



WKEF  
2245 Corporate Pl  
Miamisburg, OH 45342

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

**Contract #** 2643462  
**Schedule Dates** 09/27/16-10/03/16  
**Advertiser** Rob Portman For Senate-R (41158)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 280/316/3682 (864849)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Ally,Rambo,  
**Phone/Fax** /  
**CPE** 280/316/3682  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** FPORT FRAN BROWN  
 Separation: 30

**Date Entered** 09/26/16  
**Last Modified** 09/26/16  
**Entered By** Ebonne Baccus  
**CO-OP** No  
**Headline #** ECR25281381  
**Demo** A18+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$241.50  
**Net Total** \$1,368.50  
**Sales Tax**

Dayton (WKEF)		
By Broadcast Month	Spots	Rate
Oct. 2016	11	\$1,610.00
<b>Grand Total:</b>	11	\$1,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (6)	09/29/16-09/29/16	3	:30	11A- 12P (EST)					1				1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/26/16
2.0	Normal Line / SPOT (6)	09/30/16-09/30/16	3	:30	11A- 12P (EST)						1			1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/26/16
3.0	Normal Line / SPOT (6)	10/03/16-10/03/16	3	:30	11A- 12P (EST)		1							1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/26/16
4.0	Normal Line / SPOT (7)	10/02/16-10/02/16	3	:30	11P- 11:30P (EST)								1	1	\$160.00	\$160.00	Dayton (WKEF)	ABC 22 NEWS Target 8 Index: 103. Nielsen: 0.7	9/26/16
5.0	Normal Line / SPOT (8)	10/02/16-10/02/16	3	:30	10:30A- 11:30A (EST)								1	1	\$65.00	\$65.00	Dayton (WKEF)	ABC THIS WEEK Target 8 Index: 107. Nielsen: 0.6	9/26/16
6.0	Normal Line / SPOT (6)	09/28/16-09/28/16	3	:30	11A- 12P (EST)				1					1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/26/16
7.0	Normal Line / SPOT (7)	09/29/16-09/29/16	3	:30	11P- 11:30P (EST)					1				1	\$160.00	\$160.00	Dayton (WKEF)	ABC 22 NEWS Target 8 Index: 103. Nielsen: 0.7	9/26/16
8.0	Normal Line / News (3)	10/02/16-10/02/16	3	:30	8A- 9A (EST)								1	1	\$90.00	\$90.00	Dayton (WKEF)	GOOD MORNING AMERICA SUNDAY Target 8 Index: 121. Nielsen: 0.8	9/26/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / News (4)	10/01/16-10/01/16	3	:30	8A- 9A (EST)							1		1	\$90.00	\$90.00	Dayton (WKEF)	GOOD MORNING AMERICA SAT. Target 8 Index: 120. Nielsen: 0.6	9/26/16
10.0	Normal Line / Football (5)	10/01/16-10/01/16	3	:30	3:30P- 7P (EST)							1		1	\$595.00	\$595.00	Dayton (WKEF)	College Football Target 8 Index: 110. Nielsen: 1.2	9/26/16
11.0	Normal Line / SPOT (6)	09/27/16-09/27/16	3	:30	11A- 12P (EST)			1						1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/26/16

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