

ORDER



WOOD Grand Rapids

Orders	Order / Rev:	1431871
	Alt Order #:	25906567
	Product Desc:	Sandy Pensler for Se
	Estimate:	
	Flight Dates:	03/08/18 - 03/14/18
	Original Date / Rev:	03/07/18 / 03/07/18
	Order Type:	REG

Primary AE:	Katz Washington
Sales Office:	K-WAS
Sales Region:	Nat

Agency	Name:	Jamestown Associates
	Buying Contact:	
	Billing Contact:	
		116 Craig Road
		Manalapan, NJ 07726

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	POL/Sandy Pensler/US Senate/Rep/M
	Demographic:	A50+
	Product Codes:	PL11
	Priority:	P3
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	IN11165/SP1819/AU5881
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/14/18	28	\$13,700.00	\$11,645.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	28	\$13,700.00	\$11,645.00	0.00
Totals	28	\$13,700.00	\$11,645.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WOOD Grand Rapids	20%	\$13,700.00
Market	100%	\$68,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	80%	\$54,800.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	03/08/18	03/14/18	Today Show M-F	CM	7-8a	- - - TF - -	:30	1	\$350.00	P4	0.00	NM	3	\$1,050.00
				Today Show	(7:00 AM-8:00 AM)										
COMMENTS APPLY TO SUB LINES A THRU B															
Today															

Order / Rev: 1431871
 Alt Order #: 25906567
 Flight Dates: 03/08/18 - 03/14/18

Advertiser: POL/Sandy Pensler/US Senate/Rep/MI
 Product Desc: Sandy Pensler for Se
 Estimate:

WOOD Grand Rapids

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	---TF--		1				\$350.00		0.00			
Week: 03/12/18		03/12/18	03/18/18	MTW----		2				\$350.00		0.00			
N 2	WOOD	03/08/18	03/14/18	Today Show M-F	CM	8-9a	---TF--	:30	1	\$350.00	P4	0.00	NM	3	\$1,050.00
		Today Show (8:00 AM-9:00 AM)													
		COMMENTS APPLY TO SUB LINES A THRU B													
		Today													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	---TF--		1				\$350.00		0.00			
Week: 03/12/18		03/12/18	03/18/18	MTW----		2				\$350.00		0.00			
N 3	WOOD	03/10/18	03/10/18	Daybreak Sat @6am	CM	630-7a	-----S-	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		Daybreak Sat 6am (6:30 AM-7:00 AM)													
		COMMENTS APPLY TO SUB LINES A THRU A													
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	-----S-		1				\$200.00		0.00			
N 4	WOOD	03/08/18	03/14/18	M-F 5p News	CM	5-530p	---TF--	:30	2	\$500.00	P4	0.00	NM	4	\$2,000.00
		M-F News 8 @5p													
		COMMENTS APPLY TO SUB LINES A THRU B													
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	---TF--		2				\$500.00		0.00			
Week: 03/12/18		03/12/18	03/18/18	MTW----		2				\$500.00		0.00			
N 5	WOOD	03/08/18	03/14/18	M-F 530p News	CM	530-6p	---TF--	:30	2	\$600.00	P4	0.00	NM	4	\$2,400.00
		M-F News 8 @ 530p													
		COMMENTS APPLY TO SUB LINES A THRU B													
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	---TF--		2				\$600.00		0.00			
Week: 03/12/18		03/12/18	03/18/18	MTW----		2				\$600.00		0.00			
N 6	WOOD	03/08/18	03/14/18	M-F 6p News	CM	6-630p	---TF--	:30	2	\$750.00	P4	0.00	NM	4	\$3,000.00
		M-F News 8 @6p													
		COMMENTS APPLY TO SUB LINES A THRU B													
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	---TF--		2				\$750.00		0.00			
Week: 03/12/18		03/12/18	03/18/18	MTW----		2				\$750.00		0.00			
N 8	WOOD	03/10/18	03/10/18	LN Sa	CM	11-1130p	-----S-	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
		Saturday News 8 @11													
		COMMENTS APPLY TO SUB LINES A THRU A													
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	-----S-		1				\$600.00		0.00			
N 9	WOOD	03/11/18	03/11/18	Late News 8 @ 11	CM	11-1130p	-----S	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
		Sunday News 8 @11													
		COMMENTS APPLY TO SUB LINES A THRU A													
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	-----S		1				\$500.00		0.00			
N 10	WOOD	03/08/18	03/14/18	Noon News	CM	12-1p	---TF--	:30	2	\$300.00	P3	0.00	NM	5	\$1,500.00
		News 8 @ Noon													
		COMMENTS APPLY TO SUB LINES A THRU B													
		News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	---TF--		2				\$300.00		0.00			
Week: 03/12/18		03/12/18	03/18/18	MTW----		3				\$300.00		0.00			
N 11	WOOD	03/08/18	03/14/18	LN M-F	CM	11-1135p	MTWTF--	:30	1	\$700.00	P4	0.00	NM	2	\$1,400.00
		M-F News 8 @ 11													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 03/05/18		03/05/18	03/11/18	---TF--		1				\$700.00		0.00			
Week: 03/12/18		03/12/18	03/18/18	MTW----		1				\$700.00		0.00			
													Totals	28	\$13,700.00