

WPRW-FM
Augusta, GA
Quarterly Issues/Programs List
Second Quarter, 2012
07/02/2012

WPRW-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Services & programs for the Disabled; homelessness
 2. Substance abuse & treatment; prevention
 3. Crime & prevention;
 4. Excellence in citizenship & contributions; voter participation
 5. Education; technical skills
 6. Youth programs and services; parenting; mentoring; teen pregnancy; bullying
 7. Families; marriage; divorce rate;
 8. Consumer protection; Mortgage scams; legal assistance; emergency management
 9. Health & Fitness; cancer; immunizations
 10. Veterans Services; support
 11. Employment; jobs
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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<p>Womens History Part 1 of MONTH LONG SERIES</p>	<p>Augusta In Review Shero Awards</p>	<p>Shero Awards a program held during Women's History month that honors outstanding women in the Central Savannah River Area making a difference in the lives of others and doing extraordinary things. The awards recognizes ten women in the following categories:</p> <ul style="list-style-type: none"> • Health and Social Services • Arts • Law & Government/Armed Forces, • Community Service • Business • Faith and Spirituality • Education • Media • Vision • Woman of the Year 	<p>Chavone Holimon</p>	<p>April 1, 2012 11:30pm</p>	<p>30 min</p>
<p>Life Skill for Work</p>	<p>Augusta In Review Committee for Good Education</p>	<p>This is state approved and certified by the Georgia Medical Care Foundation. The school began in 2002 with the vision of Mrs. Sylvia Robinson and Mrs Roberta Lindsey, two dedicated nurses who saw the need and answered the call. The academy is a recognized test site for the National Health Career Association, an organization that provides national certification for several of the programs offered. Our graduates are always encouraged to go to a higher level. They are equipped to work in various health care professions upon graduation. TFL graduates are aggressively sought in the work force because they have the necessary tools to meet the challenge.</p>	<p>Sylvia Robinson</p>	<p>April 8th2012 11:00p.m.</p>	<p>30 min</p>
<p>Teen Pregnancy Prevention</p>	<p>Augusta In Review-Sisters Only Club/ COSA Program</p>	<p>That issue is teen pregnancy prevention. Teen pregnancy fuels the cycle of poverty and unemployment; it becomes a tremendous barrier to a young person's advancement on every level, and comes at a very high cost to the children, the teen parents, all of us. And one way or another we all pay. G-CAPP works every day to break this cycle. We hope you join us in this life-changing work.</p>	<p>Mary Stacey</p>	<p>April 15th 11:00p.m.</p>	<p>30 min</p>

Teen Pregnancy Prevention	Augusta In Review- Amerigroup	Amerigroup focuses exclusively on state and federal health care programs, such as Medicaid and Medicare, for people who need a little extra help. Amerigroup manages Medicaid, CHIP, Medicare, ABD and Long-Term Care programs covering approximately 2.2 million members in 13 states.	Mary Stacey	April 22 2012 11:00p.m.	30 min
Mach Academy	Augusta In Review	<p>MACH Academy, Inc. is a community based non-profit 501 (c) 3 tax exempt organization as determined by the Internal Revenue Code. The organization is incorporated in Georgia and South Carolina and is affiliated with the United States Tennis Association-National Junior Tennis & Learning (USTA/NJTL).</p> <p>MACH's educational and recreational programs provides participants with an alternative to negative peer pressure which often leads to low self-esteem, poor behavior, violence, substance abuse, crime and teenage pregnancy. Programs and services provided by MACH Academy acts as an ounce of prevention by providing organized after school and summer camp sessions for at risk children and youth.</p>	Jacqueline Wilkins Program Assistant	April 29 th 2012 11:00p.m.	30 min
Legal Assistance	Augusta in Review Our Voices	Provided information regarding services for persons who can not afford legal representation. Services provided are free or provided on a sliding scale and include housing assistance, child support, custody, domestic violence, etc.	Kenneth Jones Georgia Legal Services	05/06/12 11:00p.m.	30 mins.
Voter Registration	Augusta in Review Our Voices	Focused on the upcoming elections and educating the public on those that may be held in July, as well as November. Provided information on where to register to vote, voting polls and redistricting. The guest also encouraged persons to attend the 10,000 Voices Rally on May 14 that would encourage people to vote and provide more information on what issues would be on the 2012 ballot	Butch Gallop 10,000 Voices	05/13/12 11:00p.m.	30 mins

