



## EEO Public File Report

This report covers the period January 23, 2023 - January 22, 2024

### WNYE(FM) and WNYE-TV

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#### 1) Employment Unit

NYC Media, a division of the Mayor's Office of Media and Entertainment (MOME), a unit of the New York City Department of Information Technology and Telecommunications ("DoITT", also known as the Office of Technology and Innovation and "OTI").

#### 2) Unit Members (Stations and Communities of Licensee)

WNYE(FM) and WNYE-TV, primarily serving New York City

#### 3) Full-Time Job Vacancies Filled

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	Total Candidates Interviewed	RS Referring Hire
Agency Attorney, Mayor's Office of Media and Entertainment	1, 2, 3	4	NYC Jobs
Chief Operating Officer, Mayor's Office of Media and Entertainment	1, 2, 3	5	NYC Jobs
Chief Engineer	1, 2, 3	4	NYC Jobs

Associate Commissioner, Intergovernmental and Community Affairs, Mayor's Office of Media and Entertainment	1, 2, 3	5	NYC Jobs
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**4) Master Recruitment Source List**

<b>RS Number</b>	<b>Recruitment Source Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees referred over 12-month period</b>
1	NYC Jobs (The official City of New York job site) <a href="http://www.nyc.gov/jobs">www.nyc.gov/jobs</a>	No	12
2	Indeed <a href="http://www.indeed.com">www.indeed.com</a>	No	2
3	LinkedIn <a href="http://www.linkedin.com">www.linkedin.com</a>	No	4

## 5) Recruitment Initiatives

### (a) Participation in Job Fairs

- September 14, 2023: New Women New Yorkers Immigrant Career Fair, Manhattan Family Justice Center, 80 Centre Street, 80 job seekers visited MOME's table.

### (b) Community Events

The Mayor's Office of Media and Entertainment sponsored the following workforce development events for workers in the media and entertainment industry.

#### 1. ***The Show Must Go On: New Rules of Broadway***

March 8, 2023, 6:30 to 8:00 p.m., SVA Theatre, 333 West 23<sup>rd</sup> Street, by Center for Communication, 139 attendees

Hear from writers, directors, producers, and promoters about reopening Broadway after shows were dark for 18 months. Panelists share how they navigated this challenging time, and where the opportunities are for young people who'd like to break in.

#### 2. ***How to Launch A Career in Video Games***

March 15, 2023, 6:30 to 8:00 p.m., SVA Theatre, 333 West 23<sup>rd</sup> St, by Center for Communication, 216 attendees

The game industry is the fastest-growing area of media and entertainment, as big tech companies are investing in gaming. Whether you want to be a developer, producer, marketer, or editor, find out how you can build your skills to pursue your passion in this thriving field.

#### 3. ***Sound Advice: Breaking Into the Music Business***

March 20, 2023, 6:00 to 7:30 p.m., BRIC, 647 Fulton Street, Brooklyn, by Center for Communication, 292 attendees

Music industry professionals share what it's like to work in this evolving industry and the challenges that come along with it. With many routes into the biz, find out what skills you need to break into this dynamic industry.

