

Rincon Broadcasting Public Affairs Programming Log

Station Call Letters: KFYZ
1st Quarter 2017
Prepared By: Jim Sirianni

<p>Program Name/Segment- In the Public Interest</p>	<p>Date: 1/8/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description I did a "Non-profit Year in Review" Show with Lin Aubuchon. We talked about all the various non-profits in Santa Barbara County that have events coming up throughout 2017. These include: Teen Star Dance which benefits youth dance programs, Teen Star Singing which benefits SB County Schools music and drama departments, non-profit performing arts venues such as Center Stage Theatre and Plaza Playhouse Theatre and the upcoming SB International Film Festival.</p>
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<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 1/15/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description: I interviewed the Mayor of Santa Barbara – Helene Schneider. We discussed various issues. She shared her experience at the recent US Conference of Mayors which was held in Washington DC. We also discussed some of the challenges facing the City of Santa Barbara including the drought, the desalination plant, infrastructure, and other city related topics.</p>
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<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 1/22/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description: I interviewed Justine Sutton of the Friendship Center of Santa Barbara. Friendship Center preserves and enriches the quality of life for aging and dependent adults. They provide respite, support and education, enabling families to continue to be engaged in their community, careers and commitments, Friendship Center is getting ready for their annual fund raiser- Festival of Hearts which benefits their scholarship programs.</p>
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<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 1/29/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – Rubicon Theatre Company</p>	<p>I interviewed the Education Director and actors from the current production at Rubicon Theatre Company. Discussion centered on the various education opportunities available at the theatre, as well as outreach programs at local schools. In addition, actors spoke about the current play: "Gulf View Drive" which also includes talk back sessions with the actors and the audience to create a discussion about social issues of the past verses today.</p>	

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 2/05/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – SB International Film Festival Documentaries</p>	<p>I interviewed two filmmakers whose documentaries were featured at the 2017 Film Festival. Both filmmakers are local and their films focused on Santa Barbara topics. The first is called "The Boatmaker" which is the story of architect Ken Minor who spent 25 years building a beautiful wooden sailboat in Sycamore Canyon. The second is titled " Gaviota: The End of Southern California" which is a wildlife documentary about the last remaining 20 miles of wild coastline in Southern California.</p>	

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 2/12/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – American Heart Association of SB</p>	<p>I interviewed Joslynn Skelton with the American Heart Association of Santa Barbara. Joslynn's daughter, Charlie, was born with a congenital heart defect. Starting at just 6 days old, she had 3 open heart surgeries. Coming up this year, at age 3, Charlie will have more surgery. Joslynn now works for AHA in Santa Barbara and speaks on behalf of the organization. AHA was a huge support for Joslynn's family. Recently, our station, K-LITE held a radio-thon to raise funds for AHA.</p>	

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 2/19/17</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – MOXI – Wolf Museum of Exploration and Innovation</p>	<p>Time: 6:00am Duration: 30 Minutes</p>	<p>I interviewed the President and CEO of "MOXI" or The Wolf Museum of Exploration and Innovation. MOXI is Santa Barbara's newest hand-on science and technology museum. The museum is a non-profit, and represents the culmination of more than 25 years of work by community volunteers. MOXI expects to attract around 100,000 guests in its first year including residents and tourists and about 15,000 area school children in SB County.</p>

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 2/26/17</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – Mama Pat's Inner Light Community Gospel Hour</p>	<p>Time: 6:00am Duration: 30 Minutes</p>	<p>I interviewed one of the director's of Mama Pat's Inner Light Community Gospel Choir about their upcoming event, "The 22nd Annual Gospel Workshop and Concert." The workshop and concert offers community members a chance to learn to sing Gospel music, and then perform in a concert over 4 days. The event, is open to anyone who wants to sing – no experience required. The choir has been working on a studio album which they hope to release later this summer.</p>

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 3/05/17</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – Visiting Nurse and Hospice Care</p>	<p>Time: 6:00am Duration: 30 Minutes</p>	<p>I interviewed the Director of Marketing of Visiting Nurse & Hospice Care about the organization and their Healthcare Symposium. VNHC is a local nonprofit that has been serving our community for nearly 109 years. VNHC provides care for more than 13,000 patients and family members. For the past few years, VNHC has hosted an annual symposium on current healthcare issues. The event was held earlier in March.</p>

