

WPRW-FM
Augusta, GA
Quarterly Issues/Programs List
Fourth Quarter, 2012
01/02/2013

WPRW-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Economic well being
2. Voter turnout/participation
3. Physician Shortage; AIDS; cancer; Angel Flight Emergency services
4. Education
5. School Meals; nutrition
6. Women in government
7. Youth programs and services; counseling; parenting; activities; mentoring; teen pregnancy; bullying; exploitation; abuse
8. The Arts
9. Drunk/Impaired Driving
10. Veterans Services; support
11. Support for non profits
12. Pet Rescue

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
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Activities for families and children	Augusta/Aiken in Review Our Voices	Each year several of its partners join together to coordinate and plan a week of activities for children, youth and their families known as Children's Week. This year, 2012, marks the 24th year that Children's Week will be celebrated. Beginning on Friday, October 5 - Thursday, October 11 and Monday, October 15 the festivities will include a Kick-Off Celebration, Teen Maze, Family Festival/Education Fair, Parade, Students Who Care Luncheon, Children's Story Time, and Legislative Breakfast.	Terry Gant/ Board Member	10-07-12 11:00pm	30 min
Physician Shortage	Georgia Focus	Georgia is the ninth most populous state in the United States, yet ranks 40 th in per capita practicing physicians. This physician shortage disproportionately affects rural communities. Monty Veazey and Julie Windom from the Georgia Alliance of Community Hospitals discuss efforts to increase the number of physicians in Georgia.	Monty Veazey Julie Windom Georgia Alliance of Community Hospitals	10-14-12 11:00pm	30 min
Sisters Only Club	Augusta/Aiken in Review Our Voices	Sisters Only Club is an organization of professional black women committed to the following core values: Promoting health and wellness education Developing the potential of teen girls and women Improve the quality of life in the CSRA through specialty events and programs	Joyce Epps Retired Richmond County Health Dept.	10-21-12 11:00pm	30 min.
Roll to the Polls	Augusta/Aiken in Review Our Voices	Providing a non partisan community service that would stimulate voters to get to the polls was discussed as well as strategic targeting of urban neighborhoods where there was a high concentration of potential/eligible voters but which had had a significantly low voter turnout historically. Roll to the polls offers rides for those wishing to vote.	Rep Wayne Howard- Parade Quartet	10-28-12 11:00pm	30 min

Young Professionals of Augusta	Augusta in Review Our Voices	Augusta is at a pivotal point in its modern history, with new market developments being announced daily and new ground being broken at sites each month. Whether in health care, banking, manufacturing, retail, or the nonprofit sector, Augusta is certainly on the upswing. It is crucial that as young professionals we band together to support the developments taking place in our city, and more importantly, to effect change in areas where Augusta is lagging behind its neighbors in Georgia and South Carolina.	Yalyka Hery	11/04/12 11:00PM	30 mins
Ryan White Foundation / Aids Awareness	Augusta in Review Our Voices	The Ryan White HIV/AIDS Program provides HIV-related services in the United States for those who do not have sufficient health care coverage or financial resources for coping with HIV disease. The program fills gaps in care not met by other payers.	David Thompson	11/11/2012 11:00pm	30 mins.
Lydia Project	Augusta-Aiken in Review Our Voices	The Lydia Project provides free services to women facing any type of cancer anywhere in the world. This support includes ongoing correspondence and encouragement every month for at least twelve months. Every woman receives a handmade tote made by the loving hands of volunteers and filled with encouraging items. Lydia also provides rent, utility, and prescription assistance to women who are unable to afford these basic expenses while undergoing cancer treatment and who reside in Georgia's Burke, Columbia, McDuffie and Richmond Counties; and South Carolina's Aiken and Edgefield Counties.	Michelle Canchola	11/18/2012 11:00pm	30 min.

Women in Government	Augusta-Aiken in Review Our Voices	Women In Government Foundation, Inc., headquartered in Washington, D.C., is a national, non-profit, non-partisan organization of women state legislators that provides leadership opportunities, networking expert forums, and educational resources to address and resolve complex public policy issues to all 1,744 women state legislators.	Solicitor Kelli Kenny DA Ashley Wright Commissioner Mary Davis	11/25/12 11:00pm	30 min
Ronald McDonald House Charities	Augusta in Review Our Voices	Ronald McDonald House Charities - Augusta, GA-Ronald McDonald House Charities of Augusta, Georgia creates, finds and supports programs that directly improve the health and well-being of children. The Ronald McDonald House is a "home-away-from-home" for families of seriously and critically ill or injured children receiving medical treatment at nearby hospitals.	Debby Kalliokoski Director of Development	12/02/12 11:00pm	30 mins
Pet Rescue	Georgia Focus	There are a number of groups working hard to rescue animals and place them in secure, loving homes. This program discusses the great needs of these animals in Georgia with Jennifer Sanford from Atlanta Lab Rescue and LuAnn Farrell from Angels Among Us Pet Rescue.	Jennifer Sanford Atlanta Lab Rescue LuAnn Farrell Angels Among Us	12/09/2012 11:00pm	30 mins.
Ryann Seacrest-A Very Special Christmas-With Special Olympics	Augusta-Aiken in Review Our Voices	Special Olympics, an international organization that changes lives through the power of sport for people with intellectual disabilities, and Clear Channel Communities™, the community engagement brand of Clear Channel Media and Entertainment and iHeartRadio, today announced the launch of a multi-platform campaign commemorating 25 years of the "A Very Special Christmas" album series,	Ryan Seacrest. & Reps from Special Olympics	12/16/12 11:00PM	30 min.

