

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Main Street Media Group, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093 Alexandria, VA 22313

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive, Suite 100 Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 703-574-3044

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

President: Steven Law Treasurer: Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate

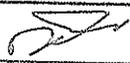
Date of election: 11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Media Buyer	Name: William C McVie
Date of Request to Purchase Ad Time: 3/23/2020	Date of Station Agreement to Sell Time: 7-10-20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: WALZ	Date Received/Requested: 7/10/20
Est. #: 3174397	Station Location: Mechias, Maine	Run Start and End Dates: 9/22/20 - 9/28/20

For national issue ads only (not required for state/local issue ads)

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WQDY-FM	ORDER#:	3174397	DATE:	07/09/2020
MARKET:	UM - Calais, ME	AMOUNT:	\$880.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	35		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4383731
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 5422 Maine Tues 9/22-Mon 9/28	AGY EST:	5422		Invoices@MediaFinancial.com
FLIGHT:	09-22-2020 TO 9/28/2020	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/09/2020 13:23

**COMMENTS**

[Rep Comment] 07/09/2020: New order. NAB to follow. Spot and payment will arrive closer to start date. Please confirm in RX if you are set up or to lauren.welch@genmediapartners.com within 24 hours. Thanks!

Invoices must include the estimate number. Please include it in the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

We will follow up prior to the start of each estimate with new traffic and payment for each flight.

DAY#1		9/22/2020 To 9/22/2020						TOT \$176.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	9/22/2020	9/22/2020	3	\$26	\$78	
	2		.T.....	10:00AM	3:00PM	60	9/22/2020	9/22/2020	2	\$23	\$46	
	3		.T.....	3:00PM	7:00PM	60	9/22/2020	9/22/2020	2	\$26	\$52	

DAY#2		9/23/2020 To 9/23/2020						TOT \$176.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	9/23/2020	9/23/2020	3	\$26	\$78	
	2		..W....	10:00AM	3:00PM	60	9/23/2020	9/23/2020	2	\$23	\$46	
	3		..W....	3:00PM	7:00PM	60	9/23/2020	9/23/2020	2	\$26	\$52	

<b>STATION:</b>	WQDY-FM	<b>ORDER#:</b>	3174397	<b>DATE:</b>	07/09/2020
<b>MARKET:</b>	UM - Calais, ME	<b>AMOUNT:</b>	\$880.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	35	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4383731</b>	
<b>ADVERTISER:</b>	Senate Leadership Fund	<b>AGY PRD:</b>		<b>INVOICE: MEDIA FINANCIAL SERVICES</b>	
<b>PRODUCT:</b>	Est 5422 Maine Tues 9/22-Mon 9/28	<b>AGY EST:</b>	5422	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	09-22-2020 TO 9/28/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:07/09/2020 13:23</b>	

DAY#3		9/24/2020 To 9/24/2020					TOT \$176.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	9/24/2020	9/24/2020	3	\$26	\$78
	2		...T...	10:00AM	3:00PM	60	9/24/2020	9/24/2020	2	\$23	\$46
	3		...T...	3:00PM	7:00PM	60	9/24/2020	9/24/2020	2	\$26	\$52

DAY#4		9/25/2020 To 9/25/2020					TOT \$176.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	9/25/2020	9/25/2020	3	\$26	\$78
	2		....F..	10:00AM	3:00PM	60	9/25/2020	9/25/2020	2	\$23	\$46
	3		....F..	3:00PM	7:00PM	60	9/25/2020	9/25/2020	2	\$26	\$52

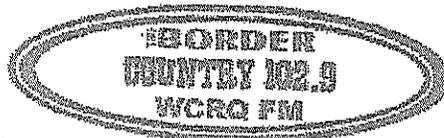
DAY#7		9/28/2020 To 9/28/2020					TOT \$176.00		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	9/28/2020	9/28/2020	3	\$26	\$78
	2		M.....	10:00AM	3:00PM	60	9/28/2020	9/28/2020	2	\$23	\$46
	3		M.....	3:00PM	7:00PM	60	9/28/2020	9/28/2020	2	\$26	\$52

<b>STATION:</b>	WQDY-FM	<b>ORDER#:</b>	3174397	<b>DATE:</b>	07/09/2020
<b>MARKET:</b>	UM - Calais, ME	<b>AMOUNT:</b>	\$880.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	35		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4383731
<b>ADVERTISER:</b>	Senate Leadership Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 5422 Maine Tues 9/22-Mon 9/28	<b>AGY EST:</b>	5422		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	09-22-2020 TO 9/28/2020		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	07/09/2020 13:23

TOTAL	Sep	Oct													Total
SPOT	28	7													35
CASH	704.00	176.00													880.00
TOTAL	704.00	176.00													880.00

Broadcast Contract

**Classic Hits**  
 WQDY 92.7 FM - WALZ 95.3 FM



Order # \_\_\_\_\_

Customer # \_\_\_\_\_ Advertiser Senate Leadership Fund

Client/Agency Name MSD in Financial Services

Address 1655 Palm Beach Lakes Blvd, STE 903

City West Palm Beach State FL

Buyer/Contact Person Livley Grande Zip 33401

Local  
 Regional  
 National

Salesperson M. Vician

Order # \_\_\_\_\_

Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

Billing:  
 Broadcast Month  
 Calendar Month

Co-Op Billing?  Yes  No If Yes, Co-Op Description \_\_\_\_\_

Times:  Yes  No Any Special Needs: \_\_\_\_\_

Product Code # Political Estimate # 3174397

Continuous Flight   
 Alternating Weeks

ITEM	CART #	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	SCHEDULE							REMARKS
								M	T	W	T	F	S	S	
		60	9-22-20	9-28-20	6 : A	10 : A	26	3	3	3	3	3			
		60	9-22-20	9-28-20	10 : A	3 : P	23	2	2	2	2	2			
		60	9-22-20	9-28-20	3 : P	7 : P	26	2	2	2	2	2			
					:	:									
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					:	:									
					:	:									

Totals: No. Spots 35 Weekly Cost \$ \_\_\_\_\_ Schedule Cost \$ 880. - GROSS

Rate Card/Grid \_\_\_\_\_ Discounts \_\_\_\_\_ Other \_\_\_\_\_

Additional Comments \_\_\_\_\_

Authorized By Livley Grande - Email - Gato Strano Date 7-10-20

637 Main Street  
 Calais, Maine 04819  
 WQDY 92.7 FM  
 207-454-7545 \* 1-888-855-2992 \*

WALZ 95.3 FM  
 207-255-4652 \*

WCRO 102.9 FM  
 www.wqdy.fm \*

P.O. Box 305  
 St. Stephen, N.B. E3L 2X2

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.