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 3/12/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – SB City Councilmember, Frank Hotchkiss</p>	<p>I interviewed SB City Council member, Frank Hotchkiss. We talked about several issues including the latest information on the drought, how the drought is impacting Santa Barbara, and the renovation of the desalination plant. Despite the large amount of rain this year, he said we still have a long way to go before the drought is over. We also talked about a new book that he has written called "Playing with Fire."</p>	

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 3/19/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – Chef and author Randy Graham</p>	<p>I interviewed local chef and author, Randy Graham. Chef Graham has written a new health-conscious cookbook titled: "Ojai Valley Gluten-Free Cookbook." The book features comfort food and real food for real people. Randy also writes a syndicated column in CA newspapers, including the Carpinteria Coastal View and the Ojai Valley News.</p>	

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 3/26/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – The Center for Successful Aging</p>	<p>I interviewed the producer and a performer of an event called: "With a Song In My Heart." The concert served as fund-raiser for the non-profit organization – The Center for Successful Aging. The concert featured legendary and beloved south coast pianist Gil Rosas. The Center for Successful Aging is a 501 c 3 organization providing a variety of programs to assist seniors to maintain their independence and integrity.</p>	

Rincon Broadcasting Public Affairs Programming Log

Station Call Letters: KFYZ
2ND Quarter 2017
Prepared By: Jim Sirianni

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 4/2/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description: I interviewed photographer Nathaniel Gray about his project called The Santa Barbara Project. The Santa Barbara Project is a collection of photos and stories capturing the real essence and makeup of the community, across all boundaries, Through portraits of dancers, drag queens, politicians, musicians, homeless people, celebrities and more. Mr. Gray paints a thought-provoking, humor-filled, and loving picture of Santa Barbara that contains plenty of surprises and reveals sides of the city often hidden from view.</p>
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<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 4/9/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description: I interviewed photographer Nathaniel Gray about his project called The Santa Barbara Project. The Santa Barbara Project is a collection of photos and stories capturing the real essence and makeup of the community, across all boundaries, Through portraits of dancers, drag queens, politicians, musicians, homeless people, celebrities and more. Mr. Gray paints a thought-provoking, humor-filled, and loving picture of Santa Barbara that contains plenty of surprises and reveals sides of the city often hidden from view.</p>
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<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 4/16/17</p> <p>Time: 6:00am</p> <p>Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p> <p>I interviewed SB City Council member, Frank Hotchkiss. We talked about several issues including the latest information on the drought, how the drought is impacting Santa Barbara, and the renovation of the desalination plant. Despite the large amount of rain this year, he said we still have a long way to go before the drought is over. We also talked about a new book that he's written called "Playing with Fire."</p>
<p>Issue Addressed – SB City Councilmember, Frank Hotchkiss</p>		

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 4/16/17</p> <p>Time: 6:00am</p> <p>Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p> <p>I interviewed SB City Council member, Frank Hotchkiss. We talked about several issues including the latest information on the drought, how the drought is impacting Santa Barbara, and the renovation of the desalination plant. Despite the large amount of rain this year, he said we still have a long way to go before the drought is over. We also talked about a new book that he's written called "Playing with Fire."</p>
<p>Issue Addressed – SB City Councilmember, Frank Hotchkiss</p>		

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 4/23/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description: I interviewed the producer and creator of a new one-woman show written and performed by Elaine Gale and directed by Rod Lathim. The “One Good Egg” show is a compassionate, enlightening journey of weeding through the mess of life, love, and creating a family. One performance of the play is a fund-raiser for Direct Relief Women and Hospice of Santa Barbara.</p>
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<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 4/30/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description: I interviewed the producer, writer, and a performer of an evening of short one-act plays called: “One Night Stands.” Through Dramatic Women, several local playwrights will present an evening of one-act plays that range in a wide variety of topics. Dramatic Women of SB was founded in 1993 to explore and promote the participation of women in all areas of theater and to produce scripts of locally based writers.</p>
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<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 5/07/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description: I interviewed Rebecca Stebbins and Ted Rhodes with The Carpinteria Arts Center. They talked about their Artist Studio Tour which took place during Mother’s Day weekend. The Artists Studio Tour was established by the Carpinteria Arts Center to promote and support local professional-level artists and their fine art. They also talked about Arts education, preparing art students for success in work, and to engage meaningfully in their communities. Currently, the Center is working on raising \$3.1 million to purchase and renovate a property on Linden Ave.</p>
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<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 5/14/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – California Strawberry Festival</p>	<p>I interviewed Lisa Carey with the California Strawberry Festival. She talked about the various details for the 34th annual event. We talked about the expanded Festival grounds that featured over 50 food booths, concerts on two stages, contests, celebrity chef demos and more. We also talked about the various health benefits from strawberries and the impact growing strawberries has in California. Up to 10 million pint baskets of strawberries are shipped daily.</p>	

