

WPRW-FM  
 Augusta, GA  
 Quarterly Issues/Programs List  
 First Quarter, 2014  
 04/01/2014

WPRW-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Crime; justice; stand your ground
2. GA Education; literacy
3. Poverty; hunger; Food Bank
4. Children's services and programs; teen dating violence; teen women's role models; healthcare
5. Health & Wellness; obesity; Affordable Care Act; blood supply; substance abuse & treatment
6. Senior services; care givers
7. The Arts
8. Services for the disabled
9. Consumerism
10. The environment; recycling

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**WPRW-FM broadcasts Augusta In Review-Our Voices-on Sundays at 11:00pm**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Obesity	Augusta in Review Our Voices	Explained the purpose of the organization, importance of children walking or biking to and discussed upcoming events (Georgia Walk to School Day).	Taki Smith GA Safe Routes to School School Outreach Coor.	Jan 4 & 5, 2014	30 mins

Affordable Health Care Act	Augusta in Review Our Voices	Provided information about the Affordable Health Care Act, who can apply, how to apply, benefits, and how to get application assistance.	Terri Gant Medical Associates Plus Community Outreach Manager	Jan 11 & 12, 2014	30 mins.
Teen Dating Violence Awareness Month	Augusta in Review Our Voices	Discussed the activities and events planned for Teen Violence Awareness Month in February. Also provided facts on teen dating violence and where to get help.	Ruthie Garcia Safe Homes Marketing/PR	Jan 18 & 19, 2014	30 mins.
Shero Awards	Augusta in Review Our Voices	Provided information about the Shero Awards (fundraiser), how to nominate women, how it benefits young women in the CSRA, and event details	Marilyn Norris Cher's Sisters Only Club 1 <sup>st</sup> Vice President	Jan 25 & 26, 2014	30 mins.
Shero Awards	Augusta In Review Our Voices	In recognition of March being Women's History Cher's Sister's Only Club will host the 8TH annual Shero Awards luncheon, Saturday March 29th, 1pm-3pm, at the Legends Club. This annual luncheon seeks to honor the outstanding accomplishments and selfless acts of women from throughout the CSRA. "A Shero is a woman who recognizes a need and takes the initiative to do something about the need, using her time and talents,"	Joyce Epps/ Marilyn Norris	Feb 1 & 2, 2014	N/A
Ice Storm	Augusta In Review Our Voices	Ice Storm information, updates, etc.	Fattz & Cher Live Wall to Wall 10-12n	02/08/2014	30 mins
Literacy	Augusta in Review Our Voices	Discussed the Augusta Literary Festival, workshops, featured writers, James Yerby Awards, and the importance of literacy.	Cheryl Corbin Augusta Writers & Augusta Literary Festival Coordinator	Feb 15 & 16, 2014	30 mins.

Recycling	Augusta in Review Our Voices	Provided information about the Recycling Perks program and its' benefits, the importance of recycling, upcoming recycling events, and what can and can not be recycled.	Christina Parris & Amelia Baker Recycling Perks Marketing	Feb 22 & 23, 2014	30 min
Addiction Recovery for Women	Augusta in Review Our Voices	Informed the public about the Hope House, services provided, needs, accreditation and upcoming events.	Paige Miller & Adrian Small-Jones Hope House	Mar 1 & 2, 2014	30 mins.
Blood Drive & Saving Our Sons	Augusta In Review Our Voices	Provided details regarding the Columbia County EMA's Office annual blood drive and the importance of donating blood. Discussed the Saving Our Sons events and overall purpose	Pam Tucker EMA Director Dr. Charles Goodman Tabernacle Baptist Church Pastor	Mar 8 & 9, 2014	30 mins
Recycle Perks	Augusta In Review Our Voices	Recycling Perks strives to improve household recycling efforts and community service by its residents. It is our objective to reduce waste, promote local economic growth and preserve natural resources for our future. Recycling Perks is an incentive program that promotes participation in curbside recycling.	Christina Parris	Mar 15 & 16, 2014	30 mins.
Summer Programs	Augusta in Review Our Voices	Provided information on all the upcoming summer programs to be provided by the Richmond County School System. Also gave an overview of STEM	Stacy Mabray Sr. Director of Curriculum & Instruction Richmond County School System	Mar 22 & 23, 2014	
Affordable Health Care Act	Augusta in Review Our Voices	Provided information about the Affordable Health Care Act, who can apply, how to apply, benefits, and how to get application assistance.	Terri Gant Medical Associates Plus Community Outreach Manager	Mar 29 & 30, 2014	30 mins.

