



125 West 55th St
New York, NY 10019

Contract # 26022691	Changes as of: 6/1/2018 at 9:31 AM	Version: Current State Version 3
CPE: ODEN/ORDR/530605	Flight: 5/30/18 - 6/5/18	Station: WBMA
Agency: Smart Media Group	Advertiser: Oden for Public Service Commissioner - AL	Market: Birmingham
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON
SUITE #102	Agency Order #: 30055164	Service: Nielsen
ALEXANDRIA, VA 22301	Buyer: Dome, Patricia	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342
		Con Type: POLITICAL/VOTE
		Total \$: \$8,910.00
		Total Spots: 14
		Total CPP: \$172.67
		Total GRP: 51.6
		Traffic #: 3354145

Separation:

Comments: ODEN -- REVISED REINSTATING SOME SPOTS MONEY IS ALREADY AT THE STATION DO NOT DOUBLE BOOK

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/30 - 6/5							Total Spots	Total \$	CPP*	GRP*
								5/30	5/31	6/1	6/2	6/3	6/4	6/5				
REV+ 1	Sa 10:35p-11:35p		SCANDAL *****	\$80.00	2.1	20,500	30	0	0	0	0	0	0	0	2	\$160.00	\$38.10	4.2
CAN 3	Su 7a-8a		GMAL *****	\$240.00	4.5	14,600	30	0	0	0	0	0	0	0	0	\$0.00	\$140.00	0.0
REV+ 4	M-F 6:30p-7p		WHEEL OF FORTUNE	\$1,000.00	7.3	71,600	30	1	0	0	0	0	0	0	2	\$2,000.00	\$136.99	14.6
CAN 5	Su 5p-5:30p		ABC 33/40 NEWS *****	\$440.00	4.1	40,200	30	0	0	0	0	0	0	0	0	\$0.00	\$107.32	0.0
REV+ 6	Sa 6p-6:30p		33/40 NEWSAT *****	\$320.00	2.9	28,600	30	0	0	0	0	0	0	0	1	\$320.00	\$110.34	2.9
CAN 8	M-F 5p-5:30p		33/40 NEWS AT 5P	\$840.00	5.8	57,100	30	0	0	0	0	0	0	0	0	\$0.00	\$144.83	0.0
REV+ 9	Sa 7p-10p		MOVIES / SITCOMS	\$1,000.00	2.5	0	30	0	0	0	0	0	0	0	1	\$1,000.00	\$400.00	2.5
REV+ 10	M 9p-10p		THE CROSSING*****	\$1,440.00	5.3	0	30	0	0	0	0	0	0	0	1	\$1,440.00	\$271.70	5.3
REV+ 12	M 7p-9p		BACHLT	\$1,600.00	5.8	0	30	0	0	0	0	0	0	0	1	\$1,600.00	\$275.86	5.8
TOTALS:								3	4	0	4	0	3	0	14	\$8,910.00	\$172.67	51.6



125 West 55th St
New York, NY 10019

Contract # 26022691		Changes as of: 6/1/2018 at 9:31 AM		Version: Current State Version 3	
CPE: ODEN/ORDR/530605		Flight: 5/30/18 - 6/5/18		Station: WBMA	
Agency: Smart Media Group		Advertiser: Oden for Public Service Commissioner - AL		Market: Birmingham	
1427 LESLIE AVE		Product: ORDR		Office: WASHINGTON	
SUITE #102		Agency Order #: 30055164		Service: Nielsen	
ALEXANDRIA, VA 22301		Buyer: Dome, Patricia		Primary Demo: Adults 35+	
		Salesperson: ALEXANDRA BRADLEY 202-955-5342		Assistant: ALEXANDRA BRADLEY 202-955-5342	
		Separation:			
				Con Type: POLITICAL/VOTE	
				Total \$: \$8,910.00	
				Total Spots: 14	
				Total CPP: \$172.67	
				Total GRP: 51.6	
				Traffic #: 3354145	