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 5/21/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – Mental Wellness Center of Santa Barbara</p>	<p>I interviewed Mari Mender, RN with the Mental Wellness Center of SB. We talked about May being mental health month. We also touched on the Center's 70th Anniversary, mental health "first aid" their Family-to Family program and many other mental health issues. The Center is dedicated to meeting the needs of individuals and families affected by mental illness, through support, education and direct services.</p>	

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 5/28/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – Association for Women in Communications, SB Chapter</p>	<p>I interviewed Lisa Angle, President of the AWC-SB and Patty DeDominic, International Women's Festival Founder. The AWC-SB has championed the advancement of women by recognizing excellence in leadership. The 2017 Women of Achievement Award winners were DeDominic as well as SB Mayor, Helene Schneider. DeDominic spoke about her career in Human Resources. In 1979 she founded PDQ Personnel Services. She currently operates DeDominic & Assoc, which is a specialized business consulting firm.</p>	

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 6/04/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description: I interviewed members of The Coalition Against Gun Violence. The Coalition, along with leading gun control organizations, are focused on gun violence as gun international issue. The Coalition provides ongoing educational programs on gun violence. Recently they held there 3rd annual gun buyback event at Earl Warren Show Grounds. According to CAGV, gun buybacks are an effective way to remove unwanted guns from the community.</p>
<p>Issue Addressed – Coalition Against Gun Violence</p>		

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 6/11/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description: I interviewed the Executive Director for the French Festival. The Santa Barbara French Festival is a community event that is a Dance Festival, a Musical Festival and of course a Food Festival. This community event supports several wonderful non-profit organizations fostering the arts in Santa Barbara. It serves as a fund-raising opportunity for these organizations throughout Santa Barbara. This year's festival takes place July 15 & 16 at Oak Park.</p>
<p>Issue Addressed – 29th Annual French Festival</p>		

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 6/18/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description: I interviewed the Executive Director for the French Festival. The Santa Barbara French Festival is a community event that is a Dance Festival, a Musical Festival and of course a Food Festival. This community event supports several wonderful non-profit organizations fostering the arts in Santa Barbara. It serves as a fund-raising opportunity for these organizations throughout Santa Barbara. This year's festival takes place July 15 & 16 at Oak Park.</p>
<p>Issue Addressed – SB County Superintendent of Schools, Bill Cirone</p>		

Program Name/Segment – In the Public Interest

Issue Addressed – Community Action Commission of SB

Date:
6/25/17
Time:
6:00am
Duration:
30 Minutes

Program Facilitator/Content Description:

I interviewed two of the directors of CAC of SB. The CAC is celebrating their 50th Anniversary of service to the SB community. We discussed several programs that are offered by them. CAC also is an “umbrella” organization for other programs such as Head Start and the Friendship Center of SB. The CAC also assists low-income families who struggle with their utility bills. They also provide meals to seniors and offer several services to families and youth.

