</b>	<b>55%</b>
<b>WXMI:</b>	<b>21%</b>
<b>WXSP:</b>	<b>2%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	33	\$5,980.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>33</b>	<b>\$5,980.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	33	\$5,980.00
<b>Total</b>	<b>33</b>	<b>\$5,980.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 3:03 PM	NILE NOYES	Confirmed		1	\$0	\$5,980.00	Changes: Total Spots from 34 to 33, User Entered \$ from \$0.00 to \$5,980.00, Demo Meta to [R16]. 4 buylines added or modified.
Makegood 1	10/17/16 11:18 AM	KieuAnh Nguyen	Confirmed			\$0	\$5,980.00	
Queued for Electronic Contracting	10/17/16 10:54 AM					\$0	\$0	
New	10/17/16 10:52 AM	NILE NOYES	Confirmed	34		\$5,980.00	\$5,980.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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