

WPRW-FM  
Augusta, GA  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/01/2014

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WPRW-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Youth programs; water safety; recreation; summer programs; juvenile justice; obesity; teen pregnancy; underage drinking
  2. Medical care; disease; organ donations
  3. Support for veterans; jobs; career training
  4. Domestic Violence; shelter; victims of violence
  5. Public Housing Revitalization
  6. Disaster preparedness; emergency relief efforts; first responders
  7. Abandoned-homeless animals
  8. Substance Abuse and treatment;
  9. Affordable Care Act; enrollment
  10. Poverty
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**WPRW-FM broadcasts Augusta in Review on Sundays at 11:00PM**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA -TION
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Veteran Unemployment	Augusta In Review Our Voices	Show Your Stripes (National Long Form Program) iHeartRadio's Show Your Stripes is a community initiative launched by Clear Channel to generate awareness around the issue of veteran unemployment, encourage businesses to hire skilled veterans and help those transitioning out of the military to find jobs.	National Artist and Political Leaders	July 5 & 6, 2014	30 min
Career Education & Training	Augusta In Review Our Voices	Explained Job Corp, mission, purpose, educational structure; as well as how to attend, who can attend, career counseling and upcoming orientation.	Yaiz Jennette Job Corp Career Counselor	July 12 & 13, 2014	30 min
Domestic Violence	Augusta In Review Our Voices	Provided information about Safe Homes' programs and services, as well as their current fundraising campaign for a new facility and upcoming events	Aimee Hall Safe Homes Executive Director	July 19 & 20, 2014	30 min
Affordable Care Act & Health Insurance	Augusta in Review Our Voices	Discussed the Get Covered America campaign and how Enroll America will implement it in Augusta. Also discussed some facts about the ACA, new enrollment period, and special enrollment.	Dante McKay Enroll America State Director	July 26 & 27, 2014	30 min
Enroll America	Augusta In Review Our Voices	Enroll America is a nonprofit, nonpartisan 501(c)(3) organization focused on one goal: maximizing the number of Americans who are enrolled in and retain health coverage	Dante' McKay	August 2 & 3, 2014	30 mins.
Youth Development	Augusta In Review Our Voices	Discussed the Youth Development Program, as well as the Mother Daughter Tea scheduled for September 6.	Quiana Thomas Soul Inspirations, Inc. Founder	Aug 9 & 10, 2014	30 mins.

Enroll America REBROADCAST	Augusta In Review Our Voices	Enroll America is a nonprofit, nonpartisan 501(c)(3) organization focused on one goal: maximizing the number of Americans who are enrolled in and retain health coverage	Dante' McKay	Aug 16 & 17, 2014	30 mins.
Emergency Preparedness	Augusta In Review Our Voices	Provided an overview of the services provided by the Richmond County Fire Department and discussed the Emergency Preparedness Day event scheduled for September 6.	Dee Griffin Richmond County Fire Department PR Officer	Aug 23 & 24, 2014	30 mins.
Literacy & Chavous House Fundraiser	Augusta in Review Our Voices	Informed the public about the Augusta Literary Festival & Yerby Awards and interviewed the 2014 Yearby Awards winner.  Discussed the Southeastern Firefighters Foundation and the BFF Blitz fundraiser.	Cheryl Corbin Augusta Writers Director  Jo Maypole Southeastern Firefighters Foun. President	Aug 30 & 31, 2014	30 mins.
Drug Treatment for Women/ National Recovery Month	Augusta In Review Our Voices	Discussed Hope House, services offered, National Recovery Month event, and the Red Nose Run fundraiser	Paige Miller & Jessica Brown Hope House	Sept 6 & 7, 2014	30 mins.
Homicide Support Group	Augusta In Review Our Voices	Informed the public about Angel Hearts Support Group and the National Day of Remember event for families dealing with the death of a love one by homicide.	Von Daniels, Foundter Angel Hearts Support Group	Sept 13 & 14, 2014	30 mins.
Drug Treatment for Young Males/ National Recovery Month	Augusta in Review Our Voices	Provided information on WestCare, eligibility, how to determine when a child needs treatment, as well as the Recovery At the Dam event.	Audrey Mack Executive Director WestCare	Sept 20 & 21, 2014	30 mins

Children's Week & Poverty Simulation	Augusta In Review Our Voices	Informed the public about the Augusta Partnership for Children and the services it provides, needed resources and how to become a member. Also provided information on Children's Week and the Poverty Simulation	Dr. Robetta McKenzie, Augusta Partnership for Children	Sept 27 & 28, 2014	30 mins
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