Rincon Broadcasting Public Affairs Programming Log

Station Call Letters: KFYZ
3rd Quarter 2017
Prepared By: Jim Sirianni

<p>Program Name/Segment – In the Public Interest</p> <p>Issue Addressed – Theatre Group at SBCC</p>	<p>Date: 7/2/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p> <p>I interviewed members of The Theater Group at Santa Barbara City College. The Theater Group kicked off their 2017/18 season with the musical “High Society,” by Cole Porter. The Theater Group uses talent from the professional community, and student ranks. The educational programs through SBCC provide students with a wide variety of opportunities to explore all aspects of the performing arts. Students involved in “High Society” gain experience both on stage as well as off stage.</p>
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<p>Program Name/Segment – In the Public Interest</p> <p>Issue Addressed – 29TH Annual French Festival</p>	<p>Date: 7/9/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p> <p>I interviewed the Executive Director for the French Festival. The Santa Barbara French Festival. The Santa Barbara French Festival is a community event supports several non-profit organizations fostering the arts in Santa Barbara. It serves as a fund-raising opportunity for these organizations throughout Santa Barbara. This year’s festival took place July 15 & 16 at Oak Park.</p>
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<p>Program Name/Segment – In the Public Interest</p> <p>Issue Addressed – Showers of Blessing</p>	<p>Date: 7/16/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p> <p>I interviewed members of the organization – Showers of Blessing. “Showers of Blessing” provides showers to the residentially challenged individuals of Santa Barbara South County. The showers are provided in mobile shower trailers in three locations in Santa Barbara, Goleta and Isla Vista. Each trailer is equipped with a sink, toilet, and full shower stocked with dispensers of soap and shampoo. Showers fo Blessing began through the Interfaith Initiative of SB.</p>
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<p>Program Name/Segment - In the Public Interest</p>	<p>Program Format/Content Description:</p> <p>I interviewed Joe Lambert, Executive Director of Teen Star of Santa Barbara. The Teen Star program determines the best solo singing talent from 7th - 12th graders in Santa Barbara County. The winner of Teen Star is awarded a professional recording session and other performance opportunities. Teen Star supports performing arts programs in local schools. Proceeds go to these programs throughout Santa Barbara County.</p>
<p>Issue Addressed- Teen Star of SB</p>	<p>Date: 7/23/16</p> <p>Time: 6:00am</p> <p>Duration: 30 min</p>

<p>Program Name/Segment - In the Public Interest</p>	<p>Program Format/Content Description:</p> <p>I interviewed the Spirit of Fiesta, Norma Escarcega and La Presidente of Fiesta, Rhonda Henderson. Fiesta is a beloved Santa Barbara tradition that has continued for 93 years. It is SB's largest celebration and one of the top regional festival in the U.S. This year's event attracted more than 100,000 people, making it one of the biggest Fiestas to date. This year's theme was "Unity through Community."</p>
<p>Issue Addressed- Old Spanish Days - Fiesta</p>	<p>Date: 7/30/16</p> <p>Time: 6:00am</p> <p>Duration: 30 min</p>

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 8/06/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – Council on Alcoholism and Drug Abuse of SB</p>	<p>I interviewed members of the Council on Alcoholism and Drug Abuse of Santa Barbara and Core Power Yoga about the first annual YOGA FEST. The mission of CADA is building a safer, healthier community by preventing and treating alcoholism and drug abuse. CADA partnered with Core Power Yoga to present an all day Yoga Fest as a fundraiser for CADA. CADA and Core Power Yoga hope to make the YOGA FEST a regular annual fundraising event.</p>	

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 8/13/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – Showers of Blessing</p>	<p>I interviewed members of the organization – Showers of Blessing. “Showers of Blessing” provides showers to the residentially challenged individuals of Santa Barbara South County. The showers are provided in mobile shower trailers in three locations in Santa Barbara, Goleta and Isla Vista. Each trailer is equipped with a sink, toilet, and full shower stocked with dispensers of soap and shampoo. Showers fo Blessing began through the Interfaith Initiative of SB.</p>	

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 8/20/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Format/Content Description:</p>
<p>Issue Addressed – Old Spanish Day</p>	<p>I interviewed Maria Long from Doctors Without Walls – Santa Barbara Street Medicine. DWWSB is dedicated to providing free, volunteer medical care for the most vulnerable of Santa Barbara County, when and where they are in need, including in times of disaster. SBSM also provides education and training for DWWSB volunteers and others in order to promote the excellent practice of humanitarian medicine in our hometown and elsewhere.</p>	

<p>Program Name/Segment – In the Public Interest</p>	<p>Date: 8/27/17 Time: 6:00am Duration: 30 Minutes</p>	<p>Program Focus/Content Description:</p> <p>I interviewed Susan Salcido. Ms. Salcido is the new Santa Barbara County Superintendent of Schools. Susan was named County Superintendent of Schools in July of 2017, voted by the county board to succeed long-served County Superintendent Bill Cirone upon his retirement. Ms. Salcido grew up in Santa Maria and attended UCSB. She joined the County Education Office in 2006. From 2012-17, she was the County Education Office's deputy superintendent.</p>
<p>Issue Addressed – Susan Salcido, SB County Superintendent of Schools</p>		