



QUARTERLY ISSUES AND PROGRAMS REPORT

STATIONS: KLUC-FM & HD2
KMXB-FM & HD2
KXQQ-FM & HD2
KXTE-FM & HD2
KXNT-AM
KXST-AM

4th QUARTER, 2016
(October 1st through December 31st, 2016)

Prepared by:

Sandee Bonita Madrid
CBS Radio Las Vegas
December 31st, 2016



Issues of Concern to Las Vegas, NV
Addressed in Responsive Programming in the 4th Quarter, 2016

	<u>Subject:</u>	<u>Description of Issue of Concern</u>
1	Walter Hovig House	Support and services for women overcoming drug and alcohol addiction.
2	Family Promise	Providing shelter and services for individuals who are homeless.
3	Be Brave Against Bullying	A support campaign to help bring anti-bullying awareness.
4	Breast Cancer Awareness Month	Programs and services provided for families suffering from breast cancer.
5	Nevada Pep	Job training skills and support for families with children with disabilities.
6	Roos-N-More	Programs educating individuals about animal biology.
7	Spina Bifida Awareness	Support services and programs for individuals who were born with spina bifida.
8	Las Vegas Rescue Mission	Support services and programs for adults who are overcoming homelessness and hunger.
9	Nevada Public Safety	Providing services and programs to promote road safety.
10	Fight Chronic Disease	Program, services, and support to families who have suffered from various chronic diseases.
11	Importance of Health Insurance	Services and programs provided for those who do not have health insurance.
12	Foundation for an Independent Tomorrow	Providing job training for individuals seeking to better themselves.
13	Mental Health Awareness	Support services for individuals battling mental illness.

**CBS Radio Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
4th Quarter, 2016**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. CBS Radio Public Affairs Program	Sundays 6:00-6:30 a.m. KXNT-AM 6:00-6:30 a.m. KXQQ-FM & HD2 6:00-6:30 a.m. KXTE-FM & HD2 6:30-7:00 a.m. KXMB-FM & HD2 7:00-7:30 a.m. KLUC-FM & HD2, KXST-AM Weekly interview with local non-profit organizations highlighting events and services offered to our community.
2. Local News and Review	Sundays 5:00-5:30 a.m. KXNT-AM 6:00-6:30 a.m. KMXB-FM & HD2 6:30-7:00 a.m. KXQQ-FM & HD2 6:30-7:00 a.m. KXTE-FM & HD2 7:30-8:00 a.m. KLUC-FM & HD2, KXST-AM Weekly local news review produced by Sandee Bonita Madrid and reported by Alan Stock, Heidi Harris, and Fred Halstied- focusing on community events, national news and interviews with newsmakers.
3. Local Traffic Reports	Monday-Friday, twice per hour between 6:00 a.m.-9:00 a.m. and again from 3:00 p.m.-6:00 p.m. One minute reports updating the latest local traffic conditions.

**Most Significant Issue-Responsive Programming
4thQuarter, 2016 (October 1st through December 31st)**

Issue: Walter Hoving House
Show: CBS Radio Public Affairs Program
Date: Sunday, October 2nd, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

A representative of the Walter Hoving House joined Sandee Bonita Madrid this week. The Walter Hoving Home is a residential spiritually-based home. This non-profit organization serves women ages 18 and over who have been involved in drug addiction, alcoholism, prostitution and other life-controlling problems. The 6 or 12 month program is geared to rebuilding broken lives in an atmosphere of warmth, trust, support and love. They discussed their upcoming fundraising gala and how donations would be used.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, October 2nd, 2016
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

This week, correspondent Fred Halstied discussed the latest initiative to make casinos smoke free. Also discussed were the latest details on how to register to vote and where to go.

Issue: Family Promise
Show: CBS Radio Public Affairs Program
Date: Sunday, October 9th, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

This week, Sandee Bonita was joined by Lonny Speer, a representative for Family Promise of Las Vegas. Family Promise of Las Vegas is a non-profit organization with a mission to offer homeless families the opportunity to achieve housing stability by providing short term shelter, meals, case management and hospitality. Family Promise is a cooperative effort that addresses the needs of homeless families by utilizing resources within local congregations and the community. Families in their program receive a full complement of resources and training as they work towards their own independence and self-sufficiency. Also discussed the upcoming signature events that will benefit this incredible shelter and all its services and programs.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, October 9th, 2016
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

This week, correspondent Fred Halstied discusses the latest military job fair. Also discussed this week was the “East Side Clean Up” initiative to help beautify that part of the community.

