

Addendum:

WMIA-FM local programming airs every Sunday 6:00a-6:30a

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/29 – 07/31**

Guests & Topics:

- **Patrick K. Porter, PhD is an award-winning author, educator, consultant, entrepreneur, and speaker.** He is on a mission to build better brains. According to a new observational study, alcohol consumption of just 4 drinks a week might be changing your brain. Dr. Porter discussed the brain and how it metabolizes alcohol. He also addressed the accumulation of iron in the brain as it may contribute to Alzheimer's, Parkinson's, and other neurodegenerative conditions.
- **Ron Insana is a contributor to CNBC, public speaker, and a Senior Advisor to Schroders, N.A.** Insana talked about the current state of the US economy as we hear rumblings of a recession. He also explained The Federal Reserve's expected interest rate hike for the second straight meeting and why this is necessary to control inflation that's been running at a four-decade high.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/29 – 07/31**

Guests & Topics:

- **Dr. José Romero, Director of the National Center for Immunizations and Respiratory Diseases for the CDC,** tells us about the importance of children receiving the COVID vaccine before the start of the school year.
- We also speak with **Dr. Katalina Fernández McInerney, a Neuropsychologist at the University of Miami** who tells us about Alzheimer's and some studies that are going to specialize in African-Americans and Hispanics.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

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To air: **Weekend of 07/22 – 07/24**

Guests & Topics:

- **Joseph Palm, Regional Director, Region 7 & Catherine Lindsey Satterwhite, PhD, MSPH, MPH & Regional Health Administrator for the U.S. Department of Health and Human Services.** We've been hearing a lot about the new BA 5 COVID subvariant that is even more contagious than the original strain. Palm and Satterwhite told us what we can do to protect ourselves against this new strain. Also, the 2022 Walcott Truckers Jamboree – which bills itself as "the best trucker party in the country" drew nearly 50,000 people last week. They also discussed why it is important to speak to specialized audiences throughout the US to combat Covid-19.
- **Aaron Dworkin, CEO of the National Summer Learning Association (NSLA).** Dworkin focused on Discover Summer, an online destination supported by iHeart Media, Discovery Education, Nintendo Switch, and New York Life Foundation. The platform encourages families to discover both in-person and virtual summer programs in their community. He talked about effects of summer learning loss, equity in education, and the impact of COVID-19 and summer education.

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To air: **Weekend of 07/22 – 07/24**

Guests & Topics:

- After more than two years since the start of the pandemic, we have several vaccines and at the same time several variants. **Dr. Gonzalo Bearman** joins us with more details on the state of the pandemic, boosters and vaccines for children.
- We also spoke with **Dr. Barbara Robles, an academic child psychiatrist and mental health consultant.** She brings us more information about a survey that shows that about three in 10 Hispanic-Americans are concerned about the impact that social networks have on mental health.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

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To air: **Weekend of 07/15 – 07/17**

Guests & Topics:

- **Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration.** The FDA plans to update boosters to target Omicron variants. Marks discussed the necessity for people to stay on top of boosters. He also talked about boosters for children 5-11 years old.
- **Peter Greenberg, Journalist, Reporter, and Travel Detective.** It's been a tough summer for U.S. air travelers across America. Greenberg gives us tips and tricks to help successfully navigate "air-maggedon" and deal with the tribulations at America's airlines and airports.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 04/15-04/17 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/15 – 07/17**

Guests & Topics:

- Kym Lee, actress and celebrity makeup artist, joined forces with Dr. Yan Katsnelson to promote the topic of how women are affected by uterine fibroids. Women of all cultures provide care and hope to their families, and they want to empower women to take control of their bodies and their lives. Today, **Heidy Jantzen, the Latin ambassador for Fibroid Centers USA**, joins us with more information on how fibroids affect the Latino community.
- We also talk about a new study that found nearly eight in 10 people are taking steps to build generational wealth. **Miguel Horvath is General Director and Private Wealth Advisor at Horvath Wealth Management** and explains the subject in better detail.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/08 – 07/10**

Guests & Topics:

- **Clara Reynolds, President & CEO of the Crisis Center of Tampa Bay** – Assessing the mental health crisis affecting the U.S., along with information on resources for those struggling with mental health issues.
- **Dr. Janine Domingues, Clinical Psychologist at the Child Mind Institute** – How mental health among children has been impacted by the pandemic, plus strategies for dealing with a child's mental health issues and navigating difficult topics in the news with kids.

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To air: **Weekend of 07/08 – 07/10**

Guests & Topics:

- The Supreme Court has ended a Trump-era policy that forced some American asylum seekers to wait in Mexico. To talk more about this topic, we speak with **Héctor E. Quiroga, Immigration attorney and Co-founder of the Quiroga Law Office.**
- As the pandemic has dragged on, mental health has moved to center stage. Dr. Sanjay Gupta noted that mental health issues have come to the fore in recent years. **Resilience Expert, Marie Cosgrove** talks to us about what we can do to communicate better when it comes to our mental health at work.

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To air: **Weekend of 07/01 – 07/03**

Guests & Topics:

- **Jody Thomas, PhD, founder and CEO of The Meg Foundation.** The Meg Foundation's mission is to empower families with pain management strategies, skills, and support to prevent and reduce pain. Dr. Thomas discussed the recently authorized COVID-19 vaccines for children as young as 6 months. She focused on what parents do to make getting a COVID-19 vaccine a good experience for babies and kids, so they don't develop any fear of needles or going to the doctor.
- **Kenneth C. Davis is the bestselling author of the *Don't Know Much About® History series.*** Monday is Independence Day, a federal holiday in the United States commemorating the signing of the Declaration of Independence, which was ratified on July 4, 1776. Davis discussed the holiday, its meaning and evolution, and fun fact about the 4th of July.

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To air: **Weekend of 07/01 – 07/03**

Guests & Topics:

- The latest Healthy Minds survey revealed that half of Hispanic adults in America feel pressured to lose weight or physically change their bodies this summer. A third rate their mental health as fair or worse. Joining us today is **Dr. Bernardo Ng, Principal Investigator at Sun Valley Research Center, Inc.**, who tells us more about this survey.
- Also with us is **Luis Orta, a service technician for Southern Comfort Mechanical.** He talks about what we can do to make sure our air conditioner stays in good working order this summer.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/24 – 06/26**

Guests & Topics:

- **Dr. Sean O'Leary, Pediatric Infectious Diseases specialist and Associate Professor of Pediatrics at the University of Colorado.** COVID vaccines were just authorized for children under 5. Dr. O'Leary talked about how 13 million children under age 18 in the US have gotten COVID and why the impact on children has increased. He discussed the important milestone of vaccinations at this stage of the pandemic and what parents need to know about vaccinating their youngest children.
- **Julie Garner, Founder of Project Yellow Light.** With much of America looking to make their next getaway this summer, millions of people are setting their sights on the open road and ready for vacation. Garner talked about Project Yellow Light and raising awareness, so we know the dangers of distracted driving.

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To air: **Weekend of 06/24 – 06/26**

Guests & Topics:

- As COVID-19 vaccines become available for children under the age of 5, parents are concerned about side effects and more. We're joined by **Dr. Judith Flores, a pediatrician at NYC Health + Hospitals.**
- Plus, the U.S. Department of Agriculture wants to make sure people stay food safe while enjoying food during typical outdoor activities this summer like grilling, camping, hiking, and picnicking.

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To air: **Weekend of 06/17 – 06/19**

Guests & Topics:

- **Dr. Kenneth Alexander** (Chief of Infectious Diseases at Nemours Children's Health in Florida) – Dr. Alexander discusses the rise in COVID-19 cases in certain parts of the country, different COVID-related issues impacting children who contract the virus, the latest COVID vaccination guidance for children, and ways to keep the family and kids safe during summer vacations and activities.
- **Kelly Navies** (Museum Specialist of Oral History at the Smithsonian National Museum of African American History and Culture) – Kelly Navies discusses the history of the Juneteenth holiday, from the period of time between the conclusion of the Civil War and the freeing of slaves in Texas to the events following that moment in history that led to the recent push for Juneteenth to become a federal holiday.

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To air: **Weekend of 06/17 – 06/19**

Guests & Topics:

- A study shows that kids who play team sports tend to have better mental health outcomes than kids who don't. **Connections Wellness Group CEO Anna Arwine** talks about this study.
- We also speak with **Yaneth Bright, director of Annie's Place with Mommies In Need**, who gives us more details about the childcare crisis and why parents face rising costs and diminishing options.

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To air: **Weekend of 06/10 – 06/12**

Guests & Topics:

- **Dan Kotlowski AccuWeather's Lead Hurricane Expert** – Dan breaks down the expectations for the 2022 hurricane season. He also explains how these storms develop, what to watch for as a storm is approaching, and how to read the hurricane models seen on TV and online.
- **Steve Gregory iHeartMedia National Correspondent & Certified Wildfire Expert** – Steve offers an overview of the wildfires we've experienced so far in 2022 and breaks down the different issues responsible for the larger and more frequent wildfires we've seen in recent years.

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To air: **Weekend of 06/10 – 06/12**

Guests & Topics:

- This year we had the 90th United States Conference of Mayors where more than 180 mayors discussed solutions to a wide range of issues such as public safety, mental health, and infrastructure. **The first Latino mayor of Allentown, Matt Tuerk**, tells us a little more about what happened at the meeting.
- For years, unexpected medical bills have devastated the finances of countless families in America. A new law, the No Surprises Act, helps protect patients from receiving surprise bills. **Retired Police Chief Frank Fernandez** talks about how you can protect yourself from unexpected medical bills.



## iHeartRadio Communities: Public Affairs Special

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To air: **Weekend of 06/03 – 06/05**

Guests & Topics:

- **Fred Dillon is Head of Advisory Services at Hopelab.** Dillon develops technology solutions that improve the health and well-being of adolescents and young adults. Pride month kicks off June 1 and Dillon focused on Pride Month and LGBTQ+ teen mental health. He discussed the launching of a new, free digital tool called imi (eye-me) for LGBTQ+ teen mental health and well-being.
- **Mark Follman, author of *TRIGGER POINTS: Inside the Mission to Stop Mass Shootings in America*.** Follman discussed the school shooting in Uvalde, TX, in which a gunman took the lives of 19 children and two teachers inside Robb Elementary School. His new book is the first-ever account that goes inside the world of behavioral threat assessment, a groundbreaking method for successfully preventing mass shootings. He offered insight into the Uvalde tragedy and offered hope and information on prevention for these kinds of shootings.

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To air: **Weekend of 06/03 – 06/05**

Guests & Topics:

- New research reveals that women who hug their partners reduce their stress levels. **Dr. Pierluigi Mancini is an expert in behavioral health** and gives us more details about this study.
- We also speak with **César Ybarra, Vice President of Policy at FreedomWorks** who brings us more details on gas prices and why it is a priority for the Biden administration.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/27 – 05/29**

Guests & Topics:

- **Ram Koppaka, MD, PhD Associate Director for Adult Immunization Services Division Centers for Disease Control and Prevention.** The CDC just recommended that kids ages 5 to 11 get booster doses. Dr. Koppaka explained the rationale behind recommending boosters for kids and gave us the latest information on boosters for all ages. He discussed what the CDC is doing to address health equity during the pandemic and reduce health disparities - particularly when it comes to vaccine access and coverage. Koppaka covered when COVID vaccines might be available to kids under 5 and the success of the public education campaigns encouraging COVID vaccination and programs to increase trust and engagement within communities.
- **Bonnie Carroll President & founder of the Tragedy Assistance Program for Survivors (TAPS).** TAPS provides compassionate care to all those grieving the death of a military loved one. Since 1994, TAPS has provided comfort and hope 24/7 through a national peer support network and connection to grief resources, all at no cost to surviving families and loved ones. Carroll discussed the variety of programs available to survivors nationally and worldwide. She talked about the National Military Survivor Seminar and Good Grief Camp that is held annually in Washington, D.C., over Memorial Day. TAPS also conducts regional survivor seminars for adults and youth programs at locations across the country, as well as retreats and expeditions around the world.

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To air: **Weekend of 05/27 – 05/29**

Guests & Topics:

- This month is Mental Health Awareness Month and now more than ever we need to pay attention to our minds and bodies. Major medical groups, including the American Academy of Pediatrics, have declared a national state of emergency on children's mental health. According to experts, a keyway to support children's mental health is for parents and caregivers to have regular check-ins and help them openly express how they feel. We're joined by **mental health expert Dr. Regina Miranda** as she discusses why it's important for parents and caregivers to talk to their children about their emotional well-being.
- We're also joined by **Beverly Cazares, food safety specialist with the U.S. Department of Agriculture**, who wants to make sure people avoid food poisoning while enjoying typical outdoor activities this summer like grilling, camping, and picnics.

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To air: **Weekend of 05/20 – 05/22**

Guests & Topics:

- **John Bird, US Navy Vice Admiral (Retired) and Senior VP of Military Affairs at USAA** – Admiral Bird joins the show to discuss the creation and significance of the USAA Poppy Honor Wall; how the poppy came to symbolize Memorial Day; and how people can join in remembrance if they can't make it to the wall in person.
- **Clara Reynolds, President & CEO of the Crisis Center of Tampa Bay** – Clara Reynolds joins the show for Mental Health Awareness Month to discuss America's mental health crisis, along with the impact the pandemic has had on our mental health, and resources to help those in need.

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To air: **Weekend of 05/20 – 05/22**

Guests & Topics:

- Mental health is a hot topic these days, which is essential to breaking down the outdated stigma surrounding the topic and helping those in need access of critical care. **Dr. Danielle Ramos Madril is the medical director of UnitedHealthcare of Florida** and she is here to tell us more about the importance of mental health.
- **Dr. Olveen Carrasquillo, the principal investigator for the All of Us research program at the National Institutes of Health at the University of Miami**, has just published a new study proving the Latino epidemiological paradox. He explains to us why Latinos have similar or even better health outcomes than their nonwhite Hispanic counterparts, has just published a new study proving the Latino epidemiological paradox. He explains to us why Latinos have similar or even better health outcomes than their nonwhite Hispanic counterparts.

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To air: **Weekend of 05/13 – 05/15**

Guests & Topics:

- **Sarah Lovenheim Assistant Secretary for Public Affairs.** Lovenheim discussed how the Public Affairs division works to ensure the public hears about top Departmental priorities and initiatives tied to the Health and Human Service mission of building a healthier America. She talked about her experience overseeing the COVID-19 Public Education Campaign for HHS and the most important priorities now in encouraging vaccinations. Lovenheim discussed reaching out to parents to ensure they are supported in the decision to get their children vaccinated and why these type of efforts with moms in social media will be effective.
- **Cheryl Hostinak, executive director of American Bone Health.** It's National Osteoporosis Month and Hostinak explained what osteoporosis is and why it's important to have a national awareness month. She says tests and screening are available to diagnose osteoporosis and what we can do to help prevent osteoporosis. She offered up resources that people can access from American Bone Health.

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To air: **Weekend of 05/13 – 05/15**

Guests & Topics:

- After two years, many families will return to their summer trips, and it is very important to be aware of our health to avoid the spread of COVID-19. **Dr. Sandra Leal, President of the American Association of Pharmacists**, joins us today with more details on how to prepare before the trip.
- On another topic, the foods we eat may be good, but they never taste good until we read the label. A study by Attest found that only 9% of us can correctly read a Nutrition Facts label. **Dr. Fabricio Mancini, Expert in Healthy Living**, gives us tips to read the labels and make better decisions at the store.

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To air: **Weekend of 05/06 – 05/08**

Guests & Topics:

- **Dr. Sheldon Riklon M.D., University of Arkansas for Medical Sciences.** May is Asian/Pacific American Heritage Month and Dr. Riklon shared how the COVID-19 pandemic has impacted AANHPI community as well as communities of color. He says it's essential to help families understand the need to stay protected from COVID-19, regardless of whether they've been vaccinated. Dr. Riklon offered "tools" and suggestions to continue staying safe from COVID-19.
- **Stephen Holley, Carry The Load Co-Founder, President and CEO & Mark Elliott, Retired U.S. Army Colonel and Global Head of Military and Veterans Affairs at JPMorgan Chase.** Holley is a graduate of the United States Naval Academy and former SEAL Team 5 officer and Elliot oversees firm-wide, veteran-focused efforts in employment, entrepreneurship, education and workforce development, and community engagement. May is Military Appreciation month and both discussed their service to our country and Memorial Day's true meaning. They talked about the 10th Annual Month-Long National Memorial May Relay Covering 20,000 Miles and 48 States Honoring First Responders and Fallen Military.

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To air: **Weekend of 05/06 – 05/08**

Guests & Topics:

- The cost of childcare is skyrocketing and for many parents, the math doesn't work. They can't afford the luxury of never going back to work, but they can't afford childcare to get back to work. **Yaneth Bright, Director of Annie's Place with Mommies In Need**, a nonprofit organization that provides childcare so families can access health care. Tells us details about what parents can do to help alleviate these increasing costs.
- We also talk to **Dr. Pablo Rodriguez, Gynecologist and retired doctor** who is going to talk to us about COVID vaccines for children and reinforcements.

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To air: **Weekend of 04/29 – 05/01**

Guests & Topics:

- **Dr. Basim Khan, Executive Director, Neighborhood Health in Alexandria, VA.** Dr. Khan focused on community and the role local organizations play in expanding access to high quality and affordable health care. Dr. Khan discussed common barriers from different patient populations and how to overcome the fear of COVID-19 vaccinations.
- **Former White House chef and decorated combat veteran Andre Rush.** Chef Andre Rush is a retired decorated combat Veteran known worldwide as the White House chef for four Presidents including Bill Clinton, George W. Bush, Barack Obama, and Donald Trump. Rush advocates for military service and suicide prevention. Chef Rush talked about using food, medicine and therapy to help military vets overcome depression, anxiety, and PTSD with a method called "Cooking to Cope."

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To air: **Weekend of 04/29 – 05/01**

Guests & Topics:

- We are talking with **Dr. Adriana Cadilla** who shares more information about COVID vaccines and if they can affect pregnant women and those who are breastfeeding.
- We also speak to **Dr. Hector Colon-Rivera, President of the APA Caucus of Hispanic Psychiatrists.** He will give us more information on how inflation is affecting our decisions about how we eat.

