

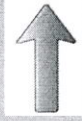


125 West 55th St
New York, NY 10019

Contract # 25287577 **Changes as of:** 9/26/2016 at 3:52 PM **Version:** Current State Version 5
CPE: 1190/1787/4741 **Flight:** 9/19/16 - 10/2/16 **Station:** WTVQ
Agency: STRATEGIC MEDIA **Advertiser:** Andy Barr CD-6 **Market:** Lexington-Fayette
PLACEMENT
7669 STAGERS LOOP **Product:** TV **Office:** WASHINGTON
DELAWARE, OH 43015 **Agency Order #:** 5396203 **Primary Demo:** Adults 35+
Buyer: Shaw, Adam **Con Type:** POLITICAL/VOTE
Salesperson: LAUREN FELLNER **Assistant:** LAUREN FELLNER
202-872-1155 202-872-1155

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/19 - 10/1											
							9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26	9/27	9/28	9/29	
1	M-F 7a-8a		GMA	\$150.00	2.1	30	0	1	1	1	1	0	0	1	1	1	1	0
2	M-F 8a-9a		GMA	\$150.00	2.1	30	0	1	1	1	1	0	0	1	1	1	1	0
3	M-F 11a-12n		The View	\$130.00	1.7	30	0	1	1	2	1	0	0	1	1	1	1	0
4	M-F 7p-7:30p		Entertainment Tonight	\$70.00	2.0	30	0	1	1	1	1	0	0	1	1	1	1	0
5	M-F 7:30p-8p		INSIDER	\$140.00	0.0	30	0	1	1	0	1	0	0	1	0	1	0	0
6	W 8p-8:30p		The Goldbergs	\$800.00	2.2	30	0	0	1	0	0	0	0	0	0	1	0	0
7	W 8:30p-9p		SPEECHLESS	\$800.00	2.2	30	0	0	1	0	0	0	0	0	0	1	0	0
8	F 10:01p-11p		20/20	\$550.00	2.5	30	0	0	0	0	1	0	0	0	0	0	1	0
9	Su 7p-8p		ONCE UPON A TIME	\$550.00	3.5	30	0	0	0	0	0	0	1	0	0	0	0	0
10	Sa 12n-3:30p		CFB	\$750.00	2.0	30	0	0	0	0	0	1	0	0	0	0	0	1
11	Sa 3:30p-7p		CFB	\$750.00	4.2	30	0	0	0	0	0	1	0	0	0	0	0	1
REV-12	Sa 8p-11:30p		CFB	\$750.00	3.0	30	0	0	0	0	0	2	0	0	0	0	0	4▲3
13	Tu 8p-9p		DWTS	\$1,000.00	0.0	30	0	1	0	0	0	0	0	0	1	0	0	0
14	Su 12:05a-12:35a		SEINFELD	\$50.00	0.0	30	0	0	0	0	0	0	1	0	0	0	0	0
TOTALS:							0	6	7	5	6	4	2	5	5	7	5	5





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Comments: Separation: 30

Total \$: \$19,670.00
Total Spots: 63

Total CPP: \$162.56
Total GRP: 121.0

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2	10/2 - 10/2	Total Spots	Total \$	CPP	GRP
1	M-F 7a-8a		GMA	\$150.00	2.1	30	0		9	\$1,350.00	\$71.43	18.9
2	M-F 8a-9a		GMA	\$150.00	2.1	30	0		9	\$1,350.00	\$71.43	18.9
3	M-F 11a-12n		The View	\$130.00	1.7	30	0		10	\$1,300.00	\$76.47	17.0
4	M-F 7p-7:30p		Entertainment Tonight	\$70.00	2.0	30	0		9	\$630.00	\$35.00	18.0
5	M-F 7:30p-8p		INSIDER	\$140.00	0.0	30	0		6	\$840.00	\$0.00	0.0
6	W 8p-8:30p		The Goldbergs	\$800.00	2.2	30	0		2	\$1,600.00	\$363.64	4.4
7	W 8:30p-9p		SPEECHLESS	\$800.00	2.2	30	0		2	\$1,600.00	\$363.64	* 4.4
8	F 10:01p-11p		20/20	\$550.00	2.5	30	0		2	\$1,100.00	\$220.00	5.0
9	Su 7p-8p		ONCE UPON A TIME	\$550.00	3.5	30	1		2	\$1,100.00	\$157.14	7.0
10	Sa 12n-3:30p		CFB	\$750.00	2.0	30	0		2	\$1,500.00	\$375.00	4.0
11	Sa 3:30p-7p		CFB	\$750.00	4.2	30	0		2	\$1,500.00	\$178.57	8.4
REV-12	Sa 8p-11:30p		CFB	\$750.00	3.0	30	0		5	\$3,750.00	\$250.00	15.0
13	Tu 8p-9p		DWTS	\$1,000.00	0.0	30	0		2	\$2,000.00	\$0.00	0.0
14	Su 12:05a-12:35a		SEINFELD	\$50.00	0.0	30	0		1	\$50.00	\$0.00	0.0
TOTALS:									63	\$19,670.00	\$162.56	121.0