



WKEF
2245 Corporate Pl
Miamisburg, OH 45342

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2504989

Schedule Dates 06/01/16-06/09/16
Advertiser Rob Portman For Senate-R (41158)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 280/316/3116 (833895)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Ally, Rambo,
Phone/Fax /
CPE 280/316/3116
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments FPORT FRAN BROWN
Separation: 30

Date Entered 05/23/16
Last Modified 05/23/16
Entered By Griffin Foley
CO-OP No
Headline # ECR25177811
Demo A21+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,660.50
Net Total \$9,409.50
Sales Tax

Dayton (WKEF)

By Broadcast Month	Spots	Rate
Jun. 2016	19	\$11,070.00
Grand Total:	19	\$11,070.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-2.7)	06/01/16-06/01/16	1	:30	7A- 9A (EST)				1					1	\$180.00	\$180.00	Dayton (WKEF)	GD MRN AMR-ABC Target 8 Index: 124. Nielsen: 1.3	5/23/16
2.0	Normal Line / News (1-2.7)	06/03/16-06/03/16	1	:30	7A- 9A (EST)						1			1	\$180.00	\$180.00	Dayton (WKEF)	GD MRN AMR-ABC Target 8 Index: 124. Nielsen: 1.3	5/23/16
3.0	Normal Line / News (1-2.7)	06/07/16-06/07/16	1	:30	7A- 9A (EST)			1						1	\$180.00	\$180.00	Dayton (WKEF)	GD MRN AMR-ABC Target 8 Index: 124. Nielsen: 1.3	5/23/16
4.0	Normal Line / News (2-4.1)	06/01/16-06/01/16	1	:30	11P- 11:30P (EST)				1					1	\$200.00	\$200.00	Dayton (WKEF)	ABC NEWS AT 11 Target 8 Index: 110. Nielsen: 1.0	5/23/16
5.0	Normal Line / News (2-4.1)	06/03/16-06/03/16	1	:30	11P- 11:30P (EST)						1			1	\$200.00	\$200.00	Dayton (WKEF)	ABC NEWS AT 11 Target 8 Index: 110. Nielsen: 1.0	5/23/16
6.0	Normal Line / News (2-4.1)	06/06/16-06/06/16	1	:30	11P- 11:30P (EST)		1							1	\$200.00	\$200.00	Dayton (WKEF)	ABC NEWS AT 11 Target 8 Index: 110. Nielsen: 1.0	5/23/16
7.0	Normal Line / News (2-4.1)	06/07/16-06/07/16	1	:30	11P- 11:30P (EST)			1						1	\$200.00	\$200.00	Dayton (WKEF)	ABC NEWS AT 11 Target 8 Index: 110. Nielsen: 1.0	5/23/16
8.0	Normal Line / News (2-4.1)	06/09/16-06/09/16	1	:30	11P- 11:30P (EST)					1				1	\$200.00	\$200.00	Dayton (WKEF)	ABC NEWS AT 11 Target 8 Index: 110. Nielsen: 1.0	5/23/16
9.0	Normal Line / SPOT (3-2.8)	06/01/16-06/01/16	1	:30	11:30P- 12:30A (EST)				1					1	\$155.00	\$155.00	Dayton (WKEF)	J KIMMEL!-ABC Target 8 Index: 110. Nielsen: 0.6	5/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT (3-2.8)	06/03/16-06/03/16	1	:30	11:30P- 12:30A (EST)						1			1	\$155.00	\$155.00	Dayton (WKEF)	J KIMMEL!-ABC Target 8 Index: 110. Nielsen: 0.6	5/23/16
11.0	Normal Line / SPOT (3-2.8)	06/06/16-06/06/16	1	:30	11:30P- 12:30A (EST)		1							1	\$155.00	\$155.00	Dayton (WKEF)	J KIMMEL!-ABC Target 8 Index: 110. Nielsen: 0.6	5/23/16
12.0	Normal Line / SPOT (3-2.8)	06/07/16-06/07/16	1	:30	11:30P- 12:30A (EST)			1						1	\$155.00	\$155.00	Dayton (WKEF)	J KIMMEL!-ABC Target 8 Index: 110. Nielsen: 0.6	5/23/16
13.0	Normal Line / SPOT (3-2.8)	06/08/16-06/08/16	1	:30	11:30P- 12:30A (EST)				1					1	\$155.00	\$155.00	Dayton (WKEF)	J KIMMEL!-ABC Target 8 Index: 110. Nielsen: 0.6	5/23/16
14.0	Normal Line / SPOT (3-2.8)	06/09/16-06/09/16	1	:30	11:30P- 12:30A (EST)					1				1	\$155.00	\$155.00	Dayton (WKEF)	J KIMMEL!-ABC Target 8 Index: 110. Nielsen: 0.6	5/23/16
15.0	Normal Line / News (4-6.3)	06/05/16-06/05/16	1	:30	11P- 11:30P (EST)								1	1	\$200.00	\$200.00	Dayton (WKEF)	ABC 22 NEWS Target 8 Index: 101. Nielsen: 1.0	5/23/16
16.0	Normal Line / Basketball (5-14.2)	06/02/16-06/02/16	1	:30	8:30P- 11P (EST)					1				1	\$2,500.00	\$2,500.00	Dayton (WKEF)	NBA FINALS Target 8 Index: 108. Nielsen: 1.1	5/23/16
17.0	Normal Line / Basketball (5-14.2)	06/05/16-06/05/16	1	:30	8:30P- 11P (EST)								1	1	\$2,500.00	\$2,500.00	Dayton (WKEF)	NBA FINALS Target 8 Index: 108. Nielsen: 1.1	5/23/16
18.0	Normal Line / Basketball (5-14.2)	06/08/16-06/08/16	1	:30	8:30P- 11P (EST)				1					1	\$2,500.00	\$2,500.00	Dayton (WKEF)	NBA FINALS Target 8 Index: 108. Nielsen: 1.1	5/23/16

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19.0	Normal Line / Prime (6-4.8)	06/02/16-06/02/16	1	:30	8P- 8:30P (EST)					1				1	\$900.00	\$900.00	Dayton (WKEF)	Jimmy Kimmel Target 8 Index: 108. Nielsen: 1.1	5/23/16

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