

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: January 23, 2019 – January 22, 2020.

- 1) **Employment Unit:** New York City Department of Information Technology and Telecommunications (“DoITT”)/Mayor’s Office of Media and Entertainment (“MOME”)/NYC Media
- 2) **Unit Members (Stations and Communities of License):** WNYE(FM), WNYE-TV
- 3) **EEO Contact Information for Employment Unit:** Chisom Ananaba

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4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring Hiree
(a) Technical Ops Manager	Citywide distribution through www.nyc.gov
(b) Chief of Staff	Citywide distribution through www.nyc.gov
(c) Associate Commissioner, Strategic Comms	Citywide distribution through www.nyc.gov

Consistent with City of New York policy, notice of each full-time vacancy was posted on www.nyc.gov.

- 5) **Total # of Interviewees Referred:** For the period from January 23, 2018 through January 22, 2019 this Employment Unit interviewed 18 interviewees for full-time job vacancies.
- 6) **Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) Participation in Job Fairs

(b) Community Events

The Big News in Journalism: Newsletters

Wednesday, February 20, 2019, NYU Steinhardt, Department of Media, Culture, and Communication
100 students attended the career panel presented in partnership with the Center for Communication featuring Helen Havlak, Editorial Director, The Verge; Brooklyn Presta, Director of Consumer Marketing, New York Media; Eva Scuzzero, Product Manager, Quartz; and moderated by Brian Stelter, Chief Media Correspondent, CNN; Anchor, Reliable Sources.

The Art of Freelancing

Tuesday, March 12, 2019 at NYU Steinhardt, Department of Media, Culture, and Communication

Stations WNYE (FM) and WNYE-TV are Equal Opportunity Employers.

100 students attended the career panel on how to navigate the industry and get the attention of publishing houses, newspapers, websites and magazine presented in partnership with the Center for Communication featuring Jennifer Baker, Editor; Contributing Editor, Electric Literature; Peter Catapano, Editor, New York Times Opinion section; Rakesh Satyal, Senior Editor, Atria Books; and moderated by Susan Shapiro, Author, The Byline Bible.

Where the Jobs Are: Video Gaming in NYC

Wednesday, March 27, 2019, SVA Theatre

300 students attended the career panel on how to turn your passion for games into a career presented in partnership with the Center for Communication featuring Fox Chen, Co-Founder and CTO, Mokuni Games; Timothy Doolen, Art Director and Visual Developer; Vonnetta Ewing, Dir., Talent Acquisition, Take-Two Interactive; Susanna Pollack, President, Games for Change; and moderated by Krysti Pryde, Brand Marketing Manager, Tilting Point.

Women + Media Career Summit

04/12/2019, New York Stock Exchange, 11 Wall Street

250 college women attended the third annual full-day forum for young women aspiring to break into the media industry including panels, keynotes and how-to-workshops with leading professionals. The Summit was presented in partnership with Center for Communication. Panelists included Anne del Castillo, Commissioner, New York City Mayor's Office of Media and Entertainment, Kate Lewis, Chief Content Officer, Hearst Magazines, Lucy Kaylin, Editor In Chief, O, The Oprah Magazine, Megan Clarken, Chief Commercial Officer, Nielsen Global Media, Yrthya Dinzey-Flores, Vice President, Corporate Responsibility, Philanthropy, Diversity & Inclusion, WarnerMedia, Kristina Newman-Scott, President, BRIC, Laurie Rosenfield, Chief People Officer, CBS, Betty Liu, Executive Vice Chairman, NYSE, Kameka Dempsey, Founder, KD Leadership Strategies, Dr. Rachel Goldman, Ph.D., Licensed Psychologist, Antoinette Miller, Manager, University Relations & Recruitment, HBO, Mary Noonan, Vice President of Talent Development, ABC News, Jacqueline Peros, Founder, JMP Branding, Tina Perry, President, OWN: Oprah Winfrey Network, and Stephanie Mehta, Editor In Chief, Fast Company.

MOME Finance Lab produced by Winston Baker

April 24, 2019, Dream Downtown Hotel, New York City

60 participants had the opportunity to learn strategies for packaging, financing and selling their independent film projects during a 3-hour intensive workshop led by five (5) financiers, acquisition executives, sales agents and dealmakers. The MOME Finance Lab aims to cultivate films in New York City made by, about, and for women.

