

WPRW-FM
 Augusta, GA
 Quarterly Issues/Programs List
 First Quarter, 2012
 04/02/2012

WPRW-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Education; early childhood; charter schools
2. Social service
3. Good Health strategies; AIDS/HIV; addiction & treatment; access to health care
4. Public Safety; traffic Injuries; support for law enforcement;
5. Wildlife Preservation; the environment
6. Youth programs and services; parenting; mentoring; importance of family & role models
7. The Elections
8. Consumer protection; Mortgage scams
9. Veterans Services; support

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WPRW-FM airs Augusta in Review on Sundays at 11:00p.m

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Role models for Women & girls	Augusta In Review	Allison Samuels is a senior writer at <i>Newsweek</i> . Her work has also appeared in <i>Rolling Stone</i> , <i>O</i> , <i>Essence</i> , and <i>Vibe</i> . She's also the author of <i>Christmas Soul</i> , published by Disney/Jump at the Sun, and <i>Off the Record</i> (Harper Collins/Amistad). Topic of discussion role models for women and girls and the role Michelle Obama plays in our community as a role model.	Allison Samuels Cheir Writer Newsweek Magazine And novelist.	January 1 2012	30 min

Etiquette; reaching your goals	Augusta In Review of Augusta	Author/ Columnist- Allison Samuels is an award-winning Newsweek correspondent who has covered sports and entertainment since 1996. Samuels is a member of the National Association of Black Journalists, the Big Sisters of America, and the UCLA Black Studies Department board of directors. She lives in Los Angeles.	Allison Samuels	January 7 & 8, 2012	30 min
Services for Children	Augusta In Review	The Augusta Partnership for Children has become the collaborative body for the city of Augusta. Their efforts include spotlighting non-profits that provide valuable services but also training them and partnering them so that resources and funding can be shared.	Chavonne Hollimon	January 14 & 15, 2012	30 min
Michelle's Kids	Augusta In Review	Michelle's Kids is committed to providing financial, mental, social, and community support to children and families whose lives are infected or affected by HIV/AIDS and to raise awareness of this epidemic in the community by encouraging everyone to get tested and stop the stigma that is attached to the virus.	Michelle D. Johnson	January 21 & 22, 2012	30 min
Economic development of the entire community	Augusta In Review	The CSRA Business League, Inc. (the "League") has a vibrant history in the Central Savannah River area. For 40 years the League has been a long-standing business networking and membership organization. The League is an advocacy organization that is governed by a Board of Directors comprised of local leaders from the business and corporate communities. The League represents a cross section of racial, social, economic, civic and professional groups networking and exchanging information and resources to improve the economic development of the entire community.	Ellis Albright-President and CEO of the Business League	January 28 & 29, 2012	30 min
Paine College	Augusta In Review	Paine College, is a historically black college in the area. It is under expansion and has seen growth in it's student population and it's economic impact in the CSRA.	Natasha Carter	February 4 & 5, 2012	30 min

Elections and Super Tuesday, Voter registration and Voter information	Augusta In Review	<p>The Richmond County Board of Elections office was established in 1973. It's objectives include:</p> <ul style="list-style-type: none"> Maintaining an accurate voter registration list for Richmond County Conducting fair and legal elections Ensuring that all eligible citizens are given an opportunity to register to vote, to cast a ballot, and to have their ballot accurately counted Promoting public confidence by conducting elections in an efficient and transparent manner 	Lynn Bailey	February 11 & 12 2012	30 min
DFAC'S The Department of Family and Children Services-Outreach programs	Augusta In Review- DFAC'S The Department of Family and Children Services	<p>The Division of Family and Children Services investigates child abuse; finds foster homes for abused and neglected children; helps low income out-of-work parents get back on their feet; assists with childcare costs for low income parents who are working or in job training; and provides numerous support services and innovative programs to help troubled families.</p>	Stephanie Perdue	February 18 & 19, 2012	30 min
CSRA Early Education Association	Augusta In Review	<p>CSRA Early Education Association makes sure all young children have the learning opportunities they need for healthy development, supported by early childhood educators who have the education, financial support, and the recognition of their community.</p>	Bobby Lee	February 25 & 26 2012	30 min
Womens History Part 1 of MONTH LONG SERIES	Augusta In Review Committee for Good Education	<p>Women in education, the issues surrounding Women and girls in our educational system.</p> <p>State legislature that will affect the Richmond County School System---Charter Schools, funding etc.</p>	Zay Davis	March 3 & 4 and March 10 & 11, 2012	30 min