## iHeartRadio Communities: Public Affairs Special

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To air: **Weekend of 04/22 – 04/24**

Guests & Topics:

- **Mary Partin, CEO of the Dan Marino Foundation.** April is Autism Awareness Month. The Marino Campus is an accredited postsecondary school that prepares young adults with autism and other disabilities for gainful employment, social competence, and independent living by earning national industry certifications and gaining necessary skills vital to employment. Partin talked about resources that parents can use to help navigate through autism.
- **Paul Billings, American Lung Association National Senior Vice President of Advocacy.** Billings discussed the American Lung Association's 2022 "State of the Air" report that revealed how millions of Americans live in counties that have unhealthy levels of ozone or particle pollution. He focused on how air pollution harms health, who is most vulnerable to air pollution, and what steps the nation must take to make progress toward cleaner and healthier air.

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To air: **Weekend of 04/22 – 04/24**

Guests & Topics:

- According to the latest Healthy Minds Monthly\* survey from the American Psychiatric Association (APA), Hispanic Americans are more concerned than other Americans, in general, about the effects of climate change on their health.
- Nearly two-thirds (63%) of Hispanic adults believe that climate change already affects the health of Americans, and more than half agree that it affects mental health. Joining us today is **Dr. Bernardo Ng, a native of Mexicali, Mexico and current Principal Investigator at Sun Valley Research Center, Inc.** He will share more details about the survey.
- The number of scams and fraud cases is now at an all-time high, and millions of people lose billions of dollars a year to criminals. We speak with **Alex Juárez, an AARP expert on family and loved one care issues**, who gives us tips on how we can help our loved ones.

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To air: **Weekend of 04/15 – 04/17**

Guests & Topics:

- **Purvi Parikh, MD is an allergist and on faculty as Clinical Assistant Professor in both departments of Medicine and Pediatrics at New York University School of Medicine.** April marks National Minority Health Month. Dr. Parikh focused on how and why the pandemic has and continues to impact minority communities across the country. As an immunologist and allergist, she pointed out the similarities and differences in her practice since COVID-19 has come into play. Dr. Parikh gave advice on how we can continue to stay safe as we enter this next phase of the pandemic with potential new variants.
- **KOSTYA KENNEDY, author of TRUE: THE FOUR SEASONS OF JACKIE ROBINSON.** It's the start of major league baseball's 2022 season and this also marks the 50th anniversary of the passing of baseball legend Jackie Robinson. It also marks the 75th anniversary of one of the most significant moments of the 20th century - Jackie Robinson breaking the color barrier in major league baseball. Kennedy talked about Robinson's impact on MLB and society from four non-consecutive transformative years of Robinson's life: 1946, 1949, 1956, and 1972.

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To air: **Weekend of 04/08 – 04/10**

Guests & Topics:

- **Padi Boyd, Chief of the Exoplanets and Stellar Astrophysics Laboratory in the Astrophysics Science Division at NASA, and the Project Scientist for the Transiting Exoplanet Survey Satellite Mission.** Padi Boyd discusses a recent revelation made by the Hubble Space Telescope. She also explains the missions of the Hubble and James Webb Telescopes, including what their discoveries tell us about the origins of the Universe, the potential existence of extraterrestrial life, and why these revelations are important.
- **Dr. Dara Kass, HHS Regional Director for Region 2.** Dr. Kass discusses the effectiveness of the COVID-19 vaccines. She explains the benefits of the immunity received via vaccination as compared to natural immunity, and she talks about why those who have been infected with COVID-19 should still be vaccinated. Finally, she explains the latest guidance on booster shots, including the newest recommendation for those over the age of 50.

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- We also spoke with **Dr. Barbara Robles, an academic child psychiatrist and mental health consultant.** She brings us more information about a survey that shows that about three in 10 Hispanic Americans are concerned about the impact that social networks have on mental health.

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To air: **Weekend of 04/01 – 04/03**

Guests & Topics:

- **Jay Bhatt, D.O., MPH, MPA is a physician executive, internist, geriatrician, and public health innovator. He is Executive Director of the Deloitte Center for Health Solutions (DCHS) and the Deloitte Health Equity Institute (DHEI).** Dr. Bhatt discussed his experiences working in Chicago Health clinics now that we seem to be entering a new phase of the pandemic. He talked about the reasons he is hearing from people who remain hesitant to get vaccinated. We've been expecting the FDA and CDC to consider authorization for the vaccine for children younger than five. Dr. Bhatt discussed the timetable for this and gave his recommendations for children getting the Covid vaccine.
- **David L. Sharkis | Director of Operations Children's Dyslexia Centers, Inc.** Sharkis defined dyslexia and gave us an Overview of the Children's Dyslexia Centers and its mission. He outlined the types of programs their centers offer for both tutoring and training and told us how COVID has impacted operations. Sharkis talked about resources for people with Dyslexia.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/01 – 04/03**

Guests & Topics:

- Since 2020 we have learned every day about COVID-19, its variants and vaccines. **AltaMed's chief health officer and director of medical affairs Dr. Ilan Shapiro** talks about the new variant of Omicron and the importance of being vaccinated.
- We also spoke with **Barbara Robles; a Texas academic child psychiatrist and mental health consultant** about how social media affects our mental health.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/25 – 03/27**

Guests & Topics:

- **Lori Bettinger is the Co-President of Alliance Partners and serves as the President of BancAlliance.** Bettinger discussed the ongoing conflict in Ukraine including a jump in U.S. food prices, a Russian oil-sparked recession, and more. She also covered the continued repercussions of the COVID-19 pandemic on our US economic system, the rise in interest rates by the fed, and the chance of a housing market crash.
- **Dr. Dorothy Fink, Deputy Assistant Secretary for Women's Health and Director of the Office on Women's Health in the Office of the Assistant Secretary for Health (OASH).** As we wrap up March and Women's History Month, Dr. Fink focused on what we all should be thinking about this month for women's health. She offered information and advice to women who weren't able to get their mammograms and other cancer screenings done since COVID-19 started. Dr. Fink also talked about what women should know about the COVID-19 vaccine.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/25 – 03/27**

Guests & Topics:

- Over the last decade, Brain Balance has evaluated more than 150,000 children and understands the nuances of development. **Angie Arciga, Director of Programs at Brain Balance** talks about the impact of the pandemic on our nation's children. Angie is going to give us some helpful tips to put into practice when it comes to home development.
- She also spoke with **Richard Rapoza, an Abbott representative.** And he tells us about the importance of promoting diversity in medical research and how this can improve care among minority communities.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/18 – 03/20**

Guests & Topics:

- **Dr. Tina Carroll-Scott is a general practitioner and the medical director of the South Miami Children's Clinic.** Dr. Scott discussed working in a underserved community of color throughout the pandemic and trying to increase access and equity with the Covid vaccines through pop ups. She focused how COVID vaccine authorization for our youngest children (under 5) may be coming in the next month, but it seems that many vaccinated parents still haven't acted on getting their older children (5 and older) vaccinated. Dr. Scott talked about weighing the dangers of getting COVID compared to the side effects of a vaccine for children.
- **Parenting Expert, Carol Muleta, founder of The Parenting 411, 2019 DC Mother of the Year, and author of the newly released book, *The Parenting Odyssey: Trials*.** Monday, March 21st is National Single Parent Day and Muleta offered tips on how single parents can raise their children in the best way for themselves and their kids. She discussed the importance of establishing good routines, teamwork, rules of engagement, and finding common ground with your partner's approach to parenting. Muleta also talked about the importance of personal self-care for single moms and dads.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/18 – 03/20**

Guests & Topics:

- We talk with **Dr. Trinidad Solis, Public Health Physician, Fresno County Department of Public Health** about how women can influence COVID vaccines during Women's History Month. We will also talk with **Jose Javier Guarderas, co-founder and Vice President of Premios Verdes** on how we can do our bit and help the community.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/11 – 03/13**

Guests & Topics:

- **Dr. David Banach, associate professor of medicine at UConn School of Medicine.** COVID cases are continuing to fall across the country. Dr. Banach discussed what these current trends mean and the current state of the pandemic. He discussed why Americans should remain optimistic that we are closer to getting back to a new “normal”. Dr. Banach talked about the concern for the emergence of new variants and what COVID will look like in the future.
- **Dr. Janine Domingues, Clinical Psychologist at the Child Mind Institute.** The war in the Ukraine has many children and parents on edge. Dr. Domingues discussed how do you start, and have, a conversation about what is happening in Ukraine with your kids. She talked about how the conversation will differ with young children verses older kids. She covered signs that a child may be feeling anxious about the news and how can we ease these anxieties. Dr. Domingues suggested resources for parents.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/11 – 03/13**

Guests & Topics:

- Poison control centers across the United States continue to be inundated with calls about children consuming cleaning products as the demand for these items continues to increase. **Cinthia Vega, Coordinator of the Safe Kids Worldwide Coalition** gives us advice/tips on how we can prevent this from happening to our children. And, the United States Army is offering its largest bonus yet for new recruits. **Three officers** are joining us today with more information about these incentives.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/04 – 03/06**

Guests & Topics:

- **Sarah Stephens, PharmD, CPPS is the Network Medication Safety Officer for HonorHealth in Scottsdale, AZ.** As a follow-up to President Biden's State of the Union, Stephens discussed the administration's shifting focus from pandemic/crisis response to managing COVID-19's new normal. She talked about the CDC's announcement to ease mask restrictions for the majority of Americans and what does this mean about the current state of the pandemic. Stephens touched on what the future might look like for COVID-19 and the responsibility of Americans to continue to get boosted.
- **Dr. Sallyann Coleman King, Medical Director of the Colorectal Cancer Control Program at the Centers for Disease Control and Prevention and Commander in the U.S. Public Health Service.** March is Colorectal Cancer Awareness Month, and King says that it's never been more important for men and women to routinely get screened for this disease. Colorectal cancer is the second leading cancer killer, but it can be preventable with routine screening. King discussed how too many people have put off these screenings – especially during COVID-19. She explained the Centers for Disease Control and Prevention's campaign called Screen for Life.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/04 – 03/06**

Guests & Topics:

- We are talking with **Dr. Adriana Cadilla** who shares more information about COVID vaccines and if they can affect pregnant women and those who are breastfeeding. We also speak to **Dr. Hector Colon-Rivera, President of the APA Caucus of Hispanic Psychiatrists.** He will give us more information on how inflation is affecting our decisions about how we eat.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/25 – 02/27**

Guests & Topics:

- **Cole Lyle, Marine Veteran and Executive Director of Mission Roll Call** – Cole Lyle discusses the work Mission Roll Call does for veterans across the country, from suicide prevention to assistance with health care and benefits.
- **RADM Felicia Collins, Deputy Assistant Secretary for Minority Health & Director of the Office of Minority Health in the U.S. Department of Health & Human Services** – Dr. Felicia Collins offers an update on the spread of COVID-19, the safety and effectiveness of the COVID-19 vaccines, and the impact the pandemic has had on minority communities.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/25 – 02/27**

Guests & Topics:

- The number of scams and fraud cases is now at record levels and millions of people lose billions of dollars a year at the hands of criminals. We speak with **Alex Juárez, AARP expert on family and loved one care issues**, who gives us tips on how we can help our loved ones.
- We also spoke with **Dr. Barbara Robles, an academic child psychiatrist and mental health consultant**. She brings us more information about a survey that shows that about three in 10 Hispanic-Americans are concerned about the impact that social networks have on mental health.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/18 – 02/20**

Guests & Topics:

- **Ginger Zee, author, chief meteorologist at ABC News and managing editor of the climate unit at ABC News.** Zee talked about her new book, *A Little Closer to Home* where she talks about facing depression and the stigmas surrounding mental health issues. Ginger tells us, how she spent most of her life shielding her vulnerabilities and discussed her personal struggle with crippling depression, suicide attempts, and many other life experiences in hopes of helping others around her.
- **Dr. Byron Jasper, founder and Chief Executive Officer of Byja Clinic in New Orleans.** With COVID cases decreasing across the United States, Dr Jasper focused on what's next and why it still makes sense to get vaccinated. He covered the latest information on who is eligible to receive a booster, the difference in boosters, and why is it important to get a COVID-19 booster if you're fully vaccinated. As the Omicron variant runs its course, Dr. Jasper talked about possibilities of other variants emerging.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/18 – 02/20**

Guests & Topics:

- If you or a loved one uses a cell phone made before 2012, an outdated alarm system, or a life-saving medical device that relies on the third-generation cell phone network, or 3G, be aware that these devices may stop working Starting next February 22. We speak with **Cristina Martín Fírvida, vice president of Government Affairs at AARP**, who tells us about the phase-out of 3G networks and offers advice to those who may be affected
- We also speak with **Dr. Marcos Mestre, Vice President and Medical Director of Nicklaus Children's Hospital** who talks about the indecision about the COVID vaccine in the Hispanic community for children.



## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/11 – 02/13**

Guests & Topics:

- **Carole Johnson is the Administrator of the Health Resources and Services Administration (HRSA).** Johnson discussed her role at the HRSA and how they are continuing to help people to get vaccinated. She gave us an update on COVID vaccines for children and boosters for adults and how they are providing trusted messengers from within the communities where people live, especially in minority communities throughout the USA.
- **Celina Gorre is the CEO of WomenHeart: The National Coalition for Women with Heart Disease,** based in Washington, D.C. February is heart health month 2022 and Gorre discussed disparities in heart disease – for women and for women of color. She discussed why women are too often misdiagnosed including the lack of awareness of heart disease in women and bias in care. She talked about WomenHeart’s support services across the country for women with heart disease.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/11 – 02/13**

Guests & Topics:

- February is heart health month and we're bringing more information on how regular health screenings can help find problems before they start. We will speak with **Dr. Maria Delgado-Lelievre.** She has extensive knowledge in hypertension and is **part of the University of Miami Comprehensive Hypertension Center.**
- We also spoke with **Richard Rapoza, representative of Abbott.** And he talks about the importance of promoting diversity in medical research and how this can improve care among minority communities.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/04 – 02/06**

Guests & Topics:

- **Katie Wilkes national spokesperson and content specialist for the American Red Cross.** Wilkes talked about the national blood crisis due to the Omicron variant. She also discussed Red Cross response to weather related events, domestic and international disasters, and carrying out other humanitarian efforts.
- **Dr. Rachel Villanueva, MD FACOG is a Clinical Assistant Professor of Obstetrics/Gynecology at the NYU Grossman School of Medicine.** With February being Black History month, Dr. Villanueva of the National Medical Association discussed the progress of COVID vaccines and boosters in the Black community. She discussed vaccine access and vaccination rates in Black neighborhoods and communities and spoke about the impact the Omicron variant is having on Black communities and across the U.S.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/04 – 02/06**

Guests & Topics:

- Over the last decade, Brain Balance has assessed more than 150,000 children and understands the nuances of development. **Angie Arciga, Director of Programs at Brain Balance** talks about the impact of the pandemic on our nation's children. Angie is going to give us some helpful tips to put into practice when it comes to home development.
- And --- Could a change in learning style boost your child in class? We talked to **Erika Twani, co-founder and CEO of Learning One to One** about relational learning.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/28 – 01/30**

Guests & Topics:

- **Dr. Assoumou is an Assistant Professor of Medicine at Boston University School of Medicine and the inaugural Louis W. Sullivan, MD, Endowed Professor of Medicine.** The conversation around being “fully vaccinated” is evolving. Dr. Assoumou discussed what it now means to be to be up-to-date with your COVID vaccinations. She also gave us the latest information on the surge of the Omicron variant, its severity, other potential variants on the horizon, and how we can stay prepared.
- **President & CEO, Alicia Levi, Reading is Fundamental.** Levi talked about the impact of the pandemic on our nation’s children as it relates to literacy and reading. She told listeners how RIF has pivoted and addressed the social and emotional impact of COVID-19 and the role books/reading plays in supporting kid’s wellbeing. RIF and our nation’s educators have introduced a six-month reading initiative, Rally to Read 100 that includes read-alouds with notable authors, activities, and a sweepstakes giving away books. More at [www.RallytoRead.org](http://www.RallytoRead.org).

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/28 – 01/30**

Guests & Topics:

- We speak to **Command Sergeant Major of the Miami Battalion, (CSM) Enrique Cruz; Fort Lauderdale Company First Sergeant (1SG) Kevin Alvarez; and the Commander of the Aguadilla Company of Puerto Rico Captain (CPT) Kenny Padilla of the United States Army.** They are offering their largest bonus yet for new recruits with up to \$50,000 available to qualified individuals who sign up for six years of active duty.
- **Cari Dighton, the Regional Director of Communications for the Northern California Coastal Region for the American Red Cross** joins us and talks about what the Red Cross is currently calls “the worst blood shortage in more than a decade.” Always in need of blood, the nonprofit said the combination of the unrelenting pandemic and a rare flu season have exacerbated pre-existing shortages. She also gives us more information about the nonprofit and winter weather safety.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/21 – 01/23**

Guests & Topics:

- **Dr. Cameron Webb, Senior Policy Advisor for Equity for the White House COVID-19 Response Team.** Dr. Webb discussed this week's launch of the website COVIDTests.gov, a place where Americans can order free at-home, rapid COVID-19 tests. He also talked about how 400 million N95 masks are about to be distributed to the American people and gave us information on Omicron and the necessity for vaccine boosters.
- **Gabby Landsverk, Health, Nutrition and Fitness Reporter for *INSIDER* in New York City.** Gabby talked New Year's Resolutions and the latest in health and fitness in 2022. She discussed some of the latest fitness trends since the pandemic began and covered healthy eating, dieting, and explained the pros and cons of intermittent fasting.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/21 – 01/23**

Guests & Topics:

- **Irma Treviño - spokesperson for the IRS** or Internal Revenue Service offers the audience 5 steps to file taxes correctly and safely.
- **Dr. Héctor Teme: Author of best sellers offers us emotional and leadership tools** that can be used in our lives and communities to achieve extraordinary achievements even in the midst of the COVID19 pandemic.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/14 – 01/16**

Guests & Topics:

- **Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration.** The FDA authorized and CDC has recommended boosters for children ages 12 and older. Marks also discussed the potential for boosters for children 5-11 years old in the near future. Marks explained the reasoning behind the time frame on booster doses for Pfizer –and now Moderna – shortening to five months after the primary series. Marks talked about whether vaccines are losing their effectiveness more quickly than originally thought and the impact of the Omicron Variant.
- **Trovon C. Williams- NAACP, Vice President of Marketing and Communications** – Williams discussed Martin Luther King Day and how the NAACP is raising National awareness about the history of King. He also discussed some of the challenges COVID has caused for African Americans and talked about the key issues that the NAACP is spearheading in 2022.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/14 – 01/16**

Guests & Topics:

- **Dr. Eduardo Sánchez serves as the American Heart Association (AHA) Medical Director for Prevention.** Dr. Sánchez is board certified in family medicine. He obtained his M.D. at the University of Texas (UT) Southwestern School of Medicine at Dallas, an M.P.H. at the UT Health Sciences Center at the Houston School of Public Health, and an M.S. in Biomedical Engineering from Duke University. He also has a B.S. in Biomedical Engineering and a B.A. in Chemistry from Boston University. How to help stay protected against dangerous new variants like omicron. How COVID-19 vaccines and booster doses protect against newer variants. Safety and efficacy of the vaccine in children 5 to 11 years of age. Recent information on COVID-19 vaccines in the United States: who is eligible now, how many people have been vaccinated, when to get a booster, and where people can go for more information about vaccines. Where to get more information and make appointments for both yourself or your children.
- **Dr. José Colón - Mental Counselor** – Recently a study published in the journal Pediatrics, showed evidence of the effects on problems in childhood when they do not enjoy a healthy pattern at bedtime. Dr. Colón guides us on recommendations to put into practice every day that could help families.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/07 – 01/09**

Guests & Topics:

- **Adriana Cadilla, MD, pediatric infectious disease specialist with Nemours Children's Hospital in Orlando, Florida.** The FDA and CDC made new COVID booster vaccine recommendations this week. Cadilla discussed what vaccinated people need to know now about getting a booster. Children as young as 12 can now receive a booster. Cadilla talked about why kids need a booster and spoke about the severity of Omicron compared to previous COVID-19 variants.
- **Coach Monica Aldama, host of the Netflix Emmy Award-winning docuseries, Cheer and author of *FULL OUT: Lessons in Life and Leadership from America's Favorite Coach*.** Why is discipline and consistency the key to building a winning team? Aldama offered practical solutions for personal growth, parenting, and job excellence. She gave suggestions on how to take command of your talent, make the most of your potential, and find your drive to succeed in 2022.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/07 – 01/09**

Guests & Topics:

- **Irma Treviño: IRS liaison** explain importance about two letters the Internal Revenue System is sending for people who received stimulus checks and child tax credit.
- **Dr. José Colón:** Does the pandemic make us better parent? A new national survey speaks about covid19 times and parenting.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/31 – 01/02**

Guests & Topics:

- **Dr. Jaime Fergie, director of infectious diseases at Driscoll Children's Hospital and medical director at the Global Institute for Hispanic Health.** Dr. Fergie provided the latest information on the Omicron variant and why there is a necessity for vaccines and boosters. He also focused on how COVID has affected our Latino communities and pediatric health.
- **Dr. David Spiegel Chief Scientific Officer at the Sarah Cannon Research Institute – Top Advancements in Cancer Research in 2021**
- **Nate Appleman Food Network Celebrity Chef – Personal story involving plasma donations and info on the plasma shortage across the country**

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/31 – 01/02**

Guests & Topics:

- **The analyst Luis Davila Colon** with a summary of the most shocking news of 2021.
- **Dr. Sixto Porras:** Best-selling author and director of the organization "Focus on the family" offering advice on how to overcome the difficult moments that have impacted the family in 2021.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/24 – 12/26**

Guests & Topics:

- **Dr. Adi Rosario is a scientist and lieutenant in U.S. Public Health Services.** Dr. Rosario provided the latest information on the Omicron variant and why there is a necessity for vaccines and boosters. He focused on Asian American/Native Hawaiian/Pacific Islander health services.
- **Dr. Kelly Sanders, Technical Lead of the Pandemic Response Initiative at the UCSF Institute of Global Health Sciences.** Dr. Sanders focused on steps the United States and the World can take to improve pandemic preparedness and support health workers as we battle the Omicron variant this holiday season and into 2022.

## Estamos Contigo: Public Affairs Special

**(NO SHOW PROVIDED)**



## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: Weekend of 12/17 – 12/19

Guests & Topics:

- **Dr. Rachel Villanueva, MD FACOG is a Clinical Assistant Professor of Obstetrics/Gynecology at the NYU Grossman School of Medicine.** Villanueva focused on the importance of maternal vaccination, especially in the Black community. She also gave us the latest information on the Omicron variant and the importance of boosters.
- **Special agent Sandra Torres-Cone, Federal Bureau of Investigation (FBI).** Torres discussed our domestic intelligence and security service agency and what they are doing to address hate crimes in the United States. Torres-Cone talked about what constitutes a hate crime, how the FBI learns of potential hate crimes, and how they are investigated and prosecuted.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 12/10-12/12 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: Weekend of 12/17 – 12/19

Guests & Topics:

- Exclusive interview with **Senator Marco Rubio (R-FL):** Speaks about Build Back Better and the Inflation, also leadership issues in Latin America.
- **Mental Health Certified Counselor Dr. José Colón** special interview about the journaling technique to help anxiety and stress.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/10 – 12/12**

Guests & Topics:

- **Francis S. Collins, M.D., Ph.D. is Director of the National Institutes of Health and has served under three White House administrations.** Dr. Collins gave us the latest information on the Omicron variant and discussed the resurgence of the Delta variant in the United States. He discussed additional research that is underway for COVID-19 and the importance of people getting their vaccine boosters as soon as they can. He offered recommendations for having a safe 2021 holiday season.
- **Arianna Taboada, author of *The Expecting Entrepreneur*.** *The Expecting Entrepreneur* is a guide to parental leave planning for self-employed business owners and entrepreneurs. Taboada says Parental leave is an issue of social justice, human rights, and economic equity. She talked about easy-to-implement strategies and diverse case studies of women entrepreneurs during pregnancy and motherhood. Taboada discussed her personal experience as an entrepreneur and parent and shared her expertise as a maternal and reproductive health professional.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/10 – 12/12**

Guests & Topics:

- Exclusive interview with **Senator Marco Rubio (R-FL):** Speaks about Build Back Better and the Inflation, also leadership issues in Latin America.
- **Mental Health Certified Counselor Dr. José Colón** special interview about the journaling technique to help anxiety and stress.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/03 – 12/05**

Guests & Topics:

- **Dr. Steven Gordon, Chair of the Department of Infectious Disease at Cleveland Clinic.** The Omicron COVID-19 variant has been a big worldwide topic of conversation as the first case was just confirmed in the United States. Dr. Gordon spoke about what we know right now about the transmissibility, severity, and other characteristics of the variant and whether current vaccines be effective. He also addressed the continued rise of COVID-19 cases across the country and the upcoming holiday and winter months.
- **Dr. Carrie Tibbles, Director of Graduate Medical Education, at Beth Israel Deaconess Medical Center in Boston.** Tibbles discussed her experiences working on the frontline against COVID-19 and the fact that nearly two years into the pandemic workers still need tools to effectively combat the infection. She offered ways to improve the fight against future pandemics and the emergence of the Omicron variant.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/03 – 12/05**

Guests & Topics:

- **ANALYST MARIANO GONZALEZ-** EMPLOYMENT REPORT IS BELOW EXPECTED, UNTIL WHEN WILL WE PAY HIGH PRICES AS A RESULT OF INFLATION?
- **DR JOSE F COLON-** SEASONAL AFFECTIVE DISORDER: THE SADNESS THAT THE SEASON PRODUCES IN SOME AND HOW TO MANAGE IT.
- **NEW VARIANT OF COVID THREATENS THE WORLD: WE TELL YOU IN A REPORT WHERE IT HAS BEEN REGISTERED AT THE MOMENT.**

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/26 – 11/28**

Guests & Topics:

- **Colleen Tressler, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education, Heather Allen, Assistant Director for the FTC's Division of Financial Practices, & Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General.** Topics included budgeting, credit, debt, organizing your finances, and how to spot, stop, and report related scams and bad business practices.
- **Rear Admiral Denise Hinton, the new Deputy Surgeon General,** discussed Thanksgiving, the upcoming holiday season and what we should keep in mind as we plan gatherings. RADM Hinton focused on the recent authorization of a COVID-19 vaccine for children 5-11 and how it should play into parents' holiday plans.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 11/19-11/21 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/26 – 11/28**

Guests & Topics:

- TSA warning about high travel season and regulations. Special Report
- **Digital Marketing Alex Ochart-** New Staple Center name and Black Friday trends.
- **Legal Expert and Professor Anthony Suarez** with depth analysis of Kyle Rittenhouse case.



## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/19 – 11/21**

Guests & Topics:

- **Colleen Tressler, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education, Heather Allen, Assistant Director for the FTC's Division of Financial Practices, & Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General.** Topics included budgeting, credit, debt, organizing your finances, and how to spot, stop, and report related scams and bad business practices.
- **Rear Admiral Denise Hinton, the new Deputy Surgeon General,** discussed Thanksgiving, the upcoming holiday season and what we should keep in mind as we plan gatherings. RADM Hinton focused on the recent authorization of a COVID-19 vaccine for children 5-11 and how it should play into parents' holiday plans.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/19 – 11/21**

Guests & Topics:

- TSA warning about high travel season and regulations. Special Report
- **Digital Marketing Alex Ochart-** New Staple Center name and Black Friday trends.
- **Legal Expert and Professor Anthony Suarez** with depth analysis of Kyle Rittenhouse case.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/12 – 11/14**

Guests & Topics:

- **Teri Nestel is the President & Chief Executive Officer of Children’s Miracle Network Hospitals.** Nestel talked about the mission of Children’s Miracle Network and the impact that COVID has had on sick children nationwide. She discussed new technologies and giving to the foundation. More than 10 million kids enter a children’s hospital across North America every year. Since 1983, Children’s Miracle Network Hospitals has helped fill those funding gaps by raising more than \$7 billion. Its various fundraising partners and programs support the nonprofit’s mission to save and improve the lives of as many children as possible.
- **Ava Paige, a 2022 National CMN Champion.** Ava is 17 years old and has received treatment for cancer at Monroe Carell Jr. Children's Hospital at Vanderbilt. She is a songwriter and loves to golf. She talked about being a CMN ambassador who will spend her year advocating for the charitable need of children's hospitals across North America.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/12 – 11/14**

Guests & Topics:

- From Washington **Senator Rick Scott** speak about infrastructure bill consequences.
- **Digital Expert Alex Ochart** speaks about Black Friday and how to really save money.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/05 – 11/07**

Guests & Topics:

- **Dr. Kenneth Alexander Chief of Infectious Diseases at Nemours Children's Hospital, Florida,** spoke to 5-11 year-old vaccine approval. He discussed the impact of COVID-19 on children as compared to adults and why is it important for eligible children to get vaccinated. Alexander talked about why he thinks vaccines are safe for children and what parents should know about the recent authorization of a vaccine for children 5 to 11
- **Dr. Matthew Miller, PhD, MPH (U.S. Air Force Veteran and National Director of Suicide Prevention, U.S. Department of Veterans Affairs), and Heidi Arthur (Chief Campaign Development Officer, the Ad Council).** Ahead of Veterans' Day this year, the Ad Council and the U.S. Department of Veterans Affairs have partnered on a national PSA campaign to prevent Veteran suicide. The "Don't wait. Reach out." PSAs announce a new website and encourage Veterans to get support across a wide range of life challenges – before they are in crisis. According to the 2021 National Veteran Suicide Prevention Annual Report, the suicide rate among Veterans in 2019 was 52% higher than non-Veteran adults in the U.S. Miller and Arthur talked about Common stresses that Veterans face in civilian life and the new resources available to help Veterans who are struggling

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/05 – 11/07**

Guests & Topics:

- **No show delivered**



## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/29 – 10/31**

Guests & Topics:

- **Dr. Dorraya El-Ashry, Chief Scientific Officer of the Breast Cancer Research Foundation.** This year, the World Health Organization announced that breast cancer is now the most common cancer worldwide—surpassing lung cancer for the first time. It's Breast Cancer Awareness Month and Dr. El-Ashry talked about the biggest advances in research over the last 30 years and what women know about screening and why is it especially important after the COVID-19 pandemic. She also discussed new treatments on the horizon and how people can potentially access them.
- **Dr. Pooja Shah, Division Medical Director, OBGYN for Banner Health in Phoenix, AZ.** Dr. Shah focused on why pregnant women shouldn't be fearful of getting vaccinated and why the CDC recently came out with a stronger recommendation for pregnant women to be vaccinated. She also covered why COVID-19 vaccines don't affect fertility and whether or not COVID antibodies could be passed along to the baby in utero and/or through breastmilk.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/29 – 10/31**

Guests & Topics:

- **Irva Treviño From the Internal Revenue Service** speaks about checks with the tax child credit and frauds.
- **Digital Expert Alex Ochart** shares information about the new concept from Facebook now Meta!

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/22 – 10/24**

Guests & Topics:

- **Ken Seeley** is an interventionist and author. He is best known for his appearances on the A&E reality show, *Intervention*. Certified as a CIP, CCMI-M, RAS, CATC, Seeley himself has been sober since July 14, 1989. Seeley discussed addiction and the impact COVID-19 has had on the increase in drug and alcohol abuse. He talked about relationships and where people can go for help. Seeley also mentioned *Stop It Where It Starts*, a nonprofit organization designed to introduce Substance Use Awareness to the Education Majors in our Colleges and Universities.
- **Dr. Murtaza Akhter** is Clinical Assistant Professor of Emergency Medicine and an emergency room physician at the University of Arizona College of Medicine–Phoenix. Akhter discussed vaccine hesitancy from the perspective of the emergency medicine. He let people know why you should be vaccinated. He also discussed the latest details pertaining to booster shots.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/22 – 10/24**

Guests & Topics:

- Political analyst **Mariano González**: Explain the legacy of Gen. Colin Powell.
- Tech Expert **Alex Ochart** speaks about the new futuristic COVID19 mask for young people and Trump new social media announcement.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/15 – 10/17**

Guests & Topics:

- **Colleen Tressler**, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education. Lois Greisman, FTC's Division of Marketing Practices, and Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General. The Federal Trade Commission guests discussed the latest in pandemic and related scams and frauds: vaccine passports/certificates, travel, vaccine lotteries/giveaways, job scams, and social media money making opportunities. The FTC and our 50 states collaborate on investigations and joint enforcement actions, as well as consumer education and outreach.
- **Chloe Demrovsky**, President and CEO of Disaster Recovery Institute International. Demrovsky discussed the supply chain and the challenges businesses and families face in conjunction while dealing with the pandemic. She talked about the difficulties we are currently facing while trying to reactivate the economy.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/15 – 10/17**

Guests & Topics:

- Distribution crisis will affect Christmas?- **Allan Macabee** business expert explains this crisis.
- Blue origin does it again but why it is important?- Digital Marketing and Tech Expert **Alex Ochart** in a special interview.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/08 – 10/10**

Guests & Topics:

- **Dr. Ilan Shapiro is a pediatrician who is currently serving as AltaMed's Medical Director of Health Education and Wellness.** Dr. Shapiro discussed health care equality with an emphasis on the Latino population for Hispanic Heritage month. Shapiro has created binational public health programs to improve the health of Hispanic communities on both sides of the border. He talked about advocating for vaccine confidence and can speak to hesitancy in the Latino community as well as other COVID-19 related topics.
- **REV. MARKEL HUTCHINS Founder, Chairman, and CEO, Movement Forward, Inc. and Lead Organizer, National faith and Blue Weekend & New York City Police Commissioner Dermot Shea** discussed the importance of taking a collaborative, grassroots approach to police reform by bringing law enforcement, local community members, and other stakeholders together to find common ground. Hutchins and Shea talked about how to deal with issues of systemic racism and inequality in policing as well as the mission of National faith and Blue weekend.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/08 – 10/10**

Guests & Topics:

- **Digital Marketing and Tech Expert Alex OChart** talks about the Facebook, Instagram and WhatsApp outage and answers the question 'Can this Happen again'?
- **Certified Mental Health Expert Dr. José Colón** speaks about social media addiction.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/01 – 10/03**

Guests & Topics:

- **Shari Sinwelski, MS/Ed.S., has been working in the field of suicide prevention since 1994 and currently serves as the Associate Project Director for the National Suicide Prevention Lifeline, where she oversees networks operations, standards, training and practices for its network of 165 crisis centers.** September is **National Suicide Prevention Awareness Month** and this year, it's even more important to discuss mental health as both the CDC and WHO have stated that our mental health continues to be a huge issue since the COVID-19 pandemic began. Sinwelski discussed the warnings about its possible effects on suicidal behaviors. Sinwelski discussed how people can maintain hope if they are feeling suicidal and where they can get help.
- **Omney Crawley, Chief Marketing Officer for Goodwill, is responsible for leading the company's brand and its 3300 stores.** She discussed equity in education and work and what Goodwill is doing to bridge the gap. Crawley talked about the Goodwill enterprise and how they focus on upskilling millions of Americans and help to get them back into the workforce. She also presented ways people and companies can also get involved in the workforce effort.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 9/24-9/26 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/01 – 10/03**

Guests & Topics:

- Exclusive interview with **Florida State AG Ashley Moody**: Vaccine Mandates in the Nation.
- Artificial Intelligence could cause 300 millions of people to lose their jobs.- **Tech expert Alex Ochart** with the details.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/24 – 09/26**

Guests & Topics:

- **Diana W. Bianchi, M.D., is the director of the Eunice Kennedy Shriver National Institute of Child Health and Human Development and head of the Prenatal Genomics and Therapy Section for the Medical Genetics Branch at NHGRI.** Dr. Bianchi talked about why is it important for pregnant women to get a COVID-19 vaccine and why could COVID-19 be more dangerous for pregnant women than for people who are not pregnant. She discussed the testing that was done to ensure that COVID-19 vaccines are safe for pregnant women and if the vaccine has any effect on the fertility of men and women.
- **Dr. Chris Jones, acting director of the Centers for Disease Control and Prevention's National Center for Injury Prevention and Control, and Dr. Loretta Jackson Brown, a lead communication specialist from the Division of Overdose Prevention which is within the Injury Center.** They talked about how substance abuse disorders are impacting Americans, especially since the beginning of the pandemic. Jones and Jackson Brown discussed how the CDC is addressing the evolving opioid epidemic and how the Rx Awareness campaign is helping address overdoses and OUD.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/24 – 09/26**

Guests & Topics:

- Exclusive interview with **Florida State AG Ashley Moody**: Vaccine Mandates in the Nation.
- Artificial Intelligence could cause 300 millions of people to lose their jobs.- **Tech expert Alex Ochart** with the details.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/17 – 09/19**

Guests & Topics:

- **Lisa Skinner, behavioral expert in the field of Alzheimer's and author of, "Truth, Lies and Alzheimer's: Its Secret Faces"** talked about September 21st marking World Alzheimer's Day... A day to listen, learn and educate others about this devastating disease and how it impacts those battling it, loved ones or caretakers, and those to be diagnosed in the future. Skinner gave insight on some tools family members, spouses, children, and caregivers can use to effectively manage the symptoms of brain disease.
- **Grace Greene, a Gen Z research associate at Hopelab.** Greene discussed how Hopelab creates behavior-change technology to help teens and young adults live happier, healthier lives. Hopelab is focused on youth/young adult mental health and well-being. With back-to-school underway, Greene talked about why Hopelab is taking on teen vaping and the "Quit the Hit" Instagram Program.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/17 – 09/19**

Guests & Topics:

- COVID19 Booster shots information with **Dr. Rubén Perézcasa.**
- Discussion about the historic Space X mission with **Digital Marketing and Tech Expert Alex Ochart.**

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/10 – 09/12**

Guests & Topics:

- **Elvis Duran Host of the Nationally Syndicated Elvis Duran Show** – Elvis relived his experience of being on-air as the September 11th attacks unfolded. He talked about how the last 20 years have impacted both history and New York.
- **Torie Clarke - Former Assistant Secretary of Defense for Public Affairs under Donald Rumsfeld** – A firsthand account of the September 11th attack on the Pentagon.
- **Q104.3's Shelli Sonstein - New York Morning Show Host & Host of the 9/11 Stories Podcast** – Sonstein combined stories of Port Authority Police Officer Will Jimeno and NYPD Detective Scott Strauss, one of the heroes who risked his life to save him.
- **Donna Gibson President of the Friends of Flight 93 National Memorial** – Remembering United Airlines Flight 93 and discussing the Shanksville, PA memorial.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/10 – 09/12**

Guests & Topics:

- **Jesus Manuel, News Director at iHeartMedia Orlando**, will talk about the events that happened that day and share some sound bites from Hispanics that were impacted by 9/11.
- **U.S. Senator Rick Scott** talks about the consequences and what we can learn from 9/11.



## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/03 – 09/05**

Guests & Topics:

- **Cristina Jones, CMO at Salesforce.org.** Jones discussed the social issues that have the potential to lift our community and improve the state of the world. She talked about the importance of leveraging technology, content, and brands to propel discussions for the greater good of society and how organizations are being challenged to move beyond crisis donations and forge partnerships to drive real and significant social impact.
- **Barb Solish Director of NAMI's Youth and Young Adult Initiatives.** Solish talked about the challenges for kids going back-to-school and the issues they will face with mental health. She offered some best practices for parents, teachers, and kids to deal with the 2021-2022 school year and how everyone can best support wellbeing and mental health.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 8/13-8/15 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 09/03 – 09/05**

Guests & Topics:

- **Attorney Luis Davila Colon:** Speaks about the 2020 Census and Hispanic growth in the U.S.
- **Juan Martinez from Libre Initiative:** Speaks against the infrastructure bill.
- **Author Hector Heme:** Speaks about his new book "Thoughts from Successful People."

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/27 – 08/29**

Guests & Topics:

- **Dr. Leonard Weather, an OB-GYN in Louisiana and Immediate Past President of the National Medical Association.** Dr. Weather discussed the latest on COVID/the Delta variant. He provided information on the safety and efficacy of the vaccines, address hesitancy in the Black community, encouraged listeners to get vaccinated, and discussed the latest CDC recommendations on vaccinations for pregnant people. Dr. Weather also talked about the latest news on potential booster shots and vaccine enhancements.
- **David Loyn was an award-winning foreign correspondent for 30 years for the BBC and author *THE LONG WAR: The Inside Story of America and Afghanistan Since 9/11*.** Loyn has reported from such places as Moscow, Kosovo, Delhi, Kashmir, Sri Lanka, Iraq, and Kabul, and has covered every significant event in Afghanistan since 9/11. Loyn talked about his new book and discussed our relationship with Afghanistan, America's longest war, the latest news, and where we go from here now that the Taliban are back in power.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 8/20-8/22 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/27 – 08/29**

Guests & Topics:

- **Booster shots for all?- Medical Expert Dr. Ruben Perez** speaks with us.
- **Former intelligence officer Anthony Suarez** helps us understand the situation in Afghanistan.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/20 – 08/22**

Guests & Topics:

- **Dr. Jody Thomas with the Meg Foundation is a licensed clinical psychologist, and specialist in pediatric medical illness and trauma.** The Meg Foundations' goal is to empower families with pain management strategies, skills, and support needed to prevent and reduce pain. Thomas discussed how needle anxiety may be a barrier to some people seeking the COVID-19 vaccination... research shows that a quarter of adults and 2/3 or similar of children have enough worry about getting shots that it affects their health care choices. Thomas talked about where needle fear comes from, why is this not talked about more, and what can be done to help people struggling with this issue. With back to school here, Dr. Thomas explained how needle fear is different for kids versus adults.
- **Shaun Raviv is a freelance journalist based in Atlanta.** Raviv has written features for Wired, Smithsonian, Deadspin, BuzzFeed, and The Washington Post. He is the host of new podcast Long Shot: The 250-Year Journey to the COVID-19 Vaccine. Raviv talked about the evolution of vaccines from the very first inoculators to the research, methods, people, and companies behind today's vaccines. Raviv explained his experience interviewing scientists, and vaccine creators and told us how his podcast deals with the facts, myths and legends behind vaccinations, with information from more than 1000 years ago.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/20 – 08/22**

Guests & Topics:

- **Booster shots for all?- Medical Expert Dr. Ruben Perez** speaks with us.
- **Former intelligence officer Anthony Suarez** helps us understand the situation in Afghanistan.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/13 – 08/15**

Guests & Topics:

- **Dr. Rachel Villanueva - President of the National Medical Association.** Dr. Villanueva is a women's health expert and advocate who is committed to reproductive justice, health equity, workforce diversity, and disease prevention. Dr. Villanueva spoke about COVID's impact on the black community. She talked about how we all can lower COVID-19 infections with vaccinations and masks. Villanueva discussed why National Medical Association, which advocates on behalf of African American physicians and patients, is one of dozens of health care organizations that recently signed a joint statement in support of COVID-19 vaccine mandates for all workers in the industry.
- **Debra Dyer, MD, chair of the American College of Radiology Lung Screening Committee.** Dr. Dyer discussed how that lung cancer kills more people than breast, colon and prostate cancer combined. She talked about the **new federal guidelines** that have nearly doubled the number of Americans eligible for *lung cancer screening* — proven to greatly reduce lung cancer deaths and what we should all know about the disease. Dyer mentioned Kathy Griffin's recent diagnosis with lung cancer and how it can strike non-smokers too.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/13 – 08/15**

Guests & Topics:

- **Attorney Luis Davila Colon:** Speaks about the 2020 Census and Hispanic growth in the U.S.
- **Juan Martinez from Libre Initiative:** Speaks against the infrastructure bill.
- **Author Hector Heme:** Speaks about his new book "Thoughts from Successful People."

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/06 – 08/08**

Guests & Topics:

- **Dr. John Brooks Chief Medical Officer for CDC's COVID-19 Emergency Response.** Dr. Brooks gave us the latest information on COVID-19 and discussed the drastic increase in cases and hospitalizations throughout the US. He talked about the Delta variant, the CDC's mask recommendations, the importance of getting vaccinated, and kids and Covid.
- **Autumn Lerner is the Director of Communications and Partnerships for Pandemic Action Network.** Lerner discussed the Pandemic Action Network's response to the CDC's COVID response. She also talked about World Mask Week and what Americans can be doing right now to protect themselves.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 08/06 – 08/08**

Guests & Topics:

- **Rev. Gabriel Salguero:** Meeting with the Biden administration on faith and vaccines.
- **Tech Expert Alex Ochart:** Speaks about the new goal in the U.S. to have more electric cars.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/30 – 08/01**

Guests & Topics:

- **Dr. Vivek Murthy served as the 19th and now 21st Surgeon General of the United States** under Presidents Obama and Biden. The surgeon general discussed the rapid increase in COVID-19 and called it an “all-in moment” for the nation as the coronavirus pandemic becomes a more regional phenomenon. Murthy discussed the Delta variant and the CDC’s recommended mask mandate. He talked about the necessity for Americans to get vaccinated asap and the potential for a booster shot.
- **Robert Lewis, National Communications Director for the Disabled Veterans of America.** The Disabled American Veterans is an organization created in 1920 by World War I veterans for disabled military veterans of the United States Armed Forces that helps them and their families through various means. Lewis discussed how the DAV helps veterans get the benefits they've earned and talked about their mission in the face of COVID-19.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/30 – 08/01**

Guests & Topics:

- **IRS representative Irma Trevino:** Child tax credit benefits
- **Tech Expert Alex Ochart:** Streaming vs cinema
- **Sports anchor Sergio Ruiz:** Tokyo Olympics

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/23 – 07/25**

Guests & Topics:

- **Dr. Joseph Allen, associate professor, and director of the healthy buildings program at Harvard University's school of public health** - Latest on the pandemic and a Delta variant and vaccine Q&A
- **Dr. Brian Latell, Adjunct Professor and Senior Research Associate at the Institute for Public Policy at Florida International University**, who has 35 years of experience serving the CIA and National Intelligence Council on issues involving Latin America - Understanding the situation in Cuba
- **Enrique Santos, iHeartRadio Morning Show Host** - Personal connection to what's happening in Cuba

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/23 – 07/25**

Guests & Topics:

- COVID 19 and the new numbers - **Political Analyst Luis Davila Colon**
- Olympics Games and the new technology - **Alex Ochart- Digital Expert**
- Hispanics in Tokyo - **Sergio Ruiz sports Anchor for Acción 97.9fm**

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/16 – 07/18**

Guests & Topics:

- **Dr. Aditi Nerurkar – Harvard Medical School Physician** – Dr. Nerukar discussed the latest COVID Outbreak and the highly contagious Delta variant which according to the CDC now accounts for about 58% of all COVID-19 cases in the United States. Nerukar also gave us a vaccine update.
- **Rishad Tobaccowala – Chief Growth Officer at Publicis Groupe, Author & Futurist.** Tobaccowala talked about workplace challenges and changes following the pandemic. He discussed how the key skill is getting people to see, think and feel differently about how to grow themselves, their teams and their company.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 7/9-7/11 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/16 – 07/18**

Guests & Topics:

- Delta Variant is the new trending topic in COVID19 crisis, how can I speak with my teens about the vaccine? **Lifecoach Migdalia Sanchez** speaks with us.
- Crisis in Haiti: Why this? **Political Analyst Luis Davila Colon** explain special and political crisis.
- The first private touristic space flight - **Digital Expert Alex Ochart** speaks how this trip will change things.



## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/09 – 07/11**

Guests & Topics:

- **Dr. Phil Klotzbach, Research Scientist in the Department of Atmospheric Science at Colorado State University** – What you need to know about hurricanes and hurricane season.
- **Steve Bowen, Managing Director and Head of Catastrophe Insight at Aon** – Record heat and wildfires out West, and a look ahead at what to expect for the rest of 2021.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/09 – 07/11**

Guests & Topics:

- Delta Variant is the new trending topic in COVID19 crisis, how can I speak with my teens about the vaccine? **Lifecoach Migdalia Sanchez** speaks with us.
- Crisis in Haiti: Why this? **Political Analyst Luis Davila Colon** explain special and political crisis.
- The first private touristic space flight - **Digital Expert Alex Ochart** speaks how this trip will change things.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/02 – 07/04**

Guests & Topics:

- **Mayor Omar Neal, former Mayor of Tuskegee and Michelle Hillman, Chief Campaign Development Officer of the Ad Council.** Omar and Neal discussed the Tuskegee Study and the theme of "tragedy to triumph." The aim is to inspire Black communities to get informed about the COVID-19 vaccines, knowing that Tuskegee is, rightfully, one of the reasons behind a lot of mistrust and inaction.
- **Jared Moskowitz, former director of Florida's Division of Emergency Management** talks with Ryan Gorman about the National impact of the Surfside building collapse, hurricane preparedness, and mass shootings.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 07/02 – 07/04**

Guests & Topics:

- **Dr. Isabel (Gomez)** - Speaks about crisis and mental health.
- **Tech expert Alex Ochart** speaks about the space tourism future.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/25 – 06/27**

Guests & Topics:

- **Dr. Pampee Young is the Chief Medical Officer of Biomedical Services of the American Red Cross.** The American Red Cross asked the public this week to help replenish the United States' depleted blood inventory amid a "severe" national shortage. Dr. Young discussed how the shortage is likely driven by a recent surge in trauma cases and emergency room visits, as well as advanced disease progression from patients deferring care throughout the coronavirus pandemic. She talked about where and how to give blood.
- **Dr. Rachel L. Levine serves as the 17th Assistant Secretary for Health for the U.S. Department of Health and Human Services.** Dr. Levine discussed President Biden's proclamation affirming June 2021 as Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ+) Pride Month, marking a time a time of hope, progress, and promise for LGBTQ+ Americans across the country. She discussed COVID and the LGBTQ+ communities and protection initiatives that HHS is working on.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/25 – 06/27**

Guests & Topics:

- **Life Coach Migdalia Sanchez** - How to deal with our youth when crisis like collapsed building in Miami hit our Nation.
- **Legal Expert Anthony Suarez** - Speak about DOJ new lawsuit against state of Georgia about voting rights.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/18 – 06/20**

Guests & Topics:

- **Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration.** Marks discussed the safety and effectiveness of the COVID-19 vaccines in adolescents 12-15 and the future of the vaccine for those aged 3-11. He discussed how the vaccines were tested on youth. He gave a response to those waiting for the FDA to approve the vaccines versus simply authorize them.
- **Lt. Gen. (ret.) Mike Linnington, CEO of Wounded Warrior Project.** June is PTSD Awareness Month, and according to a 2020 Wounded Warrior Project survey of the wounded warriors it serves, 83% report living with the symptoms of PTSD, and 30% reported having thoughts of suicide in the last two weeks. Lt. Gen. (ret) Mike Linnington talks about the work the Wounded Warrior Project is doing to help those suffering with PTSD.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 6/11-6/13 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/18 – 06/20**

Guests & Topics:

- **Political analyst Luis Davila Colon:** Biden's trip to G7 and economic inflation in the US.
- **Dr. Eduardo Sanchez:** FAQ kids vaccination against covid19.
- **Social Media Expert Alex Ochart:** Futuristic Tech and Futuristic Prices!

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/11 – 06/13**

Guests & Topics:

- **Zuani Villarreal Director of Communication for Feeding America.** Villarreal talked about Feeding America's mission to ensuring equitable access to nutritious food for all in partnership with food banks, policymakers, supporters, and the communities they serve. She discussed a new study released by Feeding America that shows that household budgets were seeing further strain despite improvements in overall food insecurity rates before the pandemic. She explained Mapping the Meal Gap.
- **Bob Santelli serves as Founding Executive Director of the GRAMMY Museum®.** Santelli discussed charitable contributions of the museum and the 40th Anniversary of MTV, and how the Grammy Museum in Cleveland, Mississippi is marking the occasion.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/11 – 06/13**

Guests & Topics:

- **Political analyst Luis Davila Colon:** Biden's trip to G7 and economic inflation in the US.
- **Dr. Eduardo Sanchez:** FAQ kids vaccination against covid19.
- **Social Media Expert Alex Ochart:** Futuristic Tech and Futuristic Prices!

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/04 – 06/06**

Guests & Topics:

- **Anil Soni, Chief Executive Officer, WHO Foundation.** Soni discussed the Go Give One campaign and the opportunity for Americans to individually contribute to accelerating global vaccine access and COVID-19 recover throughout the world. This is a white label campaign that can be used by anyone who wants to help fund global vaccine equity. It was created by the WHO Foundation, in partnership with global and national partners. Reid Strategies is managing the campaign at [www.gogiveone.org](http://www.gogiveone.org).
- **Spence Coursen, author of *THE SAFETY TRAP: A Security Expert's Secrets for Staying Safe in a Dangerous World*.** Coursen laid out numerous steps every one of us should take and be aware of, including: having a family readiness plan, googling yourself, CPR and firearm knowledge, and what we should be doing to reduce the risk of violence to ourselves. Coursen believes everyone need necessary survival strategies and tactics to live in this hostile world.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 06/04 – 06/06**

Guests & Topics:

- Exclusive interview with **Senator Marco Rubio** about the infrastructure plan, Jan 6 commission and future of Venezuela.
- **Social Media Expert: Alex Ochart** give us his first impression and opinion on Facebook decision to banned former president Donald Trump.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/28 – 05/30**

Guests & Topics:

- **Dr. Chanel Dooley is the Director of Impact Assessment for the Tragedy Assistance Program for Survivors (TAPS).** Chantel is the proud surviving fiancée of Captain Alex J. Stanton, United States Air Force. TAPS provides comfort, care and resources to all those grieving the death of a military loved one. Since 1994, TAPS has provided comfort and hope 24/7 through a national peer support network and connection to grief resources, all at no cost to surviving families and loved ones.
- **Eric Engquist, USAA Vice President.** Eric has served in the Army as an Infantry Officer. Eric is involved with the USAA Poppy Wall of Honor, a memorial for those who have served and sacrificed their lives for this country. In 2018 and 2019, 645,000 poppies have graced the National Mall in D.C. to honor those who have served and sacrificed since WWI.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/28 – 05/30**

Guests & Topics:

- **Dr. Ruben Perez** speaks about vaccine and safety guidelines for 12-year-olds.
- **Tech and social media expert Alex Ochart** speaks about new Florida Law vs Big Tech and social media companies.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/21 – 05/23**

Guests & Topics:

- **Reed V. Tuckson, MD, FACP, is Managing Director of Tuckson Health Connections, LLC and member of the National Academies of Sciences, Engineering, and Medicine** discussed the CDC's recommendations on how fully vaccinated people can safely participate in most activities, indoor or outdoor, without wearing a mask or social distancing. Dr. Tuckson also talked about the growing confidence in vaccines and the latest on kids over 12 being approved for the Pfizer vaccine. He touched on vaccine hesitancy in some of the minority populations.
- **Kevin Love, professional NBA player** is continuing his public crusade advocating for mental health and wellness. Love discussed mental health awareness month and his own personal journey and struggles with mental health and wellness. He talked about the difficulties people have faced during the pandemic and Love offered tips and tricks on how to cope with trying situations and resources for help.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/21 – 05/23**

Guests & Topics:

- **Weather Expert Sergio Gonzalez from Telemundo** inform us about NOAA 2021 outlook for hurricane season.
- **Irma Treviño from the IRS** speaks about new economic relief for families with children.
- **Tech Expert Alex Ochart** speaks about Apple vs Epic Games lawsuit.



## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/14 – 05/16**

Guests & Topics:

- **Harold Phillips, the Senior HIV Advisor and Chief Operating Officer of Ending the HIV Epidemic in the U.S. in the HHS Office of Infectious Disease and HIV/AIDS Policy (OIDP)** talked about COVID-19 and the LGBTQ community. Phillips talked about the latest news and information coming from our Department of Health and Human Services.
- **Karen Jowers – Military Times Reporter** – May is military appreciation month. Jowers' discussed different ways Americans can show their appreciation for members of the military during MAY on both a local and national level.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/14 – 05/16**

Guests & Topics:

- New details about CDC guidelines- **Dr. Ruben Perez** with his opinion about mask and new rules.
- Colonial Pipeline is back but: Its ok to paid Hackers? **Law Professor Anthony Suarez** and **Tech expert Alex Ochart** speak about law and Cyber Security in USA.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/07 – 05/09**

Guests & Topics:

- **Dr. Dorothy Fink is Deputy Assistant Secretary for Women's Health and Director of the Office on Women's Health in the Office of the Assistant Secretary for Health (OASH) at the U.S. Department of Health and Human Services.** Dr. Fink discussed how the pandemic has impacted women's health and why it's so important for women to get the COVID-19 vaccination. She also talked about things women can do to improve their health immediately.
- **Amy Over is the host of the podcast *Confronting: Columbine* and Director of Fundraising and Project Journey Coordinator for The Rebels Project.** Amy was a senior at Columbine High School in 1999 when her school was violently attacked by two fellow students. Amy discussed mass school shootings, her healing process, being a mom, and helping other survivors of mass trauma. Following her trauma, Amy went on to receive a bachelor's degree in criminal justice and has completed level one trauma assistance training through Colorado Victims Assistance academy.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 05/07 – 05/09**

Guests & Topics:

- **Author and fashion designer Vicente Martinez** in an exclusive interview speak about domestic violence and how he felt in the moment when his mom killed his father.
- **Dr. Gabriel Salguero:** Named by Times like one of the most influential Hispanics in USA give us exclusive details about an event where he was one of the speakers with President Joe Biden and former Vice President Mike Pence.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/30 – 05/02**

Guests & Topics:

- **Dr. Leana Wen is an emergency physician and public health professor at George Washington University.** She is a contributing columnist for The Washington Post and a CNN medical analyst. Wen talked about the CDC's easing recommendations this week for vaccinated Americans and the effectiveness of COVID-19 vaccine messaging.
- **Dr. Tia Dole, Chief Clinical Operations Officer at the Trevor Project.** Founded in 1998, The Trevor Project is the leading national organization providing crisis intervention and suicide prevention services to lesbian, gay, bisexual, transgender, queer & questioning (LGBTQ) young people under 25. Dr. Dole talked about LGBTQ+ mental health as well as how the pandemic intensified youth depression and anxiety.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/30 – 05/02**

Guests & Topics:

- **Reporter Jorge Santana** give us new details about CDC guidelines for cruises.
- **Charlie Rodriguez, President of PR Democratic Party** speaks about Joe Biden Message.
- **Dr. Sixto Porras** best seller author gives our audience tools and best practices for parenting.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: Weekend of 04/23 – 04/25

Guests & Topics:

- **Cedric “Jamie” Rutland, M.D. National Volunteer Medical Spokesperson American Lung Association.** As an expert pulmonologist, Dr. Rutland talked about long term effects of Covid-19 on the lungs and the research currently underway. He also spoke about communities of color that are hardest hit by COVID and also the American Lung Association resources like the Better For It vaccine toolkit.
- **Douglas H. Wheelock (Colonel, U.S. Army, Ret.) NASA Astronaut.** The New Era of Spaceflight is Underway: NASA Set to Launch Second Commercial Crew Rotation to the International Space Station this week. In 2020, NASA, in a commercial partnership with SpaceX, launched a new era of space exploration with the first commercial crew rotation to the International Space Station (ISS). Wheelock talked about his upcoming journey to the ISS and joining the first crew for a five-day handover to close out the first commercial crew’s six-month mission. He discussed how the Crew-2 mission will also be the first mission to reuse a SpaceX Crew Dragon spacecraft and Falcon 9 rocket for a crewed mission and the possibility of NASA returning humans to the Moon.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 4/16-4/88 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: Weekend of 04/23 – 04/25

Guests & Topics:

- **Analyst Luis Davila Colon:** Speaking about gun law reform.
- **Tech Expert Alex Ochart:** Give us a depth view on the lack of government action to protect people investing in the new trend of Crypto Currency.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/16 – 04/18**

Guests & Topics:

- **Dianne Grossman is a business owner, mentor, and esteemed guest speaker.** Grossman uses her life to share her daughter Mallory's story and suicide to highlight the devastating effects that bullying may have on today's youth. Her philosophy is "it's not what happens to you, it's what you do after that matters." Grossman has met with hundreds of children, parents, and educators, and believes that together, we can help solve the epidemic our children face with bullying and cyber bullying. She discussed Mallory's Army Foundation and their 4 pillars to combat bullying.
- **Ron Insana is a contributor to CNBC, public speaker, and a Senior Advisor to Schroders, N.A.** Insana talked about the current state of the US economy as Covid-19 vaccines roll out throughout the US and the world. He talked about the booming stock market, retail sales surging and jobless claims being the lowest since the pandemic began.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/16 – 04/18**

Guests & Topics:

- **Analyst Luis Davila Colon:** Speaking about gun law reform.
- **Tech Expert Alex Ochart:** Give us a depth view on the lack of government action to protect people investing in the new trend of Crypto Currency.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/09 – 04/11**

Guests & Topics:

- **Dr. Walter Koroshetz, the Director of the NIH National Institute of Neurological Disorders and Stroke (NINDS)**, discussed his research on the neurological effects on COVID long-haulers. The NIH recently launched a database to track neurological symptoms associated with COVID-19. Koroshetz talked about how healthcare providers and participating clinical sites across the United States are using a web-based data portal to submit de-identified information into the database, along with relevant biospecimens collected during research studies or from previous clinical procedures and tests and they are tracking findings.
- **Pamela Taylor, chief communications and marketing officer at Share Our Strength, the organization behind the No Kid Hungry campaign.** Since 2010, No Kid Hungry has worked toward ending childhood hunger in the U.S. by breaking down any barriers between kids and their access to food. Taylor discussed how in the wake of the COVID-19 pandemic, child hunger rates in this country have skyrocketed, setting back years of progress. She talked about what No Kid Hungry is doing to ensure kids are getting fed, and why she believes childhood hunger is a solvable problem—even during this crisis.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 04/09 – 04/11**

Guests & Topics:

- **Irma Treviño- IRS spokesperson** give us details about the new payments for the economic relief effort.
- **Alex Ochart:** Speaks about how to protect yourself if you were exposed in most recent Facebook data breach.
- **Law professor and Attorney Anthony Suarez-** Speaks about Dereck Chauvin trial.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: Weekend of 04/02 – 04/04

Guests & Topics:

- **Dr. Kneeland Youngblood, MD, is a Prostate Cancer Foundation Board member and is founding partner of Pharos Capital Group.** April is National Minority Health Month and while one in 8 men will develop prostate cancer in his lifetime, Black men are 75 percent and they are more than twice as likely to die from it than white men. Dr. Youngblood discussed prostate cancer prevention, symptoms, and different treatments available.
- **John Lear, President & Chief Executive Officer Parkinson's Foundation.** Lear talked about Parkinson's Awareness Month (April), what resources are available for newly diagnosed people and their families and how people with Parkinson's can help advance research by joining the national PD GENERation study.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 3/26-3/28 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: Weekend of 04/02 – 04/04

Guests & Topics:

- **Professor Anthony Suarez-** Speak about Gun Control possibilities under the US Constitution.
- **Sandra Carrasquillo:** Special Interview about Hispanics and Covid19 Vaccination.
- **Radio Host Luis Dávila Colón** speak about the immigration crisis on the border.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/26 – 03/28**

Guests & Topics:

- **Barney Graham, M.D., Ph.D. Dr. Graham is chief of the Viral Pathogenesis Laboratory at NIAID's Vaccine Research Center.** Graham has led a team that has been studying coronaviruses (among other viruses) for years before SARS-CoV-2 was first identified as a novel coronavirus. The mRNA-1273 vaccine (and pivotal technology used in other COVID-19 vaccines) was not made overnight. Graham addressed why the speed with which these vaccines were developed can make people feel hesitant to get vaccinated and talked about the well-thought-out process of vaccine development. Graham also talked about the differences in the three vaccines and the new COVID-19 variants that are emerging throughout the world. He also talked about treatments on the horizon.
- **Joi Gordon is the CEO of Dress for Success Worldwide.** She discussed Women's History Month and how Dress for Success has become a globally recognized leader that has empowered more than one million women to become economically advanced in nearly 150 cities in more than 20 countries. In addition to expanding the organization's reach, Joi talked about Dress for Success programming, offering a full continuum of services that help women secure employment, advance in their careers, and achieve financial freedom.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/26 – 03/28**

Guests & Topics:

- **Professor Anthony Suarez-** Speak about Gun Control possibilities under the US Constitution.
- **Sandra Carrasquillo:** Special Interview about Hispanics and Covid19 Vaccination.
- **Radio Host Luis Dávila Colón** speak about the immigration crisis on the border.



## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/19 – 03/21**

Guests & Topics:

- **Dr. LaShawn McIver is Director of the Office of Minority Health for the Centers for Medicare and Medicaid Services.** McIver discussed COVID-19 as it pertains to Medicaid and Medicare and vaccine safety for diverse populations. She talked about the vaccine timeline and how the FDA is monitoring the long-term safety of these vaccines and what we know about long-term side effects of COVID-19 vaccines.
- **Mayim Bialik is an American actress, neuroscientist, and author.** She played the title character of the NBC sitcom Blossom. With Brain Health Awareness Week (March 15-21) this week, Bialik talked about the importance of brain health (we all think to take care of our skin or our heart or even our hair but often don't even think about our brains) and her holistic approach to staying sharp with a busy lifestyle and throughout a pandemic and beyond.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 3/12-3/14 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/19 – 03/21**

Guests & Topics:

- **Senator Rick Scott:** Exclusive Interview speaking about his position regarding COVID19 "America Rescue Plan".
- **Dr. José Colón** give us advise in how to protect our family from Cyber Attacks.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/12 – 03/14**

Guests & Topics:

- **Lucy McBride MD, practicing internist, COVID-19 health-care educator and mental health advocate.** McBride talk about FONO, or a Fear Of Normal. Month after month, we have been yearning to be done with enforced distancing, social isolation and life in a more virtual reality. Now that the moment will be arriving - as millions of Americans have been vaccinated and millions more will soon roll up their sleeves for it — the prospect is oddly disconcerting. McBride discussed FONO and reentry into a normal life following over a year of quarantine.
- **Dr. Sally Zol, CEO of United Through Reading.** Zol talked about how United Through Reading has been connecting military families through video-recorded story time for more than 30 years, making sure parents don't miss reading bedtime stories just because their military service takes them away from home. In 2019, they released a reading app, putting Story Stations in the hand of every military family with a mobile device. They also offer free books to families that use our program, helping military families maintain strong literacy supports for their children. Zol discussed the importance of UTR and how families can get involved.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/12 – 03/14**

Guests & Topics:

- **Senator Rick Scott:** Exclusive Interview speaking about his position regarding COVID19 “America Rescue Plan”.
- **Dr. José Colón** give us advise in how to protect our family from Cyber Attacks.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/05 – 03/07**

Guests & Topics:

- **Marty Makary, MD - Health Policy Expert; John Hopkins surgeon and Professor of Health Policy; Author, The Price We Pay; Editor-in- Chief at MedPage Today.** Dr. Makary put a positive spin on COVID-19. He believes we could reach herd immunity as early as April. He also thinks the number of people with natural immunity is severely underestimated due to a high number of asymptomatic infections and current antibody tests that aren't completely accurate because they only look for the actual antibodies.
- **Yvonne Yancy, Chief Human Resources Officer & Amanda Morin Associate Director, Thought Leadership & Expertise at Understood.org.** In the United States, 1 in 5 people have learning and thinking differences, like dyslexia and ADHD, and 1 in 4 adults have some type of disability. Understood.org provides information, helpful resources, and chairs supportive communities so people who think differently can thrive at home, school and work. Both Yancy and Morin talked about their organization and their innovative perspectives. Their mission is to decrease friction, increase access, prioritize clarity and improve always.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 03/05 – 03/07**

Guests & Topics:

- **Alex Ochart, an expert in technology,** talks about the great global technological crisis that the pandemic has created and that has affected even the largest companies such as Sony, Peloton and how it could affect the consumer.
- Hispanics feel ignored by beauty companies. A new study says our community spends about \$7 billion a year. Who says it? **AARP spokesperson Ivone Fernández** speaks on this issue.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/26 – 02/28**

Guests & Topics:

- **Dr. Harold S. Koplewicz, the president of the Child Mind Institute**, has a new parenting book: **THE SCAFFOLD EFFECT: Raising Resilient, Self-Reliant, and Secure Kids in the Age of Anxiety** and all author proceeds benefit the Child Mind Institute. He discussed a strategy for parents called scaffold parenting. The metaphor is that the child is the “building,” and the parents are the scaffold around it, the framework that guides and protects as the child rises and grows
- **Dave Fuehrer, cancer survivor, co-founder and CEO of GRYT Health**. Run by cancer patients, survivors, and caregivers, GRYT is a digital health company that offers support through connection and education and serves to improve quality of life and increase survival for people confronting cancer. Their latest project is the COVID Advocacy Exchange (CAE). Launched in partnership with Bristol Myers Squibb, the CAE convenes advocacy groups, patients, and industry to synchronize efforts, facilitate resource sharing and provide an opportunity for increased connection and collaboration. Fuehrer talked about COVID-19’s impact on patient advocacy and the importance of digital health platforms like the COVID Advocacy Exchange during this time.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/26 – 02/28**

Guests & Topics:

- Exclusive Interview with **Senator Marco Rubio** who spoke about COVID-19 vaccination distribution, help for small businesses, Secretary of Health nominee voting and more.
- **Political Analyst Mariano González** - Immigration Reform Proposal in Congress-Future and failures.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/19 – 02/21**

Guests & Topics:

- **Artis Stevens – President & CEO Big Brothers, Big Sisters.** Stevens talked about the impact of the BBBS organization nationwide and his goals as the 1st black President and CEO of the organization since 1904. As the nation's largest donor-volunteer supported mentoring network, Stevens discussed the impact of COVID-19 and what can be done to help give kids a better future.
- **Carolyn Cawley - President of the U.S. Chamber of Commerce Foundation.** Cawley discussed the Sharing Solutions: A Virtual Nationwide Tour to drive solutions to the opioid epidemic as more than 40 states report increases in opioid-related mortality amid COVID-19. As part of the campaign, the Foundation and its partners will convene 50 virtual events in 50 states to showcase innovative workforce solutions and support employers as they tackle growing substance misuse in their communities and in the post-COVID workplace.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/19 – 02/21**

Guests & Topics:

- **Enrique Perez, a Puerto Rican who has only been living in Texas for 3 years,** tells us his story of how the events that caused the winter storm "Viola" took him by surprise.
- **Sergio Gonzalez Telemundo weather anchorman** offers us the details of how this phenomenon arose and what to expect in the most affected areas.
- **Dr. Rubén Perez** tells us about the new variants of COVID19 and what can happen to people who have already received their first dose of vaccine but due to the delay that has arisen, they will not receive the second dose on time.
- **Digital marketing expert Alex Ochart** talks about social networks possibly changing to a business model in which we will have to pay a subscription.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/12 – 02/14**

Guests & Topics:

- **Patricia N. Whitley Williams, MD, NFID (National Foundation for Infection Diseases) president and associate dean of inclusion and diversity at Rutgers Robert Wood Johnson Medical School**, discussed recent findings about how the healthcare system can build trust with Black communities. She talked about the main reasons why Black adults are worried about COVID-19 and flu vaccines and the urgency in getting accurate information into communities.
- **Margaret Laws, President & CEO of Hopelab** – Hopelab creates behavior-change tech to help teens and young adults live happier, healthier lives. Focused on youth/young adult mental health and well-being, Hopelab spearheads initiatives for lonely college students, LGBTQ+ youth, helping youth quit vaping, a chatbot for young people following cancer treatment, and an app for first-time moms. Laws discussed the importance of teen mental health especially during the pandemic.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/12 – 02/14**

Guests & Topics:

- **Dr. Sixto Porras, one of the leading couples specialists and best-selling author**, talks to us about "Myths of romantic love."
- **Alex Ochart, specialist in digital marketing**, talks about the new trends in video streaming platforms and the controversy of censorship of a well-known podcast and how it could affect the industry.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/05 – 02/07**

Guests & Topics:

- **Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration.** Marks discussed why there is so much concern around the safety of the COVID-19 vaccines and how the vaccine were tested and the effectiveness for everyone. He talked about who is potentially at risk for side effects.
- **RIO CORTEZ award winning poet and Author of: THE ABC's OF BLACK HISTORY.** February is black history month. Ms. Cortez talked about the significance of literacy and African American history. She discussed easy ways to associate the alphabet with black values and culture.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 02/05 – 02/07**

Guests & Topics:

- **Lawyer and immigration specialist Shelley San Martin** talks about President Joe Biden's executive orders to change the immigration and asylum system in the United States and what is the real problem in the politics of separation of children and families at the border.
- **Erika Urdaneta Vice President of Operations of the BBB** alerts on the consequences of publishing the COVID19 vaccination card on social networks and other frauds occurring in the Nation.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/29 - 01/31**

Guests & Topics:

- **David Waddell- CEO & Chief Investment Strategist, Waddell & Associates of Nashville.** The GameStop stock spectacle pitting Reddit against hedge fund giants has everyone talking and many just trying to figure out what is going on and how a stock goes from \$60 to \$300+ in one day. Waddell talked about this week's Wall Street phenomenon and gave us insight on how this happened.
- **Carolyn Reynolds- Pandemic Action Network Co-Founder,** talked about what should we expect from the Biden-Harris administration in terms of addressing COVID-19. What do recent actions mean for COVID-19 response. She talked about what Americans should be doing right now while we anticipate widespread vaccine distribution and the threat of future pandemics.
- **David Grimm, Ph.D, is online News Editor of Science and an expert in animal welfare, animal rights, and the science of cats and dogs.** Grimm talked about the latest research on COVID-19 and house pets. He discussed the potential possibility that cats and dogs will need to be vaccinated against COVID in order to prevent human transmission and the further spreading of the virus.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/29 - 01/31**

Guests & Topics:

- **Dr. Anthony Fauci** discusses new studies claiming new vaccines to be announced are "promising candidates" in the fight against Coronavirus.
- **Journalist Zuheily Santiago,** host of the podcast "Cambio de mando", talks about who Janet Yellen is, the first woman in charge of the economy of the United States.
- **Alex Ochart, an expert in digital marketing,** offers us details about the situation with investment applications such as Robin Hood that have caused an impact on the stock market in the last hours.



## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/22 - 01/24**

Guests & Topics:

- **Dr. Jason Wilson, ER Doctor & Associate medical director of the emergency department at Tampa General Hospital** explained how the vaccine actually works and the effects of doses on immunity levels.
- **Dr. Celine Gounder, an infectious disease expert and a member of Biden's COVID-19 task force**, talked about the Biden administration's pandemic priorities. She discussed how they plan to tackle supply, distribution and vaccine demand challenges. Also, deterring the spread of COVID and its economic impact on our country.
- **Kenneth C. Davis – Historian and the author of Don't Know Much About® History** discussed the historical components of the Biden/Harris inauguration and what to expect during Biden's first 100 Days.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/22 – 01/24**

Guests & Topics:

- **Dr. Gabriel Salguero - President Of NALEC and former advisor for Pres. George Bush and Barack Obama** speak about Joe Biden inauguration.
- **Irma Treviño - IRS spokesperson** give us details on recent changes on the dates and specifics about taxes season.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/15 - 01/17**

Guests & Topics:

- **RADM Felicia Collins is the Deputy Assistant Secretary for Minority Health for Health and Human Services.** Collins gave us an update on COVID-19 and talked about why the impact of COVID has been so great on minority populations. She also discussed vaccine safety and when we might expect to get back to normal.
- **Trovon C. Williams- NAACP, Vice President of Marketing and Communications** – Williams discussed Martin Luther King Day and how the NAACP is raising National awareness about the history of King. He also discussed some of the challenges COVID has caused for African Americans and talked about next week's inauguration of President-elect Biden and Kamala Harris.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/15 - 01/17**

Guests & Topics:

- **Journalist and Host of "Cambio de Mando" Podcast Zuheily Santiago**, speak about the latest on Joe Biden's inauguration security plan in Washington.
- **Alex Ochart - Tech and Marketing specialist** speak about WhatsApp new terms and censorship in social media.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/08 - 01/10**

Guests & Topics:

- **Mark Weber, Deputy Assistant Secretary for Public Affairs/Human Services in the Office of the Assistant Secretary for Public Affairs at HHS-** Weber discussed the latest rollout for the COVID-19 vaccines and vaccine misinformation.
- **Lisa Bruno, a registered dietician and nutrition communications specialist with Masters in Nutrition** – Bruno talked about tips for a healthier 2021.
- **Lauren Berlengeri, Founder and CEO at HigherDOSE.** Berlengeri is a holistic nutritionist and health coach and covered outside-the-box ideas for a healthier New Year routine

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 01/08 - 01/10**

Guests & Topics:

- We interview **Attorney and Analyst Luis Davila Colon** who analyzes the events that occurred in the Capitol and its social implications.
- Also, **Migdalia Sanchez and Claudio Soriano Life Coaches** also offer us tools to start the year that will help you plan your personal progress.

## iHeartRadio Communities: Public Affairs Special

### (REPLAY OF THE 12/25-12/27 SHOW)

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: Weekend of 01/01 – 01/03

Guests & Topics:

- **U.S. Surgeon General Dr. Jerome Adams** – Update on the current coronavirus outbreak happening across the country & how to stay safe following holiday gatherings
- **Dr. Jason Wilson, Associate Medical Director of the Emergency Department at Tampa General Hospital** – COVID-19 vaccine recipient on what you need to know about the vaccine
- **Dr. Richard Feifer, Chief Medical Officer at Genesis Healthcare** - Preparations underway for vaccine arrival at nursing homes and long-term care facilities across the country

## Estamos Contigo: Public Affairs Special

### (REPLAY OF THE 12/25-12/27 SHOW)

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: Weekend of 01/01 – 01/03

Guests & Topics:

- **Attorney and political analyst Luis Davila Colon** speak about the negotiations about the COVID relief bill.
- **Zuani Villareal- Communications Director for Feeding America** speak about the food crisis in our Nation.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/25 – 12/27**

Guests & Topics:

- **U.S. Surgeon General Dr. Jerome Adams** – Update on the current coronavirus outbreak happening across the country & how to stay safe following holiday gatherings
- **Dr. Jason Wilson, Associate Medical Director of the Emergency Department at Tampa General Hospital** – COVID-19 vaccine recipient on what you need to know about the vaccine
- **Dr. Richard Feifer, Chief Medical Officer at Genesis Healthcare** - Preparations underway for vaccine arrival at nursing homes and long-term care facilities across the country

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/25 – 12/27**

Guests & Topics:

- **Attorney and political analyst Luis Davila Colon** speak about the negotiations about the COVID relief bill.
- **Zuani Villareal- Communications Director for Feeding America** speak about the food crisis in our Nation.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/18 – 12/20**

Guests & Topics:

- **Stephen Hahn, MD, Commissioner of the Food and Drug Administration** discussed this week's FDA authorization of the Pfizer-BioNTech COVID-19 vaccine. He talked about the eligibility and timetable for vaccine distribution and vaccines on the horizon that are pending approval.
- **Erin Sauber-Schatz, Task Force Lead of the Community Interventions and Critical Populations (CICP) Task Force.** Dr. Sauber-Schatz has served in CDC's Emergency Operations Center (EOC) on the COVID-19 response beginning in March 2020 and talked about COVID-19 upcoming winter and holiday guidance with vaccines pending. She stressed remaining diligent about COVID safety.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/19 – 12/20**

Guests & Topics:

- **Senator Marco Rubio R-FL** exclusive interview about negotiations on COVID 19 stimulus package from Washington.
- **Marcela Gándara: One of the most influential Christian Singers** speaks about Christmas and his new album.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/11 – 12/13**

Guests & Topics:

- **Dr. Jerome - U.S. Surgeon General** discussed the 3 W's for the pandemic. He talked about Covid-19 vaccine safety with a special focus on the issues in minority communities. He addressed the uptick in cases following Thanksgiving and recommendations for 2020's December Holidays and celebrations.
- **Sophia L. Thomas, president of the American Association of Nurse Practitioners** – Thomas talked about how nurses across the country are dealing with the constant risk of contracting COVID-19 and what a vaccine will mean to first responders.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 12/05-12/06 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/12 – 12/13**

Guests & Topics:

- We speak with **Irma Treviño IRS liason** about new scams and fraud with the last black Friday.
- **Carolina Fortin Garcia from Medicare & Medicare Services** speak about changes on this year.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/05 – 12/06**

Guests & Topics:

- **Dr. Anthony Fauci - Director of the National Institute of Allergy and Infectious Diseases & Head of the Coronavirus Task Force.** Dr. Fauci discussed the December potential for a vaccine and the evolution in the fight against COVID. He also talked addressed some minority issues affecting Americans and stressed the importance of remaining diligent with CDC recommendations throughout the holiday season.
- **Kate Fitzgerald – Executive VP and Chief Operating Officer at Feeding America.** Fitzgerald talked about hunger and the need for help across our country throughout the holiday season and beyond. She discussed the impact of COVID on food donations and how people can help.
- **Commissioner Kenneth Hodder - National Commander of The Salvation Army USA.** Hodder discussed the impact the pandemic has had on holiday fundraising across a wide variety of key areas for the salvation army. He discussed what the salvation army is doing to support 1st responders and how people can help both financially and through volunteering.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 12/05 – 12/06**

Guests & Topics:

- We speak with **Irma Treviño IRS liason** about new scams and fraud with the last black Friday.
- **Carolina Fortin Garcia from Medicare & Medicare Services** speak about changes on this year.



## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/28 – 11/29**

Guests & Topics:

- **Dr. Ali Nouri - President of the Federation of American Scientists.** Dr Nouri gave us an update on current COVID-19 outbreak and explained metrics including positivity rate, mortality rate, etc. He discussed the potential of a vaccine in the near future and predictions for the holiday season.
- **Jim Luke, professor of economics at Lansing Community College,** discussed the potential of the US returning to hoarding and panic buying during the next wave of the COVID-19 pandemic and throughout the Holiday season. Luke discussed the current strength of our supply chain.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 11/21-11/22 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/28 - 11/29**

Guests & Topics:

- **Dr. Ruben Perez** analyzes the two vaccines that were announced this week against COVID19. Are they safe?
- **The March Of Dimes organization** comes with us to raise awareness about a maternal health crisis in the Nation.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/21 – 11/22**

Guests & Topics:

- **Nicole Lynn Lewis, Founder and Chief Executive Officer of Generation Hope.** Generation Hope's mission is to surround motivated teen parents and their children with the mentors, emotional support, and financial resources that they need to thrive in college and kindergarten, thereby driving a two-generation solution to poverty.
- **Gabrielle Fitzgerald, the co-founder of the Pandemic Action Network,** discussed the latest on the rapid increase of COVID-19 cases in the United States and worldwide. She focused on Thanksgiving and the updated CDC guidelines for holiday gatherings.
- **Jennifer Leach is the head of the Division of Consumer and Business Education (DCBE) in the FTC's Bureau of Consumer Protection.** Leach discussed the Federal Trade Commission's recently deployed PSA campaign to bring attention to all of the fraud that is happening in our new COVID world. She talked about how consumers can protect themselves during the holidays and in 2021.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/21 - 11/22**

Guests & Topics:

- **Dr. Ruben Perez** analyzes the two vaccines that were announced this week against COVID19. Are they safe?
- **The March Of Dimes organization** comes with us to raise awareness about a maternal health crisis in the Nation.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/14 - 11/15**

Guests & Topics:

- **History Professor at Nova Southeastern University Dr Charles Zelden** - discussed the presidential transitions both in and out of office before inauguration day. He talked about if there is any way that the results of the election could ever be overturned.
- **Weather Group Meteorologist Ray Stagich** – Preparing for a winter of severe weather & weather trends throughout the United States in 2020.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 11/7-11/8 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/14 - 11/15**

Guests & Topics:

- Decision 2020: **Former Speaker of the Senate Charlie Rodriguez** share information with us.
- **Hip Hop Grammy Winner and producer Lecrae** give us an exclusive interview about his new song: "La Fiesta".

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/7 - 11/8**

Guests & Topics:

- **Admiral Terry "T" McCreary is a retired one-star admiral in the United States Navy and served as the Chief of Naval Information on the Joint Chiefs of Staff.** With Veterans Day November 11th, Admiral McCreary talked about the history of Veteran's Day and the struggles different generations of Veterans have had over the years. McCreary talked about the impact of COVID on our Vets and great organizations that help Vets with jobs, homelessness, and mental health.
- **Jane Randel -- Co-Founder/President, Karp Randel & NO MORE.** Jane Randel discussed the role of a social impact advisor on ending domestic violence and sexual assault by increasing awareness, inspiring action and fueling culture change. She talked about the increase in domestic violence since COVID-19 and issues in the NFL and NASCAR. Randel offered resources to get help for victims and abusers.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 11/7 - 11/8**

Guests & Topics:

- Decision 2020: **Former Speaker of the Senate Charlie Rodriguez** share information with us.
- **Hip Hop Grammy Winner and producer Lecrae** give us an exclusive interview about his new song: "La Fiesta".

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/31 - 11/1**

Guests & Topics:

- **Crystal Carson, Vice President of Communications, Culture and Media Partnerships at When We All Vote** talked about the nonpartisan nonprofit that brings together citizens, institutions, brands, and organizations to increase participation in every election. Launched by Michelle Obama, the organization is committed to closing the race and age voting gap and empowering all eligible voters to cast their ballot by harnessing grassroots energy, establishing strategic partnerships, and implementing digital organizing strategies, with the ultimate goal of changing the culture around voting.
- **Marc Morial, Urban League President** stressed how this election is one people have to vote. Morial talked about the enthusiasm gap between Black male Voters verses the general population. He discussed voter suppression and election protection at the polls.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/31 - 11/1**

Guests & Topics:

- US Economy record grow on Q3
- Infectious disease expert **Dr. Anthony Fauci** says a COVID vaccine will not likely give permanent immunity to the virus.
- Decision 2020: Interview with political analyst **Luis Dávila Colón** about what to expect next days.
- Special Interview with **Christy Muller** author of best seller "Una vida mejor"

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/24 - 10/25**

Guests & Topics:

- **Dr. Judy Monroe, head of the CDC Foundation & advisor to the Pandemic Action Network** discussed where are we on the COVID-19 response both in the United States and globally. She talked about holiday gatherings in 2020 and where the greatest needs are for on-the-ground response to COVID-19.
- **Andrea Hailey, CEO, Vote.org** talked about voting trends so far in 2020 and how COVID-19 is impacting our elections. She also discussed how foreign governments can influence an election in the US.

## Estamos Contigo: Public Affairs Special

**(REPLAY OF THE 10/17-10/18 SHOW)**

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/24 - 10/25**

Guests & Topics:

- The 2020 census has come to an end and the regional manager visits us to tell us about the number of people who filled this important initiative that will register the increase in the Hispanic population of the United States.
- With the elections just around the corner, we spoke with **Alex Ochart, an expert in digital marketing** about the accusation of social networks of interfering in the 2020 elections.
- And **Dr. Anthony Fauci** offers his recommendations for Thanksgiving celebrations.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/17 - 10/18**

Guests & Topics:

- **Myra Biblowit, Breast Cancer Research Foundation President & CEO.** Biblowit talked about what makes BCRF unique and the biggest changes in breast cancer research over the last two decades. She discussed some of the challenges facing the breast cancer community in the face of the COVID-19 pandemic and how listeners can best help support BCRF.
- **John Zogby, Founder & Senior Partner John Zogby Strategies.** Zogby is a pollster, author, trend-spotter, and thought leader. He's widely regarded as one of the most accurate pollsters in the world and discussed the strategies and accuracy of polling in 2020 in both local and national elections and the pandemic's effect on polling participation. He talked about how every campaign – whether political, public relations, branding, or capital development – needs a well-crafted survey and data to discover the strengths, weaknesses, opportunities and threats that lie ahead.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/17 - 10/18**

Guests & Topics:

- The 2020 census has come to an end and the regional manager visits us to tell us about the number of people who filled this important initiative that will register the increase in the Hispanic population of the United States.
- With the elections just around the corner, we spoke with **Alex Ochart, an expert in digital marketing** about the accusation of social networks of interfering in the 2020 elections.
- And **Dr. Anthony Fauci** offers his recommendations for Thanksgiving celebrations.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/10 - 10/11**

Guests & Topics:

- **William Schaffner, MD, National Foundation Infectious Disease Medical Director** discussed influenza vaccine coverage data from the 2019-2020 US influenza season. He highlighted the importance of influenza and pneumococcal disease prevention during the COVID-19 pandemic and why most everybody should be getting a flu shot this year.
- **Jessica Levinson – Professor of Election Law at Loyola Law School and Contributor to NBC News THINK.** With the 2020 Election less than month away, Levinson discussed voting law and ethics in the United States. She talked about the different types of voter suppression and how to make sure your vote counts.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/10 - 10/11**

Guests & Topics:

- **Dr. José Colón: Youth Specialist Counselor** speaks about online schooling safety for kids.
- **Dr. Rubén Pérez: Internal Medicine Doctor** speaks about President Trump's COVID-19 treatment



## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/3 - 10/4**

Guests & Topics:

- **Carolyn Reynolds, co-founder of the Pandemic Action Network**, discussed the present state of COVID-19 in the US. Reynolds talked about winter preparations during the pandemic and how to interpret all the new information coming out potential vaccines.
- **Steve Vladek, Professor of Law at the University of Texas School of Law & Executive Editor of Just Security & Senior Editor of the Lawfare blog** – Vladek provided perspective on the purpose of our Supreme Court and judicial branch of government. He discussed the justice confirmation process and how the supreme court works from their case choices to their sessions.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 10/3 - 10/4**

Guests & Topics:

- **Andria Estrella, Licensed Marriage and Family Therapist**, about what is most affecting our families and especially our children during these difficult times and how to get help in your area.
- **Maribel Alonso, Technical Information Specialist, Food Safety and Inspection Service, USDA** about issues with a new study of the USDA revealing concerns about the handling of frozen food by consumers.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 9/26 - 9/27**

Guests & Topics:

- **Kate Dischino, VP of emergency programs and AmeriCares preparedness** discussed response and recovery programs in the U.S. and around the world related to wildfires, hurricanes and other natural disasters. Dischino is responsible for deploying emergency response teams, coordinating large scale deliveries of medicines and relief supplies and implementing recovery programs that restore health services for disaster survivors. She talked about the Bob Cat Fire in California as well as the Oregon and Washington wildfires with a focus on victims needs and how people can help.
- **Shari Sinwelski, Vice President of National Networks, Vibrant Emotional Health and Deputy Director, National Suicide Prevention Lifeline**, where she oversees networks operations, standards, training and practices for its network of 165 crisis centers. September is **National Suicide Prevention Awareness Month** and this year it's even more important to discuss mental health as both the CDC and WHO have stated that our mental health is "languishing" amid the COVID-19 pandemic and issued warnings about its possible effects on suicidal behaviors. Sinwelski discussed how people can maintain hope if they are feeling suicidal and where they can get help.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 9/26 - 9/27**

Guests & Topics:

- **John de Armas, Specialist and business strategist** offers us the second part of his advice to reinvent and get the most out of your business in times of crisis.
- **Irma Treviño, IRS spokesperson** gives us details of the week that the agency has declared the small business as a celebration week. In addition, it explains what the deduction consists of that can be used if you have an office in your home.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 9/19 - 9/20**

Guests & Topics:

- **John Sykes, President of Entertainment Enterprises for iHeartMedia.** Sykes discussed the iHeartMedia Why I'm Voting campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season. Listeners will also submit reasons for voting. Why I'm Voting will run across all of iHeartMedia platforms and markets through election day, Tuesday November 3, 2020. Listeners can submit their own 20 second or less audio or video message at [iheartradio.com/vote](http://iheartradio.com/vote).
- **Mike Ward, VP Voter Engagement at Democracy Works.** Democracy Works is a team of software developers, public policy wonks, and civic organizers building the tools needed to upgrade the infrastructure of our democracy. Ward discussed their vision of making voting a simple, seamless experience for all Americans so that no one misses an election. Ward talked about how and why they are building the tools needed in 2020 to upgrade the infrastructure of our systems to improve the voting experience for voters and election officials alike. He discussed some specific challenges to voting in 2020 during the COVID-19 Pandemic.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 9/19 - 9/20**

Guests & Topics:

- **Maria Olmedo-General Manager of Communications for the 2020 Census,** tells us about how millions in funds are at risk that are assigned according to the participation of the public in this important initiative.
- **Commissioner Tony Ortiz-President of the League of Florida Cities** talks about the adjustments that different cities of the Nation are making in the finances and how this could affect the economy of the citizens.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 9/12 - 9/13**

Guests & Topics:

- **Q104.3's Shelli Sonstein guest hosts a 9/11 iHeartCommunities public affairs special from New York.**
- **Daniel Nigro is the Commissioner of the Fire Department of New York.** He discussed how 9/11 is being remembered in 2020 amidst the COVID-19 pandemic. The FDNY has increased the size of its World Trade Center memorial wall at its Brooklyn headquarters as they prepare to add the names of 27 more members who died of illnesses linked to the toxic air at Ground Zero during the rescue and recovery efforts.
- **Stephen Siller is the CEO and President of the Frank Siller Tunnel To Towers Foundation.** The Stephen Siller Tunnel to Towers Foundation's mission is to honor the sacrifice of FDNY Firefighter Stephen Siller, who laid down his life to save others on September 11, 2001. To date, The Tunnel to Towers Foundation has spent over \$250 million to honor and support our first responders and their families. Vice President Pence will speak peak at Tunnel to Towers September 11 Memorial Ceremony and be joined by families of 9/11 victims to honor the lives lost in 2001. Siller discussed the foundation and talked about the 2020 Never Forget Virtual Challenge.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 9/12 - 9/13**

Guests & Topics:

- **Dr. Arcilio Alvarado and the microbiologist Dra Cruz** explain why you should be vaccinated to prevent complications between influenza and COVID-19.
- We also spoke with **Chavely Alers** about men who suffer domestic abuse. What are your rights and how does the law apply?

