

KTWO-TV

Annual EEO Public File Report

June 1, 2021

The information contained in the Report covers the time period beginning June 1, 2020, to and including May 31, 2021.

This Report contains the following information:

1. A list of full-time vacancies filled by KTWO-TV during the applicable period;
2. For each vacancy the recruitment source utilized to fill the vacancy (including, if applicable, organization, entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO rule), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the application period
4. Data reflecting the total number of persons interviewed for full time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed in the aggregate to provide the required information.

For purposes of this Report, a vacancy is deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person deemed “interviewed” whether he or she was interviewed in person, over the telephone or by email.

Notification of Job Vacancies

Vision Wyoming LLC, licensee of KTWO, is an equal opportunity employer. Vision Wyoming LLC provides notification of full-time job vacancies to organization job seekers. Any organization which would like to receive notification of job openings at our station should contact us and request to be included on our employment opportunity notification list. Organizations can make such request by mail 1896 Skyview Dr. Casper, WY 82601, fax 307-234-4005, or email sbrissette@wyrick.com. When making such requests, please provide the name of your organization, the address, the phone number, the fax number, and name of the contact representative to whom notifications should be sent.

Appendix 1
EEO Public File Report

Covering the period from June 1, 2020 to May 31, 2021

Station Compromising Station Employment Unit: KTWO-TV

Section 1: Vacancy Information

Full time position filled By Job Title	Date Filled	Recruitment Sources Used	Recruitment Source of Hiree	Number of Persons Interviewed
Local Sales Manager	07/14/20	Employee Referral	Employee Referral	1
Traffic Coordinator	08/24/20, 8/31/2020 and 11/5/20	Craigslist, Indeed.com, JoinHandshake.com	Indeed.com	5
News Reporter	11/02/20	Media Recruiter, Indeed.com, Spots n Dots	Media Recruiter	6
Account Executive	02/01/21	Express Employment Professionals, Craigslist, Indeed.com	Express Employment Professionals	3
Sales Coordinator	02/01/21	Express Employment Professionals, Craigslist	Express Employment Professionals	2
News Reporter	02/15/21	Indeed.com	Indeed.com	5

Appendix 2

EEO Public File Report Form

Covering the period from June 1, 2020 to May 31, 2021

Station Compromising Station Employment Unit: KTWO-TV

Section 2: Recruitment Source Information

Recruitment Source	Address	Contact Person	Phone Number	Total # of interviewees this source has provided during this period
Craigslist		Craigslist.com		1
Indeed.com		Indeed.com		13
Employee Referral	1856 Skyview Drive, Casper, WY 82601	Scott Centers	907-561-1313	1
JoinHandshake.com		JoinHandshake.com		0
Media Recruiter		www.mediarecruiter.com		3
Express Employment Professionals	300 North Ash, Suite 2, Casper, WY 82601	Peaches Lynch	307-265-0289	4
Spots n Dots		Spotsndots.com		0

Note: No sources entitled to notification of open positions

Appendix 3

EEO Public File Report Form KTWO-TV

This Appendix contains a narrative description of the station's supplemental outreach efforts covering the period from June 1, 2020 to May 31, 2021.

1. In July 2020, we hired a local sales manager on a temporary basis that previously worked for another station that our group operates. He brought experience and knowledge of our successful sales processes and trained our Account Executives in driving local new business sales.
2. From August 2020 through November 2020, we lead recruiting efforts to hire three female traffic coordinators. These three individuals brought the quality and organization that has made the traffic department a strength in our organization.
3. We hired an Account Executive and a Sales Coordinator from a temporary employment agency in February 2021. The Account Executive has success in driving local new business revenue, and our sales coordinator has exceeded expectations in every area of her job.
4. In February 2021, we hired a News Reporter who will be responsible for broadcasting our news in Cheyenne, WY. He is another individual who has played a key role in improving our News product as we continue to expand our News presence in Wyoming.
5. In November 2020, we hired a female news reporter from Oregon. She has played a key role in improving the quality of our news product.