<p>Womens History Part 1 of MONTH LONG SERIES</p>	<p>Augusta In Review- Sisters Only Club/ COSA Program</p>	<p>COSA is a twelve-step recovery program for men and women whose lives have been affected by another person's compulsive sexual behavior.</p> <ul style="list-style-type: none"> • An anonymous twelve-step fellowship • Self-supported through the weekly voluntary contributions of members • Not affiliated with outside organizations, including treatment centers, religions, or therapy 	<p>Joyce Epps/ Marilyn Norris</p>	<p>March 17 & 18, 2012</p>	<p>30 min</p>
<p>Womens History Part 1 of MONTH LONG SERIES</p>	<p>Augusta In Review- Sisters Only/ Amerigrou p</p>	<p>Amerigroup focuses exclusively on state and federal health care programs for people who need a little extra help.</p>	<p>Chavone Holimon/ Chrystal Boggs</p>	<p>March 24 & 25,2012</p>	<p>30 min</p>

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

WPRW-FM airs Georgia Focus on Sundays at 11:30p.m

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA -TION
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Huxford Spear Library	Georgia Focus	The Huxford-Spear Genealogical Library in Homerville, GA is perhaps the most comprehensive private genealogical facility in the eastern U.S. The collection includes over 26,000 books, 6,000 family histories and nearly 10,000 sheets of microfiche. Program guests, Cathy Wells, Chairman of the library's board and Donald Davis, President of the Huxford Genealogical Society, discuss the library.	Cathy Wells Chairman Library Board Donald Davis President Huxford Genealogical Society	1-1-12	30 min
Sherwood Pictures/ Courageous	Georgia Focus	Sherwood Pictures is known for hit movies such as <i>Fireproof</i> and <i>Courageous</i> ...but these aren't movies made in Hollywood - they're made in Albany, GA. Alex Kendrick, founder of Sherwood Pictures and Director and star of the movie <i>Courageous</i> discusses their work.	Alex Kendrick Founder Sherwood Pictures	1-8-12	30 min
Passion to Action	Georgia Focus	The Loecken family was living the American Dream and seemed to have everything yet something kept pulling at them—a sense that they were being called to a greater purpose in life. So, they sold their home, bought an RV and began travelling the country to serve others. On this week's show they share their story and discuss their book <i>Passion to Action</i> .	The Loecken Family	1-15-12	30 min
Georgia Partnership for Excellence in Education	Georgia Focus	The Top Ten Issues to Watch is an annual publication of the Georgia Partnership for Excellence in Education. The list of issues for 2012 has been released and guests Dr. Stephen Dolinger, President of the Partnership, and Dr. Dana Rickman, Director of Policy and Research, discuss the issues.	Dr Stephen Dolinger President GA Partnership Dr Dana Rickman, Director Policy & Research	1-22-12	30 min

Heart Disease & Stroke	Georgia Focus	The American Heart Association works to build healthier lives by advocating for strategies that promote public policy for reducing heart disease and stroke. Guests Sarah Balog, Government Relations Director for the American Heart Association, Laura Bracci with the Institute of Public Health at Georgia State University and Robbie Burlas, a volunteer for the American Heart Association, discuss policy issues of 2012.	Sarah Balog, Govt Relations Director AHA Laura Bracci, Institute of Public Health, GA State Robbie Burlas, Volunteer, AHA	1-29-12	30 min
Public Safety	Georgia Focus	Georgia Department of Behavioral Health and Developmental Disabilities DUI Intervention Program works to improve public health and promote greater safety on the highways of Georgia. Cassandra Price from the Department of Behavioral Health discusses this program.	Cassandra Price GA Dept of Behavioral Health	2-5-12	30 min
Girl Scouts	Georgia Focus	<i>This weekend the Girl Scouts celebrate 100 years as the largest girl-serving organization in the nation. Founded by Savannah's Juliette Gordon Low, the Girl Scouts have a rich legacy of developing young women leaders. Guest is Marilyn Midyette, CEO of the Girl Scouts of Greater Atlanta.</i>	Marilyn Midyette, CEO Girl Scouts Of Greater Atlanta	2-12-12	30 min
Traffic Injury Prevention	Georgia Focus	The Georgia Traffic Injury Prevention Institute (GTIPI) is an educational outreach unit of The University of Georgia that works with law enforcement to support a variety of traffic safety initiatives throughout Georgia. Guests Andrew Turnage and Dana Porter from GTIPI and Ofc. Heather Stafford from Gwinnett County Police, discuss these initiatives.	Andrew Turnage & Dana Stafford GTIPI Office	2-19-12	30 min