Special Olympics-Special Christmas	Augusta-Aiken in Review Our Voices	Special Olympics, an international organization that changes lives through the power of sport for people with intellectual disabilities, and Clear Channel Communities™, the community engagement brand of Clear Channel Media and Entertainment and iHeartRadio, today announced the launch of a multi-platform campaign commemorating 25 years of the "A Very Special Christmas" album series,	Ryan Seacrest. & Reps from Special Olympics	12/23/12 11:00PM	30 min
Paine College	Augusta-Aiken in Review Our Voices	Paine College is a church-related historically black private institution, this provides a liberal arts education of the highest quality that emphasizes academic excellence, ethical and spiritual values, social responsibility, and personal development to prepare men and women for positions of leadership and service in the African American community, the nation, and the world. Over the next five years, Paine College shall build on its achievements and legacy to be regionally recognized as a premier liberal arts institution of higher education. They have a new Health Education Complex and are preparing for Homecoming.	Tiffany Green-Public Information Office and Director of Fund Development	12/30/12 11:00PM	30 min

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Physician Shortage	Georgia Focus	Georgia is the ninth most populous state in the United States, yet ranks 40 th in per capita practicing physicians. This physician shortage disproportionately affects rural communities. Monty Veazey and Julie Windom from the Georgia Alliance of Community Hospitals discuss efforts to increase the number of physicians in Georgia.	Monty Veazey Julie Windom Georgia Alliance of Community Hospitals	10-7-12 11:30PM	30 min
Economic Well Being	Georgia Focus	As Georgians continue to feel the effects of the recession many are looking for better value in financial services. Credit unions are member-owned, not-for-profit financial institutions that provide a wealth of services and promote economic well-being. Guests are Mike Mercer, CEO, Georgia Credit Union Affiliates Chairman, Credit Union National Association, Denise Swan, CEO, GEMC Federal Credit Union in Tucker and Brian Akin, CEO, North Georgia Credit Union in Toccoa.	Mike Mercer, CEO, Georgia Credit Union Affiliates Chairman Credit Union National Association, Denise Swan, CEO GEMC Federal Credit Union Tucker Brian Akin CEO North Georgia Credit Union Toccoa.	10-14-12 11:30PM	30 min
Meals at school Nutrition	Georgia Focus	The Department of Education's School Nutrition Program provides resources to help local schools deliver quality meals and education that contribute to the nutritional well-being of school kids. This program discusses the program with Peggy Lawrence, Rockdale County School District's School Nutrition Director and from the GA Department of Education's School Nutrition Program, Nancy Rice, State Director Sidney Rasmussen, Program Manager, Marilyn Wright Yon, Compliance Specialist and Claude Mwanda, Accounting Program Manager.	Peggy Lawrence School Nutrition Director Rockdale County	10-21-12 11:30PM	30 min

Historical Georgia	Georgia Focus	Photographer, historian, and author Brian Brown brings attention to the countless forgotten villages and towns throughout South Georgia with his Vanishing South Georgia website and books. This program visits locations in South Georgia that are gradually fading from the landscape.	Brian Brown Author Photographer Historian	10-28-12 11:30PM	30 min
Angel Flight Services	Georgia Focus	Angel Flight provides free air transportation for people that have medical needs that can't be filled in their local area. They are the original volunteer pilot organization and have been serving Georgia and surrounding states since 1983. Guests are Bert Light, Chairman of the Board and volunteer pilot with Angel Flight and Jeanine Chambers, Executive Director of Angel Flight Soars.	Bert Light Chairman Volunteer Pilot Jeanine Chambers Executive Director Angel Flight	11-4-12 11:30PM	30 min
Support for Veterans	Georgia Focus	Companions for Heroes provides companion animals, skilled dogs, and service dogs free of charge to active duty military personnel, veterans, and first-responders recovering from psychological challenges suffered during service. The Ultimate Wingman program works to benefit veterans and help them transition to civilian life. Guests are David Sharpe, Founder and Chairman of Companions for Heroes and Lt. Col. Rob "Waldo" Waldman (USAF Ret), Co-Founder of The Ultimate Wingman.	David Sharpe Founder/ Chairman Companions for Heroes Lt Col Rob "Waldo" Waldman Co-Founder The Ultimate Wingman	11-11-12 11:30PM	30 min
Big House Museum The Arts	Georgia Focus	In the early 70s members of the The Allman Brothers Band lived in a large Tudor style home in Macon known as "The Big House". On this program from The Big House, now an Allman Brothers Band museum, Gregg Allman discusses his career and new book, <i>My Cross To Bear</i> and EJ Devokaitis, museum Curator and John Lynskey, member of the museum's board discuss The Big House museum.	Gregg Allman EJ Devokaitis Museum Curator John Lynskey Bd Member	11-18-12 11:30PM	30 min