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Stand Your Ground Justice	Georgia Focus	Jackie Carpenter's life was going fine until her phone rang one night in 2008 with the news that her son had been arrested and accused of murder. The story of how her family got through this crisis is told in her first book, <i>The Bridge: Between Cell Block A and a Miracle is Psalm 91</i> . She has also written a second book about the case called <i>Georgia Justice: A Story to Faith...and</i> recently the story was made into a movie called <i>Stand Your Ground</i> .	Jackie Carpenter Author <i>The Bridge</i>	1-5-14 11:30pm	30 min
GA Issues	Georgia Focus	The <i>Top Ten Issues to Watch</i> is an annual publication of the Georgia Partnership for Excellence in Education. The list of issues for 2014 is released January 10 and this program discusses those issues with Dr. Stephen Dolinger, President of the Partnership, and Dr. Dana Rickman, Director of Policy and Research.	Dr. Stephen Dolinger, President of the Partnership, Dr. Dana Rickman, Director of Policy and Research GA Partnership for Excellence in Education	1-12-14 11:30pm	30 min

<p>Hunger Food Bank</p>	<p>Georgia Focus</p>	<p>In Valdosta in 1982 a small group of volunteers from local churches formed a food bank operating out of a borrowed basement. Now, almost 32 years later, Second Harvest of South Georgia is the leading hunger-relief organization in the region and the second largest food bank in the state serving an area of over 12,000 square miles in 30 counties. Eliza McCall with Second Harvest of South Georgia discusses their efforts.</p>	<p>Eliza McCall Second Harvest of South Georgia</p>	<p>1-19-14 11:30pm</p>	<p>30 min</p>
<p>Health Wellness</p>	<p>Georgia Focus</p>	<p>Cardiovascular diseases and stroke are the number 1 cause of death in Georgia and the American Heart Association is working to build healthier lives through healthcare, education and research. They also advocate for strategies that promote public policy aimed at reducing heart disease and stroke. Program guests are: Marsi Thrash, Advocacy Director, American Heart Association, Cherise Gunnerson, President, Children's Heart Foundation &amp; American Heart Association Advocacy committee member and Cicely Garrett, Food Systems Innovation Manager, Atlanta Community Food Bank.</p>	<p>Marsi Thrash, Advocacy Director, American Heart Association, Cherise Gunnerson, President, Children's Heart Foundation &amp; American Heart Association Advocacy committee member Cicely Garrett, Food Systems Innovation Manager, Atlanta Community Food Bank.</p>	<p>1-26-14 11:30pm</p>	<p>30 min</p>

Children's Healthcare	Georgia Focus	The Fragile Kids Foundation assists families in need of aid to care effectively for medically fragile children by providing rehabilitation equipment and quality of life enhancing products. Program guests, Carolyn Polakowski, Executive Director of Fragile Kids and Jared Kirschner, Fragile Kids board member, discuss their programs and the Evening of Southern Hospitality event coming up in March.		2-2-14 11:30pm	30 min
Climate for Success	Georgia Focus	The Georgia Department of Community Affairs was created in 1977 to serve as an advocate for local governments. Today, DCA partners with communities to help create a climate of success for Georgia's families and businesses and our guest is Gretchen Corbin, Commissioner of the Department of Community Affairs.	Gretchen Corbin Commissioner Department of Community Affairs	2-9-14 11:30pm	30 min
The Arts	Georgia Focus	Nationally renowned Georgia artist and historian Wilbur G. Kurtz launched his career by founding the Pen and Brush Club of Atlanta in 1913. His legacy lives on through his murals and historic paintings on display in public buildings and private art collections throughout the South. David O'Connell, author of "The Art & Life of Atlanta Artist Wilbur G. Kurtz", recounts the life and works of Georgia's preeminent artist-historian.	David O'Connell Author	2-16-14 11:30pm	30 min

