WPRW-FM Augusta, GA Quarterly Issues/Programs List Fourth Quarter, 2015 01/01/2016

WPRW-FM Quarterly Issues/Programs List

WPRW-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- 1. Services for the Disabled
- 2. The Criminal Justice System; Prisons; Public Safety
- Children's issues; programs; events for kids; services; healthcare; abuse; at risk students
- 4. Substance abuse & recovery;
- 5. Recreational activities
- 6. Infant safety
- 7. Hunger

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

WPRW-FM broadcasts Augusta in Review on Sundays at 11:00pm

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Recreational Activities for students	Augusta In Review Our Voices	The Intramural Sports program offers a unique opportunity for the GRU community to participate together in sports leagues, tournaments, and special events. You don't have to be a professional athlete; these recreational activities are for everyone. Play for the fun of it and experience for yourself why Intramural Sports is where the action is.	Zack Wright	Oct 3 & 4, 2015	30 min

			l ir	1	
Foster Children	Augusta In Review Our Voices	Specialty event offering support and resources to foster parents and their children as well as military families in the CSRA.	Reese LeRoy	Oct 10 & 11, 2015	30 min
Mentoring for At Risk Students	Augusta In Review Our Voices	Provides mentoring services for students from diverse backgrounds. We help at-risk students succeed.	Calvin Matthews	Oct 17 & 18, 2015	30 min
Teenage Drug & Alcohol Abuse	Augusta In Review Our Voices	ew Kids, first known as the Program 25, 201 Partnership for a Drug-Free		Oct 24 & 25, 2015	30 min
Teenage Drug & Alcohol Abuse	Augusta In Review Our Voices	The Partnership for Drug-Free Kids, first known as the Partnership for a Drug-Free America (PDFA then later as the Partnership at DrugFree.org is a New York City-based non-profit organization which runs campaigns to prevent teenage drug and alcohol abuse in the United States.	National Program	Oct 31 & Nov 1, 2015	30 min
Service for the Disabled In Review Our Voices		Goodwill Industries of Middle Georgia based in Macon was founded in 1975 to serve individuals with disabilities and other special needs. In 1996, the territory was expanded into the Augusta area to become Goodwill Industries of Middle Georgia and the Central Savannah River Area	James Stiff, President Goodwill Industries Middle Georgia and the CSRA	Nov 7 & 8, 2015	30 min
Infant Safety	Augusta In Review Our Voices	Car seat safety and infant safety during travel and holiday. Home toddler and child safety techniques and areas to focus on.	James Oneal- Allstate Insurance Agency/ RCSO	Nov 14 & 15, 2015	30 min

Teenage Drug & Alcohol Abuse	Augusta In Review Our Voices	The Partnership for Drug-Free Kids, first known as the Partnership for a Drug-Free America (PDFA then later as the Partnership at DrugFree.org is a New York City-based non-profit organization which runs campaigns to prevent teenage drug and alcohol abuse in the United States.	National Program	Nov 21 & 22, 2015	30 min
Teenage Drug & Alcohol Abuse	Augusta In Review Our Voices	The Partnership for Drug-Free Kids, first known as the Partnership for a Drug-Free America (PDFA then later as the Partnership at DrugFree.org is a New York City-based non-profit organization which runs campaigns to prevent teenage drug and alcohol abuse in the United States.	National Program	Nov 28 & 29 2015	30 min
Public Safety	Augusta In Review -Inside the CSRA	Captain Bill Probst of the Richmond County Sheriff's Office about the new body scan machine for inmates at the Phinizy Rd Jail.	Bill Probst Richmond County Sheriff	Dec 5 & 6, 2015	30 min
Child Abuse	Augusta In Review - Inside the CSRA	Child Advocates help abused children to navigate through the system and are the voice of the child victims	Dawn Green	Dec 12 & 13 2015	30 min
Substance abuse	Augusta In Review - Inside the CSRA	Prescription drugs are useful when used exactly as directed by a physician, but Prescription Drug Abuse is Not What the Doctor Ordered. Prescription Drug Abuse Prevention Initiative of The Council on Alcohol and Drugs works to prevent and reduce prescription drug abuse.	John Bringuel, Statewide Project Director Ga. Prescripti on Drug Abuse Prevention Initiative Dr. Gregg Raduka, Director Prevention /Intervent ion The Council on Alcohol and Drugs.	Dec 19 & 20 2015	30 min