- 4. *6<sup>th</sup> Annual Diversity + Media Career Summit***  
May 5, 2023, 8:30 a.m. to 5:00 p.m., Ford Foundation Center for Social Justice, 320 E 43<sup>rd</sup> St, by Center for Communication, 202 attendees  
The [Diversity+ Media Career Summit](#) is designed to help students and recent graduates break into the business and be successful in their early careers through skill workshops, masterclasses, keynotes, panels and networking. Trailblazers across the industry provided advice, and participants had the opportunity to network with recruiters and representatives from such leading media organizations as Disney, Hearst, McKinsey & Company, NBCUniversal, Nielsen, NYC Mayor’s Office of Media and Entertainment, Paramount, and Warner Bros. Discovery.
- 5. *Tribeca Festival Games Mixer – Networking Event***  
June 14, 2023, 7:00 – 9:00pm, Spring Studios, 50 Varick Street, by Tribeca Festival, 120 attendees  
The Mayor’s Office of Media and Entertainment gave opening remarks at the networking event meant to connect game industry professionals with emerging developers.
- 6. *2023 FUTURE NOW Media & Entertainment Conference***  
June 14 - June 16, 2023, Amazon, 7 W 34<sup>th</sup> St & Pace University, One Pace Plaza, by Future Now Media Foundation, 175 attendees  
[The FUTURE NOW Media & Entertainment Conference](#) is the first conference of its kind, bringing unprecedented access and opportunity for leaders on the forefront of the industry and top college and graduate students to connect, learn, and grow together. The Conference provided speakers, panel sessions, speed networking, and networking sessions. Speakers, panelists, and networking participants included several dozen representatives from organizations such as the NYC Mayor’s Office of Media and Entertainment, CBS News, the History Channel, Disney, AMC Networks and more.
- 7. *Jumpstart a Career in Film & TV Production***  
September 27, 2023, 6:30 to 8:00 p.m., SVA Theatre, 333 West 23rd Street, by Center for Communication, 136 attendees

If you want to produce compelling content, starting off as a production assistant (PA) is a common first job. Producers from Made in NY productions share the skill set PAs need to make a great impression in the first job.

**8. *Media Literacy, AI & Journalism: The Challenges & Opportunities***

October 23, 2023, 6:00 to 7:30 p.m., Stravros Niarchos Foundation Library, 455 Fifth Avenue, by Center for Communication, 75 attendees  
Artificial Intelligence has led journalists to question how they'll report. While the benefits of AI include simplifying complex topics and assisting with questions for interviews, many find it can't always be trusted. Presented in partnership with the New York Public Library's Media Literacy Week, this forum gathers experts to discuss how journalists can use artificial intelligence as a resource, while also being mindful of its limitations.

**9. *Get in the Game: Opportunities in Sports Media***

November 6, 2023, 6:30-8:00 pm, SVA Theatre, 333 West 23<sup>rd</sup> St, by Center for Communication, 126 attendees  
From podcasting and production to marketing and licensing, there are many avenues to a career in sports media. Hear from professionals in this dynamic industry on how they followed their passion to work in sports.

**10. *Getting Your Game Funded: A Conversation with Investors and Insiders***

October 19, 2023, 6:00-8:00 p.m., Everyrealm, 853 Broadway, by Playcrafting, 100 attendees  
Panel exploring paths and strategies to get your game funded! Featuring venture capital funders and funding organizations.

**(c) Internship Programs**

- 1. Broadcast Internships at MOME:** MOME hosted three legal interns who worked on issues relating to WNYE (FM) and WNYE-TV, including content review prior to broadcast.
- 2. Music Industry Internships:** MOME partnered with City University of New

York Creative Arts Team for the Sound Thinking NYC Program and provided internship opportunities to New York City students (11<sup>th</sup> & 12<sup>th</sup> grade students) who received advanced pre-employment training and school-year placements at music companies throughout the city.

3. **Media and Entertainment Internships:**

- i. MOME partnered with Reel Works for the MediaMKRS Program and provided internship opportunities to New York City students (ages 16 - 22 years old) who received advanced pre-employment training and summer placements at media and entertainment companies throughout the city.
- ii. MOME partnered with the NYC Department of Probation and The Animation Project to provide internship opportunities to New York City students and young adults (ages 16-24 years old).

4. **Stagecraft Internships:** MOME partnered with The Roundabout Theater Company and International Alliance of Theatrical Stage Employees (I.A.T.S.E.) for the Theatrical Workforce Development Program and provided internship opportunities to New York City young adults (ages 18+) who received intensive training in safety, workforce readiness, and technical stagecraft skills.

(d) **Job Banks and Other Outreach**

DoITT has an account with LinkedIn to promote hard-to-recruit vacancies in addition to DoITT's general accounts with popular employment websites such as Monster.com and Dice.com.

