



KKYS - FM RADIO

BRYAN, TEXAS

QUARTERLY ISSUES/PROGRAMS LIST

THIRD QUARTER, 2014

October 1, 2014

For quarter beginning:

_____	January 1, 2014
_____	April 1, 2014
<u> X </u>	July 1, 2014
_____	October 1, 2014

KKYS FM provides its listeners with programming and public service announcements that address issues of concerns to our local community



iHeart Media / Bryan, Texas

ACCESS AGGIELAND is a weekly
30 minute Public Affairs Show

The program features community guests and a variety of
topics and local issues, events and organizations.

The program was created to bring
together in an open forum to discuss the issues and
community affairs and area events most
important to our communities

'ACCESS AGGIELAND'

runs each Sunday at the following times

6:00AM on KKYS FM - The Mix

6:00AM on KAGG FM - The Big 96

7:00AM on KNFX FM - The Fox

7:00AM on KVJM FM - 103.1 KISS FM

KKYS
Bryan, TX
Quarterly Issues/Programs List
Third Quarter, 2014
10/01/2014

KKYS
Quarterly Issues/Programs List

KKYS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ARTS/LITERACY:** 09/14/14: UPCOMING PERFORMANCES/LIBRARY CARD SIGN UP
- **Community:** 09/21/14: NATIONAL NIGHT OUT
- **Community/Agriculture:** 08/10/14: Business Afterhours, Lunch & Learn/Sheep Keeping 101
- **Community/ANIMAL SHELTER:** 09/14/14: NATIONAL NIGHT OUT, PARK DAY/BARK & BUILD
- **Community/BUSINESS:** 09/21/14: COULTER FIELD UPDATES
- **COMMUNITY/BUSINESS/RECREATION:** 09/28/14: UPCOMING EVENTS
- **COMMUNITY/EDUCATION:** 09/28/14: BTU HOME UPDATE TIPS/LUNCH & LEARN, TRANSPORTATION PANEL
- **Community/Education/Finances:** 07/13/14: Ladies Night, Business After Hours/Tablet Scam Tips
- **COMMUNITY/GREEN LIVING:** 08/03/14: BTU Smart Home
- **COMMUNITY/JOBS:** 07/13/14: Citizens Police Academy & CSPD Hiring
- **Community/LITERACY:** 08/24/14: BUSINESS AFTER HOURS, GOLF CLASSIC/LIBRARY PROGRAMS
- **Community/RECREATION:** 09/28/14: JINGLE BELL RUN, CHRISTMAS AT THE CREEK, NATIONAL NIGHT OUT
- **Community/Tourism:** 08/01/14: Business After Hours, Economic Outlook Briefing/Local Tourism
- **Education/AGRICULTURE:** 08/24/14: PRIVATE PESTICIDE APPLICATOR TRAINING
- **Education/Business:** 09/07/14: BODY LANGUAGE FOR BUSINESS

- **Education/Community:** 07/27/14: 4-H FUNDAY/COMMUNITY IMPACT AWARDS, NEW MEMBER ORIENTATION
- **Education/Economy:** 07/13/14: Couponing Workshop/Payday Lending Ordinances
- **EDUCATION/LITERACY:** 07/27/14: LIBRARY EVENTS
- **Fire Safety/Education:** 07/20/14: Fire Safety PSAs
- **Gov't/Community/RECREATION:** 08/17/14: Register for City Council Elections, FALL SPORTS LEAGUES/HOG SPLASH
- **Government/Community:** 09/07/14: FALL SPORTS, MOVIES IN THE PARK
- **Government/Community/Youth:** 08/10/14: Register for City Council Elections, CSPD Hiring, Citizens Police Academy/Cake Sale
- **Government/RECREATION:** 07/27/14: FALL ADULT SPORTS LEAGUES, CITY COUNCIL ELECTION REGISTRATION
- **Government/Recycling:** 07/20/14: Filing for City Council Election & Recycling Updates

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DI
ITY/JOBS	ACCESS AGGIELAND-SEG 1 CITY OF CS	07/06/14: MOSQUITO ABATEMENT, HIRING	BARBARA MOORE/JAY SOCOL	07/06/2014 06:01 AM	
//RECREATION	ACCESS AGGIELAND-SEG 2 CITY OF CVB/BRYAN/CHAMBER	07/06/14: UPCOMING EVENTS/PARKS & RECS MONTH/LADIES NIGHT	BURL HAIGWOOD/GWYNNE SHILLING	07/06/2014 06:12 AM	
Business	ACCESS AGGIELAND-SEG 3 BBB	07/06/14: SUMMER TRAVEL TIPS	Bill McGuire	07/06/2014 06:26 AM	
Economy	ACCESS AGGIELAND-SEG 1 AgriLive/City of Bryan	07/13/14: Couponing Workshop/Payday Lending Ordinances	Flora Williams/Art Roach	07/13/2014 06:03 AM	
ITY/JOBS	ACCESS AGGIELAND-SEG 2 CITY OF CS	07/13/14: Citizens Police Academy & CSPD Hiring	Chuck Fleegeer & JAY SOCOL	07/13/2014 06:16 AM	
//Education/Finances	ACCESS AGGIELAND-	07/13/14: Ladies Night,	Burl Haigwood/Bill	07/13/2014	