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
06/01/18 9:31 AM	GOTOSTRATAAbradley	ODEN -- REVISED REINSTATING SOME SPOTS MONEY IS ALREADY AT THE STATION DO NOT DOUBLE BOOK
05/31/18 11:29 AM	System	Notice Received.
05/31/18 8:56 AM	GOTOSTRATAAbradley	Oden for Public Service Commis REVISED Cancelling spots effective 6/1 - 6/5 DO NOT DOUBLE BOOK
05/29/18 2:26 PM	System	Notice Received.
05/29/18 2:05 PM	ALEXANDRA BRADLEY	Oden for Public Service Commis - REVISED REVISED DT RATES DO NOT DOUBLE BOOK

Competitive Information	
Market Budget:	\$27,867
WBMA Share:	30%
Comment:	
WABM:	4%
WBRC:	13%
WIAT:	36%
WTTO:	1%
WVTM:	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$8,910.00	\$172.67	51.6
Total	100%	14	\$8,910.00	\$172.67	51.6

Monthly Summary		
Month	Spots	Dollars
2018-Jun	14	\$8,910.00
Total	14	\$8,910.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/1/18 9:31 AM	GOTOSTRATA\Abradley	Revised	7		\$5,520.00	\$8,910.00	Changes: Comments from Oden for Public Service Commis REVISED Cancelling spots effective 6/1 - 6/5 DO NOT DOUBLE BOOK to ODEN -- REVISED REINSTATING SOME SPOTS MONEY IS ALREADY AT THE STATION DO NOT DOUBLE BOOK , Total \$ from \$3,390.00 to \$8,910.00, Total GRPs from 23.6 to 51.6, Total Spots from 7 to 14, Total CPP from \$143.64 to \$172.67. 9 buylines added or modified.
Revision	5/31/18 8:56 AM	GOTOSTRATA\Abradley	Confirmed		16	\$-5,520.00	\$3,390.00	Changes: Comments from Oden for Public Service Commis - REVISED REVISED DT RATES DO NOT DOUBLE BOOK to Oden for Public Service Commis REVISED Cancelling spots effective 6/1 - 6/5 DO NOT DOUBLE BOOK , Total \$ from \$8,910.00 to \$3,390.00, Total GRPs from 78.5 to 23.6, Total Spots from 23 to 7, Total CPP from \$106.50 to \$143.64. 6 buylines added or modified.
Queued for Electronic Contracting	5/29/18 2:12 PM					\$0	\$0	
New	5/29/18 2:04 PM	ALEXANDRA BRADLEY	Confirmed	23		\$8,910.00	\$8,910.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
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125 West 55th St
New York, NY 10019

Contract # 26022691	Changes as of: 6/1/2018 at 9:31 AM	Version: Current State Version 3	
CPE: ODEN/ORDR/530605	Flight: 5/30/18 - 6/5/18	Station: WBMA	Con Type: POLITICAL/VOTE
Agency: Smart Media Group	Advertiser: Oden for Public Service Commissioner - AL	Market: Birmingham	Total \$: \$8,910.00
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON	Total Spots: 14
SUITE #102	Agency Order #: 30055164	Service: Nielsen	Total CPP: \$172.67
ALEXANDRIA, VA 22301	Buyer: Dome, Patricia	Primary Demo: Adults 35+	Total GRP: 51.6
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 3354145
	Separation:		

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019

Contract # 26022691		Changes as of: 5/31/2018 at 8:56 AM		Version: Current State Version 2	
CPE: ODEN/ORDR/530605		Flight: 5/30/18 - 6/5/18		Station: WBMA	
Agency: Smart Media Group		Advertiser: Oden for Public Service Commissioner - AL		Con Type: POLITICAL/VOTE	
1427 LESLIE AVE		Product: ORDR		Market: Birmingham	
SUITE #102		Agency Order #: 30055164		Office: WASHINGTON	
ALEXANDRIA, VA 22301		Buyer: Dome, Patricia		Service: Nielsen	
		Salesperson: ALEXANDRA BRADLEY 202-955-5342		Primary Demo: Adults 35+	
				Assistant: ALEXANDRA BRADLEY 202-955-5342	
				Total Spots: 7	
				Total CPP: \$143.64	
				Total GRP: 23.6	
				Traffic #: 3354145	