A Southern Institution	Georgia Focus	In 1867, less than three years after the Civil War left the city in ruins, Hungarian immigrant Morris Rich opened a small dry goods store in downtown Atlanta. Within a century, it became the retailing dynasty known as Rich's. Historian Jeff Clemmons traces Rich's 137-year history in his book <i>Rich's, A Southern Institution</i> . Jeff discusses the book on this program for Thanksgiving weekend.	Jeff Clemmons Author Rich's A Southern Institution	11-25-12 11:30PM	30 min
Drunk Driving	Georgia Focus	The mission of Mothers Against Drunk Driving (MADD) is to stop drunk driving, support the victims and prevent underage drinking. To date, MADD's work has saved nearly 300,000 lives. Guests Barry Martin, Georgia State Executive Director for MADD, Cynthia Hagain, Victim Services Specialist for MADD and John Stephens, who lost his teenage son to a drunk driver, discuss MADD's work in preventing drunk driving.	Barry Martin Exec Dir GA MADD Cynthia Hagain Victim Services Specialist John Stephens Victim parent	12-2-12 11:30PM	30 min
Pet Rescue	Georgia Focus	There are a number of groups working hard to rescue animals and place them in secure, loving homes. This program discusses the great needs of these animals in Georgia with Jennifer Sanford from Atlanta Lab Rescue and LuAnn Farrell from Angels Among Us Pet Rescue.	Jennifer Sanford Atlanta Lab Rescue LuAnn Farrell Angels Among Us Pet Rescue	12-9-12 11:30PM	30 min
High School Football in GA	Georgia Focus	Tommy Palmer is a veteran Broadcaster widely known for his high school football programs such as "The Georgia High School Scoreboard Show". He is also author of the book, <i>The Daisy Boys Club: A memoir</i> . On this program Tommy discusses his book and high school football in Georgia.	Tommy Palmer Broadcaster Author	12-16-12 11:30PM	30 min

Atlanta History	Georgia Focus	Named for the famous Spanish explorer said to have discovered the Fountain of Youth, Atlanta's Ponce de Leon Avenue began as a simple country road that conveyed visitors to the healing springs that once bubbled along it. Now, few realize that this major thoroughfare was once a prestigious residential street in Victorian Atlanta. Historian Sharon Foster Jones discusses her book <i>Atlanta's Ponce de Leon Avenue: A History</i> during a tour of the avenue.	Sharon Foster Historian	12-23-12 11:30PM	30 min
Hartsfield Airport Atlanta	Georgia Focus	Hartsfield-Jackson Atlanta International Airport is the world's busiest with nearly 90 million passengers annually. In May the Maynard H. The airport's General Manager Louis Miller discusses the airport and new terminal.	Louis Miller General Manager Hartsfield	12-30-12 11:30PM	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
All About Disability	US Social Security Admin	000:30	009
ARTS	SMITHSONIAN	000:31	004
Child Car Safety	NHTSA	000:30	011
Child Car Safety	NHTSA	001:00	041
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
DVDs4Vets.org	DVDs4Vets	000:27	030
DVDs4Vets.org	DVDs4Vets	000:30	010
Emergency Preparedness	Fed Emergency Management Agen	000:15	010
Emergency Preparedness	Fed Emergency Management Agen	000:30	011
EmployerSupportGuard&Reserve	National Guard and Reserve	000:30	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Fight Pediatric Cancer	PediatricCancerResearchFound.	000:30	012
Heart Disease	American Heart Association	000:30	013
Intellectual Property Theft	Natl Crime Prevention Council	000:30	052
Lightning Safety	National Weather Service	000:15	022
Lightning Safety	National Weather Service	000:30	018
Mentoring	United Way	000:30	013
MILITARY AND VETERANS	Fisher House	000:30	042
Prescription Drug Abuse Ed	Narconon	000:29	014
RADD/Drunk Driving	US Dept. of Transportation	000:30	060
Recognizing Stroke Symptoms	American Stroke Association	000:30	024
Recognizing Stroke Symptoms	American Stroke Association	000:59	072
Register at 18	Selective Service System	000:15	069
Register at 18	Selective Service System	000:30	086
Register at 18	Selective Service System	001:00	066
Report Suspicious Activity	US Dept of Homeland Security	000:30	002
SELF ESTEEM	SPECIAL OLYMPICS	000:30	099
Soldiers/Family support	RealWarriors.net	000:29	021
Soldiers/Family support	RealWarriors.net	000:59	054
Stop Housing Discrimination	HUD-Nat'l Fair Housing	000:30	021
Texting and Driving Prevention	National Highway Safety Admin	000:15	004
Texting and Driving Prevention	National Highway Safety Admin	000:30	024
United Way	United Way	000:15	008
United Way	United Way	000:30	011
Young workers retirement info	US Social Security Admin	000:30	012