

WPRW-FM
Augusta, GA
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/01/2018

WPRW-FM
Quarterly Issues/Programs List

WPRW-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Benefits Aug Cyber Movement:**
- **Cares for Kids:**
- **Growth in Augusta:**
- **Opportunities Available:**
- **Provide Services:**
- **School to Work Program:**
- **Support for Wounded Warriors:**
- **To Bring Film Industry to Aug:**

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Augusta Partnership for Children	AUGUSTA IN REVIEW	Mission To develop and sustain partnerships that provide services to improve the lives of children and their families. Vision: Our children will have the tools and support to become	Candace Hillman, The Executive Director	10/01/2017 11:01 PM	029:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

healthy, educated and responsible adults.
We Believe

The family is the single most important institution in our society and it should be maintained as a unit.
Families need to be empowered to promote self-sufficiency and growth.
In the value and dignity of each person "To be all she/he can potentially be."
The needs of the total family can be better met by "collective models" of community support than by any individual agency. Preventive services are the key, and intervention cannot occur too soon.
The collective resources of the Community Partnership can better meet the complex needs of children-at-risk and their families than any single agency.
Children and their families can be successful when educational, emotional, social, spiritual, and physical needs are met.

Music Helps Me Be Understood	iHM-Understood.org	The show explores the ways in which music can unlock the potential of those who struggle with reading, writing, math, organization or focus. 1 in 5 people have learning and attention issues, like ADHD and dyslexia. The show will feature stories from experts, teachers, parents and kids with learning and attention issues and how music has such a big impact on these children's lives.	Dave Savage	10/08/2017 11:37 PM	028:00
------------------------------	--------------------	---	-------------	------------------------	--------

Augusta Warrior Project	AUGUSTA IN REVIEW	The Augusta Warrior Project is a 501(c)(3) nonprofit with a mission to connect Warriors with resources that improve their lives. Augusta Warrior Project's model is based on developing a proactive relationship with Warriors in order to prevent or mitigate life crisis by holistically addressing issues early and collectively with our partners. Warrior assistance is coordinated	Joy Barr-Program Coordinator James O'Neal Board Chair Leadership Augusta	10/15/2017 11:00 PM	030:56
-------------------------	-------------------	--	--	------------------------	--------

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>by Augusta Warrior Project advocates. Our collaborative relationships with local, state, and national organizations ensures the well-deserved support for our Warriors and their families.</p> <p>Leadership Augusta- James O'Neal' Board Chair</p> <p>Leadership Augusta is a professional development program started more than 30 years ago with the goal of identifying and educating current and potential community leaders in the CSRA.</p> <p>Leadership Augusta is a ten-month training program affiliated with the Augusta Metro Chamber of Commerce where more than 900 citizens of all ages, professions and educational backgrounds have had the opportunity each month to meet, learn and train to be informed leaders in the community.</p>			
		<p>Battle of the Bands-Lynwood Homes with the RCBE Performing Arts Division discussed need for continued education in the arts, band equipment needs and expense and how the community can help.</p>			
Education and the Community	AUGUSTA IN REVIEW	<p>YMCA-Sharmaine Reynolds is the Family Program Coordinator at the Wilson Branch YMCA, she discussed programs for youth and adults, a breast cancer initiative and their upcoming free Halloween Carnival.</p> <p>School to Work Program-Fran Forehand Georgia Power East Regional VP and Chair of the School to Work Program discussed a new initiative that will put 250 students to work with paid internship and mentorships. The new effort is part of the Chamber of Commerce's effort to support the Richmond County School System and to assist with partnership between them and the business Community.</p>	YMCA Shermayne Reynolds	10/22/2017 10:59 PM	030:55
Services of the Augusta	AUGUSTA IN REVIEW	<p>The Augusta Regional Film Office is an independent non-profit that helps connect</p>	Brad Owens	10/29/2017 11:01 PM	031:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Regional Film Office		producers with local resources. This includes free assistance with locations, coordinating with local crews and services and acting as a liaison with local government and business entities. Our goal is to make it easy for filmmakers to choose the Augusta area when selecting locations for their productions in Georgia.			
Opportunities available for the Millennial in Augusta and Aiken	AUGUSTA IN REVIEW	Young Professionals of Augusta/ Aiken Young Professionals Subject: Opportunities available for the Millennial in Augusta and Aiken Guests: Bryn Towner, President Young Professionals of Augusta and Elizabeth Cahill, Chair of Aiken Young Professionals	Bryn Towner Elizabeth Cahill	11/05/2017 11:01 PM	030:38
Fort Gordon and The Cyber Center of Excellence	AUGUSTA IN REVIEW	Fort Gordon and The Cyber Center of Excellence; Colonel Todd Turner the Garrison Commander of Fort Gordon discusses the benefits and significant of the cyber movement in Augusta. He also talks about the impact it will have on the infrastructure and the economic impact in this community.	Colonel Todd Turner	11/12/2017 10:54 PM	029:05
Augusta Warrior Project	AUGUSTA IN REVIEW	The Augusta Warrior Project is a 501(c)(3) nonprofit with a mission to connect Warriors with resources that improve their lives. Augusta Warrior Project's model is based on developing a proactive relationship with Warriors to prevent or mitigate life crisis by holistically addressing issues early and collectively with our partners. Warrior assistance is coordinated by Augusta Warrior Project advocates. Our collaborative relationships with local, state, and national organizations ensures the well-deserved support for our Warriors and their families. Leadership Augusta- James O'Neal Board Chair Leadership Augusta is a professional development program started more than 30 years ago	Joy Barr James O'Neal	11/19/2017 11:03 PM	030:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

