



125 West 55th St  
New York, NY 10019

Contract # 25344867

CPE: 1190/1787/4999

Agency: STRATEGIC MEDIA  
PLACEMENT

7669 STAGERS LOOP  
DELAWARE, OH 43015

Product: TV

Agency Order #: 5532594

Buyer: Krack, Eric

Salesperson: LAUREN FELLNER  
202-872-1155

Changes as of: 11/2/2016 at 12:05 PM

Flight: 11/1/16 - 11/8/16

Advertiser: Andy Barr CD-6

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE  
Assistant: LAUREN FELLNER  
202-872-1155

Version: Current State Version 4

Station: WTVQ

Market: Lexington-Fayette

Total Spots: 45

Total CPP: \$0.00

Total GRP:

Comments: New addition for Andy Barr, payment to follow. please run the same traffic on this estimate; Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/1 - 11/8								Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8				
1	Tu-F,M 12p-3p		GH	\$125.00	0	30	1	1	1	1	0	0	1	0	5	\$625.00	\$0.00	0.0
2	Tu-F,M 7a-8a		GMA	\$150.00	0	30	1	1	1	1	0	0	1	0	5	\$750.00	\$0.00	0.0
3	Tu-F,M 8a-9a		GMA	\$150.00	0	30	1	1	1	1	0	0	1	0	5	\$750.00	\$0.00	0.0
4	Tu-F,M 11a-12n		The View	\$130.00	0	30	1	1	1	1	0	0	1	0	5	\$650.00	\$0.00	0.0
5	Tu-F,M 7p-7:30p		Entertainment Tonight	\$70.00	0	30	1	1	1	1	0	0	1	0	5	\$350.00	\$0.00	0.0
6	Tu-F,M 7:30p-8p		INSIDER	\$140.00	0	30	1	1	1	1	0	0	1	0	5	\$700.00	\$0.00	0.0
7	W 8:30p-9p		The Goldbergs	\$800.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
8	F 10:01p-11p		20/20	\$550.00	0	30	0	0	0	1	0	0	0	0	1	\$550.00	\$0.00	0.0
9	Sa 9:30p-7p		CFB	\$750.00	0	30	0	0	0	0	1	0	0	0	1	\$750.00	\$0.00	0.0
10	M 8p-10p		DWTS	\$1,100.00	0	30	0	0	0	0	0	0	2	0	2	\$2,200.00	\$0.00	0.0
11	Tu-F,M 11p-11:30p		11p nws	\$50.00	0	30	1	1	1	1	0	0	1	0	5	\$250.00	\$0.00	0.0
12	Su 11p-11:30p		11p nws	\$125.00	0	30	0	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0
13	W 8p-11p		CMA'S	\$800.00	0.0	30	0	1	0	0	0	0	0	0	1	\$800.00	\$0.00	0.0
14	Th-F 9a-10a		Good Day KY	\$30.00	0.0	30	0	0	1	1	0	0	0	0	2	\$60.00	\$0.00	0.0
15	Su 12:05a-12:35a		Seinfeld	\$20.00	0.0	30	0	0	0	0	0	2	0	0	2	\$40.00	\$0.00	0.0
TOTALS:							7	8	8	9	1	3	9	0	45	\$8,600.00	\$0.00	0.0