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 9/5 - 9/6**

Guests & Topics:

- **David Paine is the president and co-founder of the September 11 National Day of Service and Remembrance**, ("9/11 Day").
- **Jay S. Winuk is a nationally recognized inspirational speaker and public relations executive.** He is the co-founder of the September 11 National Day of Service and Remembrance, ("9/11 Day"). On September 11, 2001, Jay lost his younger brother Glenn J. Winuk, an attorney and volunteer firefighter/EMT, who ran from a position of safety into the WTC South Tower.
- David and Jay discussed their 9/11 Day organization and a major new initiative in response to COVID-19, called "9/11 Day At Home." This initiative features a new digital platform, at 911day.org, that enables millions of Americans to engage in a wide range of charitable service activities virtually, and from the safety of their homes, in observance of 9/11 Day, the nation's largest annual day of service.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 9/5 - 9/6**

Guests & Topics:

- What can I do with my business?: **John De Armas**, business strategist teaches us 5 principles to survive the economic crisis.
- ARS is a division of the USDA and with its scientists they help make our food safe and make new discoveries. We spoke with **Janice Lopez**, microbiologist and agency specialist about this interesting topic.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 8/29 - 8/30**

Guests & Topics:

- **Dr. John Kelly, Director of the Harvard Institute on Recovery:** Leading researcher on recovery and very good at explaining the disease and its impact.
- **Jan Brown (Executive Director of GRI):** Jan has worked with many families and can speak to all the signs, the reactions, the challenges and the hope for recovery and how communities can support people in early recovery. She is also in long term recovery from opioid use, a former West Pointer and the first African American to lead a national recovery organization.
- **Brantley Gilbert (Country Musician):** Brantley spoke about his recovery from addiction and his involvement in a song that will benefit the Global Recovery Initiatives Foundation.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 8/29 - 8/30**

Guests & Topics:

- Interview with **Dr. Guzman from United Health Care** who talks about how COVID 19 has changed health care in the United States.
- **Sports journalist Sergio Ruiz** tells us about the controversy in different national sports leagues in which players and teams have decided not to play in protest of the most recent incident of police violence where an African American was killed.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 8/22 - 8/23**

Guests & Topics:

- **John Sykes, President of Entertainment Enterprises for iHeartMedia.** Sykes discussed the iHeartMedia *Why I'm Voting* campaign along with the aid of musicians, athletes, cultural influencers and others to share what matters to them the most in the upcoming election season. Listeners will also submit reasons for voting. *Why I'm Voting* will run across all of iHeartMedia platforms and markets through election day November 3rd. Listeners can submit their own 20 second or less audio or video message at [iheartradio.com/vote](https://iheartradio.com/vote).
- **David Anderson, PhD, is the Senior Director of National Programs and Outreach at the Child Mind Institute.** Dr. David Anderson discussed how COVID-19 is affecting families and children headed back to school. He covered how the pandemic is affecting kids with preexisting conditions and access to care. He talked about potential new conditions that may arise from the pandemic and what parents and caregivers can do to recognize the symptoms and get help as early as possible.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 8/22 - 8/23**

Guests & Topics:

- **NOAA Meteorologist José Galvaez-** Speaks about Update Outlook of Hurricane Season and new satellites.
- **ZaryKaren Rivera Speaks with Yasmin Castellanos from USF Autism Center** about Tips for parents with special needs students.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 8/15 - 8/16**

Guests & Topics:

- **Kang-Xing "KX" Jin is Head of Health at Facebook.** His team works on amplifying positive social impact related to health as well as efforts to minimize health misinformation. He discussed Facebook's involvement in World Mask Week and Facebook's COVID-19 involvement.
- **Danielle Ramo, PhD, the Senior Director of Research at Hopelab,** discusses college-age youth, loneliness, and tech. Colleges and universities are having to figure out how to best serve their students this fall, and Hopelab wants to make sure the mental health of their students is part of their equation. Loneliness was already a massive challenge for Gen Z. COVID-19 has only made that worse.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 8/15 - 8/16**

Guests & Topics:

- **Erika Urdaneta: Vice President of Operations Better Business Bureau:** Guides the public about the frauds that have been detected in the middle of the COVID19 pandemic.
- **Dr. José Colón: Licensed Counselor** offers us data on emotional eating caused by different emotions and feelings.



## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 8/8 - 8/9**

Guests & Topics:

- **Dr. Leslie Beitsch**, Chair of the Department of Behavioral Sciences & Social Medicine at Florida State University – How our behaviors have changed during the pandemic and how to handle certain stressful situations
- **Ken Paulson**, Director of the Free Speech Center at Middle Tennessee State University – How the First Amendment deals with protesting and what gets said social media

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 8/8- 8/9**

Guests & Topics:

- Details about the pew research new study on economic effects of COVID19 on Latino communities.
- Aracelis Panameño from HUD "Prestamos Responsables". Speak about federal aid for mortgage payments.
- We spoke with immigration attorney Angel about new health laws that benefit non-citizens and how to get them.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 8/1 - 8/2**

Guests & Topics:

- **Dr. Leslie Beitsch, Chair of the Department of Behavioral Sciences & Social Medicine at Florida State University** – How our behaviors have changed during the pandemic and how to handle certain stressful situation
- **Ken Paulson, Director of the Free Speech Center at Middle Tennessee State University** – How the First Amendment deals with protesting and what gets said social media

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 8/1 - 8/2**

Guests & Topics:

- This week, the **specialist in infections and internal medicine Dr. Rubén Pérez** answers us if the COVID19 can infect the same person twice, also offers us details of how the vaccine against this disease will work.
- Next, **the Mexican consul in the City of Orlando Juan Sabines** tells us his story of how he lost his mother in this epidemic and how they work to help the Mexican community in the nation.
- We also discuss a CDC article on how to make a family plan for hurricane season.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 7/25 - 7/26**

Guests & Topics:

- **Dr. Beth Cameron, Vice President of Global Biological Policy and Programs at NTI (Nuclear Threat Initiative)** – She is Vice President of Global Biological Policy and Programs at NTI (Nuclear Threat Initiative) and formerly the senior director of global health security and biodefense on the White House National Security Council staff. NTI is a partner in the Pandemic Action Network. Dr. Cameron discussed the current status of the pandemic and what listeners can do to stay safe and healthy. Also, the reasons why testing and contact tracing is crucial, and the recent increase in biological threats from nature.
- **Dr. Angela Rasmussen, Columbia University Virologist and Forbes writer** discussed the latest on a potential COVID-19 vaccine.

## Estamos Contigo: Public Affairs Special

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 7/25 - 7/26**

Guests & Topics:

- Back to school: Precautions and Information: **Dr. Aledie Navas Pediatric Pulmonologist** tells us about the symptoms and trends in children.
- Why I have not received my tax refund?: **Irma Treviño spokeswoman for the IRS** guides us.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 7/18 - 7/19**

Guests & Topics:

- **Dr. Judy Monroe, former Deputy Director of the CDC, current President & CEO of the CDC Foundation, and an advisor to the Pandemic Action Network** – How the CDC Foundation is helping in the fight against COVID-19 and Dr. Monroe's analysis of the impact of the virus itself
- **Jarrold Bernstein, former Obama administration counter terrorism and community outreach official, and former chief spokesman for the New York City office of Emergency management** – Assessing hospital capacity, PPE, testing and other emergency management measures being taken during this current coronavirus outbreak

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 7/11 - 7/12**

Guests & Topics:

- **Dr. Ali Nouri** - President of the Federation of American Scientists: Update on current COVID-19 outbreak & an explainer on what certain metrics mean (positivity rate, mortality rate, etc.)
- **Derrell Bradford** - Executive Vice President of 50CAN: The different challenges schools face as they plan to reopen and possible solutions for a safe reopening

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 7/4 - 7/5**

Guests & Topics:

- **Michael Bell** – deputy director of the Division of Healthcare Quality Promotion at the CDC. Dr. Bell discussed steps the public need to take this July 4th weekend to stop the spread of COVID-19, with an emphasis on cloth face coverings and distance. Dr. Bell promoted the first behavior change campaign by the Pandemic Action Network #MaskingForAFriend which engages influencers and celebrities to help increase awareness and amplify consistent, accurate messaging to make sure people know how to protect themselves and others from COVID-19 by using homemade cloth face coverings. He also talked about the threat of future worldwide pandemics.
- **Aaron Dworkin** – CEO of National Summer Learning Association. They provide resources for kids and parents to help kids stay engaged and learning and avoid the summer slide. Dworkin talked about how kids in underserved communities are more at risk to lose some of the learning throughout the summer, and also about summer learning while social distancing. He gave practical tips for parenting through COVID-19.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 6/27 - 6/28**

Guest(s):

- **Gabrielle Fitzgerald - Co-Founder of the Pandemic Action Network and CEO of Panorama Global:** Gabrielle discussed the need for pandemic preparedness. She talked about how the goal of the Pandemic Action Network is to drive collective action to help bring an end to COVID-19. In the future, PAN wants to ensure the world is prepared for the next pandemic through the promotion of policies that save the most lives and protect livelihoods worldwide.
- **Dominik Whitehead - National Civic Engagement Director, NAACP:** Dominik is leading the Early Volunteer and Voter Mobilization programs at the NAACP and discussed the importance of the African American vote in 2020 in local, state and National elections.
- **Heidi Arthur - Chief Campaign Development Officer, Ad Council:** Heidi brings together leading creative agencies, corporate partners, technology platforms, and nonprofit and government clients to drive public education, awareness, and action. She discussed the role of the Ad Council and their most important campaigns currently running including COVID-19, racial justice, mental health, and thanking essential workers.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 6/20 - 6/21**

Guest(s):

- **Dr. William Schaffner, medical director of the National Foundation for Infectious Diseases, Pandemic Action Network** - Discussing the urgency of acting now on the recent uptick in COVID-19 cases in 12 cities. He talks about the upcoming flu season and why getting a flu vaccine in the fall is more important than ever.
- **Dr. Michael Lomax, President & CEO of the United Negro College Fund** - Discusses the nation's largest private provider of scholarships and other educational support to African American students. He talks about the history, programs, and scholarships available from the UNCF. He touches on what's going on most recently with the police and protests in the African American community. He highlights the UNCF's 1-billion-dollar investment fund announcement and how people can best support the UNCF.
- **Erich Bergen, actor, singer and activist** - Who explores PRIDE, AIDS in the U.S. and virtual walks. Erich Bergen discusses Pride month and talked about current LGBT issues.

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 6/13 - 6/14**

Guest(s):

- Jim Manfre - Former Florida Sheriff and member of the Law Enforcement Action Partnership on policing reforms
- Dr. Aileen Marty - Florida International University Infectious Disease Expert with an update on the coronavirus outbreak

## iHeartRadio Communities: Public Affairs Special

**30min show for all English stations to run in place of current show or in addition to.**

Designed to focus on the biggest issues impacting you this week.

To air: **Weekend of 6/6 - 6/7**

Guest(s):

- Dr. Samuel Wright – Public Policy Advisor on African American Issues & Community Activist
- Retired Brigadier General Michael McDaniel – The role of the U.S. military during civil unrest
- Weather Group Meteorologist Ray Stagich – Preparing for a summer of severe weather

## Coronavirus Explained

**30min show for all English stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 05/30/20 - 05/31/20**

Guest(s):

- President & CEO of Disaster Recovery Institute International, Chloe Demrovsky – Info for Businesses Beginning to Reopen
- Executive Director at the Center for Election Innovation and Research, David Becker – How COVID-19 Could Impact the 2020 Election
- Former Chief Spokesman for the New York City Office of Emergency Management, Jarrod Bernstein – How America is Preparing for the Combination of Natural Disasters and Coronavirus

## Coronavirus Explained

**30min show for all English stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 05/23/20 - 05/24/20**

Guest(s):

- Fashion Designer Kenneth Cole (Founder of the Mental Health Coalition)
- Dr. Harold Koplewicz (Child Mind Institute)
- Dr. Ken Duckworth (National Alliance on Mental Illness)

## Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 05/23/20 - 05/24/20**

Guest(s):

- Dr. Moises Issa MD
- Robbie Zamora -Owner of Brickell Bikes
- Captain Rafael Suarez of Miami Gardens Police

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **ENGLISH**
- Dr. Moises Issa talks about Hydroxychloroquine. What are side effects of hydroxychloroquine? What is hydroxychloroquine used for? How safe is hydroxychloroquine and Who should not take hydroxychloroquine?
- Robbie Zamora owner of Brickell Bikes talks to us about the huge increase in demand for bicycles, nationally because of COVID-19.
- Captain Rafael Suarez: As a member of the Miami Gardens Police Department, Captain Suarez has served as Captain and Major of Police in all the aspects of police work in the City of Miami and City of Miami Gardens Police Departments. He has served in both communities for over thirty-six years. Traveling two hours each way on a commute has become a norm in Miami-Dade and most of the promises of improvement are just that, promises. One of his priorities is to improve traffic, not just from traditional approaches, but from a different approach; while improving employee morale and facilitating a better environment. The concept, called "work flexibility", allows for the implementation of a 4-day week, 10-hour shift. The idea is not a fit for all Miami-Dade County businesses. For those willing participants, incentive programs can be created and implemented in the areas of tax credits or low-interest loans; as have been previously used in the past to other programs. The concept proved to improve traffic, productivity and employee's morale as it was studied and applied in Nashville, Tennessee, where an impact in traffic was seen, while also helping the environment. By reducing the amount of time vehicles spend on the road we reduced driver frustration and the carbon footprint of vehicles that would normally be sitting in traffic idling.
- **SPANISH**
- El Dr. Moisés Issa habla sobre la hidroxiclороquina. ¿Cuáles son los efectos secundarios de la hidroxiclороquina? ¿Para qué se usa la hidroxiclороquina? ¿Qué tan segura es la hidroxiclороquina y quién no debe tomar hidroxiclороquina?

- Robbie Zamora, propietario de Brickell Bikes, nos habla sobre el gran aumento en la demanda de bicicletas, a nivel nacional debido a COVID-19.
- Como miembro del Departamento de Policía de Miami Gardens, el Capitán Suárez ha servido como Capitán y Mayor de Policía en todos los aspectos del trabajo policial en los Departamentos de Policía de la Ciudad de Miami y la Ciudad de Miami Gardens. Ha servido en ambas comunidades durante más de treinta y seis años. Viajar dos horas en cada trayecto en un viaje se ha convertido en una norma en Miami-Dade y la mayoría de las promesas de mejora son solo eso, promesas. Una de sus prioridades es mejorar el tráfico, no solo desde los enfoques tradicionales, sino desde un enfoque diferente; mientras mejora la moral de los empleados y facilita un mejor ambiente. El concepto, llamado "flexibilidad laboral", permite la implementación de un turno de 4 días a la semana y 10 horas. La idea no es adecuada para todas las empresas del condado de Miami-Dade. Para aquellos participantes dispuestos, se pueden crear e implementar programas de incentivos en las áreas de créditos fiscales o préstamos a bajo interés; como se han utilizado anteriormente en el pasado para otros programas. El concepto demostró mejorar el tráfico, la productividad y la moral de los empleados, ya que fue estudiado y aplicado en Nashville, Tennessee, donde se observó un impacto en el tráfico, al tiempo que ayudaba al medio ambiente. Al reducir la cantidad de tiempo que los vehículos pasan en la carretera, reducimos la frustración del conductor y la huella de carbono de los vehículos que normalmente estarían sentados en el ralenti del tráfico.



## Coronavirus Explained

**30min show for all English stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 05/16/20 - 05/17/20**

Guest(s):

- Beach Boys Co-Founder Mike Love
- Cleaning Expert Dr. Keri Lestage
- CEO of the Kids in Need Foundation Corey Gordon

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- New song with John Stamos benefitting Feeding America
- FAQ's on disinfecting in the age of COVID-19
- How teachers/schools have adjusted to virtual learning

## Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 05/16/20 - 05/17/20**

Guest(s):

- Katherine Fernandez Rundle = Miami-Dade County State Attorney
- Francis Suarez = Miami Mayor

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **ENGLISH**
- State attorney Katherine Fernandez Rundle talks about the states awareness campaign to fight domestic violence during COVID-19
- Miami Mayor Francis Suarez explains the reopening of the city and what is expected during Phase 1.
- **SPANISH**
- La fiscal estatal Katherine Fernández Rundle habla sobre la campaña de concientización de los estados para combatir la violencia doméstica durante COVID-19
- El alcalde de Miami, Francis Suárez, explica la reapertura de la ciudad y lo que se espera durante la Fase 1.