**WPRW-FM broadcasts Georgia Focus on Sundays at 11:30PM**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Veteran Unemployment	Georgia Focus	Show Your Stripes is an initiative to address the issue of unemployment among U.S. military veterans. This special program produced by iHeartRadio and hosted by journalist Rick Sanchez generates awareness around the issue of veteran unemployment and encourages businesses to hire skilled veterans and help those transitioning out of the military find jobs.	Rick Sanchez Host	7-6-14	30 min

Water Safety	Georgia Focus	According to the Department of Public Health, in 2011, the most recent publicly available data, there were 27 drowning-related deaths in Georgia for children 14 and younger. Many drowning incidents occur in swimming pools, but lakes, rivers and oceans can also be dangerous. Kristen Sanderson, Program Coordinator for Safe Kids Georgia at Children's Healthcare of Atlanta, Ajumu Bajoku, Director of Healthy Lifestyles at Boys & Girls Clubs of Metro Atlanta and Stephanie McConnell who lost her 3-year-old son in a drowning, discuss the importance of safety around water.	Kristen Sanderson, Program Coordinator Safe Kids Georgia at Children's Healthcare of Atlanta, Ajumu Bajoku, Director of Healthy Lifestyles at Boys & Girls Clubs of Metro Atlanta Stephanie McConnell Son drowned	7-13-14	30 min
Civil War sites in Georgia	Georgia Focus	On this program recorded at the Cyclorama in Atlanta, historians Barry Brown and <b>Gordon Elwell, authors of <i>Crossroads of Conflict</i></b> , discuss the numerous Civil War sites across the state. Also, Don Rooney, Curator of Wilbur G. Kurtz: History in Gone with the Wind, an exhibit at the Atlanta History Center, talks about the Wilbur Kurtz works that are being featured.	Barry Brown <b>Gordon Elwell, Authors of <i>Crossroads of Conflict</i></b> , Don Rooney, Curator Wilbur G. Kurtz: History in Gone with the Wind	7-20-14	30 min

Children's Services	Georgia Focus	<p>Speedway Children's Charities provides funding for non-profit organizations that meet the direct needs of children. During August they have several fundraising events culminating with the Atlanta 500 at Atlanta Motor Speedway. Program guests are Scott Fillmore, Executive Director of the Atlanta Chapter of Speedway Children's Charities and Ed Clark, President of Atlanta Motor Speedway.</p>	<p>Scott Fillmore, Executive Director of the Atlanta Chapter of Speedway Children's Charities Ed Clark, President of Atlanta Motor Speedway.</p>	7-27-14	30 min
Concussions	Georgia Focus	<p>Reducing the incidence of concussion, especially in sports, has become a public health priority. The Childrens Healthcare of Atlanta Concussion Program is a leader in managing concussions in children and teens. Program guests are Dr. Tom Burns, Director of neuropsychology at Children's Healthcare of Atlanta and Dr. David Marshall, Medical Director of Sports Medicine at Children's.</p>	<p>Tom Burns, Director of Neuropsychology Children's Healthcare of Atlanta Dr. David Marshall, Medical Director of Sports Medicine Children's.</p>	8-3-14	30 min
Parkinson's disease	Georgia Focus	<p>Parkinson's disease is a chronic and progressive movement disorder that affects millions of people worldwide. In the US, as many as one million live with Parkinsons with approximately 60,000 diagnosed each year. Guests Bill Wilkins, Co-Founder of the Wilkins Parkinson's Foundation and Tamra Cantore, head of "Team Cantore" which raises funds for Parkinson's, discuss upcoming events to support research efforts.</p>	<p>Bill Wilkins, Co-Founder Wilkins Parkinson's Foundation Tamra Cantore, head "Team Cantore"</p>	8-10-14	30 min

Juvenile Justice	Georgia Focus	The Georgia Department of Juvenile Justice serves the state's youthful offenders at facilities around the state. They hold young offenders accountable for their actions through the delivery of services and sanctions in appropriate settings and by supporting youth in their communities to become productive and law-abiding citizens. Program guest is Avery Niles, Commissioner of the GA Department of Juvenile Justice.	Avery Niles, Commissioner GA Department of Juvenile Justice.	8-17-14	30 min
Services for Troubled Youth	Georgia Focus	JeepFest is an annual event in Jasper sponsored and operated by the Pickens County Sheriff's Office and is one of the major annual fund-raisers for the Georgia Sheriff's Youth Homes. Pickens County Sheriff Donnie Craig and Ryker Lowe from Jasper Jeep discuss this year's JeepFest and the work of the Youth Homes.	Donnie Craig Pickens County Sheriff Ryker Lowe Jasper Jeep	8-24-14	30 min
Organ Donations	Georgia Focus	More than 120,000 men, women and children are awaiting organ transplants to save their lives. Thousands more are in need of tissue and cornea transplants. The Donate Life Georgia registry allows Georgians to easily join the state's organ donation registry and the LifeLink Foundation is an organization dedicated to the recovery of organs and tissue for transplantation. Pogram guests are Lisa Service, whose daughter Kate received a liver transplant last year and Tracy Ide from Lifelink, Chairperson for Donate Life Georgia.	Lisa Service Mother of recipient Tracy Ide Lifelink, Chairperson for Donate Life Georgia.	8-31-14	30 min

