

Appendix 1 to

Covering the Period from October 1, 2013 to September 30, 2014

Stations Comprising Station Employment Unit: **KLKK-FM, KSMA-FM, KCHA-AM, KCHA-FM, KCZE-FM**

Section 1: Vacancy Information

	Full-time Positions Filled by Job Title	Recruitment Source of Hiree	Total Number of Interviewees from All Sources for This Position
1.	Account Executive	On Air Annc.	5
2.	News Director	Referral	4
3.	Special Events/On Air	Inner Company Memo	2
4.			
5.			

Total Number of Persons Interviewed During Applicable Period: 11

Appendix 2 to

Annual EEO Public File Report Form

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Section 2: Recruitment Source Information

	Recruitment Source	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
A	Station Website	1	0
B	Referral	3	1
C	KCHA, KCZE, KLKK, KSMA Radio Commercials	4	1
D	Iowa Workforce	2	0
E	Inner Company Memo	1	1

*Indicates sources that have requested notification of job openings.

Appendix 3 to Annual EEO Public File Report Form

Covering the Period from October 1, 2013 to September 30, 2014

Stations Comprising Station Employment Unit: **KLKK-FM, KSMA-FM, KCHA-AM, KCHA-FM, KCZE-FM**

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KLKK-FM, KSMA-FM, KCHA-AM, KCHA-FM, KCZE-FM.

Description of Activities:

Internship Program –

KLKK, KSMA, KCHA, KCHA-AM, KCZE annually conducts an on-going internship program to give high school and college students a hands-on experience in radio broadcasting. The stations invited students to apply for the various internship opportunities through recruitment at the local high school guidance offices and speech coaches, and by contacting the internship coordinators.

During the reporting period covering the Period from October 1, 2013 to September 30, 2014, two (2) high school students participated in the stations training program.

School Career Fairs/Events –

KLKK, KSMA, KCHA, KCHA-AM, KCZE annually contacts area schools and offers to participate in any school career fairs and events that may be scheduled. Various employees participate in the events, depending on the specialty the students are most interested in.

J Brooks and Michelle Horst conducted several programs at area schools, at NIACC Community College and at Iowa Job Fair covering the Period from October 1, 2013 to September 30, 2014.

J Brooks participated in the Brown College Career Day in Minneapolis.

North Iowa Broadcasting Scholarship Program –

During the reporting period, North Iowa Broadcasting (stations KLKK-FM, KSMA-FM, KCHA-FM, KCHA-AM) established and promoted the North Iowa Broadcasting scholarship program at NIACC (North Iowa Area Community College) in Mason City, Iowa. The program awarded three (3), \$1,000 scholarships to area students attending NIACC to pursue higher education degrees. Winners in 2014 were: William Bird, Manly; Colton Card, Greene; Logan Crone, Garner.