Youth Golf Program	Augusta in Review Our Voices	Overview of the First Tee of Augusta and the various programs provided for youth, as well as adults. Discussed the registration process, the number of youth accepted, what each program entailed, and any needs the organization has in regards to volunteers, funding, donations, etc.	Jill Brown First Tee of Augusta	05/20/12 11:00p.m.	30 mins.
Immunizations	Augusta in Review Our Voices	Provided education on immunizations, recommended immunizations for infants, children, teens and adults, the difference between immunizations and vaccinations, and the importance of being vaccinated and current. Cleared up myths about immunizations causing serious disorders and provided contact information on the clinic.	Purity Cummings East Central Health District - Immunizations	05/27/12 11:00p.m.	30 mins.
Father Daughter Gala	Augusta in Review Our Voices	Discussed the purpose of the Gala and how it began, as well as the importance of having fathers involved in their daughters lives. Also discussed event details, sponsorships, scholarships for those who can't afford to come, and what happens to the proceeds from the event.	James O'Neal Father Daughter Gala Committee	06/03/12 11:00p.m.	30 mins.
Partnership Agency, Healthy Start Initiative & Children's Week	Augusta in Review Our Voices	Provided information about the main purpose of the organization and the 120 partners that a part of the collaborative. Discussed how the organization works to build the capacity of it's partners so they can provide better programs and services; also discussed funding streams, special events (i.e. Children's Week & Wine Tasting), bullying and youth, and the Healthy Start program	Chavone Hollimon Augusta Partnership for Children	06/10/12 11:00p.m.	30 mins
Homeless Day Shelter	Augusta in Review Our Voices	Overview of Mercy Ministries and its mission. Discussed programs and services provided to homeless persons, as well as for children who may be homeless or without a permanent shelter. Provided data on the number of persons and meals served, information on their new facility, and supporting the Thrift Store.	Fran Oliver Mercy Ministries	06/17/12 11:00p.m.	30 mins.

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Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Consumer Protection	Georgia Focus	The Governor's Office of Consumer Protection protects consumers and businesses from unlawful, deceptive and unfair practices in the marketplace through education and enforcement of the laws. Our guest today is John Sours, Administrator of the Governors Office of Consumer Protection	John Sours, Administrator Governors Office of Consumer Protection	4-1-12 11:30pm	30 min
Support for Veterans	Georgia Focus	Birdies for the Brave is a military outreach initiative supported by the PGA TOUR and dedicated to supporting members of the U.S. Armed Forces and their families through fundraising events at TPC clubs nationwide. On this program from TPC Sawgrass in Ponte Vedra, FL David Pillsbury and Steve Kupcha, from PGA TOUR discuss this initiative.	David Pillsbury, Steve Kupcha, PGA Tour	4-8-12 11:30pm	30 min

Services for the Disabled	Georgia Focus	For over 25 years, Friends of Disabled Adults and Children - FODAC - has been providing equipment and services at little or no cost for people who have an illness or physical disability. Chris Brand, President of FODAC, discusses their programs and upcoming events.	Chris Brand President FODAC	4-15-12 11:30pm	30 min
Prescription Drug Abuse	Georgia Focus	The Drug Enforcement Administration enforces the controlled substances laws and regulations of the United States. On April 28 th the DEA is holding a National Prescription Drug Take Back Day. Harry Sommers, Special Agent in Charge of the DEA Atlanta Field Division, discuss Take Back Day and other DEA-related topics.	Harry Sommers Special Agent In Charge DEA Atlanta Field Division	4-22-12 11:30pm	30 min
Crime	Georgia Focus	In the early 20th century a serial killer may have stalked the streets of Atlanta. Although suspects were arrested, none were identified as the killer known as "The Atlanta Ripper". A century later, the killer's true identity is still unknown. Guest Jeffrey Wells, author of <i>The Atlanta Ripper: The Unsolved Case of the Gate City's Most Infamous Murders</i> , discusses the case.	Jeffrey Wells Author The Atlanta Ripper	4-29-12 11:30pm	30 min
Health & Fitness	Georgia Focus	Last year on Georgia Focus we announced Georgia State Parks' Tons of Fun Fitness Challenge, an initiative to encourage better health and wellness. Kim Hatcher from Georgia State Parks provides an update on Tons of Fun and discusses other activities at State Parks including a new partnership with the Georgia Association of Physicians Assistants.	Kim Hatcher Georgia State Parks	5-6-12 11:30pm	30 min

