

WPRW
Augusta, GA
Quarterly Issues/Programs List
Second Quarter, 2019
07/01/2019

WPRW
Quarterly Issues/Programs List

WPRW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- YMCA Of Burke County
 - Lydia Project
 - Horizon Foundation
 - ONeal Foundation
 - Bob Young
 - Youth Leadership Augusta 7 Project Impact
 - Leukemia & Lymphoma Society
 - Safe Homes Augusta
 -
-

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM	DESCRIPTION	GUEST	DATE/TIME	DURATION
YMCA Of Burke County	AUGUSTA IN REVIEW	Randall Collins shared available job opportunities and needs in the new Burke County YMCA and the projected open house celebration scheduled for this month. Randall is the District Branch Executive Director at Family YMCA of Greater Augusta but is overseeing the development for Burke County. The Burke County facility is in need of full and party time help and it will be home to a state of the art water park. We discussed the benefits it would have to not only the Burke County Community but to the over all wellness of the Augusta River Region.	Randall Collins	04/07/2019	030:09
Youth Leadership Augusta 7 Project Impact	AUGUSTA IN REVIEW	We discussed two Youth Leadership Program here in Augusta-Project IMPACT is a LifeSkills and Leadership Development program targeted to high school males in the Augusta area. The mission of Project IMPACT is to "Identify and develop leadership potential and enhance a set of life skills, abilities, behaviors, attitudes, and knowledge that will increase participant's well-being and help them develop into active, productive and informed members of the community. The other program discussed was Youth Leadership Augusta. It is a program of Leadership Augusta for juniors living or attending high school in Richmond County. The program is designed to expose, educate, and motivate potential young leaders and enable them to take an active role in their community. Through involvement in program days that will provide an assortment of experiences, students will begin to develop and establish a leadership style.	Steven Kendrick	04/14/2019	030:09
Leukemia & Lymphoma Society AKA Ila	AUGUSTA IN REVIEW	We discussed the who, what and why of the LLS as an organization and an upcoming fundraiser for it, the first Gruebel MMA of Grovetown. Gruebel MMA is part of a fundraising campaign for the Augusta Leukemia & Lymphoma Society national Man and Woman of the Year Campaign. The Leukemia & Lymphoma Society funds leading-edge research for every type of blood cancer, including leukemia, lymphoma, myeloma, and other rare types of blood cancers. As the largest nonprofit funder of cutting-edge blood cancer research to advance cures. Nationally they have invested nearly \$1.3 billion in cancer research and helped advance 34 of the 39 blood cancer treatment options approved by the FDA.	Mark Gruebel	04/20/2019	030:09
Leukemia & Lymphoma Society AKA Ila	AUGUSTA IN REVIEW	Repeat:We discussed the who, what and why of the LLS and an upcoming fundraiser for it, the first Gruebel MMA of Grovetown. Gruebel MMA is part of a fundraising campaign for the Augusta Leukemia & Lymphoma Society national Man and Woman of the Year Campaign. The Leukemia & Lymphoma Society funds leading-edge research for every type of blood cancer, including leukemia, lymphoma, myeloma, and other rare types of blood cancers.	Mark Gruebel	04/28/2019	030:09
Lydia Project	AUGUSTA IN REVIEW	Alethea Hudson is a volunteer with the Lydia Project and founder of the sewing sisters circle. The Lydia Project provides free services to women and girls anywhere facing any type of cancer. This support includes ongoing correspondence and encouragement every month for at least twelve months. Locally, Lydia grants funds for rent, utility, medical supplies, and prescription assistance to women who are unable to afford these basic expenses while undergoing cancer treatment and who reside in Georgia's Burke, Columbia, McDuffie and Richmond Counties; and South Carolina's Aiken and Edgefield Counties.	Alethea Hudson	05/05/2019	030:09
Horizon Foundation	AUGUSTA IN REVIEW	Mercedes-Benz and the Horizon Foundation team up to promote heart care among women with a free health fair Horizon Foundation, formerly the Mac Bowman, M.D., Endowment at University Health Care Foundation. Their Mission is to support healthy living habits and circumstances for our community and all of its citizens with educational outreach, community health screenings, encouragement and advancement of physical fitness and healthy dietary habits and all things which proactively improve health and promote healing for individuals and for our community as a whole. This foundation will aid individuals and organizations actively providing help and hope to those identified as adversely affected or challenged	Dr. Mac Bowman, CEO	05/12/2019	030:09

