WPRW-FM Augusta, GA Quarterly Issues/Programs List

First Quarter, 2013 04/01/2013

WPRW-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. Health; cancer
- 2. Animal care
- 3. Education; library services
- 4. State Taxes
- 5. Senior services; Alzheimer's
- 6. Employment
- 7. Youth programs and services; counseling; parenting; activities; mentoring; teen pregnancy; bullying; exploitation; abuse
- 8. Social services
- 9. Highway Safety
- 10. Black History Month

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WPRW broadcasts Augusta in Review on Sundays at 11:00pm

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
Anvil House	Aiken in	Avil House is a faith-based organization helping low-income women be self-sufficient via lifeskills workshops.	Thomasina Stewart	January 5 & 6 2013	30 mins

Alpha Phi Alpha Fraturnit Y	Augusta- Aiken in Review Our Voices	The Alpha Phi Alpha Unity Breakfast and The objectives of this Fraternity shall be: to stimulate the ambition of its members; to prepare them for the greatest usefulness in the causes of humanity, freedom, and dignity of the individual; to encourage the highest and noblest form of manhood; and to aid down- trodden humanity in its efforts to achieve higher social, economic and intellectual status. The first two objectives- (1) to stimulate the ambition of its members and (2) to prepare them for the greatest usefulness in the cause of humanity, freedom, and dignity of the individual-serve as the basis for the establishment of Alpha University.	Ellis	January 12 & 13, 2013	30 min
When Help Can't Wait Aug usta- Aiken in	Review Our Voices	When Help Can't Wait is a nonprofit organization providing basic needs to 22 area nursing homes and their patients. The organization provides needed toiletries, clothing, electronics, medical equipment, hand and foot massages, and more to nursing home patients in need.	Helen McVicker	January 19 & 20, 2013	30 min.
Alzeheime r's Associato n	Augusta- Aiken in Review Our Voices	The Alzeheimer's Association provides support and education to families who have a loved one with Alzeheimers, at no cost. The Association also has an upcoming walk to raise awareness and funds to support their work.	Kathy Tuckey	January 26 & 27, 2013	30 min

Augusta Public Library	Augusta in Review Our Voices	Awareness of the Library's programs and services to include computer classes, story time, space rental; as well as upcoming activities and events to include the Literary Festival, Poetry Night and the Summer Reading Program	Sherryl James, Community Outreach Coor.	Februar y 2 & 3, 2013	30 mins.
Augusta Mini Theatre	Augusta in Review Our Voices	In honor of black history month, a representative of the Augusta Mini Theatre discussed the local produced and written play "The Parents of Tabatha Tutt vs. DJ Smoke". Information about the Mini Theatre's programs were discussed as well as the need for volunteers.	Natasha Carter Board Member	Februar y 9 & 10, 2013	30 mins
Junior League of Augusta	Augusta in Review Our Voices	Awareness of the Kids in the Kitchen event that focuses on healthy eating for children and families. Also discussed the organizations membership process, community outreach and Attic Sale fundraiser.	Eliz Dyer & Mary Beth Gable Members	Februar y 16 & 17, 2013	30 mins.
Georgia Regents Universit Y	Augusta In Review- Our Voices	Black History Month Series being put on and sponsored by Georgia Regents University.	Dr. Kent Guion	Februar y 23 & 24, 2013	30 mins.
Shero Awards	Augusta in Review Our Voices	Informed listeners about the civic organization, how to join, and community service projects they support and host. Also discussed two fundraisers: Shero Awards and Scholarship Ball. Fundraisers support Camp Be Your Best, South Augusta Womens Health & Beauty Expo and scholarships for African American girls.	Marilyn Norris & Jana Chavous, Sisters Only Club	March 2 & 3, 2013	30 mins.