Cancer	Georgia Focus	Bikers Battling Breast Cancer was formed to rally the support of the motorcycle community for programs to support education, awareness and early detection of breast cancer. Guests are Lisa Herman and Corbie Pierce from Bikers Battling Breast Cancer.	Lisa Herman Corbie Pierce Bikers Battling Cancer	5-13-12 11:30pm	30 min
Families; Healthy Marriages GA Divorce Rate	Georgia Focus	Data from the U.S. Census has determined that Georgia has one of the highest divorce rates in the country. Family Frameworks is a non-profit organization dedicated to helping couples build healthy relationships and marriages that last. Kathy Schleier, Executive Director of Family Frameworks, discusses their work.	Kathy Schleier Exec Dir Family Frameworks	5-20-12 11:30pm	30 min
Atlanta's History	Georgia Focus	Named for the famous Spanish explorer said to have discovered the Fountain of Youth, Atlanta's Ponce de Leon Avenue began as a simple country road that conveyed visitors to the healing springs that once bubbled along it. Now, few realize that this major thoroughfare was once a prestigious residential street in Victorian Atlanta. Historian Sharon Foster Jones discusses her book <i>Atlanta's Ponce de Leon Avenue: A History</i> during a tour of the avenue.	Sharon Foster Jones Historian	5-27-12 11:30pm	30 min
Special Olympics Georgia	Georgia Focus	Special Olympics Georgia provides sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities. They serve over 24,000 athletes in over 180 programs in 120 countries. Guests, Rebecca Surles from Special Olympics Georgia and Paige Copeland, one of the Special Olympics athletes, discuss upcoming activities.	Rebecca Surles Special Olympics Georgia Paige Copeland Athlete	6-3-12 11:30pm	30 min

Agriculture Cattle	Georgia Focus	Beef is a traditional American food with a taste that Georgian's love and appreciate. June is Georgia's Beef Month and the production of beef cattle is one of Georgia's largest and most important industries. Josh White and Brooke Williams from Georgia Beef Board and Georgia Cattleman's Association discuss the beef industry.	Josh White, Brooke Williams, Georgia Beef Board & Georgia Cattleman's Association	6-10-12 11:30pm	30 min
Crime Prevention	Georgia Focus	Keep Georgia Safe is an organization whose mission is to provide safety education and crime prevention training to empower Georgia's families and help them avoid being crime victims. Guests are Gary Martin Hays, Founder of Keep Georgia Safe and Mary Ellen Fulkus, the organization's Executive Director.	Gary Martin Hays Founder Keep Georgia Safe Mary Ellen Fulkus Executive Director	6-17-12 11:30pm	30 min
Public Health in Georgia	Georgia Focus	Partner Up! for Public Health, a statewide advocacy campaign designed to advance public health in Georgia, recently released the 2012 Health and Economic Power Ratings for nearly every county in Georgia. Charles Hayslett, Partner Up! for Public Health campaign leader and Chelsea Toledo, author of <i>A Tale of Two Counties</i> , an article outlining the contrasts of two rural Georgia counties, discuss the findings of these ratings.	Charles Hayslett, Campaign Leader Chelsea Toledo, Author	6-24-12 11:30pm	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
American Cancer Society	Overeaters Anonymous	000:14	001
American Cancer Society	Overeaters Anonymous	000:26	001
American Cancer Society	Overeaters Anonymous	000:56	001
BULLYING	DONORSCHOSE.ORG	000:30	030
BULLYING	DONORSCHOSE.ORG	000:31	030
Check Tires	Rubber Manufacturers Assoc.	000:28	005
Check Tires	Rubber Manufacturers Assoc.	000:30	002
Community Engagement	United Way	000:30	005
Community Engagement	United Way	000:51	006
Community Engagement	United Way	000:52	003
Community Engagement	United Way	001:00	010
Disaster Relief Donate Cash	Center for Intl Disaster Info	000:31	004
Driving Uninsured	SC Dept. of Insurance	000:30	005
DVDs4Vets.org	DVDs4Vets	000:27	003
Emergency Plan Development	FEMA/Amer. Red Cross	000:30	004
Emergency Plan Development	FEMA/Amer. Red Cross	000:59	012
Emergency Plan Development	FEMA/Amer. Red Cross	001:00	007
EmployerSupportGuard&Reserve	National Guard and Reserve	000:30	001
Financial Education	Natl Endowment Fin Education	000:15	008
Financial Education	Natl Endowment Fin Education	000:29	003
Financial Education	Natl Endowment Fin Education	000:30	003
Financial Education	Natl Endowment Fin Education	000:57	023
Getting Into College	Amer. Council on Education	000:30	001
Getting Into College	Amer. Council on Education	001:00	006
Getting Kids Outdoors	Get To Know Society	000:30	001
HEALTH AND FITNESS	City of Hope	000:31	023
Heart Disease	American Heart Association	000:30	005
Help end polio.	Rotary International	000:29	006
Help end polio.	Rotary International	000:30	019

