## WPRW Augusta, GA Quarterly Issues/Programs List Fourth Quarter, 2021 04/16/2019 WPRW

Quarterly Issues/Programs List

WPRW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental Health, Workforce Educ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Shari Sinwelski, MS/Ed.S., has been working in the field of suicide prevention since 1994 and currently serves as the Associate Project Director for the National Suicide Prevention Lifeline, where she oversees networks operations, standards, training and practices for its network of 165 crisis centers. September is National Suicide Prevention Awareness Month and this year, it's even more important to discuss mental health as both the CDC and WHO have stated that our mental health continues to be a huge issue since the COVID-19 pandemic began. Sinwelski discussed the warnings about its possible effects on suicidal behaviors. Sinwelski discussed how people can maintain hope if they are feeling suicidal and where they can get help. • Omney Crawley, Chief		10/03/2021 07:02 AM	029:49

		Marketing Officer for Goodwill, is responsible for leading the company's brand and its 3300 stores. She discussed equity in education and work and what Goodwill is doing to bridge the gap. Crawley talked about the Goodwill enterprise and how they focus on upskilling millions of Americans and help to get them back into the workforce. She also presented ways people and companies can also get involved in the workforce effort.			
Race Relations AFF	EARTRADIO MMUNITIES: BLIC FAIRS ECIAL	• Dr. Ilan Shapiro is a pediatrician who is currently serving as AltaMed's Medical Director of Health Education and Wellness. Dr. Shapiro discussed health care equality with an emphasis on the Latino population for Hispanic Heritage month. Shapiro has created binational public health programs to improve the health of Hispanic communities on both sides of the border. He talked about advocating for vaccine confidence and can speak to hesitancy in the Latino community as well as other COVID-19 related topics. • REV. MARKEL HUTCHINS Founder, Chairman, and CEO, Movement Forward, Inc. and Lead Organizer, National faith and Blue Weekend & New York City Police Commissioner Dermot Shea discussed the importance of taking a collaborative, grassroots approach to	Dr. Ilan	10/08/2021 08:02 AM	029:49

		police reform by bringing law enforcement, local community members, and other stakeholders together to find common ground. Hutchins and Shea talked about how to deal with issues of systemic racism and inequality in policing as well as the mission of National faith and Blue weekend.			
Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• REV. MARKEL HUTCHINS Founder, Chairman, and CEO, Movement Forward, Inc. and Lead Organizer, National faith and Blue Weekend & New York City Police Commissioner Dermot Shea discussed the importance of taking a collaborative, grassroots approach to police reform by bringing law enforcement, local community members, and other stakeholders together to find common ground. Hutchins and Shea talked about how to deal with issues of systemic racism and inequality in policing as well as the mission of National faith and Blue weekend.	M HUCHINS	10/10/2021 07:03 AM	029:48
Public Health, Race Relations	· ·	• Colleen Tressler, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education. Lois Greisman, FTC's Division of Marketing Practices, and Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the	C. TRESSLER, C. DEMROVSKY	10/17/2021 07:00 AM	029:50

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		National Association of			
		Attorneys General. The Federal Trade			
		Commission quests			
		_			
		discussed the latest in			
		pandemic and related			
		scams and frauds:			
		vaccine			
		passports/certificates,			
		travel, vaccine			
		lotteries/giveaways,			
		job scams, and social			
		media money making			
		opportunities. The FTC			
		and our 50 states			
		collaborate on			
		investigations and			
		joint enforcement		1	
		actions, as well as		1	
		consumer education and			
		outreach. • Chloe			
		Demrovsky, President			
		and CEO of Disaster			
		Recovery Institute			
		International.			
		Demrovsky discussed the			
		supply chain and the			
		challenges businesses			
		and families face in			
		conjunction while			
		dealing with the			
		pandemic. She talked			
		about the difficulties			
		we are currently facing			
		while trying to			
		reactivate the economy.			
		• Ken Seeley is an			
		interventionist and			
		author. He is best		1	
		known for his			
		appearances on the A&E			
		reality show,		1	
		Intervention. Certified			
L	IHEARTRADIO	as a CIP, CCMI-M, RAS,			
Public	COMMUNITIES:	CATC, Seeley himself			
Health,	PUBLIC			10/24/2021	029:52
Race	AFFAIRS	<u> </u>	M. Akhter	07:01 AM	023.02
Relations	SPECIAL	discussed addiction and			
	01201111	the impact COVID-19 has			
		had on the increase in		1	
		drug and alcohol abuse.		1	
		He talked about			
		relationships and where		1	
		people can go for help.			
		Seeley also mentioned			
		Stop It Where It			
(managed and a second a second and a second a second a second and a second and a second and a se	•	·			