Separation:

Comments: Oden for Public Service Commis REVISED Cancelling spots effective 6/1 - 6/5 DO NOT DOUBLE BOOK

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/30 - 6/5							Total Spots	Total \$	CPP*	GRP*
								5/30	5/31	6/1	6/2	6/3	6/4	6/5				
REV-1	Sa 10:35p-11:35p		SCANDAL *****	\$80.00	2.1	20,500	30	0	0	0	2	0	0	0	0	\$0.00	\$38.10	0.0
REV-2	M-F 4p-5p		FOCUS @ 4	\$350.00	3.3	32,600	30	0	2	2	0	0	0	2	0	\$700.00	\$106.06	6.6
REV-4	M-F 6:30p-7p		WHEEL OF FORTUNE	\$1,000.00	7.3	71,600	30	1	0	1	0	0	0	1	0	\$1,000.00	\$136.99	7.3
REV-5	Su 5p-5:30p		ABC 33/40 NEWS *****	\$440.00	4.1	40,200	30	0	0	0	0	2	0	0	0	\$0.00	\$107.32	0.0
REV-6	Sa 6p-6:30p		33/40 NEWSAT *****	\$320.00	2.9	28,600	30	0	0	0	2	0	0	0	0	\$0.00	\$110.34	0.0
REV-7	M-F 10:35p-11:35p		JIMMY KIMMEL LIVE	\$110.00	1.5	15,200	30	1	2	2	0	0	0	2	0	\$330.00	\$73.33	4.5
TOTALS:								3	4	0	0	0	0	0	7	\$3,390.00	\$143.64	23.6

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125 West 55th St
New York, NY 10019

Contract # 26022691		Changes as of: 5/31/2018 at 8:56 AM		Version: Current State Version 2	
CPE: ODEN/ORDR/530605		Flight: 5/30/18 - 6/5/18		Station: WBMA	
Agency: Smart Media Group		Advertiser: Oden for Public Service Commissioner - AL		Market: Birmingham	
1427 LESLIE AVE		Product: ORDR		Office: WASHINGTON	
SUITE #102		Agency Order #: 30055164		Service: Nielsen	
ALEXANDRIA, VA 22301		Buyer: Dome, Patricia		Primary Demo: Adults 35+	
		Salesperson: ALEXANDRA BRADLEY 202-955-5342		Assistant: ALEXANDRA BRADLEY 202-955-5342	
		Separation:			
				Con Type: POLITICAL/VOTE	
				Total \$: \$3,390.00	
				Total Spots: 7	
				Total CPP: \$143.64	
				Total GRP: 23.6	
				Traffic #: 3354145	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/31/18 8:56 AM	GOTOSTRATAVBradley	Oden for Public Service Commis REVISED Cancelling spots effective 6/1 - 6/5 DO NOT DOUBLE BOOK
05/29/18 2:26 PM	System	Notice Received.
05/29/18 2:05 PM	ALEXANDRA BRADLEY	Oden for Public Service Commis - REVISED REVISED DT RATES DO NOT DOUBLE BOOK

Competitive Information	
Market Budget:	\$27,867
WBMA Share:	30%
Comment:	
WABM:	4%
WBRC:	13%
WIAT:	36%
WTTO:	1%
WVTM:	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$3,390.00	\$143.64	23.6
Total	100%	7	\$3,390.00	\$143.64	23.6

Monthly Summary		
Month	Spots	Dollars
2018-Jun	7	\$3,390.00
Total	7	\$3,390.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/31/18 8:56 AM	GOTOSTRATAVBradley	Revised		16	\$-5,520.00	\$3,390.00	Changes: Comments from Oden for Public Service Commis - REVISED REVISED DT RATES DO NOT DOUBLE BOOK to Oden for Public Service Commis REVISED Cancelling spots effective 6/1 - 6/5 DO NOT DOUBLE BOOK , Total \$ from \$8,910.00 to \$3,390.00, Total GRPs from 78.5 to 23.6, Total Spots from 23 to 7, Total CPP from \$106.50 to \$143.64. 6 buylines added or modified.
Queued for Electronic Contracting	5/29/18 2:12 PM					\$0	\$0	
New	5/29/18 2:04 PM	ALEXANDRA BRADLEY	Confirmed	23		\$8,910.00	\$8,910.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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**KATZ TELEVISION
GROUP**

