



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26133698	<b>Changes as of:</b> 10/12/2018 at 6:43 PM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 378/449/6960	<b>Flight:</b> 10/16/18 - 10/22/18	<b>Station:</b> WYTV
<b>Agency:</b> GMMB	<b>Advertiser:</b> Cordray for Ohio - Gov	<b>Market:</b> Youngstown-Warren
3050 K ST NW WASHINGTON DC 20007	<b>Product:</b> General	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 7650247	<b>Service:</b> Nielsen	<b>Con Type:</b> POLITICAL/VOTE
<b>Buyer:</b> Keane, Julie	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$3,985.00
<b>Salesperson:</b> RACHELLE RAY 312-832-6601	<b>Assistant:</b> RACHELLE RAY 312-832-6601	<b>Total Spots:</b> 43
<b>Separation:</b>		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 1660214

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/16	10/16 - 10/16	Total Spots	Total \$	CPP*	GRP*
REV- 1	Tu-F,M 6a-6:30a		Daybreak 6AM	\$95.00	0	30	5 ▶ 3		3	\$285.00	\$0.00	0.0
Changes: Rate from 55 to 95												
REV- 2	Tu-F,M 6:30a-7a		Daybreak 6AM	\$95.00	0	30	5 ▶ 3		3	\$285.00	\$0.00	0.0
Changes: Rate from 55 to 95												
REV- 3	Tu-F,M 7a-8a		Good Morning America	\$65.00	0	30	5 ▶ 4		4	\$260.00	\$0.00	0.0
Changes: Rate from 35 to 65												
REV- 4	Tu-F,M 8a-9a		Good Morning America	\$65.00	0	30	5 ▶ 4		4	\$260.00	\$0.00	0.0
Changes: Rate from 35 to 65												
REV- 5	Tu-F,M 9a-10a		Rachael Ray	\$30.00	0	30	5 ▶ 3		3	\$90.00	\$0.00	0.0
Changes: Rate from 15 to 30												
REV- 6	Tu-F,M 3p-4p		Pickler & Ben	\$30.00	0	30	5 ▶ 2		2	\$60.00	\$0.00	0.0
Changes: Program from Harry to Pickler & Ben, Rate from 15 to 30												
REV- 7	Tu-F,M 4p-5p		Access Hollywood Live	\$15.00	0	30	5 ▶ 3		3	\$45.00	\$0.00	0.0
Changes: Rate from 10 to 15												
REV- 8	Tu-F,M 6p-6:30p		33 News At 6PM	\$125.00	0	30	5 ▶ 3		3	\$375.00	\$0.00	0.0
Changes: Rate from 40 to 125												
REV- 9	Sa 6p-6:30p		33 News At 6PM	\$35.00	0	30	1 ▶ 0		0	\$0.00	\$0.00	0.0
10	Su 6p-6:30p		33 News At 6PM	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
Changes: Rate from 35 to 100												
REV- 11	Sa 7p-7:30p		Big Bang Theory	\$15.00	0	30	1 ▶ 0		0	\$0.00	\$0.00	0.0
REV- 12	Tu-F,M 11p-11:35p		33 News At 11PM	\$85.00	0	30	5 ▶ 4		4	\$340.00	\$0.00	0.0
Changes: Rate from 50 to 85												
REV- 13	Sa 11:35p-12:05a		33 News At 11PM	\$50.00	0	30	1 ▶ 1		1	\$50.00	\$0.00	0.0
Changes: Rate from 25 to 50												
14	Su 11p-11:35p		33 News At 11PM	\$80.00	0	30	1		1	\$80.00	\$0.00	0.0
Changes: Rate from 45 to 80												



