WPRW-FM Augusta, GA Quarterly Issues/Programs List First Quarter, 2016 04/01/2016

WPRW-FM Quarterly Issues/Programs List

WPRW-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. MLK Day
- 2. Support for Local Charities
- Children's issues; programs; events for kids; services; the Juvenile Justice system
- 4. Education; Financial viability of HBUC colleges;
- 5. Equity for women & girls
- 6. Preservation of GA Natural Resources
- 7. Support for GA Law Enforcement
- 8. Social services for low and moderate income families
- 9. Employment Opportunities for the disabled

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WPRW-FM broadcasts Augusta in Review on Sundays at 11:00pm

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DUR
NAACP MLK Parade and Banquet	Augusta In Review Our Voices	Ebony Havey discusses the NAACP MLK Parade and the new direction of the Augusta Branch as well as the banquet being held as their annual fundraiser.	Mr. Joel Gresham	Jan 2 & 3, 2016	30 min

Support for Local Charities/ Body Cams	Augusta In Review Our Voices	Sheriff Roundtree's Charity Gala Friday, January 29th at The Legends Club in National Hills Shopping Center benefitting local charities. Last year, Sheriff Roundtree's Inaugural Gala helped to provide support for 5 local charities: Augusta Partnership for Children, SafeHomes of Augusta, Wounded Warriors, Easter Seals and Golden Harvest Food Bank. The Sheriff also discussed the use of body cams and his new accreditations.	James Quarrles	Jan 9 & 10, 2016	30 min
Paine College HBCU's	Augusta In Review Our Voices	Paine College is a private historically black college located in Augusta, Georgia. The college is experiencing financial issues and has been placed on probation by its regional accreditor, the Southern Association of Colleges and Schools. Dr. Sullivan discusses the issues of being an HBCU and the plan for Paine survival.	Dr. Sam Sullivan	Jan 16 & 17, 2016	30 min
City of Augusta 2016 Special Events	Augusta In Review Our Voices	City of Augusta Special Events discusses what is planned for 2016.	Yolanda Marshall	Jan 23 & 24, 2016	30 min
Paine College HBCU's	Augusta In Review Our Voices	Paine College is a private historically black college located in Augusta, Georgia. The college is experiencing financial issues and has been placed on probation by its regional accreditor, the Southern Association of Colleges and Schools. Dr. Sullivan discusses the issues of being an HBCU and the plan for Paine survival.	Dr. Sam Sullivan	Jan 30 & 31, 2016	30 min

Support for SE Burn Foundation	Augusta In Review Our Voices	Children and their parents will enjoy a breakfast buffet as some of their favorite characters march right off the pages of classic storybooks. Characters such as princesses and storybook heroes will lead a parade, then linger for autographs and photographs. Proceeds benefit the Burn This family event is for kids and for the kid in each of us.	Beth Frits/ Alicia Sweat	Feb 6 & 7, 2016	30 min
Cystic Fibrosis & the 65 Roses Run	Augusta In Review Our Voices	Each year, thousands of volunteers, families, coworkers and friends come together to raise funds and awareness for cystic fibrosis. The Cystic Fibrosis Foundation offers a number of unique fundraising events that fit a range of interests and budgets. We discuss Cystic Fibrosis and what the community can do to help fight it	Stephani e C. Brantley Dr. Foreseen	Feb 13 & 14, 2016	30 min
Wilson Branch YMCA Programs & Services	Augusta In Review Our Voices	The Wilson Family YMCA is one of the original YMCA branches in the CSRA. In addition to being a traditional YMCA, they have a number of adaptive and non-traditional programs, including a breast cancer survivors wellness program, a boy and girl mentorship program, and a sports program for mentally and physically challenged kidsand they offer these program at no cost. We discuss the new YMCA.	Krystal McGahee	Feb 20 & 21, 2016	30 min
Wilson Branch YMCA Programs & Services	Augusta In Review Our Voices	The Wilson Family YMCA is one of the original YMCA branches in the CSRA. In addition to being a traditional YMCA they have a number of adaptive and non-traditional programs, including a breast cancer survivors wellness program, a boy and girl mentorship program and a sports program for mentally and physically challenged kids…and they offer these program at no cost. We discuss the new YMCA.	Krystal McGahee	Feb 27 & 28, 2016	30 min