125 West 55th St
New York, NY 10019

Contract # 26022699	Changes as of: 5/31/2018 at 8:58 AM	Version: Current State Version 2	
CPE: ODEN/ORDR/530605	Flight: 5/30/18 - 6/5/18	Station: WABM	Con Type: POLITICAL/VOTE
Agency: Smart Media Group	Advertiser: Oden for Public Service Commissioner - AL	Market: Birmingham	Total \$: \$600.00
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON	Total Spots: 8
SUITE #102	Agency Order #: 30055163	Service: Nielsen	Total CPP: \$85.71
ALEXANDRIA, VA 22301	Buyer: Dome, Patricia	Primary Demo: Adults 35+	Total GRP: 7.0
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342	Traffic #: 3354159

Separation:

Comments: Oden for Public Service Commis REVISED Cancelling spots effective 6/1 - 6/5 DO NOT DOUBLE BOOK

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/30 - 6/5								Total Spots	Total \$	CPP*	GRP*	
								5/30	5/31	6/1	6/2	6/3	6/4	6/5						
REV- 1	M-F 7p-8p		DATELINE	\$75.00	1.2	11,700	30	1	2	1	0	0	0	1	0	0	3	\$225.00	\$62.50	3.6
REV- 5	F 8p-9p		AMERICAN NINJA WARRI	\$75.00	0.6	6,300	30	0	0	1	0	0	0	0	0	0	0	\$0.00	\$125.00	0.0
REV- 6	Su 7p-9p		ABM PRIME MOVIE	\$75.00	0.6	5,900	30	0	0	0	0	1	0	0	0	0	0	\$0.00	\$125.00	0.0
REV- 7	M 8p-9p		LAW & ORDER: SVU-MYN	\$75.00	0.5	4,700	30	0	0	0	0	0	1	0	0	0	0	\$0.00	\$150.00	0.0
REV- 8	M 9p-10p		LAW & ORDER: SVU-MYNE	\$75.00	0.5	4,500	30	0	0	0	0	0	1	0	0	0	0	\$0.00	\$150.00	0.0
TOTALS:								3	5	0	0	0	0	0	0	8	\$600.00	\$85.71	7.0	

-450



125 West 55th St
New York, NY 10019

Contract # 26022699	Changes as of: 5/31/2018 at 8:58 AM	Version: Current State Version 2
CPE: ODEN/ORDR/530605	Flight: 5/30/18 - 6/5/18	Station: WABM
Agency: Smart Media Group	Advertiser: Oden for Public Service Commissioner - AL	Market: Birmingham
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON
SUITE #102	Agency Order #: 30055163	Service: Nielsen
ALEXANDRIA, VA	Buyer: Dome, Patricia	Primary Demo: Adults 35+
22301	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$600.00
		Total Spots: 8
		Total CPP: \$85.71
		Total GRP: 7.0
		Traffic #: 3354159

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/31/18 8:58 AM	GOTOSTRATA\Bradley	Oden for Public Service Commis REVISED Cancelling spots effective 6/1 - 6/5 DO NOT DOUBLE BOOK
05/29/18 2:38 PM	System	Notice Received.
05/29/18 2:07 PM	ALEXANDRA BRADLEY	Oden for Public Service Commis PLEASE BOOK. NOON CUTOFF ON 6/5

Competitive Information	
Market Budget:	\$24,375
WABM Share:	4%
Comment:	
WBMA:	30%
WBRC:	13%
WIAT:	36%
WTTO:	1%
WVTM:	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$600.00	\$85.71	7.0
Total	100%	8	\$600.00	\$85.71	7.0