ISSUE	PROGRAM	DESCRIPTION	GUEST	DATE/TIME	DURATION
Bob Young- Former Mayor	AUGUSTA IN REVIEW	Robert Wood Young (Bob Young) is an Emmy-nominated broadcast journalist, author, and former Mayor of Augusta, Georgia. Young also served a presidential appointment by George W. Bush on the Advisory Council on Historic Preservation and at U.S. Department of Housing and Urban Development. He discussed his latest book and his time as the mayor of Augusta, what the cyber center of excellence will mean in terms of the economy for Augusta.	Bob Young	05/26/2019	030:09
Oneal Foundation	AUGUSTA IN REVIEW	Father Daughter Gale. The O'Neal Foundation, Ltd. supports local non-profit agencies in their efforts to provide care and resources to the communities they serve through its annual fundraiser, The Father Daughter Gala. Every year on Father's Day, this evening of elegance offers unforgettable memories to family members of all ages, while proceeds help to provide financial support, mission awareness, and other vital resources to help continue the vital work of the nonprofits it assists	Bob Oneal	06/02/2019	030:09
Oneal Foundation	AUGUSTA IN REVIEW	Repeat: Father Daughter Gale. The O'Neal Foundation, Ltd. supports local non-profit agencies in their efforts to provide care and resources to the communities they serve through its annual fundraiser, The Father Daughter Gala. Every year on Father's Day, this evening of elegance offers unforgettable memories to family members of all ages, while proceeds help to provide financial support, mission awareness, and other vital resources to help continue the vital work of the nonprofits it assists	Bob Oneal	06/09/2019	030:09
The Change Maker-Leadership	AUGUSTA IN REVIEW	Almost all leaders deal with both triumph and tragedy, often times in equal measure. The fact of the matter is that leadership insists on constant rejection of the status quo. True leaders demand continuous reflection and improvement of those around them, and even more importantly, of themselves. True leaders are Change makers. Cher talks with Deke Copenhaver about leadership, creating and developing millennial change makers, the importance of mentorship and "The Art of Building Better Leaders".	Deke Copenhaver (06/16/2019	030:09
Augusta State University	AUGUSTA IN REVIEW	Cher Best talks with the legendary Clint Bryant (Athletic Director) of Augusta State University about the athletic departments at ASU. The discuss the ASU winning year, the growth on campus and upcoming community events, including a school supply give away and a BBQ Cook off to benefit local charities the Boys and Girls Club of Augusta, the 100 Black Men of Augusta and the Ronald McDonald House Charities	Clint Bryant	06/23/2019	030:09
Safe Homes of Augusta	AUGUSTA IN REVIEW	Cher and Jennifer discuss the upcoming Sip-Savor Sop to benefit Safe Homes of Augusta. They also discuss their mission, goals and other needs. The mission of Safe Homes is to transform victims of domestic violence into survivors. Through advocacy, they respect the intrinsic value of each client, regardless of where they are in their journey. Through education, they help end the cycle of violence, one family at a time. And through awareness, they empower the community to take a stand	Jennifer Frantom	06/30/2019	030:09

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM	DESCRIPTION	GUEST	DATE/TIME	DURATION
DEA Rehabilitation	DEA National Prescription Drug Take Back Day (iHeart National Public Affairs show	DEA National Prescription Drug Take Back Day (iHeart National Public Affairs show	Pedro Bartes	05/19/2019 028:00	



Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Antibiotics Awareness	Centers for Disease Control	000:30	256
Awareness of Gen Drug Safety	US Food & Drug Admin	000:15	232
Awareness of Gen Drug Safety	US Food & Drug Admin	000:30	195
Better Primary Healthcare	America's Family Physicians	000:30	292
BULLYING	America's Family Physicians	000:30	212
CanineCompanions for Disabled	Canine Companions for Indepen	000:15	183
CanineCompanions for Disabled	Canine Companions for Indepen	000:30	155
CanineCompanions for Disabled	Canine Companions for Indepen	001:00	1056
Child Critical Illness Wishes	Make A Wish Foundation	000:30	188
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	007
Clinical Trials	STAND UP TO CANCER	000:15	615
Clinical Trials	STAND UP TO CANCER	000:30	348
Clinical Trials	STAND UP TO CANCER	001:00	1126
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	018
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	021
Feed The Hungry	Feeding America-Ad Council	000:15	124
Feed The Hungry	Feeding America-Ad Council	000:30	115
Feed The Hungry	Feeding America-Ad Council	001:00	571
Gun Safety	End Family Fire-Ad Council	000:29	332
Gun Safety	End Family Fire-Ad Council	000:30	280
HEALTH AND FITNESS	American Heart Association	000:30	028
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	004
Home Fire Drill	FEMA-Ad Council	000:30	240
Job Training & Employment	Goodwill Industries	000:15	277
Job Training & Employment	Goodwill Industries	001:00	1105

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Meals on Wheels Volunteers	Meals on Wheels America	000:15	199
Meals on Wheels Volunteers	Meals on Wheels America	000:30	188
MS Together We Are Stronger	Nat'l Multiple Sclerosis Soc	000:15	216
MS Together We Are Stronger	Nat'l Multiple Sclerosis Soc	000:30	213
MS Together We Are Stronger	Nat'l Multiple Sclerosis Soc	001:00	1086
Nat'l Highway Safety Admin	Child Passenger Safety	000:15	037
Nat'l Highway Safety Admin	Child Passenger Safety	000:30	1028
NOAC	NOAC	000:30	010
Poison Helpline	US Dept Health&Human Services	000:30	448
Preventing Falls	Amer Academy Orthopaedic Surg	000:30	340
Preventing Falls	Amer Academy Orthopaedic Surg	001:00	1116
Prevention/Treatment/Recovery	US Dept Health&Human Services	000:30	384
Quit Smoking	American Cancer Society	000:15	205
Quit Smoking	American Cancer Society	000:30	206
Research and support	Leukemia & Lymphoma Society	001:00	001
Research Hospital	City of Hope	000:30	110
Rise Up Against Addiction	Shatterproff.org/rise up	000:30	349
Support for the Blind	National Fed of the Bline	000:30	172
Support the YMCA	YMCA	000:30	107
Support Wounded Warrior Proj	Wounded Warrior Project	001:00	2991
SupportHurricaneRelief.org	SupportHurricaneRelief.org	000:30	257
Texting and Driving Preventio	National Highway Safety Admin	000:15	099
Texting and Driving Preventio	National Highway Safety Admin	000:30	501
Texting and Driving Preventio	National Highway Safety Admin	001:00	409
Type 2 Diabetes Prevention	Pre Diabetes Partners	000:30	084