

ORDER

**WOOD Grand Rapids**

Orders

Order / Rev: 1558791

Alt Order #: 26029764

Product Desc: CANDIDATE

Estimate:

Flight Dates: 06/09/18 - 06/15/18

Original Date / Rev: 06/08/18 / 06/11/18

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: Jamestown Associates

Buying Contact:

Billing Contact:

116 Craig Road

Manalapan, NJ 07726

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Sandy Pensler/US Senate/Rep/MI

Demographic: A50+

Product Codes: PL11

Priority: P3

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID: IN11165/SP1819/AU5881

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/15/18	17	\$10,950.00	\$9,307.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	17	\$10,950.00	\$9,307.50	0.00
Totals	17	\$10,950.00	\$9,307.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	06/11/18	06/15/18	Today Show M-F Today Show	CM	658-9a (7:00 AM-8:00 AM)	MTWTF--	:30	2	\$450.00	P4	0.00	NM	2	\$900.00
COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/11/18	06/17/18	MTWTF--	2		\$450.00		0.00						
N 2	WOOD	06/11/18	06/15/18	Today Show M-F Today Show	CM	658-9a (8:00 AM-9:00 AM)	MTWTF--	:30	2	\$450.00	P4	0.00	NM	2	\$900.00
COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/11/18	06/17/18	MTWTF--	2		\$450.00		0.00						
N 3	WOOD	06/11/18	06/15/18	Noon News News 8 @ Noon	CM	12-1p	MTWTF--	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS8 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/11/18	06/17/18	MTWTF--	3		\$400.00		0.00						
N 4	WOOD	06/11/18	06/15/18	M-F 5p News M-F News 8 @ 5p	CM	5-530p	MTWTF--	:30	2	\$700.00	P3	0.00	NM	2	\$1,400.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 8 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 1558791
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 Flight Dates: 06/09/18 - 06/15/18

Advertiser: POL/Sandy Pensler/US Senate/Rep/MI
 Product Desc: CANDIDATE
 Estimate:

WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/11/18		06/11/18	06/17/18	MTWTF--					2	\$700.00		0.00			
N 5	WOOD	06/11/18	06/15/18	M-F 530p News M-F News 8 @ 530p	CM	530-6p	MTWTF--	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS AT 530P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/11/18		06/11/18	06/17/18	MTWTF--					2	\$900.00		0.00			
N 6	WOOD	06/11/18	06/15/18	M-F 6p News M-F News 8 @ 6p	CM	6-630p	MTWTF--	:30	2	\$1,400.00	P3	0.00	NM	2	\$2,800.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/11/18		06/11/18	06/17/18	MTWTF--					2	\$1,400.00		0.00			
N 7	WOOD	06/09/18	06/09/18	Daybreak Sat @ 7am Daybreak Sat@ 7am	CM	658-8a (7:30 AM-8:00 AM)	-----S-	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
COMMENTS APPLY TO SUB LINES A THRU A news 8 daybreak sat 7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	-----S-					1	\$400.00		0.00			
N 9	WOOD	06/10/18	06/10/18	Sun 6p News 8 Sun News 8 @ 6p	CM	6-7p (6:00 PM-6:30 PM)	-----S	:30	1	\$550.00	P4	0.00	NM	1	\$550.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 8 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	-----S					1	\$550.00		0.00			
N 10	WOOD	06/10/18	06/10/18	Late News 8 @ 11 Sunday News 8 @ 11	CM	11-1130p	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/04/18		06/04/18	06/10/18	-----S					1	\$500.00		0.00			
N 11	WOOD	06/12/18	06/14/18	The 7 on 8 The 7 on 8	CM	M-F 7p-730p	-TWT---	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/11/18		06/11/18	06/17/18	-TWT---					1	\$500.00		0.00			
													Totals	17	\$10,950.00