Monthly Summary		
Month	Spots	Dollars
2018-Jun	8	\$600.00
Total	8	\$600.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/31/18 8:58 AM	GOTOSTRATA\Bradley	Revised		6	\$-450.00	\$600.00	Changes: Comments from Oden for Public Service Commis PLEASE BOOK. NOON CUTOFF ON 6/5 to Oden for Public Service Commis REVISED Cancelling spots effective 6/1 - 6/5 DO NOT DOUBLE BOOK , Total \$ from \$1,050.00 to \$600.00, Total GRPs from 10.5 to 7.0, Total Spots from 14 to 8, Total CPP from \$92.86 to \$85.71. 5 buylines added or modified.
Queued for Electronic Contracting	5/29/18 2:28 PM					\$0	\$0	
New	5/29/18 2:06 PM	ALEXANDRA BRADLEY	Confirmed	14		\$1,050.00	\$1,050.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26022702	Changes as of: 5/31/2018 at 8:57 AM	Version: Current State Version 2
CPE: ODEN/ORDR/530605	Flight: 5/30/18 - 6/5/18	Station: WTOO
Agency: Smart Media Group	Advertiser: Oden for Public Service Commissioner - AL	Market: Birmingham
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON
SUITE #102	Agency Order #: 30055167	Service: Nielsen
ALEXANDRIA, VA 22301	Buyer: Dome, Patricia	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342

Con Type: POLITICAL/VOTE
Total \$: \$0.00

Total Spots:
Total CPP: \$0.00
Total GRP:

Traffic #: 3354179

Separation:

Comments: Oden for Public Service Commis REVISED Cancelling spots effective 6/1 - 6/5 DO NOT DOUBLE BOOK

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/30 - 6/5							Total Spots	Total \$	CPP*	GRP*
								5/30	5/31	6/1	6/2	6/3	6/4	6/5				
REV- 1	Su 6:30p-7p		BIG BANG THEORY	\$120.00	1.2	11,500	30	0	0	0	0	1	0	0	0	\$0.00	\$100.00	0.0
REV- 2	Sa 7p-8p		THE GOLDBERGS	\$75.00	0.6	5,800	30	0	0	0	1	0	0	0	0	\$0.00	\$125.00	0.0
TOTALS:								0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26022702	Changes as of: 5/31/2018 at 8:57 AM	Version: Current State Version 2
CPE: ODEN/ORDR/530605	Flight: 5/30/18 - 6/5/18	Station: WTTO
Agency: Smart Media Group	Advertiser: Oden for Public Service Commissioner - AL	Market: Birmingham
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON
SUITE #102	Agency Order #: 30055167	Service: Nielsen
ALEXANDRIA, VA 22301	Buyer: Dome, Patricia	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342
	Separation:	Traffic #: 3354179
		Con Type: POLITICAL/VOTE Total \$: \$0.00
		Total Spots: Total CPP: \$0.00 Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/31/18 8:57 AM	GOTOSTRATA\Bradley	Oden for Public Service Commis REVISED Cancelling spots effective 6/1 - 6/5 DO NOT DOUBLE BOOK
05/29/18 2:44 PM	System	Notice Received.
05/29/18 2:08 PM	ALEXANDRA BRADLEY	Oden for Public Service Commis - REVISED REVISED DT RATES DO NOT DOUBLE BOOK

Competitive Information	
Market Budget:	\$19,500
WTTO Share:	1%
Comment:	
WABM:	4%
WBMA:	30%
WBRC:	13%
WIAT:	36%
WVTM:	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	0%	0	\$0.00	N/A	0.0
Total	0%	0	\$0.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jun	0	\$0.00
Total	0	\$0.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/31/18 8:57 AM	GOTOSTRATA\Bradley	Revised		2	\$-195.00	\$0	Changes: Comments from Oden for Public Service Commis - REVISED REVISED DT RATES DO NOT DOUBLE BOOK to Oden for Public Service Commis REVISED Cancelling spots effective 6/1 - 6/5 DO NOT DOUBLE BOOK , Total \$ from \$195.00 to \$0.00, Total GRPs from 1.8 to 0.0, Total Spots from 2 to 0, Total CPP from \$108.33 to \$0.00. 2 buylines added or modified.
Queued for Electronic Contracting	5/29/18 2:28 PM					\$0	\$0	
New	5/29/18 2:08 PM	ALEXANDRA BRADLEY	Confirmed	2		\$195.00	\$195.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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125 West 55th St
New York, NY 10019