		Starts, a nonprofit			
		organization designed to introduce Substance			
		Use Awareness to the			
		Education Majors in our Colleges and			
		Universities. • Dr.			
		Murtaza Akhter is			
		Clinical Assistant			
		Professor of Emergency			
		Medicine and an emergency room			
		physician at the			
		University of Arizona			
		College of Medicine-			
		Phoenix. Akhter			
		discussed vaccine hesitancy from the			
		perspective of the			
		emergency medicine. He			
		let people know why you			
		should be vaccinated. He also discussed the			
		latest details			
		pertaining to booster			
		shots			
		• Dr. Dorraya El-Ashry,			
		Chief Scientific Officer of the Breast			
		Cancer Research			
		Foundation. This year,			
		the World Health			
		Organization announced that breast cancer is			
		now the most common			
		cancer worldwide-			
		surpassing lung cancer			
		for the first time. It's Breast Cancer			
Public	IHEARTRADIO	Awareness Month and Dr.			
Health,	COMMUNITIES: PUBLIC	El-Ashry talked about	Dr. El- Ashry, Dr.	10/31/2021	029:49
Vaccination	AFFAIRS	the biggest advances in	Shah	07:38 AM	023.43
Ed	SPECIAL	research over the last 30 years and what women			
		know about screening			
		and why is it			
		especially important			
		after the COVID-19 pandemic. She also			
		discussed new			
		treatments on the			
		horizon and how people			
		can potentially access			
		Division Medical			
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		them. • Dr. Pooja Shah,			

		Banner Health in Phoenix, AZ. Dr. Shah focused on why pregnant women shouldn't be fearful of getting vaccinated and why the CDC recently came out with a stronger recommendation for pregnant women to be vaccinated. She also covered why COVID-19 vaccines don't affect fertility and whether or not COVID antibodies could be passed along to the baby in utero and/or through breastmilk.			
PUBLIC HEALTH, CHILD SAFETY S  COI PUI AFI	EARTRADIO MMUNITIES: BLIC FAIRS ECIAL	• Dr. Kenneth Alexander Chief of Infectious Diseases at Nemours Children's Hospital, Florida, spoke to 5-11 year-old vaccine approval. He discussed the impact of COVID-19 on children as compared to adults and why is it important for eligible children to get vaccinated. Alexander talked about why he thinks vaccines are safe for children and what parents should know about the recent authorization of a vaccine for children 5 to 11 • Dr. Matthew Miller, PhD, MPH (U.S. Air Force Veteran and National Director of Suicide Prevention, U.S. Department of Veterans Affairs), and Heidi Arthur (Chief Campaign Development Officer, the Ad Council). Ahead of Veterans' Day this year, the Ad Council and the U.S. Department of Veterans Affairs have partnered on a national PSA campaign	Drs Alexander Miller Arthur	11/07/2021 07:01 AM	029:52

	to prevent Veteran suicide. The "Don't wait. Reach out." PSAs announce a new website and encourage Veterans to get support across a wide range of life challenges - before they are in crisis. According to the 2021 National Veteran Suicide Prevention Annual Report, the suicide rate among Veterans in 2019 was 52% higher than non-Veteran adults in the U.S. Miller and Arthur talked about Common stresses that Veterans face in civilian life and the new resources available to help Veterans who are struggling			
PUBLIC HEALTH, CHILD SAFETY S	• Teri Nestel is the President & Chief Executive Officer of Children's Miracle Network Hospitals.  Nestel talked about the mission of Children's Miracle Network and the impact that COVID has had on sick children nationwide. She discussed new technologies and giving to the foundation. More than 10 million kids enter a children's hospital across North America every year. Since 1983, Children's Miracle Network Hospitals has helped fill those funding gaps by raising more than \$7 billion. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. • Ava Paige, a 2022	T. Nestel, A. Paige	11/14/2021 07:02 AM	029:49

	National CMN Champion. Ava is 17 years old and has received treatment for cancer at Monroe Carell Jr. Children's Hospital at Vanderbilt. She is a songwriter and loves to golf. She talked about being a CMN ambassador who will spend her year advocating for the charitable need of children's hospitals across North America.			
PUBLIC COMMUNITIES: CHILD SAFETY S SPECIAL	• Colleen Tressler, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education, Heather Allen, Assistant Director for the FTC's Division of Financial Practices, & Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General. Topics included budgeting, credit, debt, organizing your finances, and how to spot, stop, and report related scams and bad business practices. • Rear Admiral Denise Hinton, the new Deputy Surgeon General, discussed Thanksgiving, the upcoming holiday season and what we should keep in mind as we plan gatherings. RADM Hinton focused on the recent authorization of a COVID-19 vaccine for children 5-11 and how it should play into parents' holiday plans.	C. Tressler, H. Allen, A. St	11/21/2021 07:03 AM	029:43

