



WKEF
2245 Corporate Pl
Miamisburg, OH 45342

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2643462

Schedule Dates 09/27/16-10/03/16
Advertiser Rob Portman For Senate-R (41158)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 280/316/3682 (864849)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Ally,Rambo,
Phone/Fax /
CPE 280/316/3682
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FPORT FRAN BROWN
Separation: 30

Date Entered 09/26/16
Last Modified 09/26/16
Entered By Ebonne Baccus
CO-OP No
Headline # ECR25281381
Demo A18+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$241.50
Net Total \$1,368.50
Sales Tax

Dayton (WKEF)

By Broadcast Month	Spots	Rate
Oct. 2016	11	\$1,610.00
Grand Total:	11	\$1,610.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (6)	09/29/16-09/29/16	3	:30	11A- 12P (EST)					1				1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/26/16
2.0	Normal Line / SPOT (6)	09/30/16-09/30/16	3	:30	11A- 12P (EST)						1			1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/26/16
3.0	Normal Line / SPOT (6)	10/03/16-10/03/16	3	:30	11A- 12P (EST)		1							1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/26/16
4.0	Normal Line / SPOT (7)	10/02/16-10/02/16	3	:30	11P- 11:30P (EST)								1	1	\$160.00	\$160.00	Dayton (WKEF)	ABC 22 NEWS Target 8 Index: 103. Nielsen: 0.7	9/26/16
5.0	Normal Line / SPOT (8)	10/02/16-10/02/16	3	:30	10:30A- 11:30A (EST)								1	1	\$65.00	\$65.00	Dayton (WKEF)	ABC THIS WEEK Target 8 Index: 107. Nielsen: 0.6	9/26/16
6.0	Normal Line / SPOT (6)	09/28/16-09/28/16	3	:30	11A- 12P (EST)				1					1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/26/16
7.0	Normal Line / SPOT (7)	09/29/16-09/29/16	3	:30	11P- 11:30P (EST)					1				1	\$160.00	\$160.00	Dayton (WKEF)	ABC 22 NEWS Target 8 Index: 103. Nielsen: 0.7	9/26/16
8.0	Normal Line / News (3)	10/02/16-10/02/16	3	:30	8A- 9A (EST)								1	1	\$90.00	\$90.00	Dayton (WKEF)	GOOD MORNING AMERICA SUNDAY Target 8 Index: 121. Nielsen: 0.8	9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / News (4)	10/01/16-10/01/16	3	:30	8A- 9A (EST)							1		1	\$90.00	\$90.00	Dayton (WKEF)	GOOD MORNING AMERICA SAT. Target 8 Index: 120. Nielsen: 0.6	9/26/16
10.0	Normal Line / Football (5)	10/01/16-10/01/16	3	:30	3:30P- 7P (EST)							1		1	\$595.00	\$595.00	Dayton (WKEF)	College Football Target 8 Index: 110. Nielsen: 1.2	9/26/16
11.0	Normal Line / SPOT (6)	09/27/16-09/27/16	3	:30	11A- 12P (EST)			1						1	\$90.00	\$90.00	Dayton (WKEF)	THE VIEW Target 8 Index: 125. Nielsen: 0.7	9/26/16

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