with the goal of identifying and educating current and potential community leaders in the CSRA. Leadership Augusta is a ten-month training program affiliated with the Augusta Metro Chamber of Commerce where more than 900 citizens of all ages, professions and educational backgrounds have had the opportunity each month to meet, learn and train to be informed leaders in the community.

Augusta Warrior Project

AUGUSTA IN REVIEW

The Augusta Warrior Project is a 501(c)(3) nonprofit with a mission to connect Warriors with resources that improve their lives. Augusta Warrior Project's model is based on developing a proactive relationship with Warriors to prevent or mitigate life crisis by holistically addressing issues early and collectively with our partners. Warrior assistance is coordinated by Augusta Warrior Project advocates. Our collaborative relationships with local, state, and national organizations ensures the well-deserved support for our Warriors and their families. Leadership Augusta- James O'Neal Board Chair Leadership Augusta is a professional development program started more than 30 years ago with the goal of identifying and educating current and potential community leaders in the CSRA. Leadership Augusta is a ten-month training program affiliated with the Augusta Metro Chamber of Commerce where more than 900 citizens of all ages, professions and educational backgrounds have had the opportunity each month to meet, learn and train to be informed leaders in the community.

Joy Barr
James
O'Neal

11/26/2017
10:53 PM

030:56

Nutcracker in the South and Cares for Kids Radiothon

AUGUSTA IN REVIEW

For eleven consecutive years, Cutno Dance Center's Nutcracker In the South, has been lighting up the stage and is now recognized as one of the top family-friendly events that welcome in the Holiday season for families in the CSRA. Whether it's their first time seeing

Catherine
Smith

12/03/2017
10:44 PM

026:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		<p>the performance or the eleventh, the audience will be mesmerized and filled with the Holiday spirit as they watch dancers of all ages, from preschool age to adult in this spectacular performance of the updated rendition of the Tchaikovsky classic. Nutcracker In the South is beautifully choreographed and features Duke Ellington's Nutcracker Suite and other recognizable Holiday classics from artists such as Donny Hathaway and Mariah Carey. iHeartMedia-Augusta partnering with WRDW News 12/ NBC 26 to raise money for patients at the Children's Hospital of Georgia during the 16th Annual Cares for Kids Radiothon. The radiothon will start THIS Thursday morning 12/7. The iHeartMedia cluster radio stations hosts the drive along with volunteers and will take over the lobby of the Children's Hospital through Saturday, Dec. 9 to raise money for the Children's Hospital.</p>			
State of the city and the impact of cyber growth	AUGUSTA IN REVIEW	Mayor Hardie Davis (Mayor of the city of Augusta)- Subject; State of the city and the impact of cyber growth on the downtown development structure and what's next for Regency Mall.	Mayor Hardie Davis	12/10/2017 11:02 PM	032:39
Surviving depression and addiction during the holidays	AUGUSTA IN REVIEW	Terry Childers (Community Coordinator at Bradford Health Services) subject-Surviving depression and addiction during the holidays, combating stress factors that lead to indulgence in substance abuse.	Terry Childers	12/17/2017 10:36 PM	030:36
Surviving depression and addiction during the holidays	AUGUSTA IN REVIEW	Terry Childers (Community Coordinator at Bradford Health Services) subject-Surviving depression and addiction during the holidays, combating stress factors that lead to indulgence in substance abuse.	Terry Childers	12/24/2017 10:53 PM	030:36
Augusta Warrior Project	AUGUSTA IN REVIEW	Causes: Human Services, Military & Veterans Organizations, Public & Societal Benefit, Veterans	Joy Boyer	12/31/2017 11:00 PM	029:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