335442

Contract # 26022691	Changes as of: 5/29/2018 at 2:05 PM	Version: Current State Version 1
CPE: ODEN/ORDR/530605	Flight: 5/30/18 - 6/5/18	Station: WBMA
Agency: Smart Media Group	Advertiser: Oden for Public Service Commissioner - AL	Market: Birmingham
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON
SUITE #102	Agency Order #: 30055164	Service: Nielsen
ALEXANDRIA, VA 22301	Buyer: Dome, Patricia	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342

Con Type: POLITICAL/VOTE
Total \$: \$8,910.00
Total Spots: 23
Total CPP: \$117.86
Total GRP: 75.6

Separation:

Comments: Oden for Public Service Commis - REVISED REVISED DT RATES DO NOT DOUBLE BOOK

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	5/30 - 6/5								Total Spots	Total \$	CPP*	GRP*
								5/30	5/31	6/1	6/2	6/3	6/4	6/5					
1	Sa 10:35p-11:35p		SCANDAL *****	\$80.00	2.1	20,500	30	0	0	0	2	0	0	0		2	\$160.00	\$38.10	4.2
2	M-F 4p-5p		FOCUS @ 4	\$350.00	3.3	32,600	30	0	2	2	0	0	2	0		6	\$2,100.00	\$106.06	19.8
3	Su 7a-8a		GMAL *****	\$210.00	1.5	14,600	30	0	0	0	0	0	0	0		0	\$0.00	\$140.00	0.0
4	M-F 6:30p-7p		WHEEL OF FORTUNE	\$1,000.00	7.3	71,600	30	1	0	1	0	0	1	0		3	\$3,000.00	\$136.99	21.9
5	Su 5p-5:30p		ABC 33/40 NEWS *****	\$440.00	4.1	40,200	30	0	0	0	0	2	0	0		2	\$880.00	\$107.32	8.2
6	Sa 6p-6:30p		33/40 NEWSAT *****	\$320.00	2.9	28,600	30	0	0	0	2	0	0	0		2	\$640.00	\$110.34	5.8
7	M-F 10:35p-11:35p		JIMMY KIMMEL LIVE	\$110.00	1.5	15,200	30	1	2	2	0	0	2	0		7	\$770.00	\$73.33	10.5
8	M-F 5p-5:30p		33/40 NEWS AT 5P	\$840.00	5.8	57,100	30	0	0	0	0	0	0	0		0	\$0.00	\$144.83	0.0
9	Sa 7p-10p		MOVIES / SITCOMS	\$1,000.00	2.5	0	30	0	0	0	0	0	0	0		0	\$0.00	\$400.00	0.0
10	M 9p-10p		THE CROSSING*****	\$1,440.00	5.3	0	30	0	0	0	0	0	0	0		0	\$0.00	\$271.70	0.0
11	W 7p-7:30p		GOLDBERGS-ABC	\$1,360.00	5.2	0	30	1	0	0	0	0	0	0		1	\$1,360.00	\$261.54	5.2
12	M 7p-9p		BACHLT	\$1,600.00	5.8	0	30	0	0	0	0	0	0	0		0	\$0.00	\$275.86	0.0
TOTALS:								3	4	5	4	2	5	0		23	\$8,910.00	\$117.86	75.6



