

WKSP  
 Augusta, GA  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2013  
 01/02/2014

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WKSP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Transportation & travel information
2. GA Agriculture; peanuts
3. Women's Issues; wages
4. Children's services and programs; Halloween safety; Juvenile Justice; healthcare
5. Health & Wellness; Flu season; AIDS; research
6. Port of Savannah
7. Support for military personnel
8. Education; tutoring
9. Homelessness
10. Foreclosures

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Joseph Still Burn Foundation	Augusta in Review Our Voices	BFF Blitz The premise and promise of the burn center has been to never turn away a patient in need of specialized burn care. Joseph M. Still Burn Centers, Inc., is unique in many ways, including treating both children and adults to the comprehensive circle of care offered by our medical professionals.	Jo Mapole Executive Director	10/05/2013 7:30am	30 mins

Juvenile Justice Reform	Augusta in Review Our Voices	Informed public about the Juvenile Justice Reform Act and it's impact and the community forum with the DJJ Commissioner held on 10/14 regarding the act, laws affecting juveniles and more.	Senator Hardie Davis GA State Senate	10/12/2013 7:30am	30 mins.
HIV/AIDS	Augusta in Review Our Voices	Informed public of GRU-Augusta's new HIV/AIDS testing outreach vehicle, the Ryan White Outreach vehicle and the importance of getting tested.	David Thompson Outreach Staff GRU-Augusta	10/19/2013 7:30am	30 mins.
Post-Secondary Education	Augusta in Review Our Voices	Discussion of the evolution of the campus, new football team, programs for teens, and upcoming activities.	Dr. Bradley Paine President College	10/26/2013 7:30am	30 mins.
Children and families	Augusta in Review Our Voices	Spoke with the Director of Burke County Communities In Schools/Family Connection Partnership about their needs, upcoming fundraiser and programs.	DeAndre Davis Executive Director or CIS/FCP of Burke County	11/2/2013 7:30am	30 mins
Homeless in CSRA	Augusta in Review Our Voices	Focused on the homeless efforts in the CSRA and the activities and services taking place through Mercy Ministries. As informed the public of the organization upcoming fundraiser	Ken Kuhr Board Member Mercy Ministries	11/09/2013 7:30am	30 mins.

Georgia Focus	Augusta in Review Our Voices	Flu season is coming and medical professionals around the state are urging you and your family to get vaccinated as soon as possible to be protected from the flu virus this year. This program recorded at Children's Healthcare of Atlanta's Egleston Hospital provides important flu information.	Dr. Jim Fortenberry , Pediatrician-in-Chief, Dr. Andi Shane, Medical Director of Hospital Epidemiology and Infection Prevention, Dr. Robert Jerris, Medical Director of Microbiology and Renee Watson, Manager of Infection Prevention and Epidemiology.	11/16/2013 7:30am	30 mins.
Thanksgiving Basketball Classic	Augusta in Review Our Voices	Shared information about 100 Black Men and 100 Black Women of Augusta, as well as the Thanksgiving Basketball Classic and the purpose of the event.	James Quarles Classic Chair Mr. Durma 100 Black Men Pres. Emma Zigler 100 Black Women VP of Membership	11/23/2013 7:30am	30 mins.
GRU Children's Medical Center Call-A-Thon	Augusta in Review Our Voices	Live broadcast from the Children's Medical Center	N/A	12/07/2013 7:30am	30 mins.
Support Group for homicide victims families	Augusta in Review Our Voices	Brought awareness of the support group for parents, grandparents and caregivers of children killed by homicide.	Von Daniels Angel Hearts Support Group Founder	12/14/2013 7:30am	30 mins

Christmas Toy Drive & Sheriff's Gala	Augusta in Review Our Voices	Discussed the Sheriff's Office toy drive and the upcoming Gala that will benefit non-profit organizations serving the local community.	Lt. Lewis Blanchard Richmond Cty. Sheriff's Office	12/21/2013 7:30am	30 mins.
Affordable Care Act	Georgia Focus	Discussed Health Care Act.	John Clark	12/28/2013 7:30am	30 mins.

