## **Public Affairs Programming Log**

## **Station Call Letters:** KSPE-FM **4<sup>th</sup> Quarter:** December 2017 **Prepared By:** Jose Fierros

Program Name/Segment	Date	Program Format/Content Description - Please Be Specific
La Radio En La Comunidad	12/03/17	Pre recorded interview
Issues & Programs –	Time	Jose Fierros interviewed Dean Noble and Abel Landeros from the
SB Zoo	8:00 AM	Santa Barbara Zoo to talk about the Reindeers Holiday and
Issue Addressed-	Duration:	Lighting at the Zoo during the holidays. They also talked about
Holiday & Lighting, the reindeers	30 minutes	other events trough the end of the year
Program Name/Segment	Date	Program Format/Content Description – Please Be Specific
La Radio En La Comunidad	12/10/17	Pre recorded interview
Issues & Programs –	Time	Jose Fierros interviewed Dean Noble and Abel Landeros from the
SB Zoo	8:00 AM	Santa Barbara Zoo to talk about the Reindeers Holiday and
Issue Addressed-	Duration:	Lighting at the Zoo during the holidays. They also talked about
Holiday & Lighting, the reindeers	30 minutes	other events trough the end of the year
Program Name/Segment	Date	Program Format/Content Description - Please Be Specific
La Radio En La Comunidad	12/17/17	Pre recorded interview
Issues & Programs –	Time	Jose Fierros interviewed Dean Noble and Abel Landeros from the
SB Zoo	8:00 AM	Santa Barbara Zoo to talk about the Reindeers Holiday and
Issue Addressed-	Duration:	Lighting at the Zoo during the holidays. They also talked about
Holiday & Lighting, the reindeers	30 minutes	other events trough the end of the year
Program Name/Segment La Radio En La Comunidad Issues & Programs - Listos	Date 12/24/17 Time	Program Format/Content Description – Please Be Specific Pre-recorded interview Jose Fierros interviewed Gracie Huerta from Listos to remind everyone to be ready for emergencies or disasters. We went over on

Issue Addressed-	8:00 AM	how to have an emergency plan and an emergency kit. Listos is a
Prepare for emergencies or disasters	Duration	culturally appropriate Spanish language curriculum that uses the
	30 minutes	strengths and bonds within the Latino community to educate and
		prepare its members for emergencies or disasters.
Program Name/Segment	Date 12/31/17 Time 8:00 AM Duration 30 minutes	Program Format/Content Description – Please Be Specific
La Radio En La Comunidad		Pre-recorded interview
Issues & Programs –		Jose Fierros interviewed Gracie Huerta from Listos to remind
Listos		everyone to be ready for emergencies or disasters. We went over on
Issue Addressed-		how to have an emergency plan and an emergency kit. Listos is a
Prepare for emergencies or		culturally appropriate Spanish language curriculum that uses the
disasters		strengths and bonds within the Latino community to educate and
		prepare its members for emergencies or disasters.