Care Givers	Georgia Focus	The Rosalynn Carter Institute for Caregiving is an advocacy, education, research, and service unit of Georgia Southwestern State University in Americus, that provides support for caregivers. Leisa Easom, Executive Director of RCI, is interviewed about their work. Comments from Mrs. Carter and State Senator Renee Untermann are included	Leisa Easom Exec Dir	2-23-14 11:30pm	30 min
Historic Preservation	Georgia Focus	The Georgia Trust for Historic Preservation works for the preservation and revitalization of Georgia's diverse historic resources and advocates for their appreciation, protection and use. Program guest is Mark McDonald, President and CEO of the Georgia Trust.	Mark McDonald Pres/CEO Georgia Trust	3-2-14 11:30pm	30 min
Musical Arts	Georgia Focus	The Savannah Music Festival presents a world-class celebration of the musical arts. It is the largest musical arts event in Georgia and one of the most distinctive cross-genre music festivals in the world. Rob Gibson, Executive and Artistic Director of the Savannah Music Festival, discusses this year's events.	Rob Gibson Executive Director Savannah Music Festival	3-9-14 11:30pm	30 min
Lewis Grizzard	Georgia Focus	March 20th marks 20 years since Lewis Grizzard passed away. He was born Oct. 20, 1946, at Fort Benning and went on to become the most widely syndicated columnist appearing in 450 daily newspapers and was the author of 18 best-selling books include five Number One bestsellers on <i>The New York Times'</i> bestseller list. His wife Dedra Grizzard and actor Bill Oberst Jr. discuss the life and legacy of Lewis Grizzard.	Dedra Grizzard Bill Oberst Jr-Actor	3-16-14 11:30pm	30 min

Services for the Disabled	Georgia Focus	Friends of Disabled Adults and Children - known as FODAC - has been providing equipment and services at little or no cost for people who have an illness or physical disability for many years. Chris Brand, President of FODAC, discusses their services.	Chris Brand President FODAC	3-23-14 11:30pm	30 min
Agriculture Consumer Safety	Georgia Focus	The Georgia Department of Agriculture was established in 1874 and is the oldest state department of agriculture in the U.S. Their mission is to provide excellence in services and regulatory functions, protect and promote agriculture and consumer interests and to ensure an abundance of safe food and fiber for Georgia, America, and the world. Gary Black, Georgia's Commissioner of Agriculture, is the program guest.	Gary Black Commissioner GA Dept of Agriculture	3-30-14 11:30pm	30 min

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Alleviation of Hunger	Society of St Andrew	001:01	013
Careers in US Coast Guard	United States Coast Guard	000:30	011
Concussions in Sports	Centers for Disease	000:30	061



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Control		
Deadline Healthcare	US Dept Health&Human Services	000:30	002
Defending America	US Navy	000:30	003
Free File	Internal Revenue Service	000:30	032
Free File	Internal Revenue Service	001:00	051
Fundraising Campaign	United Way	000:30	038
IWantToBeRecycled.org	AD COUNCIL	000:20	042
IWantToBeRecycled.org	AD COUNCIL	000:30	030
Medical Professionals Needed	Dept. of Veterans Affairs	000:30	026
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	180
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	229
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	070
Nat'l Institutes of Health	Childhood Obesity Prevention	000:15	016
Nat'l Institutes of Health	Childhood Obesity Prevention	000:29	028
Nat'l Institutes of Health	Childhood Obesity Prevention	000:30	054
Nat'l Institutes of Health	Childhood Obesity Prevention	001:00	057
Parenting Opportunity Program	SC DSS	000:29	011
PSA	SHOW YOUR STRIPES	000:30	023
PSA	SHOW YOUR STRIPES	000:31	006
Quit Smoking	American Lung Assoc.	000:30	060
Register at 18	Selective Service System	000:15	049
Register at 18	Selective Service System	000:30	077
Register at 18	Selective Service System	001:00	086
Research Hospital	St. Jude Hospital	000:15	001
STEM Studies Technical Career	US Navy	000:15	021

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
STEM Studies Technical Career	US Navy	000:30	033
STEM Studies Technical Career	US Navy	000:59	068
Support Guard & Reserve	National Gurard and Reserve	000:30	017
Texting and Driving Preventio	National Highway Safety Admin	000:15	020
Texting and Driving Preventio	National Highway Safety Admin	000:30	031
Tournament to Benefit UW	United Way of CSRA	000:30	002
United Way	United Way	000:30	063
US Forest Service	Fire Prevention	000:15	043
US Forest Service	Fire Prevention	000:30	071