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Help end polio.	Rotary International	000:59	010
Home Energy Saving Tips	US Department of Energy	000:15	003
Home Energy Saving Tips	US Department of Energy	000:29	006
Home Energy Saving Tips	US Department of Energy	000:59	008
Household Pest Prevention	Nat'l Pest Management Assoc.	000:30	011
Household Pest Prevention	Nat'l Pest Management Assoc.	000:58	009
Intellectual Property Theft	Natl Crime Prevention Council	000:30	014
Know Heart Attack Symptoms	US Dept. of Human Services	001:00	003
Lupus Awareness	Lupus Foundation of America	000:16	006
Lupus Awareness	Lupus Foundation of America	000:24	006
Lupus Awareness	Lupus Foundation of America	000:29	001
Lupus Awareness	Lupus Foundation of America	000:30	002
Marines Information	Marines	000:28	003
Marines Information	Marines	000:29	001
Marines Information	Marines	000:30	012
Marines Information	Marines	001:00	017
Parenting Advice	Boys Town National Hotline	000:15	003
Parenting Advice	Boys Town National Hotline	000:29	005
Parenting Advice	Boys Town National Hotline	000:53	017
Parenting class information	Immanuel Baptist	000:31	003
POVERTY	DONORSCHOSE.ORG	000:33	031
Premature Birth	March of Dimes	000:11	004
Premature Birth	March of Dimes	000:23	012
Premature Birth	March of Dimes	000:28	005
Premature Birth	March of Dimes	000:29	002
Premature Birth	March of Dimes	000:30	005
Premature Birth	March of Dimes	000:56	010
Prevent Wildfires	US Forest Service, Ad Council	000:29	013
Prevent Wildfires	US Forest Service, Ad Council	000:30	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Prevent Wildfires	US Forest Service, Ad Council	000:45	011
Prevent Wildfires	US Forest Service, Ad Council	000:57	022
Prevent Wildfires	US Forest Service, Ad Council	000:59	017
Public Charter Schools Info	Natl. All. Pub. Charter Sch.	000:29	002
Public Charter Schools Info	Natl. All. Pub. Charter Sch.	000:58	003
PVA General Awareness	Paralyzed Veterans of America	000:14	001
PVA General Awareness	Paralyzed Veterans of America	000:15	001
PVA General Awareness	Paralyzed Veterans of America	000:28	003
PVA General Awareness	Paralyzed Veterans of America	000:29	002
PVA General Awareness	Paralyzed Veterans of America	000:57	003
PVA General Awareness	Paralyzed Veterans of America	000:58	001
Quit Smoking	American Lung Association	000:59	005
Radiation Facts	Amer. College of Radiology	000:29	006
Radiation Facts	Amer. College of Radiology	000:30	007
Recognizing Stroke Symptoms	American Stroke Association	000:30	004
Recognizing Stroke Symptoms	American Stroke Association	000:49	003
Recognizing Stroke Symptoms	American Stroke Association	000:58	006
Recognizing Stroke Symptoms	American Stroke Association	000:59	006
Recognizing Stroke Symptoms	American Stroke Association	001:00	013
Reduce Home's Energy Use	Council for Respons. Energy	001:00	009
Report Suspicious Activity	US Dept of Homeland Security	000:29	005
Report Suspicious Activity	US Dept of Homeland Security	000:30	007
Roadway Safety	Amer Traffic Safety Svc Assoc	000:20	013
Roadway Safety	Amer Traffic Safety Svc Assoc	000:30	004
Roadway Safety	Amer Traffic Safety Svc Assoc	000:59	006
Soldiers/Family support	RealWarriors.net	000:29	004
Soldiers/Family support	RealWarriors.net	000:59	005
Sports Safety	Amer. Assoc. of Orthodontists	000:14	002
Sports Safety	Amer. Assoc. of Orthodontists	000:29	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Sports Safety	Amer. Assoc. of Orthodontists	000:59	005
Stop Housing Discrimination	HUD-Nat'l Fair Housing	000:30	002
Support Wounded Warrior Proj	Wounded Warrior Project	000:57	004
UV Awareness	Prevent Blindness Georgia	000:26	002
Wildlife Preservation	Humane Society	000:19	008
Wildlife Preservation	Humane Society	000:29	003
Wildlife Preservation	Humane Society	000:59	011
YMCA Information	YMCA	000:15	004
YMCA Information	YMCA	000:27	005