Issue: Goodwill of Southern Nevada
Show: CBS Radio Public Affairs Program
Date: Sunday, October 16th, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Margarita Edwards, Community Outreach Director for Nevada Child Seekers joined Sandee Bonita this week. Nevada Child Seekers is a non-profit organization that has been active in Las Vegas since 1985. They are the only non-profit organization that helps locate missing children in Nevada that does not charge for its services. Their services include free identification cards for kids, as well as DNA kits, Internet Safety programs, and abduction prevention education for both parents and children. All volunteers are trained and police-screened to ensure the safety of all and execute excellent education programs for the organization to be efficient and effective. Also discussed in the interview was their newly launched anti-bullying campaign titled: Be Brave.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, October 16th, 2016
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

This week, correspondent Fred Halstied discusses how to mail in voting ballots as well as the deadline. Also discussed was the upcoming open enrollment deadline for health insurance.

Issue: Breast Cancer Awareness Month
Show: CBS Radio Public Affairs Program
Date: Sunday, October 23rd, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Todd Ingalsbee, a firefighter with the Clark County Fire Department joined Sandee Bonita this week. The Clark County Fire Department joined forces with Susan G Komen of Southern Nevada to help promote Breast Cancer Awareness. Susan G Komen of Southern Nevada is a non-profit organization that helps individuals battling breast cancer with support services. For the month of October, all firefighters will be collaborating in creating a breast cancer awareness t-shirt that will be sold and 100% of the proceeds will be donated to this organization. Because Susan G Komen of Southern Nevada is a non-profit organization, donations and volunteers are always welcomed.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, October 23rd, 2016
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Fred Halstied speaks to Henderson Police about their latest safety initiative. Also discussed was the latest road improvements to benefit the Flamingo Road Project.

Issue: Nevada Pep
Show: CBS Radio Public Affairs Program
Date: Sunday, October 30th, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Leticia Apablaza a representative for Nevada Pep joined Sandee Bonita Madrid this week. Nevada Pep is non-profit organization that increases the opportunities for home, community and school success for children with disabilities. They discussed how they help children who are at risk or who have serious emotional disturbances as well as their families and their service providers, through education, encouragement and empowerment activities. Also discussed was their upcoming fundraiser to help maintain their various services.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, October 30th, 2016
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Fred Halstied spoke with a representative of the Southern Nevada Health District to learn about the importance of Flu Shots. Also discussed this week was the importance of registering to vote.

Issue: Roos-N-More
Show: CBS Radio Public Affairs Program

Date: Sunday, November 6th, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Tayla Hart, a board member for Roos-N-More Zoo joined Sandee Bonita Madrid this week. Roos-N-More Zoo has been a non-profit organization since 1986 that strives to inspire people to appreciate, respect and gain a connection with wildlife and nature through education, recreation and conservation. They discussed their latest fundraising initiatives and how families can visit and support the zoo. Since Roos-N-More is a non-profit organization, donations and volunteers are always welcomed.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, November 6th, 2016
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: "30 minutes of a 30 minute program"

Correspondent Fred Halstied discussed the latest statistics released for distracted drivers in the city of Las Vegas. Also discussed was the one day event to help educate individuals on lung cancer awareness and prevention.

Issue: Spina Bifida Awareness
Show: CBS Radio Public Affairs Program
Date: Sunday, November 13th, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

This week, Sandee Bonita was joined by a representative of the Spina Bifida Association. The Spina Bifida Association (SBA) serves adults and children who live with the challenges of Spina Bifida. Since 1973, SBA has been the only national voluntary health agency solely dedicated to enhancing the lives of those with Spina Bifida and those whose lives are touched by this challenging birth defect. Its tools are education, advocacy, research, and service. Volunteers and donations are always welcomed.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, November 13th, 2016
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: "30 minutes of a 30 minute program"

Correspondent Fred Halstied discussed the local home prices and the latest military job fair available for local veterans. Also discussed was how seniors can obtain flu shots at their convenience throughout the Valley.