## Coronavirus Explained

**30min show for all English stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 05/09/20 - 05/10/20**

Guest(s):

- Dr. James Shmerling (President & CEO at Connecticut Children's Medical Center)
- Ashley Whitney (Children's National Hospital DC)
- Rachel Petrucelli (President & Chief Development Officer at the Children's Hospital of Pittsburgh Foundation)
- Brandi Harrington (Seattle Children's Hospital)

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- Overview of the Children's Miracle Network, including how it came about, the work the organization does, and the funding challenges facing associated hospitals as a result of COVID-19
- How the outbreak has impacted Ashley Whitney's family life and her son Riley's hospital visits
- What we know about pediatric illnesses associated with COVID-19 and the operational challenges facing hospitals during the outbreak
- How the Children's Miracle Network helped Brandi Harrington's son Oliver

## Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 05/09/20 - 05/10/20**

Guest(s):

- Dr. Moises Issa, MD
- Chris Colston Credit advisor

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **ENGLISH**
- Dr. Moises Issa who tested positive for COVID-19 breaks down COVID-19 symptoms he went through. Dr. Issa, Also explains what plasma is and the process of becoming a Plasma donor. Lastly, He tells us what precautions to take if we are visiting our mothers for this weekend.
- Chris Colston Credit advisor explains how nearly 50 million Americans have credit card limits cut and cards closed. Chris, Also explains how credit companies can take your stimulus check if you owe them money.
- **SPANISH**
- El Dr. Moisés Issa, desglosó los síntomas de COVID-19 por los que pasó al resultar positivo en el exámen de dicha enfermedad. El médico también explica qué es el plasma y el proceso de convertirse en un donante de plasma. Por último, nos dice qué precauciones debemos tomar si estamos visitando a nuestras madres para este fin de semana.
- El asesor de crédito Chris Colston explica cómo casi 50 millones de estadounidenses tienen límites de tarjetas de crédito reducidos y tarjetas cerradas. Chris, también explica cómo las compañías de crédito pueden tomar su cheque de estímulo si usted les debe dinero.

## Coronavirus Explained

**30min show for all English stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 05/02/20 - 05/03/20**

Guest(s):

- Dr. Robert Gallo, Co-founder and director of the Institute Human Virology at the University of Maryland School of Medicine and co-founder and international scientific adviser of the Global Virus Network
- Mark Shriver, Senior Vice President, U.S. Programs & Advocacy, Save the Children
- Howard Altman, Managing Editor for the Military Times

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- Explanation of new symptoms and health issues resulting from COVID-19
- Hear how COVID-19 threatens kids in the US and all over the world and how you can help
- Impact of outbreak on the U.S. military and veterans

## Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 05/02/20 - 05/03/20**

Guest(s):

- Guillermo Ramirez - General Manager for Dish Latino in EL Paso, Texas
- Natalie Boden- President of Boden Agency
- Dr. Maria Cristina Regueiro - President & CEO of Florida National University

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **ENGLISH**
- Guillermo Ramirez explains how DISH has transformed their production lines from satellites to personal protection equipment and why they feel compelled to do so.
- Natalie Boden explains why the lack of reliable sources has moved her to create a guide of Latino relevant help which is connecting the public with companies that are supporting the Latino community during these crucial moments.
- Dr. Maria Christina Regueiro discusses how some have taken advantage of the lockdown to further their education and the importance of positive thinking in a time of crisis.
- **SPANISH**
- Nos conectamos con Guillermo Ramírez, Gerente General de DISH en El Paso Texas. Explica cómo DISH ha transformado sus líneas de producción de satélites a equipos de protección personal y por qué se sienten obligados a hacerlo.
- Natalie Boden, quien es Presidenta de la Agencia Boden, explica por qué la falta de fuentes confiables la ha llevado a crear una guía de ayuda que conecta al público con compañías que apoyan a la comunidad latina durante estos momentos cruciales.
- Además conversamos con la Dra. María Christina Regueiro, Presidenta y Directora General de la Universidad Nacional de Florida sobre cómo algunas personas han aprovechado esta cuarentena en casa para continuar su educación y sobre la importancia del pensamiento positivo en tiempos de crisis.

## Coronavirus Explained

**30min show for all English stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 04/25/20 - 04/26/20**

Guest(s):

- Chairman of Medicine at St. Joseph's University Dr. Bob Lahita
- Global Citizen CEO Hugh Evans
- Economics Professor Jim Luke

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- Medical update on the COVID-19 outbreak.
- What the Global Citizen organization is doing to assist communities impacted by the COVID-19 outbreak.
- Why it's so difficult to find toilet paper in stores and online.

## Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 04/25/20 - 04/26/20**

Guest(s):

- Goya Foods CEO Robert Unanue
- Roselina "Yoyi" Rodriguez
- Ángel Sardiña who is president of Flamingo Insurance Agency

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **English:**
- Goya Foods CEO Robert Unanue weighs in on the possible food shortage in America due to COVID-19. How is Goya protecting their employees and their clients and what is Goya's most popular product during the crisis.
- Roselina "Yoyi" Rodriguez who owns and operates eight McDonald's Restaurants in South Florida explains how COVID-19 has impacted the fast food industry. She also explains the thank you meal program which is offering free breakfast lunch and dinner to first responders through May 5th.
- Angel Sardiña who is president of Flamingo Insurance Agency explains how insurance companies are helping clients who are driving less. Less driving means less accidents and most insurance companies are discounting policies as a result. Surprisingly though many are buying cars and he has seen a spike in new policies as a result.
- **Spanish:**
- El Presidente de Goya Foods, Robert Unanue, analiza la posible escasez de alimentos en Estados Unidos debido a COVID-19. ¿Cómo protege Goya a sus empleados y sus clientes y cuál es el producto más popular de Goya durante esta crisis? Él responde.
- Roselina "Yoyi" Rodríguez, propietaria y operadora de ocho restaurantes McDonald's en el Sur de Florida, explica cómo COVID-19 ha impactado la industria de la comida rápida. También habla del programa de comida que la empresa está dando gratis como agradecimiento a los socorristas hasta el 5 de mayo, que incluye desayuno, almuerzo y cena.

- Ángel Sardiñas, presidente de la Agencia de Seguros Flamingo, explica cómo las compañías de seguros están ayudando a los clientes que conducen menos. Menos conducir significa menos accidentes y como resultado la mayoría de las compañías de seguros están dando descuentos en sus pólizas. Sorprendentemente muchos están comprando autos nuevos y como resultado ha visto un aumento en sus seguros.

## Coronavirus Explained

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To air: **Weekend of 04/18/20 - 04/19/20**

Guest(s):

- U.S. Surgeon General - Dr. Jerome Adams
- Former Deputy Assistant Attorney General - John Yoo
- Founder of No Kid Hungry - Billy Shore

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- A COVID-19 outbreak update.
- Who has what responsibilities during a public health crisis
- How No Kid Hungry is working through coronavirus and every day to end child hunger in America by ensuring that all children get the healthy food they need every day to thrive.

## Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 04/18/20 - 04/19/20**

Guest(s):

- Alberto M. Carvalho- Superintendent of Miami-Dade County Public Schools
- Dr. Natalie Weder- Child and Adolescent Psychiatrist-Child Mind Institute

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **English:**
- This week we talk with Miami-Dade County Public School superintendent Alberto Carvalho who runs the fourth largest school district in the United States. We discussed when and how schools should resume normal activity. Is homeschooling affective and what hurdles has he and his teachers have encountered. He also has a positive message for the class of 2020 who is graduating without an actual ceremony.
- We also talk with child psychiatrist Dr. Natalie Weder of the Child Mind Institute. We discuss the effects of homeschooling and how to manage the stress in the household in which kids are studying and mom and dad are working from home. How to manage time and is long time social distancing harmful to kids
- **Spanish:**
- Esta semana hablamos con el Superintendente de las Escuelas Públicas del Condado de Miami-Dade, Alberto Carvalho, quien dirige el cuarto distrito escolar más grande de los Estados Unidos. Discutimos cuándo y cómo las escuelas deberían reanudar sus actividades normales. ¿Es efectiva la educación en el hogar y qué obstáculos han encontrado él y sus maestros? También tiene un mensaje positivo para la clase del 2020 que se gradúa sin una ceremonia real.
- También conversamos con la psiquiatra infantil Natalie Weder del Child Mind Institute. Discutimos los efectos de la educación en el hogar y cómo manejar el estrés en casa mientras los niños estudian y los padres trabajan. Nos dio ideas de cómo organizara el tiempo y hablamos también si el distanciamiento social a largo plazo es perjudicial para los niños.

# Coronavirus Explained

**30min show for all English stations to run in place of current show or in addition to.**

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To air: **Weekend of 04/11/20 - 04/12/20**

Guest(s):

- Aria Bendix, Senior Innovation Reporter for Business Insider
- Dr. Shuhan He, Co-Founder of GetUsPPE.org
- Rob Cheng, CEO and Founder of PC Matic

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- Aria Bendix: Reported on the coronavirus for 3 months — then got it. A discussion about what her experience has been like.
- Dr. Shuhan He: How Americans can help health care workers in need of protection as they treat COVID-19 patients.
- Rob Cheng, CEO: What you need to know about video-chatting platforms, cybersecurity and other technology being used during this outbreak.

# Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 04/11/20 - 04/12/20**

Guest(s):

- Julio Vaqueiro (Telemundo's Host of their nightly news show "Coronavirus: un país en alerta")
- Dr. Juan Rivera (Univision's Chief Medical Correspondent)
- Gloria Estefan (Grammy winning superstar)

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **English:**
  - Vaqueiro, the host of Telemundo's nightly show "Coronavirus: un país en alerta."
  - Dr. Fauci, the surgeon general versus the president. Who should we be paying attention to about how to protect ourselves from the virus. The medicine hydroxychloroquine which the president has been pushing, what is it used for and what does Univision's chief medical correspondent Juan Rivera think of its use to treat coronavirus.
  - We close this week's show with an uplifting message from Grammy winning superstar Gloria Estefan who shares her new parody "Put On Your Mask." She also has a message for all doctors, nurses and first responders on the front lines of the COVID-19 battle.
- **Spanish:**
  - En el programa de esta semana, hablamos con el periodista Julio Vaqueiro, presentador del programa nocturno de Telemundo "Coronavirus: un país en Alerta"; sobre lo difícil que ha sido esta semana para el país y él nos comentó cómo se pueden proteger los ciudadanos mientras hacen la fila para coleccionar desempleo afuera de las oficinas y bibliotecas.
  - Dr. Fauci, el Cirujano General versus el Presidente Trump: ¿A quién deberíamos prestarle atención sobre cómo protegernos del virus? La píldora hidroxloroquina que el Presidente Trump ha estado promoviendo, para qué se usa y qué piensa el corresponsal médico de Univision, Juan Rivera, sobre su uso para tratar el Coronavirus.

- Cerramos el show de esta semana con un mensaje alentador de la superestrella y ganadora del Grammy Gloria Estefan, quien compartió su nueva parodia "Put on your mask". Ella también tiene un mensaje para todos los médicos, enfermeras y personal de primeros auxilios en la primera línea de la batalla COVID-19.



## Coronavirus Explained

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To air: **Weekend of 04/04/20 - 04/05/20**

Guest(s):

- Dr. Ali H. Mokdad, Chief Strategy Officer, Population Health
- Psychotherapist Mel Schwartz
- Meals on Wheels America CEO, Ellie Hollander

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- One of the scientists who put the modeling together that led the president to change his social distancing guidance to April 30th
- Staying calm during the coronavirus outbreak
- What Meals on Wheels doing to help families in need during the pandemic

## Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

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To air: **Weekend of 04/04/20 - 04/05/20**

Guest(s):

- Miami Mayor Francis Suarez
- Senator Marco Rubio
- Ex Vice President Joe Biden
- Grace Meinhofer from The Red Cross

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **ENGLISH**
- On this weeks show Miami Mayor Francis Suarez who has just recovered from COVID-19 tells us what he is doing to help others following his experience and his thoughts on some Governor's which refuse to shut down in the face of the crisis.
- Senator Marco Rubio explains the process on how to apply for the recently approved small business help and when to expect the stimulus checks.
- Ex Vice President Joe Biden joins us and explains what he would have done differently to combat the virus had he currently been in the White House. He also has a message for all who are afraid in these uncertain times.
- Grace Meinhofer from The Red Cross tells us how we can help by donating blood and warns of risks while folks are staying home and Relationship & Family Therapist, Gabriela Reyes gives advice for those that may be overwhelmed and feel lonely during social distancing and we discuss dating app usage which has spiked since the crisis.
- **SPANISH**
- En el programa de esta semana, el Alcalde de Miami, Francis Suárez, quien se acaba de recuperar de COVID-19, nos cuenta qué está haciendo para ayudar a otros a través de su propia experiencia y lo que piensa sobre algunos gobernadores que se niegan a cerrar sus territorios frente a la crisis.
- El senador Marco Rubio explica el proceso sobre cómo solicitar la ayuda para pequeñas empresas, plan recientemente aprobado y cuándo esperar el cheque de estímulo económico.

- El ex vicepresidente Joe Biden nos explica qué hubiera hecho diferente para combatir la crisis frente al Coronavirus si hubiera estado actualmente en la Casa Blanca. También tiene un mensaje para todos los que temen en estos tiempos inciertos.
- Grace Meinhofer de La Cruz Roja nos dice cómo podemos ayudar donando sangre y advierte sobre los riesgos mientras la gente se queda en casa y la terapeuta de relaciones y familia, Gabriela Reyes da consejos para aquellos que se sienten abrumados y solos durante el distanciamiento social y hablamos con ella sobre el uso de aplicaciones para buscar parejas, que se han disparado debido a la cuarentena.

## Coronavirus Explained

**30min show for all English stations to run in place of current show or in addition to.**

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To air: **Weekend of 3/28/20 - 3/29/20**

Guest(s):

- Author and Allergy Specialist Dr. Leo Galland
- Vice President of Communications for the American Red Cross Elizabeth Penniman
- Former Chief Economist at GE Healthcare Dr. Lisa Kennedy.

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- As COVID-19 spreads, what are we learning about the disease and how to slow the outbreak?
- Impact of the virus on the U.S. health care system.
- How the disaster relief organization is helping during this pandemic.

## Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

Designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 3/28/20 - 3/29/20**

Guest(s):

- Maria Garza, President and Founder of The Mexican American Council and the newly appointed CEO of The East Coast Migrant Head Start Project
- Credit expert Chris Colston from 2nd Chance Credit
- Attorney Amanda Suriel of The Amanda Demanda Law Group
- Univision's Chief Medical Correspondent Juan Rivera

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- We discuss the available resources for the migrant community with Maria Garza, President and Founder of The Mexican American Council and the newly appointed CEO of The East Coast Migrant Head Start Project. Can families seek help without the fear of raids and deportations?
- Credit expert Chris Colston from 2nd Chance Credit explains what the banks and credit card companies are doing to help during this crisis and how to solicit that help.
- Attorney Amanda Suriel of The Amanda Demanda Law Group breaks down the responsibilities of employers when it comes to COVID-19 employee precautions and protections. We also prioritize which bills should be payed first during the crisis and can we get money back from prepaid adult care, daycare and private schools.
- [President Donald Trump](#) says he wants the nation "opened up" by easter, few health experts believe will be sufficient in containing the [spread of coronavirus](#). We speak to Univision's Chief Medical Correspondent Juan Rivera for his thoughts and what progress have we made in combating the COVID-19 Pandemic.

## Coronavirus Explained

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To air: **Weekend of 3/21/20 - 3/22/20**

Guest(s): guests from the Child Mind Institute

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- **Topic 1:** What are the latest coronavirus medical developments this week? What more we're learning about the virus itself, how those who still have to work with public can stay safe, and new data that shows younger people can be at risk for severe symptoms.
- **Topic 2:** Understanding the concept behind flattening the curve and different measures government officials can take to boost supply for medical equipment necessary to treat coronavirus patients.
- **Topic 3:** Parenting through COVID-19. Talking to your kids about the virus. How to stay calm and be honest.

## Explicando el Coronavirus

**30min show for all Spanish stations to run in place of current show or in addition to.**

DDesigned to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 3/21/20 - 3/22/20**

Guest(s):

- Dr. Carlos Espinal the Director at FIU Global Health Consortium
- Univision's Chief Medical Correspondent Dr. Juan Rivera
- OB/GYN Dr. Ernesto Cardenas
- Former Miami-Dade County Mayor Alex Penelas
- Crisis Manager Freddy Balsera of Balsera Communications

Hosted by: iHeartMedia's Enrique Santos (from WZTU-FM / Miami, FL)

Topics covered:

- **ENGLISH:** iHeartLATINO Chairman and CCO Enrique Santos hosts a 30-minute informative discussion in Spanish, concerning The COVID-19 Pandemic. With expert guests Dr. Carlos Espinal the Director at FIU Global Health Consortium, Univision's Chief Medical Correspondent Dr. Juan Rivera, OB/GYN Dr. Ernesto Cardenas, Former Miami-Dade County Mayor Alex Penelas and Crisis Manager Freddy Balsera of Balsera Communications. What more can we do to protect ourselves and our families? Is our country doing enough? What economic impact will this truly have?
- **SPANISH:** El presidente y CCO de iHeartLATINO Enrique Santos es el anfitrión de una discusión informativa de 30 minutos en español, sobre la pandemia COVID-19, con invitados expertos en el tema. Dr. Carlos Espinal, quien es el Director del Consorcio de Salud Global del FIU; Dr. Juan Rivera, Corresponsal Médico de Univision; Dr. Ernesto Cardena, Obstetra y Ginecólogo; el ex Alcalde del Condado de Miami-Dade Alex Penelas y el Gerente de Crisis Freddy Balsera de Balsera Communications. ¿Qué más podemos hacer para protegernos a nosotros y a nuestras familias? ¿Nuestro país está haciendo lo suficiente? ¿Qué impacto económico tendrá esto realmente?

# Coronavirus Explained

**Show for all English stations to run in place of current show or in addition to.**

Show designed to be a good balance of necessary information and also information that will help ease the panic

To air: **Weekend of 3/14/20 - 3/15/20**

Guests:

- Dr. Bob Lahita – Chairman of Medicine at St. Joseph University Hospital
- Jared Bernstein – Former Chief Spokesman for the New York City Office of Emergency Management
- Ron Insana – CNBC Contributor

Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)

Topics covered:

- GUEST 1 – Doctor discussing general questions about COVID-19. (What makes this virus unique, How does it spread, How is it different/similar to the flu and allergies, What are the right steps to take to protect yourself vs. misinformation being spread online, etc.) Also, will ask some common question from listeners... what does it mean to be quarantined, what about children and COVID-19? How should you talk with your kids about this?, Is there a difference between indoor and outdoor exposure, etc...
- GUEST 2 – Former government official discussing the federal, state and local response. (What agencies are handling the response and why, What is an emergency declaration and how is that decision made, What goes into the decision to cancel events and large gatherings and why is that happening, etc...)
- GUEST 3 – Financial expert discussing the economic impact of the outbreak. (Why is the market responding the way it has recently, What are they halting trading?, How concerned should you be about your investments and 401K, What will a recovery potentially look like, is it a good time to buy stocks, etc.)