



**CERTIFICATION OF COMPLIANCE WITH  
COMMERCIAL LIMITS IN CHILDREN'S PROGRAMMING  
THIRD QUARTER 2017**

CHANNEL 4.3 aired the following programming originally produced and broadcast primarily for an audience of children twelve years old and younger.

<b>Air Date</b>	<b>Children's Program</b>
Saturday, July 1, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a
Saturday, July 8, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a
Saturday, July 15, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a
Saturday, July 22, 2017	Escape 4.3 off-air due to technical difficulties... No ETA at this time.
Saturday, July 29, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a
Saturday, August 5, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a
Saturday, August 12, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a
Saturday, August 19, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a
Saturday, August 26, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a // Missing 10a-10:30a Makegood from 7/22 / Better Planet 10:30a-11a Makegood from 7/22 / Better Planet 11a-11:30a Makegood from 7/22 / Walking Wild 11:30a-12p Makegood from 7/22 / Wild Wonders 12p-12:30p Makegood from 7/22 / Missing 12:30p-1p Makegood from 7/22
Saturday, September 2, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a
Saturday, September 9, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a
Saturday, September 16, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a
Saturday, September 23, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a
Saturday, September 30, 2017	Missing 7a-7:30a / Better Planet 7:30a-8a / Better Planet 8a-8:30a / Walking Wild 8:30a-9a / Wild Wonders 9a-9:30a / Missing 9:30a-10a

\* Total commercial matter includes all spots promoting products or services broadcast during children's programs, including all spots provided by networks, syndicates and local stations.

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, KVOA-TV/-DT hereby certifies:



That it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this quarter that are subject to those requirements



That it did not comply fully with the FCC's commercial limits with respect to all children's program broadcast during this quarter that are subject to those requirements, as explained in Attachment A hereto.

Bill Shaw, President and General Manager, KVOA

10/3/17

Date