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DI
	SEG 3 Chamber/BBB	Business After Hours/Tablet Scam Tips	McGuire	06:24 AM	
//RECREATION	ACCESS AGGIELAND-SEG 1 Chamber/CVB	07/20/13/14: Business After Hours, New Member Orientation/Upcoming Events	Royce Hickman/Jordan Meserole	07/20/2014 05:58 AM	
it/Recycling	ACCESS AGGIELAND-SEG 2 CITY of CS	07/20/14: Filing for City Council Election & Recycling Updates	Heather Woolwine & JAY SOCOL	07/20/2014 06:12 AM	
/Education	ACCESS AGGIELAND-SEG 3 City of Bryan	07/20/14: Fire Safety PSAs	William Bouse	07/20/2014 06:25 AM	
ON/LITERACY	ACCESS AGGIELAND-SEG 1 CITY OF BRYAN	07/27/14: LIBRARY EVENTS	CINDY OSER	07/27/2014 05:58 AM	
Community	ACCESS AGGIELAND-SEG 2 4-H/CHAMBER	07/27/14: 4-H FUNDAY/COMMUNITY IMPACT AWARDS, NEW MEMBER ORIENTATION	RILEY CASS/ROYCE HICKMAN	07/27/2014 06:09 AM	
it/RECREATION	ACCESS AGGIELAND-SEG 3 City of CS	07/27/14: FALL ADULT SPORTS LEAGUES, CITY COUNCIL ELECTION REGISTRATION	WARD DAVIS & JAY SOCOL	07/27/2014 06:19 AM	
it/Community	ACCESS AGGIELAND-SEG 1 CITY OF CS	08/03/14: Register for City Council Elections, Homebuyer Assistance/Homebuyer Education Class	Barbara Moore & David Brower	08/03/2014 06:02 AM	
//Tourism	ACCESS AGGIELAND-SEG 2 CHAMBER/CVB	08/01/14: Business After Hours, Economic Outlook Briefing/Local Tourism	Lucia Cropper/Jordan Meserole	08/03/2014 06:12 AM	
ITY/GREEN LIVING	ACCESS AGGIELAND-SEG 3 City of Bryan	08/03/14: BTU Smart Home	MIKE CONNER	08/03/2014 06:22 AM	
it/Community/Youth	ACCESS AGGIELAND-SEG 1 CITY OF CS/4-H	08/10/14: Register for City Council Elections, CSPD Hiring, Citizens Police Academy/Cake Sale	Jay Socol & Chuck Fleegeer/4-H	08/10/2014 06:00 AM	
//Agriculture	ACCESS AGGIELAND-SEG 2 CHAMBER/AgriLife	08/10/14: Business Afterhours, Lunch & Learn/Sheep Keeping 101	Carrie Archer/Dusty Tittle	08/10/2014 06:14 AM	
ITY/EDUCATION	ACCESS AGGIELAND-SEG 3 City of Bryan/BBB	08/10/14: BISD Hall of Honor/Local Scams	Hugh Walker/Bill McGuire	08/10/2014 06:28 AM	
munity/RECREATION	ACCESS AGGIELAND-SEG 1 CITY OF CS/HOSPICE BRAZOS VALLEY	08/17/14: Register for City Council Elections, FALL SPORTS LEAGUES/HOG SPLASH	WARD DAVIS/NICHOLE GREER	08/17/2014 05:59 AM	