Mission: The Augusta Warrior Project is a 501(c)(3) nonprofit with a mission to connect Warriors with resources that improve their lives. Augusta Warrior Project's model is based on developing a proactive relationship with Warriors in order to prevent or mitigate life crisis by holistically addressing issues early and collectively with our partners. Warrior assistance is coordinated by Augusta Warrior Project advocates. Our collaborative relationships with local, state, and national organizations ensures the well-deserved support for our Warriors and their families.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

Child Abuse Intervention and Prevention Program	Georgia Focus	Non-accidental trauma has been a leading cause of death since 2010 at Children's Healthcare of Atlanta. Their Partnerships for Healthy Communities' Child Abuse Intervention and Prevention Program provides training for first responders to recognize the signs of child abuse. Kara Klein and Dr. Stephen Messner from CHOA and Jeff Adams with Banks County Fire/EMS, discuss the program.	10/01/2017 11:35 PM	028:00
---	---------------	--	------------------------	--------

Grady Hospital	Georgia Focus	Grady Hospital is a familiar landmark to anyone coming into Atlanta – First opened in 1892 it's now a 900 plus bed hospital towering over what's known as The Grady Curve. It's also well known as one of the nation's leading trauma centers treating life-threatening illness and injuries around the clock. Dr. Hany Atallah, Chief of Emergency Medicine and Denise Simpson, Media Relations Manager, talk about Grady's impact on citizens across Georgia.	10/08/2017 11:37 PM	028:00
----------------	---------------	---	------------------------	--------

DECAL	Georgia Focus	Bright from the Start: Georgia Department of Early Care and Learning Also known as	10/15/2017 11:35 PM	028:00
-------	---------------	--	------------------------	--------

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
		<p>DECAL - is responsible for meeting the child care and early education needs of Georgia's children and their families. It administers a number of programs including Georgia's Pre-K and Childcare and Parent Services (CAPS) programs. Amy Jacobs, Commissioner of Bright from the Start: Georgia Department of Early Care and Learning, discusses their programs.</p>		
<p>Georgia Department of Transportation</p>	<p>Georgia Focus</p>	<p>After a decade of decreases in annual roadway fatalities in Georgia, the last two years have seen a 33 percent increase. Pedestrian deaths are also surging at an alarming rate. DOT's <i>Drive Alert Arrive Alive</i> campaign calls attention to the increasing and preventable fatalities on Georgia's roads and educates drivers about changes in their driving behavior that can save lives. Andrew Heath, State Traffic Engineer for the Georgia Department of Transportation discusses the campaign and other issues.</p>	<p>10/22/2017 11:39 PM</p>	<p>028:00</p>
<p>Jim Miles - Mysteries of Georgia's Military Bases</p>	<p>Georgia Focus</p>	<p>Jim Miles is author of 14 books; 7 about the Civil War and the others on the paranormal and unexplained in our state – And now he has recently released 4 new books – <i>Mysteries of Georgia's Military Bases</i>, a book of eye-witness accounts of strange things that have been seen over the decades on Georgia's military bases plus 3 books on Georgia ghosts...<i>Haunted Central Georgia</i>, <i>Haunted South Georgia</i> and <i>Haunted North Georgia</i>.</p>	<p>10/29/2017 11:37 PM</p>	<p>028:00</p>
<p>Georgia Farm Bureau</p>	<p>Georgia Focus</p>	<p>Georgia Farm Bureau Georgia Focus Georgia Farm Bureau is a member-driven, nonprofit organization dedicated to serving as the voice of Georgia farmers and rural Georgia since 1937. As Georgia's largest farm organization, Farm Bureau promotes Georgia commodities and offers legislative representation to ensure Georgia's farming future. Gerald Long, President, discusses Farm Bureau and Georgia's Agricultural industry. Available November 4-5.</p>	<p>11/05/2017 11:35 PM</p>	<p>028:00</p>
<p>Former Atlanta Mayor Sam</p>	<p>Georgia Focus</p>	<p>Sam Massell was elected Mayor of Atlanta in 1969 and served from 1970-1974. He is credited with, among other things,</p>	<p>11/12/2017 11:26 PM</p>	<p>028:00</p>

