

# WOC10406867 [01.00]

## Order Printout



Order Status:	Confirmed	Start/End Dates:	07/19/16 - 07/25/16	C/P/E:	137 / 360 / 1002
Traffic #:	5107799	Agency:	SRCP Media	Product Desc.:	Tu-Mon week
Buyer Order #:	5107799	Advertiser:	137 - Randles For Lt Governor	Estimate Desc.:	Randles week 7/19 TV
AE:	Natalie Murphy	Buyer:		Total Cost:	\$39,520.00 (Cash)
Property:	KYTV TV	Primary Demo:		Received Date:	7/06/16 7:49 AM

Comments:

Separation: 30

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 19													Total Spots	Total Cost
1	OZARKS TODAY-A<	NM	:30	5:30 AM-6:00 AM	TWTF--M	235.00	5													5	1,175.00
	(Program: OZARKS TODAY-A<)																				
2	OZARKS TODAY<	NM	:30	6:00 AM-7:00 AM	TWTF--M	580.00	5													5	2,900.00
	(Program: OZARKS TODAY<)																				
3	TODAY SHW	NM	:30	7:00 AM-8:00 AM	TWTF--M	515.00	5													5	2,575.00
	(Program: TODAY SHW)																				
4	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	-----S-	210.00	1													1	210.00
	(Program: OZKS TDA WKND)																				
5	OZKS TDA WKND	NM	:30	7:00 AM-8:00 AM	-----S--	200.00	1													1	200.00
	(Program: OZKS TDA WKND)																				
6	TODAY SHW2-NBC<	NM	:30	9:00 AM-10:00 AM	TWTF--M	225.00	5													5	1,125.00
	(Program: TODAY SHW2-NBC<)																				
7	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	TWTF--M	95.00	4													4	380.00
	(Program: TODAY SHW3-NBC)																				
8	KY 3 NEWS-NOON<	NM	:30	12:00 PM-12:30 PM	TWTF--M	375.00	5													5	1,875.00
	(Program: KY 3 NEWS-NOON<)																				
9	KY 3 NEWS-FIVE	NM	:30	5:00 PM-5:30 PM	TWTF--M	710.00	5													5	3,550.00
	(Program: KY 3 NEWS-FIVE)																				
10	KY 3 NEWS-SIX	NM	:30	6:00 PM-6:30 PM	TWTF--M	950.00	5													5	4,750.00
	(Program: KY 3 NEWS-SIX)																				
11	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	TWTF--M	580.00	5													5	2,900.00
	(Program: WHEEL-FORTNE)																				
12	Ninja	NM	:30	7:00 PM-9:00 PM	-----M	910.00	1													1	910.00
	(Program: Ninja)																				

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jul 19													Total Spots	Total Cost
13	AGT	NM	:30	7:00 PM-9:00 PM	T-----	950.00	1												1	950.00	
	(Program: AGT)																				
14	Date line	NM	:30	9:00 PM-10:00 PM	---F---	400.00	1												1	400.00	
	(Program: Date line)																				
15	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	TWTF--M	1,205.00	5												5	6,025.00	
	(Program: KY 3 NEWS-TEN)																				
16	KY 3 NEWS-TEN	NM	:30	10:00 PM-10:30 PM	----S--	575.00	1												1	575.00	
	(Program: KY 3 NEWS-TEN)																				
17	News	NM	:30	10:00 PM-10:30 PM	-----S-	800.00	1												1	800.00	
	(Program: News)																				
18	TODAY SHW<	NM	:30	7:00 AM-9:00 AM	TWTF--M	500.00	5												5	2,500.00	
	(Program: TODAY SHW<)add																				
19	TODAY SHW3-NBC	NM	:30	10:00 AM-11:00 AM	TWTF--M	245.00	1												1	245.00	
	(Program: TODAY SHW3-NBC)add																				
20	ANDY GRIFFITH<	NM	:30	12:30 PM-1:00 PM	TWTF--M	350.00	5												5	1,750.00	
	(Program: ANDY GRIFFITH<)add																				
21	AVG. ALL WKS	NM	:30	6:00 PM-6:30 PM	----S--	400.00	1												1	400.00	
	(Program: AVG. ALL WKS)add																				
22	AVG. ALL WKS	NM	:30	6:30 PM-7:00 PM	----S--	385.00	1												1	385.00	
	(Program: AVG. ALL WKS)add																				
23	Night Shift	NM	:30	9:00 PM-10:00 PM	-W-----	415.00	1												1	415.00	
	(Program: Night Shift)add																				
24	TONITE SHW-NBC	NM	:30	10:30 PM-11:30 PM	TWTF--M	505.00	5												5	2,525.00	
	(Program: TONITE SHW-NBC)add																				
Spot Totals:							75											75	\$39,520.00		

MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	75	\$39,520.00			