

EEO Public File Report
Cox Media Group - Atlanta Radio
WSB-AM, WSB-FM, WSBB-FM, WSRV-FM, WALR-FM
Reporting Cycle: December 17, 2019 – November 30, 2020

Full Time Positions Filled

Requisition	Date Opened	Start Date	Source of Hire	Interviewed	Hired
000903 (Account Manager)	9/18/2020	10/4/2020	CMG Career Site	2	1
198466 (General Sales Manager)	12/15/2019	3/3/2020	Korn Ferry/Various	2	1
000872 (Digital Sales Specialist)	9/1/2020	11/2/2020	CMG Career Site	4	1
1913283 (Digital Sales Director)	12/15/2019	1/27/2020	Korn Ferry/Various	5	1

EEO Public File Report
Cox Media Group - Atlanta Radio
WSB-AM, WSB-FM, WSBB-FM, WSRV-FM, WALR-FM
Reporting Cycle: December 17, 2019 – November 30, 2020

Recruitment Sources Used for All Openings			
No.	Recruitment Source	Contact	Entitled to Notification
1	Directly sourced by CMG Recruiter	CMG Recruiter	N
2	Indeed Internet - www.indeed.com	Internet Posting	N
3	LinkedIn Internet - www.linkedin.com	Internet Posting	N
4	Broadbean job distribution	CMG Recruiter	N
5	America's Job Exchange	State Job Boards/Diversity job boards Internet Posting	N
6	ZipRecruiter Internet - www.ziprecruiter.com	Internet Posting	N
7	Directly sourced by Korn Ferry Recruiter	Korn Ferry Recruiter/Various	N
8	CMG.com careers	CMG career site (internal/external)	N

**Longer - Term Recruiting Initiatives
Cox Media Group - Atlanta Radio
WSB-AM, WSB-FM, WSBB-FM, WSRV-FM, WALR-FM
December 17, 2019 - November 30, 2020**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	Ongoing	Diverse Job Bank Career Listings - America's Job Exchange	Cox entered into agreement to post all external Job Openings through America's Job Exchange, as well as 4500 affiliated career websites through AJE.	Broad Outreach	Cox Talent Acquisition Team
2	Ongoing	Sales Training Programs	In-house and online training for Sales staff. Sales employees attend training programs to further develop sales skills. Sessions held throughout the year on several different areas of training both on-line and in classroom environment.	General Outreach	Various sales staff selected each training session
3	Ongoing	On-Line CMG EdgeUcate	24 x 7 on-line learning resources for skills improvement, professional development, performance support to develop professional skills and take targeted training.	General Outreach	Open to all CMG employees