(e) **Events at Educational Institutions**

1. ***George Polk Awards Seminar: When Covering War Gets Personal***  
April 13, 2023, 6:00 to 7:30 p.m., LIU Brooklyn, Library Learning Center, by Center for Communication, 50 attendees  
Polk Award winning photojournalists and writers share their experiences from covering war and delve more deeply into their stories.

**2. *Multicultural Marketing: Meaningful Engagement***

April 20, 2023, 6:30 to 8:00 p.m., St. Francis College, 179 Livingston St, Brooklyn, by Center for Communication, 96 attendees

Given that 40% of the US population is composed of racial and ethnic minorities, brands need to reflect those demographics with campaigns that are uniquely communicated for them. Marketing pros share what it takes to reach diverse audiences and make authentic connections with staying power.

**3. *Making Social Content: A Creators Conversation***

April 24, 2023, 6:30 to 8:00 p.m., St. Francis College, 179 Livingston St, Brooklyn, by Center for Communication, 84 attendees

This panel was an opportunity to hear from creators and marketers about how brands are engaging with audiences on popular platforms like TikTok and Instagram Reels—and how one can have a creative career in this new era of video storytelling.

**4. *Set Life: Designing the Scene***

November 1, 2023, 6:30 to 8:00 pm, NYU Production Lab, 16 Washington Place, by Center for Communication, 64 attendees

There are so many details that are integral to the production of any film or television show. Costume and set designers and hair and make-up artists help the script come to life. Creatives share the tricks of the trade that will help you showcase your artistic skills.

**5. *Major Brands Want You!: Calling Creative Media Talent***

November 14, 2023, 6:30 to 8:00 p.m., The New School, Wollman Hall, 65 West 11<sup>th</sup> St, by Center for Communication, 117 attendees

Put your creative skills in areas ranging from marketing to public relations to production, storytelling and more, with Fortune 500 companies.

Discover a range of exciting media career opportunities at organizations where you might not have thought to look.

**(f) EEO Training**

DoITT's Office of Diversity and EEO administers the agency's equal employment

opportunity training program and refresher courses every year.

**(g) Training Programs**

1. **The “Made in NY” Production Assistant Training Program** creates an on-ramp into the booming TV and film industry for unemployed and low-income New York City residents by providing five weeks of training and two years of placement as production assistants on film, TV, commercial and music video sets.
2. **The “Made in NY” Post Production Training Program** provides New York City residents 18 years or older with training in four commonly-used software applications for video editing and visual effects. Trainees are then supported with two years of job placement assistance toward full-time and contract placements.
3. **The “Made in NY” Stagecraft Boot Camp** offers a six-week intensive in safety, workforce readiness, and technical skills as preparation for the Theatrical Workforce Development Program, a three-year hands-on program to train and place young adults in professional technical theatre careers. This program is a partnership with Roundabout Theatre Company and the International Alliance of Theatrical Stage Employees (I.A.T.S.E.).
4. **The “Made in NY” Animation Project** offers NYC youth, ages 12-24, the opportunity to engage in storytelling, gain technical skills in 3D computer animation, and qualify for paid internships in the lab and in the field. Classes are taught at NeON<sup>SM</sup> Centers and schools by The Animation Project.
5. **Sound Thinking NYC** empowers young people as they explore how to turn a passion for music into a possible profession in New York City's thriving music industry. In partnership with Creative Arts Team (CAT) at the City University of New York, as well as with NY Is Music, a coalition of music industry leaders, this free program introduces teenagers to the tools, technologies, and career paths that power songs, concerts, theater and film. The program includes a three-week summer intensive program,

a series of events that participants are invited to throughout the school year, and a summer internship. This program is focused on creating opportunities for women in the field of audio engineering and recording.

6. **MediaMKRS** prepares talented undergraduate City University of New York students and alumni of Reel Works programs for careers in the City's thriving television, film production, animation, and advertising industries by providing work readiness training, employer-recognized credentials, and placement assistance for sequential-paid media internships.
7. **DREAMing Out Loud** is a tuition-free writing workshop for undocumented immigrants, currently attending City University of New York, who came to the United States when they were children (aka "Dreamers"). The series is a partnership with PEN America and produces an annual Anthology.