Family Attraction	Augusta In Review - Inside the CSRA	It's the most wonderful time of the year, and the World of Coca-Cola is full of fun ways to celebrate as takes us on a tour! The World of Coca-Cola turned 25 this year. Established in 1990 at Underground Atlanta and moved to Pemberton Place in 2007, this unique attraction has welcomed over 23 million guests from six continents, more than 80 countries, all 50 U.S. states and the District of Columbia	Jacquie Wansley, Group Marketing Director World of Coca Cola	Dec 26 & 27, 2015	15 min
World Hunger	Augusta In Review - Inside the CSRA	Coke provides humanitarian efforts around the world, and their efforts against world hunger is a platform for Miss Georgia. She discussed her humanitarian goals for the year.	Adeline Kenerly of Jesup, GA Miss Georgia	Dec 26 & 27, 2015 11:15pm	15 min

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	DESCRIPTION	DATE/	DURA-	
	TITLE		TIME	TION	

		1			
Services for the Disabled	Georgia Focus	Every day thousands of men and women face barriers that make it difficult for them to find work to support their families. Goodwill, with the supports of donors and shoppers in their stores, gives people the tools they need to find a job. Goodwill of North GA is celebrating their 90th anniversary this year and Ray Bishop, President/CEO of Goodwill of North Georgia discusses their work.	Ray Bishop, President/CEO Goodwill North Georgia	10-4-15 11:30pm	30 min
GA Prisons	Georgia Focus	The Department of Corrections works to create a safer Georgia by effectively managing offenders in multiple facilities around the state and providing effective opportunities for offenders to achieve positive change. Program guests are Homer Bryson, Commissioner, GA Dept of Corrections and Dr. Buster Evans, Assistant Commissioner of Inmate Services.	Homer Bryson, Commissioner, GA Dept of Corrections Dr. Buster Evans, Assistant Commissioner Inmate Services	10-11- 15 11:30pm	30 min
Healthcare for Children	Georgia Focus	Children's Healthcare of Atlanta is celebrating its 100th anniversary this year. The story of Children's Healthcare began in 1915 with 20 hospital beds in two cottages in Decatur, Ga. A century later, it's a topranked pediatric healthcare system with three hospitals and more than 850,000 patient visits yearly. Guests, Shelton Stevens, Senior Development Officer of Children's Foundation along with 3 nurses with over 100 years combined experience at CHOA.	Shelton Stevens, Senior Development Officer of Children's Foundation 3 nurses	10-18- 15 11:30pm	30 min

The Importance of GA Media	Georgia Focus	The Georgia Association of Broadcasters is the trade association that represents the interests of Georgia's radio and television stations that reach more than 95% of Georgia's population every week. 2015 marks the 80th anniversary of the GAB. Bob Houghton, President of the GAB, is program guest.	Bob Houghton, President GAB	10-25- 15 11:30pm	30 min
GA Governor's Mansion History	Georgia Focus	The Georgia Governor's Mansion opened in 1968 and has been home to eight first families. Memories of the Mansion is a new book by First Lady Sandra Deal and history professors Jennifer Dickey and Catherine Lewis from Kennesaw State University. It tells the story of the Georgia Governor's Mansion—what preceded it and how it came to be as well as the stories of the people who have lived and worked there.	Jennifer Dickey Catherine Lewis History Professors Kennesaw State University	11-1-15 11:30pm	30 min
Services for the Disabled	Georgia Focus	Goodwill Industries of Middle Georgia based in Macon was founded in 1975 to serve individuals with disabilities and other special needs. In 1996, the territory was expanded into the Augusta area to become Goodwill Industries of Middle Georgia and the Central Savannah River Area. Program guest is James Stiff, President of Goodwill Industries of Middle Georgia and the CSRA.	James Stiff, President Goodwill Industries of Middle Georgia and the CSRA.	11-8-15 11:30pm	30 min

Miss America/ Children's Miracle Network	Georgia Focus	In September Miss Georgia, Betty Cantrell of Warner Robins, was crowned Miss America 2016. She is the 1st Miss Georgia to be crowned Miss America since Neva Joe Langley in 1953. Betty Cantrell talks about being Miss America. Also on the program is Miranda Barnard, Vice President of Communications for Children's Miracle Network Hospitals, the charity partner of the Miss America organization.	Betty Cantrell Miss America Miranda Barnard Vice President Communication Children's Miracle Network Hospitals	11-15- 15 11:30pm	30 min
Autism Spectrum Disorder	Georgia Focus	Autism Spectrum Disorder (ASD) is the second most common developmental disability following intellectual disability. Ray Johnson, Executive Director of the Autism Society of Georgia, discusses their work to assist individuals with autism, their families, and communities in Georgia.	Ray Johnson, Executive Director Autism Society of Georgia	11-22- 15 11:30pm	30 min
UGA Legend	Georgia Focus	Larry Munson was the legendary radio voice of the Georgia Bulldogs for 43 years. On game day Larry's right-hand man was sideline reporter Loran Smith who has released a book about Munson called A Letter to Larry and other memories of Georgia's Legendary Announcer Larry Munson, published by Whitman Publishing. Loran talks about Larry and the book on this program.	Loran Smith Sideline reporter	11-29- 15 11:30pm	30 min

