

**EEO Public File Report**

**Cox Media Group**

**Atlanta Radio**

**EEO Public File Report Part 1**

**Reporting Cycle: 12/01/2020 – 11/30/2021**

**Full-Time Positions Filled**

<b>Requisition</b>	<b>Date Opened</b>	<b>Start Date</b>	<b>Recruitment Source</b>	<b>Interviewed</b>	<b>Hired</b>
<b>000814 (Media Consultant)</b>	<b>7/29/2020</b>	<b>1/11/2020</b>	Cox Media Group	4	2
		<b>10/18/2020</b>	Cox Media Group		
<b>000882 (Morning Show Host)</b>	<b>9/9/2020</b>	<b>2/1/2021</b>	Cox Media Group	10	1
<b>001037 (Digital Campaign Specialist)</b>	<b>11/11/2020</b>	<b>12/7/2020</b>	Cox Media Group	2	1
<b>001096 (Morning Show Co-Host)</b>	<b>12/9/2020</b>	<b>1/28/2021</b>	Cox Media Group	2	1
<b>001097 (Executive Producer/On-Air Talent)</b>	<b>12/9/2020</b>	<b>2/1/2021</b>	Cox Media Group	13	1
<b>001284 (Executive Assistant)</b>	<b>2/3/2021</b>	<b>3/29/2021</b>	Social Referral	10	1



**EEO Public File Report**

**Cox Media Group**

**Atlanta Radio**

**EEO Public File Report Part 1**

**Reporting Cycle: 12/01/2020 – 11/30/2021**

**Full-Time Positions Filled**

<b>Requisition</b>	<b>Date Opened</b>	<b>Start Date</b>	<b>Recruitment Source</b>	<b>Interviewed</b>	<b>Hired</b>
<b>002163 (Account Manager)</b>	<b>8/29/2021</b>	<b>10/4/2021</b>	CMG Employee Network	4	1

**EEO Public File Report****Cox Media Group****Atlanta Radio****EEO Public File Report Part 2****Reporting Cycle: 12/01/2020 – 11/30/2021****Recruitment Sources Used for All Openings**

<b>No.</b>	<b>Recruitment Source</b>	<b>Contact</b>	<b>Entitled to Notification</b>	<b># interviews</b>
1	Directly sourced by CMG Recruiter	CMG Recruiter	N	
2	Indeed Internet - www.indeed.com	Internet Posting	N	18
3	LinkedIn Internet - www.linkedin.com	Internet Posting	N	12
4	Broadbean job distribution	CMG Recruiter	N	
5	Circa	State Job Boards/Diversity job boards Internet Posting	N	
6	ZipRecruiter Internet - www.ziprecruiter.com	Internet Posting	N	2
7	Cox Media Group or CMG Employee Network	CMG career sites (internal/external)	N	53

**Longer - Term Recruiting Initiatives****EEO Public File Report****Cox Media Group****EEO Public File Report Part 3****Atlanta Radio****Reporting Cycle: 12/01/2020 – 11/30/2021**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	Started in Q3	Sales Training Programs	In-house new business huddle for sales staff. Sales employees attend brainstorm sessions hosted by Mike Watkins. Sessions are held Thursdays for an hour.	General Outreach	Various sales staff selected each new business huddle, hosted by Mike Watkins
2	Ongoing	On-Line CMG EdgeUcate	24 x 7 on-line learning resources for skills improvement, professional development, performance support to develop professional skills and take targeted training.	General Outreach	Open to all CMG employees
3	Ongoing	College Broadcaster Inc advisory committee	Participation in CBI, which is a member-driven organization serving students and advisers of college and high school electronic media outlets. Through events, programs and a network of expertise, CBI provides members with educational and professional opportunities and facilitate advocacy.	General Outreach	Jaleigh Long
4	10/29/21	College Broadcaster Inc	Jaleigh Long hosted "The Sales Side" online session for the College Broadcasters Convention	General Outreach	Jaleigh Long
5	Ongoing	KSU Partnership	Beth Nifong is working with KSU to create a partnership for creating job placements	General Outreach	Beth Nifong
6	Ongoing	College Partnerships	Amanda Allwood is working on creating a strong connection with 4 area colleges. Have a connection with KSU and GSU. Working on CAU. From there, a CMG guest speaker list will be created to share with schools. Schools will be able to utilize that list for when they need guest speakers from certain departments	General Outreach	Amanda Allwood, various staff members
7	Ongoing	Hiring	The employee development subcommittee from the DE&I Board is working on developing a hiring playbook and a job spec sheet	Career	DE&I Interviewing and Hiring Group
8	Ongoing	University of Southern Indiana Advisory Board	Jaleigh Long is on the University of Southern Indiana Advisory Board. They had their first advisory board meeting on November 4th.	General Outreach	Jaleigh Long