

ORDER

Orders
Order / Rev: PQ2051132
 Alt Order #: _____
 Product Desc: LV Sands Corp
 Estimate: 3332
 Flight Dates: 05/06/21 - 05/16/21
 Original Date / Rev: 04/27/21 / 04/29/21
 Order Type: NORMAL

KLTV
 Primary AE: John Kelbe
 Sales Office: TYR-N
 Sales Region: National

Agency
Name: Target Enterprises
 Buying Contact: _____
 Billing Contact: _____
15260 Ventura Blvd
Sherman Oaks, CA 91403

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Las Vegas Sands Corp
 Demographic: A35+
 Product Codes: Issue - Local - Other
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: P-06

New Business Thru: _____
 Advertiser External ID: 188777
 Agency External ID: 6189
 Unit Code: General
 Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/26/21	05/12/21	25	\$10,540.00	\$8,959.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2021	25	\$10,540.00	\$8,959.00	0.00
Totals	25	\$10,540.00	\$8,959.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Kelbe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	05/06/21	05/11/21	ABC Good Morning America ABC Good Morning America	CM	7a-9a	11-11--	:30	4	\$305.00	P-06	0.00	NM	4	\$1,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/21	05/09/21	---11--		2				\$305.00		0.00			
		Week: 05/10/21	05/16/21	11-----		2				\$305.00		0.00			
N 2	All	05/06/21	05/11/21	M-F News at 1130a M-F News at 1130a	CM	1130a-12p	11--1--	:30	3	\$90.00	P-06	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/21	05/09/21	----1--		1				\$90.00		0.00			
		Week: 05/10/21	05/16/21	11-----		2				\$90.00		0.00			
N 3	All	05/06/21	05/16/21	M-F News at 6p M-F News at 6p	CM	6p-630p	111-1--	:30	4	\$585.00	P-06	0.00	NM	4	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/21	05/09/21	----1--		1				\$585.00		0.00			
		Week: 05/10/21	05/16/21	111----		3				\$585.00		0.00			
N 4	All	05/06/21	05/11/21	M-F News at 10p M-F News at 10p	CM	10p-1035p	11-11--	:30	4	\$560.00	P-06	0.00	NM	4	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/21	05/09/21	---11--		2				\$560.00		0.00			
		Week: 05/10/21	05/16/21	11-----		2				\$560.00		0.00			
N 5	All	05/06/21	05/09/21	Sat 8-10a Sat 8-10a	CM	8a-10a	-----S-	:30	1	\$70.00	P-06	0.00	NM	1	\$70.00

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Advertiser: Las Vegas Sands Corp
 Product Desc: LV Sands Corp
 Estimate: 3332

KLTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/21	05/09/21	-----S-		1				\$70.00		0.00			
N 6	All	05/06/21	05/09/21	Sat 630-7p Sat 630-7p	CM	630p-7p	-----S-	:30	1	\$220.00	P-06	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/21	05/09/21	-----S-		1				\$220.00		0.00			
N 7	All	05/06/21	05/09/21	Sa News at 10p Sa News at 10p	CM	10p-1035p	-----S-	:30	1	\$325.00	P-06	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/21	05/09/21	-----S-		1				\$325.00		0.00			
N 8	All	05/06/21	05/09/21	ABC GMA Sun ABC GMA Sun	CM	7-8a	-----S	:30	1	\$85.00	P-06	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/21	05/09/21	-----S		1				\$85.00		0.00			
N 9	All	05/06/21	05/09/21	ABC This Week ABC This Week	CM	9a-10a	-----S	:30	1	\$230.00	P-06	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/21	05/09/21	-----S		1				\$230.00		0.00			
N 10	All	05/06/21	05/09/21	Sun News at 10p Sun News at 10p	CM	10p-1035p	-----S	:30	1	\$560.00	P-06	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/21	05/09/21	-----S		1				\$560.00		0.00			
N 11	All	05/07/21	05/12/21	M-F 630-7p M-F 630-7p	CM	630p-7p	111-1--	:30	4	\$745.00	P-06	0.00	NM	4	\$2,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/03/21	05/09/21	----1--		1				\$745.00		0.00			
		Week: 05/10/21	05/16/21	111----		3				\$745.00		0.00			
Totals													25	\$10,540.00	