<p>Claxton Rattlesnake and Wildlife Festival</p>	<p>Georgia Focus</p>	<p>The Evans County Wildlife Club, which has hosted the Claxton Rattlesnake Round-up since 1968, has changed the name of this annual event to the Claxton Rattlesnake and Wildlife Festival. Guests Luther Royal, Mayor of Claxton, Bruce Purcell, President of the Evans County Wildlife Club, and Mike Harris and John Jensen from GA Dept. of Natural Resources, discuss the event.</p>	<p>Luther Royal Mayor Claxton, GA Bruce Purcell, President, Evans County Wildlife Club Mike Harris John Jensen GA Dept of Natural Resources</p>	<p>2-26-12</p>	<p>30 min</p>
<p>Elections</p>	<p>Georgia Focus</p>	<p>The Georgia Secretary of State's office has wide-ranging responsibilities including supervision of efficient and secure elections. Brian Kemp has been GA's Secretary of State Since January 2010. On this program he discusses the 2012 elections.</p>	<p>Brian Kemp Secretary of State GA</p>	<p>3-4-12</p>	<p>30 min</p>
<p>Public Safety</p>	<p>Georgia Focus</p>	<p>2012 is the 75th Anniversary of the Patrol. This program looks back over GSP's history with guests Col. Mark McDonough, Commissioner of the GA Dept. of Public Safety, Major Robert Hightower and TFC Van Keller, both GSP retired and Gordy Wright Public Information Officer for the GA Dept of Public Safety.</p>	<p>Col Mark McDonough, Commissioner Gordy Wright PIO GA Dept of Public Safety Major Robert Hightower, TFC Van Keller, RTD GSP</p>	<p>3-11-12</p>	<p>30 min</p>
<p>Mortgage Scams</p>	<p>Georgia Focus</p>	<p>Scam artists posing as financial advisors or debt relief consultants are taking advantage of vulnerable homeowners whose homes have been threatened by economic difficulty. Ed Jennings, HUD's Region 4 Regional Administrator, discusses The US Department of Housing and Urban Development's Know It. Avoid It. Report It. campaign which works to help homeowners avoid mortgage scams.</p>	<p>Ed Jennings Regional Administrator HUD Region 4</p>	<p>3-18-12</p>	<p>30 min</p>

Support for Veterans	Georgia Focus	In 2011 the U.S. Senate passed a resolution co-sponsored by GA Senator Johnny Isakson declaring March 30 "Welcome Home Vietnam Veterans Day." Vietnam Veterans Mark & Don Shaughnessy, authors of <i>Vietnam Remembered Today</i> discuss their wartime experiences.	Mark & Don Shaughnessy Authors Vietnam Remembered Today	3-25-12	30 min
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Achievement-Pass it on	Foundation for a Better Life	000:15	004
Activity, Health, Exercise	Let's Move/USDA/Ad Council	000:15	004
Activity, Health, Exercise	Let's Move/USDA/Ad Council	000:30	006
Activity, Health, Exercise	Let's Move/USDA/Ad Council	001:00	023
Aging	Volunteers of America	000:30	002
Aging	Volunteers of America	001:00	021
Alzheimer's, Understanding	AHAF	000:59	018
American Cancer Society	Overeaters Anonymous	000:14	002
American Cancer Society	Overeaters Anonymous	000:26	006
American Cancer Society	Overeaters Anonymous	000:56	024
Ask Your Doctor About Lupus	USDHHS, Ad Council	000:30	008
Ask Your Doctor About Lupus	USDHHS, Ad Council	000:59	025
Ask Your Doctor About Lupus	USDHHS, Ad Council	001:00	023
BULLYING	DONORSCHOSE.ORG	000:30	141
BULLYING	DONORSCHOSE.ORG	000:31	134
Character-Pass it on -Values	Foundation for a Better Life	000:15	001
Check Tires	Rubber Manufacturers Assoc.	000:28	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Check Tires	Rubber Manufacturers Assoc.	000:30	005
Children's Vaccines	Amer. Academy of Pediatrics	000:30	003
Community Engagement	United Way	000:30	004
Community Engagement	United Way	000:51	006
Community Engagement	United Way	000:52	004
Community Engagement	United Way	001:00	022
Community Mental Health	USDHHS, Ad Council	000:30	015
Community Mental Health	USDHHS, Ad Council	001:00	164
Compassion-Pass it on -Values	Foundation for a Better Life	000:15	002
Courage-Pass it on-Values.com	Foundation for a Better Life	000:15	001
Disaster Relief Donate Cash	Center for Intl Disaster Info	000:31	004
Donate Hunting Harvest	GA Dept. of Natural Resources	000:30	001
Driving Uninsured	SC Dept. of Insurance	000:30	002
Emergency Plan Development	FEMA/Amer. Red Cross	000:30	003
Emergency Plan Development	FEMA/Amer. Red Cross	000:59	026
Emergency Plan Development	FEMA/Amer. Red Cross	001:00	025
EmployerSupportGuard&Reserve	National Guard and Reserve	000:30	002
Financial Education	Natl Endowment Fin Education	000:15	003
Financial Education	Natl Endowment Fin Education	000:29	003
Financial Education	Natl Endowment Fin Education	000:30	004
Financial Education	Natl Endowment Fin Education	000:57	042
Flu Vaccination	Centers for Disease Control	000:30	009
Flu, Influenza, Vaccine	Families Fighting Flu	000:20	011
Flu, Influenza, Vaccine	Families Fighting Flu	000:30	005
Flu, Influenza, Vaccine	Families Fighting Flu	000:59	027
GED Prep Class Info	Dollar Gen. Literacy Found.	000:15	002
GED Prep Class Info	Dollar Gen. Literacy Found.	000:30	003
Getting Into College	Amer. Council on Education	000:30	005
Getting Into College	Amer. Council on Education	001:00	021