Issue: Las Vegas Rescue Mission
Show: CBS Radio Public Affairs Program
Date: Sunday, November 20th, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

This week, Sandee Bonita was joined by John Fogal, Outreach Director for The Las Vegas Recuse Mission. The Las Vegas Rescue Mission has been around since 1970, starting out in a small storefront building that included the chapel, kitchen and a shelter that could only hold a few men. Since then, the Mission has grown to several buildings and a campus that fills nearly two city blocks, with the ability to feed, shelter, and serve hundreds of men, women and children. They discussed their latest Thanksgiving fundraising initiative and how the Las Vegas community can become a part of it. Since the Las Vegas Rescue Mission is non-profit organization, donations are always welcomed.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, November 20th, 2016
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Fred Halstied discussed how the City of Henderson became one of the top 10 tech savvy cities in the nation. Also discussed was the City of Henderson latest traffic campaign called “Click It or Ticket”, which is a national campaign aimed at increasing the use of seat belts among young people.

Issue: Nevada Public Safety
Show: CBS Radio Public Affairs Program
Date: Sunday, November 27th, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Trooper Chelsea Stuenkel with the Nevada Highway Patrol joined Sandee Bonita Madrid this week. The Nevada Highway Patrol has joined forces with the Nevada Department of Public Safety to help the public learn safety tips to utilize to prevent fatalities while driving. They also discussed the latest campaign aimed to help keep those riding motorcycles safe. Since the programs are offered at no cost, the public is encouraged to attend.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, November 27th, 2016
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Fred Halstied discussed the latest details on a fire that damaged local businesses. Also discussed was the ground breaking freeway project by Nevada Department of Transportation and, employment services available for military personnel transitioning into civilian life.

Issue: Fight Chronic Disease
Show: CBS Radio Public Affairs Program
Date: Sunday, December 4th, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

A representative for the Partnership to Fight Chronic Disease joined Sandee Bonita Madrid this week. The Partnership to Fight Chronic Disease (PFCD) is an internationally-recognized organization of patients, providers, community organizations, business and labor groups, and health policy experts committed to raising awareness of the number one cause of death, disability, and rising health care costs: chronic disease. They discussed healthy living tips and how individuals can better their lives and decrease their chance of evolving a chronic disease. Everyone is welcomed to their workshops.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, December 4th, 2016
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Fred Halstied spoke with a representative of Three Square Food Bank to discuss their plans on feeding families in need in 2017. Also discussed was the open enrollment period for health insurance in Nevada.

Issue: Importance of Health Insurance
Show: CBS Radio Public Affairs Program
Date: Sunday, December 11th, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Janel Davis, a representative for the Silver Health Exchange joined Sandee Bonita Madrid this week. They discussed what the upcoming open enrollment for health insurance means and how families can take this time to shop for affordable health insurance in order to be covered by January 2017. They discussed the benefits of having health insurance as well as the potential penalties if families are not insured.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, December 11th, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Fred Halstied discusses the latest effort to help prevent Human Trafficking. Also discussed this week was the health insurance open enrollment deadline.

Issue: Foundation for an Independent Tomorrow (FIT)
Show: CBS Radio Public Affairs Program
Date: Sunday, December 18th, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Richard Jost, Vice President for the Foundation for an Independent Tomorrow joined Sandee Bonita Madrid this week. Also known as FIT, it is a Nevada non-profit corporation founded in 1997. Their goal is to empower unemployed and underemployed individuals in southern Nevada into jobs that pay enough to make them able to support their family without public assistance. FIT provides vocational training, job preparation, education and employment services to move Nevadans into self-sufficient employment and financial stability. FIT’s unique service provides clients with the hope for a second chance or a new beginning. Donations are highly encouraged and welcomed.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, December 18th, 2016
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Fred Halstied discussed the after school programs provided at no cost by the After-School All Stars, a local non-profit organization. Also discussed this week was how to avoid freeways that were harmed by severe weather conditions and their alternate routes.

Issue: Mental Health Awareness
Show: CBS Radio Public Affairs Program
Date: Sunday, December 25th, 2016
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Tara M Alcox, Community Outreach Director for Life Quest Behavioral Healthcare joined Sandee Bonita this week to discuss how they serve as a guide for those who have lost their way. They help individuals overcome emotional and mental obstacles and get back on their path.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, December 25th, 2016

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Fred Halstied discussed the latest home prices updates for Las Vegas. Also discussed were the latest local neighborhood fires and how they affected the surrounding areas.