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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
GA Peanuts	Georgia Focus	The Georgia Peanut Commission was established in 1961 under the Commodities Promotion Act. Peanuts are a \$2 billion industry in Georgia and the Commission conducts programs in the areas of promotion, research and education. Program guest is Jamison Cruce, Director of Research and Education for the GA Peanut Commission.	Jamison Cruce Director Research & Education GA Peanut Commission	10-5-13 7:00am	30 min
Working Women	Georgia Focus	9 to 5 is one of the largest, most respected national membership organizations of working women in the U.S., dedicated to putting working women's issues on the public agenda. Program guests are Charmaine Davis, State Director of 9 to 5 and Marilynn Winn, recipient of 9to5's 2013 Lily Ledbetter Award.	Charmaine Davis State Director 9 to 5 Marilynn Winn Award Winner	10-12-13 7:00am	30 min

Travel & traffic Information	Georgia Focus	Georgia 511 provides free, real time travel and traffic information anywhere in Georgia. The service also allows travelers to report an incident, request assistance, get mass transit and airport information or even transfer to surrounding states' 511 systems. Program guests are Chata Spikes from GA 511 and Michael Roberson from HERO.	Chata Spikes GA 511 Michael Roberson HERO	10-19-13 7:00am	30 min
Halloween Safety	Georgia Focus	Halloween is exciting for kids because they can dress up in elaborate costumes and act out of character. However, as trick-or-treaters start roaming the streets there are some things to worry about as a parent or guardian. Guests are Dr. Vivian Lennon, Medical Director, of Primary Care at Children's Healthcare of Atlanta's Chamblee Primary Care Center, Wendy Palmer, Registered Dietician and Program Manager for Child Wellness Solutions for the Strong4Life Program and Ofc. Eric Rooks, Gwinnett County Police Crime Prevention Unit.	Dr Vivian Lennon Medical Director Primary Care Chamblee Primary Care Wendy Palmer Strong4Life Eric Rooks Gwinnett County Crime Prevention	10-26-13 7:00am	30 min
Premature Births	Georgia Focus	November is Prematurity Awareness Month and the March of Dimes Georgia Chapter focuses on premature births in the state. Guests are Leigh Tenewitz, Director of Communications and Government Affairs for the Georgia Chapter of March of Dimes and Deborah Roegge de Vita, Vice President, Women's/Infants and Pediatric Networks at WellStar Health System.	Leigh Tenewitz, GA March of Dimes Deborah Roegge de Vita WellStar Health System	11-2-13 7:00am	30 min

Support for Military Personnel & Families	Georgia Focus	Fisher House provides "a home away from home" for families of military personnel receiving care at military and VA medical centers. Guests are Dave Coker, President of The Fisher House Foundation and Susan Strobino who resided at a Fisher House in Augusta while here son was recovering from wounds received while serving in Iraq. Gov. Nathan Deal's comments on Georgia's veterans.	Dave Coker President Fisher House Susan Strobino Guest at Fisher House	11-09-13 7:00am	30 min
Flu Season	Georgia Focus	Flu season is coming and medical professionals around the state are urging you and your family to get vaccinated as soon as possible to be protected from the flu virus this year. This program recorded at Children's Healthcare of Atlanta's Egleston Hospital provides important flu information from Dr. Jim Fortenberry, Pediatrician-in-Chief, Dr. Andi Shane, Medical Director of Hospital Epidemiology and Infection Prevention, Dr. Robert Jerris, Medical Director of Microbiology and Renee Watson, Manager of Infection Prevention and Epidemiology.	Jim Fortenberry MD Andi Shane MD Robert Jerris MD-Medical Director Microbiology Renee Watson Manager Infection Prevention and Epidemiology Egleston Hospital	11-16-13 7:00am	30 min
Support for Military	Georgia Focus	The Red Cross Holiday Mail for Heroes program is a way for the public to send words of inspiration, thanks and encouragement to our military heroes. Georgia's first lady, Sandra Deal, helped kick-off this year's Holiday Mail for Heroes program. This program also features other work by the Red Cross throughout Georgia.	Sandra Deal GA 1 <sup>st</sup> Lady	11-23-13 7:00am	30 min

