



125 West 55th St
New York, NY 10019

Contract # 25330361
CPE: 1190/1787/4873
Agency: STRATEGIC MEDIA
PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Product: TV
Agency Order #: 5480274
Buyer: Shaw, Adam
Salesperson: LAUREN FELLNER
202-872-1155

Changes as of: 10/14/2016 at 10:54 AM
Flight: 10/17/16 - 10/23/16
Advertiser: Andy Barr CD-6
Station: WTVQ
Market: Lexington-Fayette
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: LAUREN FELLNER
202-872-1155

Total \$: \$10,025.00
Total Spots: 39
Total CPP: \$176.19
Total GRP: 56.9
Separation:

Comments: KY CD 6 ANDY BARR BROADCAST
10.17-10.23

TRAFFIC: CHECK COPIES IN EMAIL; Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/23							Total Spots	Total \$	CPP	GRP
							10/17	10/18	10/19	10/20	10/21	10/22	10/23				
1	M-F 7a-8a		GMA	\$150.00	2.1	30	1	1	1	1	1	0	0	5	\$750.00	\$71.43	10.5
2	M-F 8a-9a		GMA	\$150.00	2.1	30	1	1	1	1	1	0	0	5	\$750.00	\$71.43	10.5
3	M-F 11a-12n		The View	\$130.00	1.7	30	1	1	1	1	1	0	0	5	\$650.00	\$76.47	8.5
4	M-F 7p-7:30p		Entertainment Tonight	\$90.00	2.0	30	1	1	1	1	1	0	0	5	\$450.00	\$45.00	10.0
5	M-F 7:30p-8p		INSIDER	\$140.00	0.0	30	1	1	1	1	1	0	0	5	\$700.00	\$0.00	0.0
6	W 8:30p-9p		The Goldbergs	\$800.00	2.2	30	0	0	1	0	0	0	0	1	\$800.00	\$363.64	2.2
7	F 10:01p-11p		20/20	\$550.00	2.5	30	0	0	0	0	1	0	0	1	\$550.00	\$220.00	2.5
8	Su 7p-8p		AFHV	\$550.00	3.5	30	0	0	0	0	0	0	1	1	\$550.00	\$157.14	3.5
9	Sa 12n-3:30p		CFB	\$750.00	2.0	30	0	0	0	0	0	1	0	1	\$750.00	\$375.00	2.0
10	Sa 3:30p-7p		CFB	\$750.00	4.2	30	0	0	0	0	0	1	0	1	\$750.00	\$178.57	4.2
11	Sa 8p-11:30p		CFB	\$750.00	3.0	30	0	0	0	0	0	1	0	1	\$750.00	\$250.00	3.0
12	M 8p-10p		DWTS	\$1,000.00	0.0	30	2	0	0	0	0	0	0	2	\$2,000.00	\$0.00	0.0
13	M-F 11p-11:30p		11p nws	\$90.00	0.0	30	1	1	1	1	1	0	0	5	\$450.00	\$0.00	0.0
14	Su 11p-11:30p		11p nws	\$125.00	0.0	30	0	0	0	0	0	0	1	1	\$125.00	\$0.00	0.0
TOTALS:							8	6	7	7	6	7	3	39	\$10,025.00	\$176.19	56.9