



WKEF
2245 Corporate Pl
Miamisburg, OH 45342

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2634776

Schedule Dates 09/21/16-09/26/16
Advertiser Rob Portman For Senate-R (41158)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 280/316/3681 (862050)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Ally,Rambo,
Phone/Fax /
CPE 280/316/3681
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FPORT FRAN BROWN

Date Entered 09/20/16
Last Modified 09/23/16
Entered By Ebonne Baccus
CO-OP No
Headline # ECR25281376
Demo A18+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$126.00
Net Total \$714.00
Sales Tax

Dayton (WKEF)		
By Broadcast Month	Spots	Rate
Sep. 2016	8	\$710.00
Oct. 2016	2	\$130.00
Grand Total:	10	\$840.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/24/16-09/24/16	3	:30	11:30P- 12:30A (EST)							1			\$40.00		Dayton (WKEF)	THE GOOD WIFE Target 8 Index: 108. Nielsen: 0.2	9/20/16
1.0.1	Closed Preempt (1)	09/24/16															Dayton (WKEF)	Program Change/Exception - good wife not at this time	
2.0	Normal Line / SPOT (2)	09/25/16-09/25/16	3	:30	12A- 1A (EST)								1	1	\$55.00	\$55.00	Dayton (WKEF)	FAMILY FEUD Target 8 Index: 112. Nielsen: 0.2	9/20/16
4.0	Normal Line / News (4)	09/24/16-09/24/16	3	:30	8A- 9A (EST)							1		1	\$65.00	\$65.00	Dayton (WKEF)	GOOD MORNING AMERICA SAT. Target 8 Index: 120. Nielsen: 0.6	9/20/16
5.0	Normal Line / Football (5)	09/24/16-09/24/16	3	:30	3:30P- 7P (EST)							1			\$700.00		Dayton (WKEF)	College Football Target 8 Index: 110. Nielsen: 1.2	9/20/16
5.0.1	Closed Preempt (5)	09/24/16															Dayton (WKEF)	Pre-empt/Spot - DNA post game break	
6.0	Normal Line / SPOT (6)	09/21/16-09/21/16	3	:30	11A- 12P (EST)				1						\$90.00		Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/20/16
6.0.1	Closed Preempt (6)	09/21/16															Dayton (WKEF)	Pre-empt/Exception - no write on	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WKEF
2245 Corporate Pl
Miamisburg, OH 45342

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2634776
Schedule Dates 09/21/16-09/26/16
Advertiser Rob Portman For Senate-R (41158)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 280/316/3681 (862050)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Ally,Rambo,
Phone/Fax /
CPE 280/316/3681
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FPORT FRAN BROWN

Date Entered 09/20/16
Last Modified 09/23/16
Entered By Ebonne Baccus
CO-OP No
Headline # ECR25281376
Demo A18+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$126.00
Net Total \$714.00
Sales Tax

Dayton (WKEF)

By Broadcast Month	Spots	Rate
Sep. 2016	8	\$710.00
Oct. 2016	2	\$130.00
Grand Total:	10	\$840.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT (7)	09/22/16-09/22/16	3	:30	11A- 12P (EST)					1				1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/20/16
8.0	Normal Line / SPOT (8)	09/23/16-09/23/16	3	:30	11A- 12P (EST)						1			1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/20/16
9.0	Normal Line / News (9)	09/25/16-09/25/16	3	:30	11P- 11:30P (EST)								2	2	\$160.00	\$320.00	Dayton (WKEF)	ABC 22 NEWS Target 8 Index: 103. Nielsen: 0.7	9/20/16
10.0	Normal Line / SPOT (10)	09/25/16-09/25/16	3	:30	10:30A- 11:30A (EST)								1		\$55.00		Dayton (WKEF)	ABC THIS WEEK Target 8 Index: 107. Nielsen: 0.6	9/20/16
10.0.1	Closed Preempt (10)	09/25/16															Dayton (WKEF)	Sold Out/Exception - sold out w/all political	
11.0	Normal Line / SPOT (11)	09/23/16-09/23/16	3	:30	3P- 4P (EST)					1				1	\$35.00	\$35.00	Dayton (WKEF)	Crime Watch	9/20/16
12.0	M/G For 10.0.1 / SPOT (10)	09/25/16-09/25/16	3	:30	10:30A- 11:30A (EST)								1	1	\$55.00	\$55.00	Dayton (WKEF)	ABC THIS WEEK Target 8 Index: 107. Nielsen: 0.6	9/23/16
13.0	M/G For 1.0.1 / News (13)	09/26/16-09/26/16	1	:30	4:30P- 4:59A (EST)		1							1	\$40.00	\$40.00	Dayton (WKEF)	NEWS	9/23/16
14.0	M/G For 6.0.1 / SPOT (12)	09/26/16-09/26/16	3	:30	11A- 12P (EST)		1							1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.