Childhood Obesity	Georgia Focus	More than 23 million children and teenagers in the US ages are obese or overweight, many are in Georgia. Children's Healthcare of Atlanta is leading efforts statewide to turn the tide on this problem and improve the wellness of Georgia's children. Dr. Stephanie Walsh, Medical Director of Children's Healthcare of Atlanta's Strong4Life and Wendy Palmer, Strong4Life's Program Manager discuss healthy ways to avoid obesity.	Dr. Stephanie Walsh, Medical Director of Children's Healthcare of Atlanta's Strong4Life Wendy Palmer, Strong4Life's Program Manager	9-7-14	30 min
Public Housing Revitalization	Georgia Focus	East Lake Golf Club was the home course of legendary golfer Bobby Jones. The Club is not only historic, but philanthropic as well. Proceeds from its operations support the East Lake Foundation, which has helped transform one of the nation's worst public housing projects into a thriving community. Guests Danny Shoy, President of the East Lake Foundation and Dr. Catherine Lewis, Bobby Jones curator at The Atlanta History Center and Professor of History at Kennesaw State University, discuss the Club and Foundation.	Danny Shoy, President East Lake Foundation Dr. Catherine Lewis, Bobby Jones Curator The Atlanta History Center Professor of History at Kennesaw State University	9-14-14	30 min
Disaster/ Emergency Preparedness	Georgia Focus	September is Emergency Preparedness Month and The Georgia Emergency Management Agency works to teach preparedness, lessen the effects of a disaster, and strengthen response and recovery efforts in GA. One of GEMA's areas of focus is the new Praise & Preparedness program that provides faith-based organizations with the tools needed to take action to prepare for a disaster. Program guests are Lisa Janak-Newman and Janay Stargell from GEMA.	Lisa Janak-Newman Janay Stargell GEMA	9-21-14	30 min

Hearing & Eye Sight Care	Georgia Focus	The reach of the Georgia Lions Lighthouse extends to every county in the state. The Lighthouse facilitated over 400 eye surgeries last year, provided over 4,800 brand new pairs of eyeglasses, and gave over 2,600 eye exams. In addition, 962 people received hearing aids through their new digital aid program. Caren Kaplan and Alison Kuhlke from the Georgia Lions Lighthouse discuss their programs.	Caren Kaplan Alison Kuhlke Georgia Lions Lighthouse	9-28-14	30 min
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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Allergy/Pest Mangement	Asthma&Allergy Found.	000:30	015
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	003
Concussions in Sports	Centers for Disease Control	000:30	011
Defending America	US Navy	000:30	013
Flood Awareness	FEMA/Amer. Red Cross	000:30	006
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	001
HEALTH AND FITNESS	SAFE SUMMER DRIVING	000:27	002
HEALTH AND FITNESS	SAFE SUMMER DRIVING	000:28	002
IWantToBeRecyled.org	AD COUNCIL	000:20	001
IWantToBeRecyled.org	AD COUNCIL	000:30	001
Medical Professionals Needed	Dept. of Veterans Affairs	000:30	008
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	051
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	042
Optimism to end Parkinsons	Amer Parkinson Disease Assoc	000:15	004
Optimism to end Parkinsons	Amer Parkinson Disease Assoc	000:30	008
Quit Smoking	American Lung Assoc.	000:30	007
Radon warning/Lung Cancer	EPA	000:30	005
Register at 18	Selective Service System	000:15	046
Register at 18	Selective Service System	000:30	075
Register at 18	Selective Service System	001:00	034
Research Hospital	St. Jude Hospital	000:15	005
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	024
Stregthening Communities	YMCA	000:31	005
Stregthening Communities	YMCA	000:59	026
Support Paralyzed Veterans	Paralized Veterans of America	000:30	001
Texting and Driving Preventio	National Highway Safety Admin	000:15	003
Texting and Driving Preventio	National Highway Safety Admin	000:30	013
US Dept of Health	InsureKids-Health Marketplace	001:00	021
US Forest Service	Fire Prevention	000:15	001
US Forest Service	Fire Prevention	000:30	004