Where the Jobs Are: Get Inside the Music Biz

Monday, April 29, 2019, Theresa Lang Community and Student Center, Arnhold Hall, 22 W 13th St

175 students attended the career panel on the many different career trajectories in the music business presented in partnership with the Center for Communication featuring Laura Burkart, Global Talent Acquisition Partner, Spotify; Lee Goforth, Music Agent, Creative Artists Agency; Molly Neuman Hernandez, Global Head of Business Development, Song Trust; and moderated by J. Max Robins, Executive Director, Center for Communication.

Making Documentaries that Matter

Wednesday, September 25, 2019, Kumble Theater, LIU Brooklyn

200 students attended the career panel presented in partnership with the Center for Communication featuring Antonino D'Ambrosio, Filmmaker/ Author/ Visual Artist; Blair Foster, Producer/ Director Antonio Rossi, Director of Photography; Betsy West, Producer/ Director; and moderated by Cynthia Lopez, Executive Director, New York Women in Film and Television.

Behind the Scenes with TV Pros: Industry Networking Event for Aspiring Young TV Professional

Presented in partnership with The Paley Center

10/12/19, 11AM-1:30PM, The Paley Center, 25 W 52nd St, Manhattan

This event for 100 high school students seeking to learn more about television/film/media production here in New York, from the professionals who make it happen behind the scenes featured Second Assistant

Stations WNYE (FM) and WNYE-TV are Equal Opportunity Employers.

Director - Anastasia Folorunso (DGA), Production Designer - Toni Barton (Scenic Artists: Local 829), Gaffer - Michael Gallart (Local 52 Motion Picture Studio Mechanics), Prop Master - Barbara Kastner (Local 52 Motion Picture Studio Mechanics), Set Dresser - Briar Rossell (Local 52 Motion Picture Studio Mechanics), Make-Up Artist - Lauren Killip (Local 798), Hair Stylist - Valerie Gladstone (Local 798), Editor - Amanda Pollack (Motion Picture Editors Guild: Local 700), Producer / Line Producer - Holly Rymon (PGA), and Producer (Unscripted) - Kalpana Malviya (PGA). Actor John Magaro spoke to the students about his career in television and film.

Where the Journalism Jobs Will Be

Wednesday, October 16, 2019, SVA Theatre, 333 West 23rd St

150 people attended the career panel on how publishers and platforms are revitalizing the industry and creating new opportunities for aspiring journalists presented in partnership with the Center for Communication featuring Danielle Kwateng-Clark, Director, Culture & Entertainment, Teen Vogue; Scott Lamb, VP of Publisher Growth and Strategy, Medium; Holly Ojalvo, Talent Lab Editor, Quartz; Shawn Giangeruso, Director of Talent Recruitment and Development, CNN Worldwide; and moderated by Kyle Pope, Editor in Chief and Publisher of the Columbia Journalism Review

Publishing: From Page to Shelf and Beyond

Thursday, November 4, 2019, Theresa Lang Center, The New School

175 students attended this career panel discussion on the growth of the publishing industry and how to be a part of it in partnership with the Center for Communications featuring Dawn Davis, VP and Publisher, 37Ink, Simon & Schuster; Alexandra Machinist, Literary Agent, ICM Partners; Annysa Polanco, Manager, Diversity & Inclusion, Penguin Random House; Emma Straub, Owner, Books Are Magic; and moderated by Peter Catapano, Editor, Opinion Section, New York Times

Advertising and Marketing in the Public Interest

Monday November 13, 2019, NYU Steinhardt, Department of Media, Culture, and Communication

100 students attended this career panel in partnership with the Center for Communications featuring Tim Jones, Executive Strategy Director, 72andSunny; Amanda Lehner, Senior Strategist and Co-Owner, HelpGood; and Megan Taubeneck, VP of Social Impact, Weber Shandwick; and moderated by Raeshem Nijhon, Founder and Executive Producer, Fictionless.

Diversity + Media Career Summit

11/22/2019, Ford Foundation Center for Social Justice

200 diverse college students attended the second annual full-day forum for young people aspiring to break into the media industry including panels, keynotes and how-to-workshops with leading professionals. The Summit was presented in partnership with Center for Communication. Panelists included Anne del Castillo, Commissioner, NYC Mayor's Office of Media and Entertainment, Soledad O'Brien, CEO, Soledad O'Brien Productions, Antonia Hylton, Correspondent / Producer, VICE News, Nilla Ali, SVP, Commerce, BuzzFeed, Emerson Coleman, SVP, Programming, Hearst Television, Inc, Cindy Hsu, Anchor/Reporter, CBS News, Katie Gordon Motwani, Partner, McKinsey & Company, Stephanie Ramos, Correspondent, ABC News, Maxine Crooks, VP of Talent Strategy & Development, ABC Owned TV Stations, Alex Katen-Narvell, Engagement Manager, McKinsey & Company, Raeshem Nijhon, Founder and Executive Producer, Culture.House, Howard Lee, President & General Manager, TLC and Wendy Douglas, Vice President, Production, TLC.