Services for the Disabled	Georgia Focus	Goodwill of the Coastal Empire started in 1965 with eight employees and in a time when there were few community organizations helping people with disabilities. Today, they have more than 850 employees and have greatly expanded their services in recent years with the opening of nine Job Connection Centers. Michael Winckler, President/CEO of Goodwill of the Coastal Empire, discusses their services.	Michael Winckler, President/CEO Goodwill of the Coastal Empire	12-6-15 11:30pm	30 min
Student Values	Georgia Focus	The GHSA based in Thomaston is composed of over 450 public and private high schools. It strives to promote good sportsmanship and a cooperative spirit among its member schools and endeavors to maintain high standards so that each pupil is competing in each school on the same basis. Gary Phillips, Executive Director of GHSA, discusses their programs.	Gary Phillips, Executive Director GHSA	12-13- 15 11:30pm	30 min
Prescription Drug Abuse	Georgia Focus	Prescription drugs are useful when used exactly as directed by a physician but Prescription Drug Abuse is Not What the Doctor Ordered. The Georgia Prescription Drug Abuse Prevention Initiative of The Council on Alcohol and Drugs works to prevent and reduce prescription drug abuse in Georgia. Guests are John Bringuel, Statewide Project Director of the Georgia Prescription Drug Abuse Prevention Initiative and Dr. Gregg Raduka, Director of Prevention/Intervention for The Council on Alcohol and Drugs.	John Bringuel, Statewide Project Director Georgia Prescription Drug Abuse Prevention Initiative Dr. Gregg Raduka, Director of Prevention The Council on Alcohol and Drugs.	12-20- 15 11:30pm	30 min

	Family Celebration Activities	Georgia Focus	It's the most wonderful time of the year, and the World of Coca Cola is full of fun ways to celebrate as Jacquie Wansley, Group Marketing Director, takes us on a tour! The World of Coca-Cola turned 25 this year. Established in 1990 at Underground Atlanta and moved to Pemberton Place in 2007, this unique attraction has welcomed over 23 million guests from six continents, more than 80 countries, all 50 U.S. states and the District of Columbia.	Jacquie Wansley, Group Marketing Director	12-27- 15 11:30pm	30 min	
--	-------------------------------------	------------------	---	---	-------------------------	--------	--

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adoption from Foster Care	US Dept Health&Human Services	000:30	002
Breast Cancer Awareness	Columbia Sty Emer & Operation	000:30	004
BULLYING	BYSTANDER REVOLTUION	000:30	011
Buzzed Driving Prevention	National Highway Safety Admin	000:30	017
Buzzed Driving Prevention	National Highway Safety Admin	001:00	027
Combat Human Trafficking	DHS.GOV Blue Campaign	000:30	018
Empowering Cancer Prevention	Amer Institute CancerResearch	000:30	011
Free Mentoring Small Business	Score	000:30	021
Free Mentoring Small Business	Score	001:00	030
HIV Awareness Campaign	Centers for Disease Control	000:30	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	800
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	009
Nat'l Highway Safety Admin	Child Passenger Safety	000:30	002
Pumpkin Patch	St Bartholomews	000:30	003
Safe Outlets for Meds Online	Nat'l Assoc Bds of Pharmacy	000:15	037
Safe Outlets for Meds Online	Nat'l Assoc Bds of Pharmacy	000:30	012
Shelter Pet Adoption	Shelter Pet Project	000:30	023
STEM studies focus	US Navy	000:30	014
Support	USO	000:15	038
Support	USO	000:30	009
Support	USO	001:00	028
Support for Wounded Warriors	Wounded Warrior Project	000:30	052
Teacher Recruitment	Teach.org	000:15	073
Teacher Recruitment	Teach.org	000:30	017
Texting and Driving Prevention	Nat'l Highway Safety Admin	000:30	014
VOTING	ROCK THE VOTE	000:29	101
VOTING	ROCK THE VOTE	000:30	007