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Heart Disease	American Heart Association	000:30	003
Help end polio.	Rotary International	000:29	001
Help end polio.	Rotary International	000:30	015
Help end polio.	Rotary International	000:59	027
Home Energy Saving Tips	US Department of Energy	000:15	002
Home Energy Saving Tips	US Department of Energy	000:29	002
Home Energy Saving Tips	US Department of Energy	000:59	024
Household Pest Prevention	Nat'l Pest Management Assoc.	000:30	020
Household Pest Prevention	Nat'l Pest Management Assoc.	000:58	021
HPV, Cervical Cancer	Gynecologic Cancer Foundation	000:30	005
HPV, Cervical Cancer	Gynecologic Cancer Foundation	000:59	017
Improving Health Literacy	Women in Government	000:28	009
Improving Health Literacy	Women in Government	000:29	002
Intellectual Property Theft	Natl Crime Prevention Council	000:30	008
Know Heart Attack Symptoms	US Dept. of Human Services	001:00	023
LITERACY	DONORSCHOSE.ORG	000:30	001
Lupus Awareness	Lupus Foundation of America	000:16	004
Lupus Awareness	Lupus Foundation of America	000:24	006
Lupus Awareness	Lupus Foundation of America	000:29	003
Lupus Awareness	Lupus Foundation of America	000:30	003
Marines Information	Marines	000:28	005
Marines Information	Marines	000:29	002
Marines Information	Marines	000:30	006
Marines Information	Marines	001:00	046
Mental Illness	Men. Churches Faith Val. Med.	000:27	004
Mental Illness	Men. Churches Faith Val. Med.	000:28	007
Mental Illness	Men. Churches Faith Val. Med.	000:29	014
Mental Illness	Men. Churches Faith Val. Med.	000:30	016
Mental Illness	Men. Churches Faith Val. Med.	000:57	020

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Mentoring	Big Brothers Big Sisters	000:30	006
Mentoring	Big Brothers Big Sisters	000:49	007
Mentoring	Big Brothers Big Sisters	000:50	011
Mentoring	Big Brothers Big Sisters	000:57	023
Mentoring	Big Brothers Big Sisters	000:59	022
MUSIC	DONORSCHOSE.ORG	000:32	001
Optimism-Pass it on -Values	Foundation for a Better Life	000:15	003
Pain Killer, Heroin Addiction	NAABT	000:15	002
Pain Killer, Heroin Addiction	NAABT	000:30	001
Pain Killer, Heroin Addiction	NAABT	001:00	025
Parenting Advice	Boys Town National Hotline	000:15	002
Parenting Advice	Boys Town National Hotline	000:29	005
Parenting Advice	Boys Town National Hotline	000:53	031
Parenting class information	Immanuel Baptist	000:31	006
Persistence-Pass it on-Values	Foundation for a Better Life	000:15	004
Pet Adoption	The Shelter Pet Project	000:30	002
Pet Adoption	The Shelter Pet Project	001:00	018
POVERTY	DONORSCHOSE.ORG	000:31	001
POVERTY	DONORSCHOSE.ORG	000:33	137
Premature Birth	March of Dimes	000:11	004
Premature Birth	March of Dimes	000:23	009
Premature Birth	March of Dimes	000:28	003
Premature Birth	March of Dimes	000:29	002
Premature Birth	March of Dimes	000:30	005
Premature Birth	March of Dimes	000:56	021
Premature Birth	March of Dimes	001:00	018
Prevent Wildfires	US Forest Service, Ad Council	000:29	009
Prevent Wildfires	US Forest Service, Ad Council	000:30	009
Prevent Wildfires	US Forest Service, Ad Council	000:45	026