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DI
//BUSINESS	ACCESS AGGIELAND- SEG 2 CHAMBER/CITY OF BRYAN	08/17/14: Lunch & Learn POSTPONED/HOMEBUYER ASSISTANCE	Carrie Archer/ART ROACH	08/17/2014 06:08 AM	
Business	ACCESS AGGIELAND- SEG 3 BBB	08/17/14: Local Scams & iPhone Theft Prevention	Bill McGuire	08/17/2014 06:21 AM	
MENT/Community	ACCESS AGGIELAND- SEG 1 CITY OF CS	08/24/14: CITY BUDGET/WATER CONSERVATION	JAY SOCOL & JENNIFER NATIONS	08/24/2014 05:59 AM	
//LITERACY	ACCESS AGGIELAND- SEG 2 CHAMBER/CITY OF BRYAN	08/24/14: BUSINESS AFTER HOURS, GOLF CLASSIC/LIBRARY PROGRAMS	Carrie Archer/B. PENNINGTON	08/24/2014 06:08 AM	
AGRICULTURE	ACCESS AGGIELAND- SEG 3 AGRILIFE	08/24/14: PRIVATE PESTICIDE APPLICATOR TRAINING	DUSTY TITTLE	08/24/2014 06:21 AM	
MENT/Community	ACCESS AGGIELAND- SEG 1 CITY OF CS	08/31/14: RENTER INFO, FALL SPORTS	JAY SOCOL & LANCE SIMMS	08/31/2014 05:59 AM	
//RECREATION	ACCESS AGGIELAND- SEG 2 CHAMBER/CITY OF BRYAN	08/31/14: BUSINESS AFTER HOURS, GOLF CLASSIC/FALL PARKS & REC REGISTRATION	ROYCE HICKMAN/GWYNNE SHILLING	08/31/2014 06:08 AM	
Business	ACCESS AGGIELAND- SEG 3 BBB	08/31/14: GIFT CARD SCAMS, FALSE BBB COMPLAINTS	Bill McGuire	08/31/2014 06:19 AM	
MENT/Community	ACCESS AGGIELAND- SEG 1 CITY OF CS	09/07/14: FALL SPORTS, MOVIES IN THE PARK	JAY SOCOL & GERRY LOGAN	09/07/2014 06:01 AM	
//RECREATION	ACCESS AGGIELAND- SEG 2 CHAMBER/CITY OF BRYAN	09/07/14: BUSINESS AFTER HOURS, GOLF CLASSIC/CAPITOL IMPROVEMENT PLAN	LUCIA CROPPER/PAUL KASPAR	09/07/2014 06:10 AM	
Business	ACCESS AGGIELAND- SEG 3 BBB	09/07/14: BODY LANGUAGE FOR BUSINESS	Bill McGuire	09/07/2014 06:22 AM	
//ANIMAL SHELTER	ACCESS AGGIELAND- SEG 1 CITY OF CS/AIA BRAZOS	09/14/14: NATIONAL NIGHT OUT, PARK DAY/BARK & BUILD	JAY SOCOL/JAMES HALIBURTON	09/14/2014 06:01 AM	
ERACY	ACCESS AGGIELAND- SEG 2 AVPA/CITY OF BRYAN	09/14/14: UPCOMING PERFORMANCES/LIBRARY CARD SIGN UP	KIRSTEN PULLEN/LARRY KOENINGE	09/14/2014 06:14 AM	
ITY/BUSINESS/RECREATION	ACCESS AGGIELAND- SEG 3 CVB	09/14/14: CVB EVENT GRANTS	JORDAN MESEROLE	09/14/2014 06:27 AM	

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DI
	ACCESS AGGIELAND- SEG 1 CITY OF CS	09/21/14: NATIONAL NIGHT OUT	JAY SOCOL & LT. CHUCK FLEEGER	09/21/2014 06:03 AM	
ITY/BUSINESS	ACCESS AGGIELAND- SEG 2 CITY OF BRYAN	09/21/14: COULTER FIELD UPDATES	JAMES BROWN	09/21/2014 06:14 AM	
ITY/BUSINESS/RECREATION	ACCESS AGGIELAND- SEG 3 CVB	09/21/14: CVB EVENT GRANTS (REPLAY)	JORDAN MESEROLE	09/21/2014 06:22 AM	
/RECREATION	ACCESS AGGIELAND- SEG 1 CITY OF CS	09/28/14: JINGLE BELL RUN, CHRISTMAS AT THE CREEK, NATIONAL NIGHT OUT	JAY SOCOL & BETSEY SEABORN	09/28/2014 05:58 AM	
ITY/EDUCATION	ACCESS AGGIELAND- SEG 2 CITY OF BRYAN/BCS CHAMBER	09/28/14: BTU HOME UPDATE TIPS/LUNCH & LEARN, TRANSPORTATION PANEL	MIKE CONNOR/ROYCE HICKMAN	09/28/2014 06:07 AM	
ITY/BUSINESS/RECREATION	ACCESS AGGIELAND- SEG 3 CVB	09/28/14: UPCOMING EVENTS	JORDAN MESEROLE	09/28/2014 06:21 AM	

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
Fundraiser	A Heart Assoc	000:30	004
Fundraiser	Hospice Brazos Valley	000:30	083
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	041
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	025
SHOW YOUR STRIPES	nhtsa	000:32	012
Texting While Drivng	nhtsa	000:15	042