Mentoring program for girls	Augusta in Review Our Voices	Brought awareness of the Augusta Chapter of Alpha Kappa Alpha, it's mentoring program for girls, upcoming Founders Day activities, and Dancing With the Stars fundraiser in September.	Sibea Lewis, Alpha Kappa Alpha Sorority	March 9 & 10, 2013	30 mins
Literary Festival & Augusta Writers	Augusta in Review Our Voices	Discussed the Literary Festival and how to participate. Also informed the public about the Augusta Writers, their free workshops, as well as the art of writing and publishing.	Cheryl Corbin, Augusta Writers	March 16 & 17, 2013	30 mins.
Trailblaz ers Gala & Call for members	Augusta in Review Our Voices	Mr. Herb O'Connor from 100 Black Men discussed their mentee program and upcoming fundraiser to support that program entitled the Trailblazers Gala. He also made an open call for members due to the waiting list of mentees that need a mentor. Dr. Lori Myles discussed the overall purpose of 100 Black Women as well as membership.	Herb O'Connor, 100 Black Men of Augusta & Dr. Lori Myles, 100 Black Women of Augusta	March 23 & 24, 2013	30 mins.
Trailblaz ers Gala & Call for members	Augusta in Review Our Voices	Mr. Herb O'Connor from 100 Black Men discussed their mentee program and upcoming fundraiser to support that program entitled the Trailblazers Gala. He also made an open call for members due to the waiting list of mentees that need a mentor. Dr. Lori Myles discussed the overall purpose of 100 Black Women as well as membership.	Herb O'Connor, 100 Black Men of Augusta & Dr. Lori Myles, 100 Black Women of Augusta	March 30 & 31, 2013	30 mins.

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

WPRW broadcasts Georgia Focus on Sundays at 11:30pm

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Animal Care	Georgia Focus	Noah's Ark in Locust Grove provides care and treatment for injured, abused and orphaned animals in habitats that mimic the animals' natural environment. In this program from Noah's Ark Allison Hedgecoth, Animal Husbandry Manager, discusses their work.	Allison Hedgecoth Animal Husbandry Manager	1-6-13	30 min
Heart Disease	Georgia Focus	Cardiovascular diseases and stroke are the number 1 cause of death in Georgia. The American Heart Association works to build healthier lives through healthcare, education and research and they support strategies that promote public policy aimed at reducing heart disease and stroke. Guests Sarah Balog, Government Relations and Robbie Thomas and Robbie Burlas, volunteers on the Heart Association's Georgia Advocacy Committee, discuss their efforts in Georgia.	Sarah Balog Govt Relations Robbie Thomas Robbie Burlas Volunteers Amercian Heart Association	1-13-13	30 min
Education Issues	Georgia Focus	The Top Ten Issues to Watch is an annual publication of the Georgia Partnership for Excellence in Education. The list of issues for 2013 was released on January 11 and this program discusses those issues with Dr. Stephen Dolinger, President of the Partnership, and Dr. Dana Rickman, Director of Policy and Research.	Dr Stephen Dolinger President GA Partnership For Excellence In Education Dr Dana Rickman Director Policy & Research	1-20-13	30 min

Cancer Treatment	Georgia Focus	Cancer is the 2 nd leading cause of death in Georgia with The American Cancer Society estimating over 48,000 new cases of selected cancers in the state in 2012. Program guests, Dr. George Daneker, Chief of Staff here at the Cancer Treatment Centers of America's new Newnan hospital, Dr. Christian Hyde, a Radiation Oncologist and Kellie Acosta, a patient of Dr. Hyde's, discuss cancer.	Dr George Daneker Chief of Staff Dr Christian Hyde Radiation Oncologist Kellie Acosta Patient Newnan Hospital	1-27-13	30 min
Cancer Treatment Options	Georgia Focus	Cancer is the 2nd leading cause of death in Georgia with The American Cancer Society estimating over 48,000 new cases of selected cancers in the state in 2012. Dr. George Daneker, Chief of Staff at Cancer Treatment Centers of America's new Newnan hospital, explains cancer and treatment options.	Dr George Daneker Chief of Staff Newnan Hospital	2-3-13	30 min
Cancer	Georgia Focus	Cancer is the 2 nd leading cause of death in Georgia with The American Cancer Society estimating over 48,000 new cases of selected cancers in the state in 2012. Program guests, Dr. Christian Hyde, a Radiation Oncologist and Kellie Acosta, a two-time survivor, discuss cancer.	Dr. Christian Hyde Radiation Oncologist Kellie Acosta Two time survivor	2-10-13	30 min
GA Auto Tax	Georgia Focus	The so-called "birthday tax" that Georgia vehicle owners pay annually will end on March 1 for people who purchase a new vehicle. Officials from the Georgia Department of Revenue answer questions about the new law. Guests are Doug MacGinnitie, Commissioner of the Department of Revenue, Vicki Lambert, Director of the Motor Vehicle Division & Local Government Services and Rick Gardner from the Office of Tax Policy.	Doug MacGinnitie Commissioner Dept of Revenue Vicki Lambert Director Motor Vehicle Div Rick Gardner Office of Tax Policy	2-17-13	30 min