**KATZ** TELEVISION  
GROUP

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WASHINGTON DC  
20007

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Flight: 10/16/18 - 10/22/18

Advertiser: Cordray for Ohio - Gov

Product: General

Version: Highlighting Revision 2

Station: WYTV

Market: Youngstown-Warren

Office: WASHINGTON

Con Type: POLITICAL/VOTE

Total \$: \$3,985.00

Total Spots: 43

Agency Order #: 7650247

Buyer: Keane, Julie

Salesperson: RACHELLE RAY  
312-832-6601

Separation:

Service: Nielsen

Primary Demo: Adults 35+

Assistant: RACHELLE RAY  
312-832-6601

Total CPP: \$0.00

Total GRP:

Traffic #: 1660214

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/16 - 10/16		Total Spots	Total \$	CPP*	GRP*
							10/16					
REV- 15	Tu-F,M 11:35p-12:35a		Jimmy Kimmel Live <b>3</b>	\$35.00	0	30	5	4	4	\$140.00	\$0.00	0.0
Changes: Rate from 15 to 35												
REV- 16	Tu-F,M 12:35a-1:05a		Nightline <b>4</b>	\$10.00	0	30	5	4	4	\$40.00	\$0.00	0.0
Changes: Rate from 7 to 10												
REV- 17	Sa 12:05a-12:35a		Outdoorsman <b>1</b>	\$15.00	0	30	1	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 10 to 15												
REV- 18	Sa 12:35a-1:35a		Elementary <b>1</b>	\$15.00	0	30	1	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 10 to 15												
REV- 19	Su 11:35p-12:35a		Castle <b>3</b>	\$30.00	0	30	1	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 15 to 30												
REV- 20	Su 12:35a-1:35a		Major Crimes <b>1</b>	\$10.00	0	30	1	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 7 to 10												
21	M 8p-10p		Dancing With the Stars-ABC <b>3</b>	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
Changes: Rate from 275 to 450												
REV- 22	M 10p-11p		The Good Doctor-ABC <b>2</b>	\$900.00	0	30	1	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 300 to 900												
23	Tu 8p-9p		Connors/Kids Are Alright <b>3</b>	\$575.00	0	30	1		1	\$575.00	\$0.00	0.0
Changes: Program from The Middle/Fresh Off The Boat-ABC to Connors/Kids Are Alright, Rate from 325 to 575												
24	Th 8p-9p		Grey's Anatomy-ABC <b>1</b>	\$550.00	0	30	1		1	\$550.00	\$0.00	0.0
Changes: Rate from 300 to 550												
REV- 25	Su 9p-10p		Shark Tank-ABC <b>2</b>	\$600.00	0	30	1	0	0	\$0.00	\$0.00	0.0
Changes: Rate from 200 to 600												
<b>TOTALS: 43</b>									<b>43</b>	<b>\$3,985.00</b>	<b>\$0.00</b>	<b>0.0</b>



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Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
08/27/18 11:47 AM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$44,278
<b>WYTV Share:</b>	9%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	43	\$3,985.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>43</b>	<b>\$3,985.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	43	\$3,985.00
<b>Total</b>	<b>43</b>	<b>\$3,985.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/12/18 6:43 PM	RACHELLE RAY	Revised		26	\$728.00	\$3,985.00	Changes: Demo Meta to [R16], Origassistant Id to 3336, Assistant Id from SAMUEL LITTLE to RACHELLE RAY , Origuser Entered Dollars to \$3,257.00, User Entered \$ from \$0.00 to \$3,985.00, Total \$ from \$3,257.00 to \$3,985.00, Total Spots from 69 to 43, Calculated Dollars from \$3,257.00 to \$3,985.00, Competitive Market Budget from \$2,319 to \$44,278. 25 buylines added or modified.
Revision	9/5/18 3:53 PM	Switch Operation	Confirmed			\$0	\$3,257.00	Changes: Salesperson from SAMUEL LITTLE to RACHELLE RAY .
Queued for Electronic Contracting	8/21/18 11:57 AM					\$0	\$0	
New	8/21/18 10:29 AM	SAMUEL LITTLE	Confirmed	69		\$3,257.00	\$3,257.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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