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Massell – Part 1		<p>establishing MARTA and pioneering minority opportunities in city government. He has also had successful careers in real estate, tourism, and association management and today, at age 90, is President of the Buckhead coalition. On this program, Mayor Massell discusses his early career and a new book about his life by Charles McNair called Play It Again Sam – The Notable Life of Sam Massell, Atlanta’s First Minority Mayor.</p>		
Former Atlanta Mayor Sam Massell – Part 2	Georgia Focus	<p>Atlanta’s 53rd Mayor, Sam Massell is the subject of a new book by Charles McNair called Play It Again Sam – The Notable Life of Sam Massell, Atlanta’s First Minority Mayor. On this program Mayor Massell discusses his election loss to Maynard Jackson, life after being Atlanta’s Mayor, Buckhead and the city’s growth.</p>	11/19/2017 11:38 PM	028:00
Georgia Gives Day	Georgia Focus	<p>Georgia Gives Day is Tuesday, November 28. The Georgia Center for Nonprofits is the creator and organizer of this initiative the purpose of which is to empower Georgia nonprofits to increase funds, gain new supporters, and raise awareness through one 24-hour state-wide marathon of giving. Guests Karen Beavor, President and CEO of The Georgia Center for Nonprofits, Carolyn Salvador, Executive Director of Enduring Hearts and Joy Humphries, Deputy Director of PAWS Humane, discuss this initiative.</p>	11/26/2017 11:28 PM	028:00
Georgia High School Association	Georgia Focus	<p>The Georgia High School Association is composed of over 450 public and private high schools. It strives to promote good sportsmanship and a cooperative spirit among its member schools, and endeavors to maintain high standards so that each pupil competing in each school is on the same basis. Dr. Robin Hines began his tenure as GHSA Executive Director in June of this year and provides an update of the GHSA.</p>	12/03/2017 11:14 PM	028:00
Atlanta Lab Rescue	Georgia Focus	<p>Atlanta Lab Rescue is an all-volunteer, non-profit organization, whose mission is to identify and rescue Labrador Retrievers and large breed mixes from overwhelmed shelters and abusive situations and place them in secure, loving homes. Becky Cross, founder of ALR, Kathy Camp, Intake and Vetting Coordinator and Stacey Brogan, Adoption Coordinator, discuss ALR and the great need across Georgia.</p>	12/10/2017 11:38 PM	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
The Council on Alcohol and Drugs	Georgia Focus	The Council on Alcohol and Drugs works to change lives by empowering communities to prevent substance abuse and its related problems at home, school and work with proven, practical resources, prevention education, and advocacy with a vision to be the premier resource for substance abuse prevention and education: changing lives, saving futures. John Bringuel, Project Director of the Georgia Prescription Drug Abuse Prevention Initiative, discusses the opioid epidemic and solutions to prescription drug abuse.	12/17/2017 11:11 PM	028:00
Mission Dawgs	Georgia Focus	Mission Dawgs is an organization started last year with the mission of supporting much of the homeless population of Georgia by providing basic human needs like food, clothing and toiletries. They take to the streets every day to serve 100s of homeless people. This program goes on the streets of Atlanta with Kevin Weakley, founder of Mission Dawgs.	12/24/2017 11:30 PM	028:00
Otis Redding: An Unfinished Life	Georgia Focus	Otis Redding: An Unfinished Life, by Jonathan Gould is the long-awaited, definitive biography of The King of Soul, timed to coincide with the 50th anniversary of Redding's iconic performance at the 1967 Monterey Pop Festival. Redding remains an immortal presence in the canon of American music yet an aura of myth and mystery has always surrounded his life, which was tragically cut short at the height of his career by a plane crash in December 1967. Author Jonathan Gould discusses the life of Otis Redding.	12/31/2017 11:37 PM	028:00

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	iHM Understood Long Form PSA	030:00	001
Bond Among Veterans	Paralized Veterans of America	000:30	003
Buzzed Driving Prevention	Nat'l Highway Safety Admin	000:30	033
COMMUNITY INVOLVEMENT	Small Business Saturday	000:30	005
Food Waste-Save the Food	NRDC & Ad Council	000:14	015
Food Waste-Save the Food	NRDC & Ad Council	000:30	004
HEALTH AND FITNESS	SAVE THE MALES	000:30	004
Hurricane Harvey Relief	HurricaneHarveyAid.org	000:30	021
Hurricane Relief	HABITAT FOR HUMANITY	000:29	016
Nat'l Highway Safety Admin	Child Passenger Safety	000:30	044
Poison Helpline	US Dept Health&Human Services	000:30	034
PSA	DEPT OF HOMELAND SECURITY	000:30	006
PSA	JED FOUNDATION	000:30	003
PSA	RED	000:29	008
PSA	RED WORLD AIDS DAY	000:29	012
SAFE DRIVING	DO SOMETHING	000:28	001
Support/Donations	United Way of CSRA	000:30	011
VA Awareness	Dept. of Veterans Affairs	000:29	013