Alzheimer's	Georgia Focus	Over 5 million Americans are living with Alzheimer's and every 68 seconds someone in the U.S. is diagnosed and Alzheimer's disease. Leslie Anderson, President/CEO of the GA Chapter of the Alzheimer's Association discusses their efforts in Georgia.	Leslie Anderson President/CEO Alzheimer's Association Georgia	2-24-13	30 min
Job Growth	Georgia Focus	The Georgia Chamber of Commerce is the state's largest business advocacy organization and represents a diverse crosssection of industry and commerce. Their number one mission is keeping, growing and creating jobs in our state and making sure Georgia is economically competitive. Chris Clark, President and CEO of the Georgia Chamber, is the guest on this program.	Chris Clark President/CEO Georgia Chamber of Commerce	3-3-13	30 min
Animal Care	Georgia Focus	Noah's Ark in Locust Grove provides care and treatment for injured, abused and orphaned animals in habitats that mimic the animals' natural environment. In this program from Noah's Ark Allison Hedgecoth, Animal Husbandry Manager, discusses their work.	Allison Hedgecoth Animal Husbandry Manager	3-10-13	30 min
St Patrick's Day Celebration Fundraiser	Georgia Focus	Georgia boasts some of the largest St. Patrick's Day celebrations in America. This program discusses those celebrations with Patrick Thames of the Dublin St. Patrick's Festival and Joe Marinelli of Visit Savannah. Joe Connelly from Harp's Irish Pub in Roswell talks about fundraising for the St. Baldricks Foundation.	Joe Connelly Harp's Irish Pub	3-17-13	30 min

GA 811	Georgia Focus	Georgia 811 is dedicated to preventing damage to Georgia's underground utilities and promoting public safety by encouraging residents and professionals to call 811 before you dig. Cliff Meidl, two-time U.S. Olympic athlete, was severly injured in a construction accident when he made contact with live electrical cables in an area that was supposed to be safe. Cliff Meidl and Meghan Wade from Georgia 811 are program guests.	Cliff Meidl Meghan Wade GA 811 Reps	3-24-13	30 min
Commercial Carrier Safety	Georgia Focus	The Georgia Motor Carrier Act of 2012 transferred responsibility for household goods movers, passenger carriers, luxury limousine carriers, and nonconsensual towing from the Public Service Commission to the Department of Public Safety's Motor Carrier Compliance Division. Captain Johnny Jones, Executive Officer of the Motor Carrier Compliance Division and Gordy Wright Public Information Officer for the Department of Public Safety discuss these changes.	Johnny Jones Executive Officer Motor Carrier Compliance Division Gordy Wright Public Information Officer Dept of Public Safety	3-31-13	30 min

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
All About Disability	US Social Security Admin	000:30	029
ARTS	SMITHSONIAN	000:31	034
BULLYING	AD COUNCIL	000:30	055
Child Car Safety	NHTSA	000:30	028

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Child Car Safety	NHTSA	001:00	075
COMMUNITY INVOLVEMENT	Big Brothers Big Sisters	000:30	013
COMMUNITY INVOLVEMENT	Big Brothers Big Sisters	000:31	028
Emergency Preparedness	Fed Emergengy Management Agen	000:15	014
Emergency Preparedness	Fed Emergengy Management Agen	000:30	035
Glaucoma Information	Prevent Blindness Georgia	000:27	011
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	059
Intellectual Property Theft	Natl Crime Prevention Council	000:30	061
Lightning Safety	National Weather Service	000:15	025
Lightning Safety	National Weather Service	000:30	037
Mentoring	United Way	000:30	032
RADD/Drunk Driving	US Dept. of Transportation	000:30	053
Recognizing Stroke Symptoms	American Stroke Association	000:30	061
Recognizing Stroke Symptoms	American Stroke Association	000:59	093
Register at 18	Selective Service System	000:15	140
Register at 18	Selective Service System	000:30	168
Register at 18	Selective Service System	001:00	090
Stop Housing Discrimination	HUD-Nat'l Fair Housing	000:30	046
Support Guard & Reserve	National Gurard and Reserve	000:30	020
Texting and Driving Preventio	National Highway Safety Admin	000:30	032
United Way	United Way	000:15	020
United Way	United Way	000:30	028
Young workers retirement info	US Social Security Admin	000:30	032