125 West 55th St
New York, NY 10019

Contract # 26022691	Changes as of: 5/29/2018 at 2:05 PM	Version: Current State Version 1
CPE: ODEN/ORDR/530605	Flight: 5/30/18 - 6/5/18	Station: WBMA
Agency: Smart Media Group	Advertiser: Oden for Public Service Commissioner - AL	Market: Birmingham
1427 LESLIE AVE	Product: ORDR	Office: WASHINGTON
SUITE #102	Agency Order #: 30055164	Service: Nielsen
ALEXANDRIA, VA 22301	Buyer: Dome, Patricia	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY 202-955-5342	Assistant: ALEXANDRA BRADLEY 202-955-5342
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$8,910.00
Total Spots: 23
Total CPP: \$117.86
Total GRP: 75.6

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/29/18 2:05 PM	ALEXANDRA BRADLEY	Oden for Public Service Commis - REVISED REVISED DT RATES DO NOT DOUBLE BOOK

Competitive Information	
Market Budget:	\$27,867
WBMA Share:	30%
Comment:	
WABM:	4%
WBRC:	13%
WIAT:	36%
WTTO:	1%
WVTM:	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$8,910.00	\$117.86	75.6
Total	100%	23	\$8,910.00	\$117.86	75.6

Monthly Summary		
Month	Spots	Dollars
2018-Jun	23	\$8,910.00
Total	23	\$8,910.00

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
New	5/29/18 2:04 PM	ALEXANDRA BRADLEY	New	23		\$8,910.00	\$8,910.00		

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Contract # 3354145

Schedule Dates 05/30/18-06/04/18
Advertiser Jeremy Oden Public Service Comm Number 1-R (5
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand JEREMY H ODEN CAMPAIGN (630144)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Patricia,Dome,
Phone/Fax /
CPE ODEN/ORDR/530605
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ORDR

Oden for Public Service Commis - REVISED REVISED DT RATES DO NOT DOUB
LE BOOK

Date Entered 05/29/18
Last Modified 05/29/18
Entered By Christine Bartlett
CO-OP No
Headline # ECR26022691
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,336.50
Net Total \$7,573.50
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Jun. 2018	23	\$8,910.00
Grand Total:	23	\$8,910.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	06/02/18-06/02/18	3	:30	10:35P- Scandal							2		2	\$80.00	\$160.00	Birmingham (WBMA)	SCANDAL *****	5/29/18
2.0	Normal Line / News (2)	05/31/18-05/31/18	2	:30	4P- 5P (CST)					2				2	\$350.00	\$700.00	Birmingham (WBMA)	FOCUS @ 4	5/29/18
3.0	Normal Line / News (2)	06/01/18-06/01/18	2	:30	4P- 5P (CST)						2			2	\$350.00	\$700.00	Birmingham (WBMA)	FOCUS @ 4	5/29/18
4.0	Normal Line / News (2)	06/04/18-06/04/18	2	:30	4P- 5P (CST)		2							2	\$350.00	\$700.00	Birmingham (WBMA)	FOCUS @ 4	5/29/18
5.0	Normal Line / Access (4)	06/01/18-06/01/18	3	:30	6:28P- 7P (CST)						1			1	\$1,000.00	\$1,000.00	Birmingham (WBMA)	WHEEL OF FORTUNE	5/29/18
6.0	Normal Line / Access (4)	06/04/18-06/04/18	3	:30	6:28P- 7P (CST)		1							1	\$1,000.00	\$1,000.00	Birmingham (WBMA)	WHEEL OF FORTUNE	5/29/18
7.0	Normal Line / News (5)	06/03/18-06/03/18	3	:30	5P- News-ABC 3340 5p Sunday								2	2	\$440.00	\$880.00	Birmingham (WBMA)	ABC 33/40 NEWS *****	5/29/18
8.0	Normal Line / News (6)	06/02/18-06/02/18	3	:30	5:59:11P- News-ABC 3340 6p Saturday							2		2	\$320.00	\$640.00	Birmingham (WBMA)	33/40 NEWSAT *****	5/29/18
9.0	Normal Line / SPOT (7)	05/31/18-05/31/18	3	:30	10:35P- 11:35P (CST)					2				2	\$110.00	\$220.00	Birmingham (WBMA)	JIMMY KIMMEL LIVE	5/29/18
10.0	Normal Line / SPOT (7)	06/01/18-06/01/18	3	:30	10:35P- 11:35P (CST)						2			2	\$110.00	\$220.00	Birmingham (WBMA)	JIMMY KIMMEL LIVE	5/29/18
11.0	Normal Line / SPOT (7)	06/04/18-06/04/18	3	:30	10:35P- 11:35P (CST)		2							2	\$110.00	\$220.00	Birmingham (WBMA)	JIMMY KIMMEL LIVE	5/29/18
12.0	Normal Line / Access (4)	05/30/18-05/30/18	2	:30	6:28P- Wheel of Fortune				1					1	\$1,000.00	\$1,000.00	Birmingham (WBMA)	WHEEL OF FORTUNE	5/29/18
13.0	Normal Line / SPOT (7)	05/30/18-05/30/18	3	:30	10:35P- 11:35P (CST)				1					1	\$110.00	\$110.00	Birmingham (WBMA)	JIMMY KIMMEL LIVE	5/29/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