Homes for Vets	Georgia Focus	In 2008, Iraq war veterans John Gallina and Dale Beatty founded Purple Heart Homes, an organization dedicated to providing personalized housing solutions for veterans and their families. On this program John Gallina and Marshall Boutwell, CEO of Peach State Federal Credit Union, discuss the work of Purple Heart Homes.	John Gallina Marshall Boutwell, CEO Peach State Federal Credit	11-30-13 7:00am	30 min
Port of Savannah Deepening	Georgia Focus	Efforts to deepen the Port of Savannah to accommodate larger ships have been underway for sometime. This program features an interview with Curtis Foltz, Executive Director of the GA Ports Authority and reviews comments on the port project by Gov. Nathan Deal and Chris Carr, Commissioner of the GA Department of Economic Development at a recent State of the Ports Conference in Atlanta.	Chris Foltz Exec Dir GA Ports Authority	12-7-13 7:00am	30 min
Children's Healthcare	Georgia Focus	All in For All Better is a movement at Children's Healthcare of Atlanta to inspire the community to come together to help children feel better. Donations made this holiday season will help kids get well so they can enjoy the childhood they deserve. Program guests are Steven Wagner, Development Officer of Major Gifts at Children's Healthcare of Atlanta and Ryan Grelecki and his son Parker who have experienced first hand the great work done at Children's.	Steven Wagner Development Officer Healthcare of Atlanta Ryan Grelecki & son Parker Recipients	12-14-13 7:00am	30 min

Services for veterans, military personnel, & First responders	Georgia Focus	Companions for Heroes provides companion and service dogs obtained from shelters or rescues to military personnel, veterans, and first-responders recovering from psychological challenges. Program guests are David Sharpe, Founder and Chairman of Companions for Heroes, Sgt. Jimmy Childers USMC retired, recipient of a dog from C4H and Cathy Roth from Urban Pet Project.	David Sharpe Founder Sgt Jimmy Childers USMC Retired Cathy Roth Urban Pet Project	12-21-13 7:00am	30 min
Historical Site	Georgia Focus	Magnolia Springs State Park near Millen, GA was once the site of a major Civil War prison built by Confederates in 1864. Since the summer of 2010 Georgia Southern University has been carrying out an Archaeological project on the site. Dusty Fuller, Park Manager and Dr. Lance Greene, Assistant Professor of Anthropology at GA Southern, discuss the Camp Lawton project.	Dusty Fuller Park Manager Dr Lance Greene Professor GA Southern	12-28-13 7:00am	30 min

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Concussions in Sports	Centers for Disease Control	000:30	014
Fundraising Campaign	United Way	000:30	008
Hope Christmas Ornament	East Georgia Easter Seals	000:31	002
IWantToBeRecycled.org	AD COUNCIL	000:20	002
IWantToBeRecycled.org	AD COUNCIL	000:30	008



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Lightning Safety	National Weather Service	000:15	003
Lightning Safety	National Weather Service	000:30	004
MILITARY AND VETERANS	MEDAL OF HONOR	000:32	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	023
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	031
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	108
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	230
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	017
Nat'l Institutes of Health	Childhood Obesity Prevention	000:15	003
Nat'l Institutes of Health	Childhood Obesity Prevention	000:29	007
Nat'l Institutes of Health	Childhood Obesity Prevention	000:30	015
Nat'l Institutes of Health	Childhood Obesity Prevention	001:00	027
POVERTY	WE SCARE HUNGER	000:31	022
Quit Smoking	American Lung Assoc.	000:30	020
Raise Funds for Nat'l Musuem	Army Historical Foundation	000:30	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	016
STEM Studies Technical Career	US Navy	000:30	001
STEM Studies Technical Career	US Navy	000:59	004
Support Guard & Reserve	National Gurard and Reserve	000:30	008
Support Troups through USO	USO	000:27	010
Taking Medication Safely	Agency for Healthcare Quality	000:31	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Texting and Driving Preventio	National Highway Safety Admin	000:15	003
Texting and Driving Preventio	National Highway Safety Admin	000:30	005
United Way	United Way	000:30	014
US Forest Service	Fire Prevention	000:15	006
US Forest Service	Fire Prevention	000:30	017