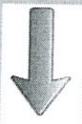


KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25287577	Changes as of: 9/15/2016 at 2:32 PM	Version: Current State Version 2
CPE: 1190/1787/4741	Flight: 9/19/16 - 10/2/16	Station: WTVQ
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Andy Barr CD-6	Market: Lexington-Fayette
7669 STAGERS LOOP DELAWARE, OH 43015	Product: TV	Office: WASHINGTON
Agency Order #: 5396203	Buyer: Shaw, Adam	Primary Demo: Adults 35+
Salesperson: LAUREN FELLNER	202-872-1155	Con Type: POLITICAL/VOTE
		Assistant: LAUREN FELLNER
		202-872-1155
Comments: Separation: 30		Total \$: \$18,920.00
		Total Spots: 60
		Total CPP: \$162.68
		Total GRP: 116.3
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/19 - 10/1													
							9/19	9/20	9/21	9/22	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	
1	M-F 7a-8a		GMA	\$150.00	2.1	30	0	1	1	1	1	1	0	0	1	1	1	1	0	
2	M-F 8a-9a		GMA	\$150.00	2.1	30	0	1	1	1	1	1	0	0	1	1	1	1	0	
3	M-F 11a-12n		The View	\$130.00	1.7	30	0	1	1	1	1	1	0	0	1	1	1	1	0	
4	M-F 7p-7:30p		Entertainment Tonight	\$90.00	2.0	30	0	1	1	1	1	1	0	0	1	1	1	1	0	
5	M-F 7:30p-8p		INSIDER	\$140.00	0.0	30	0	1	1	1	0	1	0	0	1	0	1	1	0	
6	W 8p-8:30p		The Goldbergs	\$800.00	2.2	30	0	0	1	0	0	0	0	0	0	0	1	0	0	
7	W 8:30p-9p		The Goldbergs	\$800.00	2.2	30	0	0	1	0	0	0	0	0	0	0	1	0	0	
8	F 10-10:1p-11p		20/20	\$550.00	2.5	30	0	0	0	0	0	1	0	0	0	0	0	1	0	
9	Su 7p-8p		AFHV	\$550.00	3.5	30	0	0	0	0	0	0	0	1	0	0	0	0	1	0
10	Sa 12n-3:30p		CFB	\$750.00	2.0	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
11	Sa 3:30p-7p		CFB	\$750.00	4.2	30	0	0	0	0	0	0	1	0	0	0	0	0	1	
12	Sa 8p-11:30p		CFB	\$750.00	3.0	30	0	0	0	0	0	0	2	0	0	0	0	0	2	
13	Tu 8p-9p		DWTS	\$1,000.00	0.0	30	0	1	0	0	0	0	0	0	0	1	0	0	0	
TOTALS:							0	6	7	4	6	4	1	5	5	7	5	5	4	







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New York, NY 10019

Contract # 25287577	Changes as of: 9/15/2016 at 2:32 PM	Version: Current State Version 2
CPE: 1190/1787/4741	Flight: 9/19/16 - 10/2/16	Station: WTVQ
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Andy Barr CD-6	Market: Lexington-Fayette
7669 STAGERS LOOP DELAWARE, OH 43015	Product: TV	Office: WASHINGTON
	Agency Order #: 5396203	Primary Demo: Adults 35+
	Buyer: Shaw, Adam	Con Type: POLITICAL/VOTE
	Salesperson: LAUREN FELLNER	Assistant: LAUREN FELLNER
	202-872-1155	202-872-1155
Comments: Separation: 30	Separation:	
	Total \$: \$18,920.00	
	Total Spots: 60	
	Total CPP: \$162.68	
	Total GRP: 116.3	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/2	10/2 - 10/2	Total Spots	Total \$	CPP	GRP
1	M-F 7a-8a		GMA	\$150.00	2.1	30	0		9	\$1,350.00	\$71.43	18.9
2	M-F 8a-9a		GMA	\$150.00	2.1	30	0		9	\$1,350.00	\$71.43	18.9
3	M-F 11a-12n		The View	\$130.00	1.7	30	0		9	\$1,170.00	\$76.47	15.3
4	M-F 7p-7:30p		Entertainment Tonight	\$90.00	2.0	30	0		9	\$810.00	\$45.00	18.0
5	W 7:30p-8p		INSIDER	\$140.00	0.0	30	0		6	\$840.00	\$0.00	0.0
6	W 8p-8:30p		The Goldbergs	\$800.00	2.2	30	0		2	\$1,600.00	\$363.64	4.4
7	W 8:30p-9p		The Goldbergs	\$800.00	2.2	30	0		2	\$1,600.00	\$363.64	4.4
8	F 10:01p-11p		20/20	\$550.00	2.5	30	0		2	\$1,100.00	\$220.00	5.0
9	Su 7p-8p		AFHV	\$550.00	3.5	30	1		2	\$1,100.00	\$157.14	7.0
10	Sa 12n-3:30p		CFB	\$750.00	2.0	30	0		2	\$1,500.00	\$375.00	4.0
11	Sa 3:30p-7p		CFB	\$750.00	4.2	30	0		2	\$1,500.00	\$178.57	8.4
12	Tu 8p-11:30p		CFB	\$750.00	3.0	30	0		4	\$3,000.00	\$250.00	12.0
13	Tu 8p-9p		DWTS	\$1,000.00	0.0	30	0		2	\$2,000.00	\$0.00	0.0
TOTALS: 1									60	\$18,920.00	\$162.68	116.3