Equity for Women & Girls	Augusta In Review Our Voices	The Aiken Branch of the American Association of University Women mission is to work towards equity for women and girls. The Aiken Branch raises funds for education at all levels, with a focus on educating women. They hosted a book fair to support women in need in the city of Aiken through scholarships.	Irene Curtis	Mar 5 & 6, 2016	30 min.
Services for Children	Augusta In Review Our Voices	The Boys & Girls Clubs of the CSRA builds programming around five core areas of personal development- character and leadership development; education and career development; health and life skills; the arts; and sports, fitness, and recreation. By focusing on these core areas, we help our members amplify their academic success, build good character and citizenship and adopt healthy lifestyles. Also hosting a fundraiser featuring Condeleeza Rice.	Julie Kennedy Public & Corp Relation s Coordina -tor	Mar 12 & 13, 2016	30 min
Mentorship Program for Girls	Augusta In Review Our Voices	An all girls mentorship program at the YMCA and the specialized events to fund it were discussed along with an appeal to secure volunteers.	Shontea Chambers	Mar 19 & 20, 2016	30 min
Youth Leadership Skills	Augusta In Review Our Voices	Youth Leadership Richmond County is a program of Leadership Augusta for juniors living or attending high school in Richmond County. The program is designed to expose, educate, and motivate potential young leaders and enable them to take an active role in their community. Through involvement in program days that will provide an assortment of experiences, students will begin to develop and establish a leadership style.	Steven Kendrick s	Mar 26 & 27, 2016	30 min

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
GA Governor's Mansion History	Georgia Focus	The Georgia Governor's Mansion opened in 1968 and has been home to eight first families. Memories of the Mansion is a new book by First Lady Sandra Deal and history professors Jennifer Dickey and Catherine Lewis from Kennesaw State University. It tells the story of the Georgia Governor's Mansion—what preceded it and how it came to be as well as the stories of the people who have lived and worked there.	Jennifer Dickey Catherine Lewis, History Professors Kennesaw State University	1-3-16 11:30pm	30 min
Education	Georgia Focus	The Top Ten Issues to Watch is an annual publication of the Georgia Partnership for Excellence in Education. Dr. Stephen Dolinger, President of the Partnership, and Dr. Dana Rickman, Director of Policy and Research, discuss the issues for 2016.	Dr. Stephen Dolinger, President The Partnership, Dr. Dana Rickman, Director of Policy and Research	1-10-16 11:30pm	30 min
Job Placement Services	Georgia Focus	Goodwill Industries of the Southern Rivers is one of 165 independent, community-based Goodwill nonprofits across the United States and Canada. Headquartered in Columbus, they serve 50 counties in West Georgia and East Alabama with free services such as job coaching, money management and skills classes to facilitate job placement and advancement. Program guest is Jane Seckinger, President and CEO of Goodwill Industries of the Southern Rivers.	Jane Seckinger, President CEO Goodwill Industries of the Southern Rivers.	1-17-16 11:30pm	30 min

Autism	Georgia Focus	On Saturday, February 20 GA Tech basketball is partnering with Autism Speaks in their game against Notre Dame to raise awareness and funds. Autism Speaks Georgia Chapter works with local communities to fund research, increase awareness and family services, and advocate for individuals with autism and their families. Program guests are Kaitlyn Morris, Manager of Field Development for Autism Speaks in Georgia and Coach Tom Herrion from GA Tech.	Kaitlyn Morris, Manager Field Development Autism Speaks Georgia Coach Tom Herrion GA Tech.	1-24-16 11:30pm	30 min
Preservation of Historic Resources	Georgia Focus	The Georgia Trust for Historic Preservation works for the preservation and revitalization of Georgia's diverse historic resources and advocates for their appreciation, protection and use. Each year the Georgia Trust releases a "Places in Peril" list of 10 historic locations in need of revitalization. Mark McDonald, President and CEO of the Georgia Trust, discusses the 2016 list.	Mark McDonald, President/ CEO The Georgia Trust	1-31-16 11:30pm	30 min
Primary Election	Georgia Focus	On March 1, voters from seven states including Georgia will cast ballots in the SEC Primary, the largest collaboration of southern states in a presidential primary since the 1992 Super Tuesday. Georgia's Secretary of State Brian Kemp talks about the primary and other election related issues.	Brian Kemp Secretary of State	2-7-16 11:30pm	30 min

Services for Children	Georgia Focus	Speedway Children's Charities raises funds to care for children with educational, financial, social and medical needs and has distributed millions to Georgia charities. Ed Clark, President of Atlanta Motor Speedway and Scott Fillmore, Executive Director of the Atlanta chapter of SCC, discuss the charity.	Ed Clark, President Atlanta Motor Speedway Scott Fillmore, Executive Director Atlanta chapter of SCC	2-14-16 11:30pm	30 min
Support for GA Law Enforcement	Georgia Focus	The Georgia Sheriffs' Association is comprised of Georgia's 159 elected sheriffs plus 70,000 Honorary Members who believe in the Office of Sheriff and its mission to preserve the peace in our communities. GSA has partnered with the Association of County Commissioners of Georgia and Georgia Association of Broadcasters to launch the Shake Your Sheriff's Hand public service campaign statewide. Walker County Sheriff Steve Wilson discusses the campaign and GSA.	Steve Wilson Sheriff Walker County	2-21-16 11:30pm	30 min
GA Wildlife Preservation	Georgia Focus	The Go Fish Education Center in Perry is part of the Georgia Department of Natural Resources, Wildlife Resources Division, and strives to protect, conserve, manage and improve Georgia's wildlife and freshwater fishery resources. This program includes a tour of the center with Program Manager, Michael Fulghum.	Michael Fulghum Program Manager	2-28-16 11:30pm	30 min