Two Doc Queens: Sheila Nevins & Erin Lee Carr

December 4, 2019, SVA Theatre, 333 West 23rd St

200 people attended this panel discussion in partnership with the Center for Communications featuring Sheila Nevins, Head of MTV Documentary Films division of MTV studios and Erin Lee Carr, an American documentary filmmaker. These panelists engaged in a cross-generational conversation about their work, and what the future holds for the next generation of documentary filmmakers. Moderated by J. Max Robins, Executive Director, Center for Communication.

(c) Internship Programs

MOME partnered with the Department of Youth and Community Development (DYCD) and the Ladders for Leaders Media & Entertainment Initiative to provide over 150 internship opportunities to New York City students (ages 16 - 22 years old) who received advanced pre-employment training and summer placements at media and entertainment companies throughout the city.

MOME also partnered with the Department of Probation and The Animation Project to provide 250 internship opportunities to New York City students (ages 16-24 years old) who received placements with the “Made in NY” Animation Project in Neighborhood Opportunity Network (NeONSM) Centers throughout the city. The “Made in NY” Animation Project offers NYC youth, ages 12-24, the opportunity to engage in storytelling, gain technical skills in 3D computer animation, and qualify for paid internships in the lab and the field. Sessions are taught at NeONSM Centers and schools by The Animation Project.

(d) Job Banks and Other Outreach

DoITT has an account with LinkedIn in order to interactively promote outreach regarding hard to recruit vacancies in addition to DoITT’s general accounts with popular employment websites such as Monster.com and Dice.com.

(e) Events at Educational Institutions

MOME staff presented information about career opportunities and the entertainment industry in NYC to students from local and visiting universities, including: Packer Collegiate Institute, New York University, Columbia University, students from around the country participating in Future Now conference, St. John Fisher, Brooklyn College Feirstein Graduate School, Chapman University

(f) EEO Training

DoITT’s Office of Diversity and EEO administers the agency’s equal employment opportunity training program and refresher courses every year.

(g) Training Programs

The Made in NY Production Assistant Training Program creates an on-ramp into the booming TV and film industry for unemployed and low-income New York City residents by providing five weeks of training and two years of placement as production assistants on film, TV, commercial and music video sets.

The “Made in NY” Post Production Training Program provides New York City residents 18 years or older with training in four commonly-used software applications for video editing and visual effects. Trainees are then supported with two years of job placement assistance toward full-time and contract placements.

The “Made in NY” Writers Room pairs emerging writers of diverse backgrounds with experienced showrunners in a six-month fellowship program to propel their careers forward and prepare their pilot scripts for pitch. In partnership with the Writers Guild of America East, this program is helping to diversify New York City writers rooms.

The “Made in NY” Stagecraft Boot Camp offers a six-week intensive in safety, workforce readiness, and technical skills as preparation for the Theatrical Workforce Development Program, a three-year hands-on program to train and place young adults in professional technical theatre careers. This program is a partnership with Roundabout Theatre Company and the International Alliance of Theatrical Stage Employees (I.A.T.S.E.).

The “Made in NY” Animation Project offers NYC youth, ages 12-24, the opportunity to engage in storytelling, gain technical skills in 3D computer animation, and qualify for paid internships in the lab and in the field. Classes are taught at NeONSM Centers and schools by The Animation Project.

The “Made in NY” Podcasting Certificate Program is NYC’s first Podcast Certificate Program. In partnership with Made in NY Media Center by IFP, the program offers qualified participants an industry-driven, multi-week comprehensive overview and hands-on experience of all elements of podcast-making including development, production, post-production, distribution and monetization.

Sound Thinking NYC empowers young people as they explore how to turn a passion for music into a possible profession in New York City's thriving music industry. In partnership with Creative Arts Team (CAT) at the City University of New York, as well as with NY Is Music, a coalition of music industry leaders, this free program introduces teenagers to the tools, technologies, and career paths that power songs, concerts, theaters and film. The program includes a three-week summer intensive, year-long workshops, and a summer internship and is focused on creating opportunities for women in the field of audio engineering and recording.