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Prevent Wildfires	US Forest Service, Ad Council	000:57	047
Prevent Wildfires	US Forest Service, Ad Council	000:59	049
Public Charter Schools Info	Natl. All. Pub. Charter Sch.	000:29	003
Public Charter Schools Info	Natl. All. Pub. Charter Sch.	000:58	022
Pulmonary Disease	COPD Foundation	000:30	005
PVA General Awareness	Paralyzed Veterans of America	000:14	006
PVA General Awareness	Paralyzed Veterans of America	000:15	007
PVA General Awareness	Paralyzed Veterans of America	000:28	001
PVA General Awareness	Paralyzed Veterans of America	000:29	003
PVA General Awareness	Paralyzed Veterans of America	000:57	026
PVA General Awareness	Paralyzed Veterans of America	000:58	021
Quest for Brain Cancer Cure	Accelerate Brain Cancer Cure	000:30	002
Quit Smoking	American Lung Association	000:59	021
Quit Smoking	American Lung Association	001:00	024
Radiation Facts	Amer. College of Radiology	000:29	008
Radiation Facts	Amer. College of Radiology	000:30	009
Recognizing Stroke Symptoms	American Stroke Association	000:30	004
Recognizing Stroke Symptoms	American Stroke Association	000:49	014
Recognizing Stroke Symptoms	American Stroke Association	000:58	020
Recognizing Stroke Symptoms	American Stroke Association	000:59	025
Recognizing Stroke Symptoms	American Stroke Association	001:00	033
Reduce Home's Energy Use	Council for Respons. Energy	000:30	004
Reduce Home's Energy Use	Council for Respons. Energy	001:00	018
Report Suspicious Activity	US Dept of Homeland Security	000:29	003
Report Suspicious Activity	US Dept of Homeland Security	000:30	005
Roadway Safety	Amer Traffic Safety Svc Assoc	000:20	006
Roadway Safety	Amer Traffic Safety Svc Assoc	000:30	004
Roadway Safety	Amer Traffic Safety Svc Assoc	000:59	027
See Where the Good Goes	Save the Children, Ad Council	000:29	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SELF ESTEEM	DONORSCHOSE.ORG	000:31	002
Soul-values.com	Foundation for a Better Life	000:15	001
Sports Safety	Amer. Assoc. of Orthodontists	000:14	006
Sports Safety	Amer. Assoc. of Orthodontists	000:29	002
Sports Safety	Amer. Assoc. of Orthodontists	000:59	019
Stop Housing Discrimination	HUD-Nat'l Fair Housing	000:30	005
Suicide Prevention	Inspire USA Foundation	000:30	004
Support Wounded Warrior Proj	Wounded Warrior Project	000:57	010
Talk to Doctor About Mamogram	Mammography Saves Lives	000:15	007
Talk to Doctor About Mamogram	Mammography Saves Lives	000:29	004
Texting/Driving is Dangerous	CITA	000:30	003
Underage Drinking Prevention	USDHHS, Ad Council	000:15	003
Underage Drinking Prevention	USDHHS, Ad Council	000:29	002
Underage Drinking Prevention	USDHHS, Ad Council	000:30	005
Vaccines, Children	NACCHO	000:15	004
Vaccines, Children	NACCHO	000:30	006
Vaccines, Children	NACCHO	001:00	022
Wildlife Preservation	Humane Society	000:19	006
Wildlife Preservation	Humane Society	000:29	002
Wildlife Preservation	Humane Society	000:59	017
YMCA Information	YMCA	000:15	002
YMCA Information	YMCA	000:27	002