COVID-19 Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Colleen Tressler, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education, Heather Allen, Assistant Director for the FTC's Division of Financial Practices, & Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General. Topics included budgeting, credit, debt, organizing your finances, and how to spot, stop, and report related scams and bad business practices. • Rear Admiral Denise Hinton, the new Deputy Surgeon General, discussed Thanksgiving, the upcoming holiday season and what we should keep in mind as we plan gatherings. RADM Hinton focused on the recent authorization of a COVID-19 vaccine for children 5-11 and how it should play into parents' holiday plans.	Dr. W. Schaffner, D. Bannon,	11/28/2021 07:02 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Dr. Steven Gordon, Chair of the Department of Infectious Disease at Cleveland Clinic. The Omicron COVID-19 variant has been a big worldwide topic of conversation as the first case was just confirmed in the United States. Dr. Gordon spoke about what we know right now about the transmissibility, severity, and other characteristics of the	Dr. S. Gordon, Dr. C. Tibbles	12/05/2021 07:02 AM	029:50

	variant and whether current vaccines be effective. He also addressed the continued rise of COVID-19 cases across the country and the upcoming holiday and winter months. • Dr. Carrie Tibbles, Director of Graduate Medical Education, at Beth Israel Deaconess Medical Center in Boston. Tibbles discussed her experiences working on the frontline against COVID-19 and the fact that nearly two years into the pandemic workers still need tools to effectively combat the infection. She offered ways to improve the fight against future pandemics and the emergence of the Omicron variant.			
Public Health	• Francis S. Collins, M.D., Ph.D. is Director of the National Institutes of Health and has served under three White House administrations. Dr. Collins gave us the latest information on the Omicron variant and discussed the resurgence of the Delta variant in the United States. He discussed additional research that is underway for COVID-19 and the importance of people getting their vaccine boosters as soon as they can. He offered recommendations for having a safe 2021 holiday season. • Arianna Taboada, author of The Expecting Entrepreneur. The	Dr. F. Collins, A. Taboada	12/12/2021 07:00 AM	029:49

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		Expecting Entrepreneur is a guide to parental leave planning for self-employed business owners and entrepreneurs. Taboada says Parental leave is an issue of social justice, human rights, and economic equity. She talked about easy-to-implement strategies and diverse case studies of women entrepreneurs during pregnancy and motherhood. Taboada discussed her personal experience as an entrepreneur and parent and shared her expertise as a maternal and reproductive health professional.			
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	• Dr. Rachel Villanueva, MD FACOG is a Clinical Assistant Professor of Obstetrics/Gynecology at the NYU Grossman School of Medicine. Villanueva focused on the importance of maternal vaccination, especially in the Black community. She also gave us the latest information on the Omicron variant and the importance of boosters. • Special agent Sandra Torres-Cone, Federal Bureau of Investigation (FBI). Torres discussed our domestic intelligence and security service agency and what they are doing to address hate crimes in the United States. Torres-Cone talked about what constitutes a hate crime, how the FBI learns of potential hate crimes, and how	Villanueva, Agent S. T	12/19/2021 07:03 AM	029:49

		they are investigated and prosecuted.			
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		Dr. K. Sander	12/26/2021 07:02 AM	029:49

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## Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses  $\overline{\text{community}}$  issues.

ISSUE	PROGRAM /	TITLE DESCRI	PTION	DATE/TIME	DURATION	
(Insert network and/or syndicator-provided programs lists here.)						

## Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
	PSA/PROJECT YELLOW LIGHT-CHAMELEON IHR	000:30	1
CBCF	CBCF	000:30	4
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:30	7
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	4
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	1
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	5

HEALTH & SAFETY	CRISIS TEXTLINE	000:29	1
HEALTH & SAFETY	NOVARTIS	000:30	16
High Blood Pressure Control	Ad Council PSA	000:30	53
MENTAL HEALTH	CHILD MIND INSTITUTE	000:33	1
MENTAL HEALTH	CHILD MIND INSTITUTE	000:35	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	17
Pancreatic Cancer	American Cancer Society	000:15	114
Pancreatic Cancer	American Cancer Society	000:29	109
Pancreatic Cancer	American Cancer Society	001:00	105
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	1
Public Health & Safety	NOVARTIS	000:30	3
SHINE A LIGHT	SHINE A LIGHT	000:29	5
SHINE A LIGHT	SHINE A LIGHT	000:30	3
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	17
Texting and Driving Preventio	National Highway Safety Admin	000:28	107
Texting and Driving Preventio	National Highway Safety Admin	000:29	101
Texting and Driving Preventio	National Highway Safety Admin	000:29	103