



WKEF  
2245 Corporate Pl  
Miamisburg, OH 45342

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

## Contract # 2634776

**Schedule Dates** 09/21/16-09/26/16  
**Advertiser** Rob Portman For Senate-R (41158)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 280/316/3681 (862050)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Ally,Rambo,  
**Phone/Fax** /  
**CPE** 280/316/3681  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** FPORT FRAN BROWN

**Date Entered** 09/20/16  
**Last Modified** 09/23/16  
**Entered By** Ebonne Baccus  
**CO-OP** No  
**Headline #** ECR25281376  
**Demo** A18+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$126.00  
**Net Total** \$714.00  
**Sales Tax**

## Dayton (WKEF)

By Broadcast Month	Spots	Rate
Sep. 2016	8	\$710.00
Oct. 2016	2	\$130.00
<b>Grand Total:</b>	<b>10</b>	<b>\$840.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/24/16-09/24/16	3	:30	11:30P- 12:30A (EST)							1			\$40.00		Dayton (WKEF)	THE GOOD WIFE Target 8 Index: 108. Nielsen: 0.2	9/20/16
1.0.1	Closed Preempt (1)	09/24/16															Dayton (WKEF)	Program Change/Exception - good wife not at this time	
2.0	Normal Line / SPOT (2)	09/25/16-09/25/16	3	:30	12A- 1A (EST)								1	1	\$55.00	\$55.00	Dayton (WKEF)	FAMILY FEUD Target 8 Index: 112. Nielsen: 0.2	9/20/16
4.0	Normal Line / News (4)	09/24/16-09/24/16	3	:30	8A- 9A (EST)							1		1	\$65.00	\$65.00	Dayton (WKEF)	GOOD MORNING AMERICA SAT. Target 8 Index: 120. Nielsen: 0.6	9/20/16
5.0	Normal Line / Football (5)	09/24/16-09/24/16	3	:30	3:30P- 7P (EST)							1			\$700.00		Dayton (WKEF)	College Football Target 8 Index: 110. Nielsen: 1.2	9/20/16
5.0.1	Closed Preempt (5)	09/24/16															Dayton (WKEF)	Pre-empt/Spot - DNA post game break	
6.0	Normal Line / SPOT (6)	09/21/16-09/21/16	3	:30	11A- 12P (EST)				1						\$90.00		Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/20/16
6.0.1	Closed Preempt (6)	09/21/16															Dayton (WKEF)	Pre-empt/Exception - no write on	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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7.0	Normal Line / SPOT (7)	09/22/16-09/22/16	3	:30	11A- 12P (EST)					1				1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/20/16
8.0	Normal Line / SPOT (8)	09/23/16-09/23/16	3	:30	11A- 12P (EST)						1			1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/20/16
9.0	Normal Line / News (9)	09/25/16-09/25/16	3	:30	11P- 11:30P (EST)								2	2	\$160.00	\$320.00	Dayton (WKEF)	ABC 22 NEWS Target 8 Index: 103. Nielsen: 0.7	9/20/16
10.0	Normal Line / SPOT (10)	09/25/16-09/25/16	3	:30	10:30A- 11:30A (EST)								1		\$55.00		Dayton (WKEF)	ABC THIS WEEK Target 8 Index: 107. Nielsen: 0.6	9/20/16
10.0.1	Closed Preempt (10)	09/25/16															Dayton (WKEF)	Sold Out/Exception - sold out w/all political	
11.0	Normal Line / SPOT (11)	09/23/16-09/23/16	3	:30	3P- 4P (EST)					1				1	\$35.00	\$35.00	Dayton (WKEF)	Crime Watch	9/20/16
12.0	M/G For 10.0.1 / SPOT (10)	09/25/16-09/25/16	3	:30	10:30A- 11:30A (EST)								1	1	\$55.00	\$55.00	Dayton (WKEF)	ABC THIS WEEK Target 8 Index: 107. Nielsen: 0.6	9/23/16
13.0	M/G For 1.0.1 / News (13)	09/26/16-09/26/16	1	:30	4:30P- 4:59A (EST)		1							1	\$40.00	\$40.00	Dayton (WKEF)	NEWS	9/23/16
14.0	M/G For 6.0.1 / SPOT (12)	09/26/16-09/26/16	3	:30	11A- 12P (EST)		1							1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/23/16

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