Juvenile Justice	Georgia Focus	The Commissioner's Youth Council was formed by Commissioner Avery D. Niles to help educate Georgia Department of Juvenile Justice's top decision-makers about life situations youth may experience at a Development Campus and to strategize about potential improvements for YDC operations. It seats twelve male and three female student representatives from YDC's in Atlanta, Augusta, Eastman, Macon, Milan, Muscogee and Sumter. Program guests include Commissioner Niles and members of the Youth Council.	Avery D. Niles Members of the Youth	3-6-16 11:30pm	30 min
Services for Low & moderate income families	Georgia Focus	Based in Hawkinsville, People Helping People United assists individuals and families who are considered low to moderate income, rebuild their lives and identity. Ashley and Cindy Rodgers from People Helping People United are program guests.	Ashley and Cindy Rodgers	3-13-16 11:30pm	30 min
World War II History	Georgia Focus	The Museum of History and Holocaust Education at Kennesaw State University opened in 2003 with a mission to present public events, exhibits, and educational resources focused on World War II and the Holocaust. James Newberry, Education Specialist at the museum and Ambassador Theodore Britton, a WWII veteran who enlisted in the Marine Corps in 1943, discuss their Legacy Series.	James Newberry, Education Specialist The Museum of History and Holocaust Education Kennesaw State University Ambassador Theodore Britton, a WWII Veteran	3-20-16 11:30pm	30 min

The Cotton	Georgia	The Georgia Cotton Commission,	Chris	3-27-16	30 min	!
Industry	Focus	based in Perry, began in 1965,	Chammoun	11:30pm		1
		and advances the interest of	Director of			l
		cotton producers by supporting	Public			l
		programs of the National Cotton	Affairs			l
		Council (NCC) and Southern	Georgia			l
		Cotton Growers Association.	Cotton			l
		Chris Chammoun Director of	Commission			l
		Public Affairs, for the Georgia				l
		Cotton Commission, talks about				l
		the cotton industry in				l
		Georgia.				1
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Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Blood Drive	Bellevue/Shepeard	000:30	002
Buzzed Driving Prevention	National Highway Safety Admin	000:30	027
Buzzed Driving Prevention	National Highway Safety Admin	001:00	066
Cancer Prevention	Amer Institute CancerResearch	000:30	019
Caregiver Assistance-AARP	Caregiver Assistance	000:29	027
Caregiver Assistance-AARP	Caregiver Assistance	000:30	029
Combat Human Trafficing	DHS.GOV Blue Campaign	000:30	012
ELDERLY	DO SOMETHING	000:33	004
Enpowering Cancer Prevention	Amer Institute CancerResearch	000:30	013
HEALTH AND FITNESS	American Heart Association	000:30	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
High School Equivalency	Dollar General Literacy Found	000:30	019
HIV Awareness Campaign	Centers for Disease Control	000:30	022
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
Nat'l Highway Safety Admin	Child Passenger Safety	000:15	054
Nat'l Highway Safety Admin	Child Passenger Safety	000:30	059
PEACE	PEACE IN THE STREETS	000:31	006
PEACE	PEACE IN THE STREETS	000:32	003
Premature Birth Research	March of Dimes	000:30	027
Safe Outlets for Meds Online	Nat'l Assoc Bds of Pharmacy	000:15	025
Safe Outlets for Meds Online	Nat'l Assoc Bds of Pharmacy	000:30	016
STEM studies focus	US Navy	000:30	030
Support for Wounded Warriors	Wounded Warrior Project	000:30	040
Support the YMCA	YMCA	000:29	010
Teacher Recruitment	Teach.org	000:15	041
Teacher Recruitment	Teach.org	000:30	029
Texting and Driving Prevention	Nat'l Highway Safety Admin	000:15	029
Texting and Driving Prevention	Nat'l Highway Safety Admin	000:30	011
Texting and Driving Prevention	Nat'l Highway Safety Admin	001:00	027
Underage Drinking Prevention	National Highway Safety Admin	000:30	038
US Dept Health & Human Services	Fatherhood Involvement	000:30	047