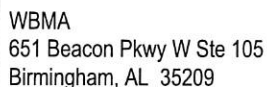
Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Smart Media Group-Alexandria
1427 Leslie Ave
Ste 100
Alexandria, VA 22301

Oden for Public Service Commis - REVISED REVISED DT RATES DO NOT DOUB
LE BOOK

Sales Tax

Grand Total:	23	\$8,910.00
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CONFIRMATION CONTRACT

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

 ☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBMA-TV, BIRMINGHAM, AL	Date: 5/8/2018
---	--------------------------

I, Smart Media Group,
 being/on behalf of: Oden for PSC Commissioner,
 a legally qualified candidate of the Republican
 political party for the office of: _____
 in the Primary
 election to be held on: 6/5/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$3,650.75

I represent that the payment for the above described broadcast time has been furnished by:

Oden for PSC Commissioner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/8/2018

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): \$3,650.75

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

C. If your station is to receive payment via credit card through an online portal that **WE** process, it will be processed today and the info below is your acknowledgement of the same.

Attached to this email is a PDF copy of the appropriate NAB form.

Payment Information

Station: WBMA-TV

Advertiser: Oden for PSC Commissioner

Client/Estimate ODEN 530605

Code:

Amount: \$5,036.25

Credit Card Type:

Card Number:

Online Payment:

Yes

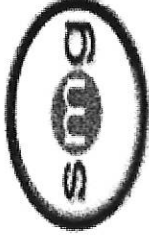
2025/11/15

Thank you,

Evelyn Hobson

Financial Controller

This message contains confidential information and is intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. E-mail transmission cannot be guaranteed to be secure or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. The sender therefore does not accept the liability for any errors or omissions in the contents of this message that arise as a result of e-mail transmission. If verification is required please request a hard-



smartmediagroup

Note new MasterCard payment information
CREDIT CARD PAYMENT AUTHORIZATION

Agency Name:	Smart Media Group
Advertiser Name:	Oden for PSC Commission
Payment Type (V, M or A):	MasterCard
Card Number:	SINGL
Security Code:	09/2018
Expiration Date:	09/2018
Name on Card:	ONLINE
Billing Address:	PA
City, State, Zip:	09/2018
Net Billing:	\$2,537.25
Total Charge:	\$2,537.25
Name of Authorizing Individual:	Kyle Roberts OR Loren Mori
Date of Authorization:	5/29/2018
Authorizing Signature:	<i>Loren Mori</i>

I hereby authorize WBMA-TV
account a onetime payment based on the total charge on
this form and for no other purpose(s) or amount(s) unless
authorized in writing by the owner of the credit card identifying

Note: This authorization is valid for 7 days

NOTICE: The inclusion in the broadcaster's FCC "political file" of a check, the bank account/routing numbers, or buyer's other sensitive information is prohibited. This specific information (as opposed to the charged, etc.) is not required by FCC regulations to be retained. To the buyer's financial information, broadcaster shall, as a condition of this include this information in the FCC political file.

*** Payment inquiries should be directed to accounting@smartmediagrp.com or call