

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Ethica Media LLC for Center Forward Committee, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Center Forward Committee

Agency name: Ethica Media LLC

Address: 1225 Franklin Ave. Garden City, NY 11530

Contact: C. Mundy

Phone number: 516-399-2570

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: CENTER FORWARD COMMITTEE

Address: 555 12th St. NW 7th Floor Washington, DC 20004

Contact: JEFF MURRAY

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Cori Smith, Executive Director

request for members made 10/14/20 by Roger Ruffin

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: DALE CRAFTS, JARROD GOLDEN

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. House of Representatives

Date of election: 11/3/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>O.R. Barnard</i>	Signature: <i>William McVicar</i>
Name: OWEN BARNARD	Name: William McVicar
Date of Request to Purchase Ad Time: 10/14/20	Date of Station Agreement to Sell Time: 10/15/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 10/14/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Spot Contract #: 4020CFMEO2201 - Yes	Station Call Letters: WALZ FM	Date Received/Requested: 10-14-20
Est. #: 3178660	Station Location: MACHTAS ME	Run Start and End Dates: 10/14 - 11/2/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WQDY-FM	ORDER#:	3178660	DATE:	10/14/2020
MARKET:	UM - Calais, ME	AMOUNT:	\$680.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	28	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4391181	
ADVERTISER:	Center Forward	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	10/13-11/2 Center Forward	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	10-13-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	4				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/14/2020 11:31	

COMMENTS

[Rep-Comment] 10/14/2020: THIS IS A NEW ORDER PLEASE CONFIRM IN RADIO EXCHANGE OR EMAIL TO shanna.bustillos@genmediapartners.com, with call letters in subject line WITHIN 24hrs

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1		10/13/2020 To 10/18/2020					WK TOT \$98.00		WK TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	10/13/2020	10/16/2020	1	\$26	\$26
	3		.TWTF..	10:00AM	3:00PM	60	10/13/2020	10/16/2020	1	\$23	\$23
	5		.TWTF..	3:00PM	7:00PM	60	10/13/2020	10/16/2020	1	\$26	\$26
	7		.TWTF..	6:00AM	7:00PM	60	10/13/2020	10/16/2020	1	\$23	\$23

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SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
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ADVERTISER:	Center Forward	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	10/13-11/2 Center Forward	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	10-13-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	4				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/14/2020 11:31	

WEEK#2-WEEK#3 10/19/2020 To 11/1/2020 WK TOT \$242.00 WK TOTAL SPOTS 10

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	10/20/2020	10/30/2020	1	\$26	\$26
	2		M.....	6:00AM	10:00AM	60	10/19/2020	10/26/2020	1	\$26	\$26
	3		.TWTF..	10:00AM	3:00PM	60	10/20/2020	10/30/2020	1	\$23	\$23
	4		M.....	10:00AM	3:00PM	60	10/19/2020	10/26/2020	1	\$23	\$23
	5		.TWTF..	3:00PM	7:00PM	60	10/20/2020	10/30/2020	1	\$26	\$26
	6		M.....	3:00PM	7:00PM	60	10/19/2020	10/26/2020	1	\$26	\$26
	7		.TWTF..	6:00AM	7:00PM	60	10/20/2020	10/30/2020	1	\$23	\$23
	8		M.....	6:00AM	7:00PM	60	10/19/2020	10/26/2020	1	\$23	\$23
	9	SS	6:00AM	7:00PM	60	10/24/2020	11/1/2020	2	\$23	\$46

WEEK#4 11/2/2020 To 11/8/2020 WK TOT \$98.00 WK TOTAL SPOTS 4

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		M.....	6:00AM	10:00AM	60	11/2/2020	11/2/2020	1	\$26	\$26
	4		M.....	10:00AM	3:00PM	60	11/2/2020	11/2/2020	1	\$23	\$23
	6		M.....	3:00PM	7:00PM	60	11/2/2020	11/2/2020	1	\$26	\$26
	8		M.....	6:00AM	7:00PM	60	11/2/2020	11/2/2020	1	\$23	\$23

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AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4391181
ADVERTISER:	Center Forward	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/13-11/2 Center Forward	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	10-13-2020 TO 11/8/2020	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	4				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/14/2020 11:31	

TOTAL	Oct	Nov													Total
SPOT	14	14													28
CASH	340.00	340.00													680.00
TOTAL	340.00	340.00													680.00

Broadcast Contract

Classic Hits
 WQDY 92.7 FM - WALZ 95.3 FM



Order # _____

Customer # _____ Advertiser Center Forward
 Client/Agency Name MEDIA FINANCIAL SERVICES
 Address 1655 PALM BEACH LAKES BLVD, STE 903
 City WEST PALM BEACH State FL Zip 33401
 Buyer/Contact Person Roger Rafson

Phone _____
 Fax _____
 E-mail _____
 Billing:
 Broadcast Month
 Calendar Month

Local
 Regional
 National
 Salesperson M. Vicom
 Order # _____

Co-Op Billing? Yes No If Yes, Co-Op Description _____
 Times: Yes No Any Special Needs: _____

Product Code # Political Estimate # 3178660

Continuous Flight
 Alternating Weeks

ITEM	CART #	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	SCHEDULE							REMARKS		
								M	T	W	T	F	S	S			
		60	10/13/20	10/16/20	6:A	10:A	26										
		60	10/13/20	10/16/20	10:A	3:P	23										
		60	10/13/20	10/16/20	3:P	7:P	26										
		60	10/13/20	10/16/20	6:A	7:P	23										
		60	10/19/20	10/25/20	6:A	10:A	26	1									
		60	10/19/20	10/25/20	6:A	3:P	23	1									
		60	10/19/20	10/25/20	3:P	7:P	26	1									
		60	10/19/20	10/25/20	6:A	7:P	23	1	1								
		60	10/26/20	11/1/20	6:A	10:A	26	1									
		60	10/26/20	11/1/20	10:A	3:P	23	1									
		60	10/26/20	11/1/20	3:P	7:P	26	1	1								
		60	10/26/20	11/1/20	6:A	7:P	23	1		1							

Totals: No. Spots _____ Weekly Cost \$ _____ Schedule Cost \$ PG #1

Rate Card/Grid _____ Discounts _____ Other _____

Additional Comments _____

Authorized By Roger Rafson - email Radio Exchange Date 10-14-20

687 Main Street
 Calais, Maine 04819
 WQDY 92.7 FM
 WALZ 95.3 FM
 WCRQ 102.9 FM
 P.O. Box 305
 St. Stephen, N.B. E3L 2X2
 207-454-7545 • 207-255-4652 • www.wcrq.fm • www.wqdy.fm

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

