



KKYS - FM RADIO

BRYAN, TEXAS

QUARTERLY ISSUES/PROGRAMS LIST

FOURTH QUARTER, 2014

January 2, 2015

For quarter beginning:

<u> </u>	January 1, 2014
<u> </u>	April 1, 2014
<u> </u>	July 1, 2014
<u> X </u>	October 1, 2014

KKYS FM provides its listeners with programming and public service announcements that address issues of concerns to our local community



iHeart Media / Bryan, Texas

ACCESS AGGIELAND is a weekly
30 minute Public Affairs Show

The program features community guests and a variety of
topics and local issues, events and organizations.

The program was created to bring
together in an open forum to discuss the issues and
community affairs and area events most
important to our communities

'ACCESS AGGIELAND'

runs each Sunday at the following times

6:00AM on KKYS FM - The Mix

6:00AM on KAGG FM - The Big 96

7:00AM on KNFX FM - The Fox

7:00AM on KVJM FM - 103.1 KISS FM

KKYS
Bryan, TX
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/02/2015

KKYS
Quarterly Issues/Programs List

KKYS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BUSINESS/AGRICULTURE:** 11/02/14: CHAMBER BANQUET, UPCOMING EVENTS/SOIL TESTING
- **Business/Community:** 11/23/14: AG BREAKFAST, HEALTH FORUM
- **BUSINESS/COMMUNITY/SAFETY:** 12/14/14: ECONOMIC OUTLOOK BRIEFING/WATCH UR BAC
- **BUSINESS/COMMUNITY/TOURISM:** 12/07/14: ECONOMIC OUTLOOK BRIEFING, SHOP LOCAL/HOLIDAY EVENTS
- **Community:** 10/05/14: UPCOMING EVENTS
- **COMMUNITY/ARTS:** 11/09/14: PHOTO CONTEST, LIGHTS ON
- **COMMUNITY/EDUCATION:** 11/02/14: HOLIDAY MAGIC/FALL EVENTS
- **COMMUNITY/EDUCATION/AWARDS:** 12/07/14: HALL OF HONOR
- **COMMUNITY/EDUCATION/SAFETY:** 12/14/14: WINTER ENERGY TIPS, HOLIDAY SAFETY
- **Community/Education/WATER:** 10/05/14: YOUTH TO CAREER FAIR, RIBBON CUTTINGS/NEW WATER WEBSITE COMING
- **COMMUNITY/FAMILY/PETS:** 10/19/14: VOTING INFO

- **Community/Government:** 11/30/14: CHRISTMAS AT THE CREEK
- **Community/Government/Health:** 12/14/14: COMMITMENT 5K, FIT FEST, CITIZENS UNIVERSITY
- **Community/Government/Safety:** 12/07/14: FIRE SAFETY
- **Community/Government/Veterans:** 11/09/14: VETERAN'S DAY ACTIVITIES
- **Community/Recreation:** 10/12/14: UPCOMING EVENTS
- **Community/Recreation/Gov't:** 10/26/14: HALLOWEEN, BASKETBALL REGISTRATION
- **Community/Safety:** 11/30/14: HOLIDAY MAGIC, COOKING CLASSES, FIRE SAFETY
- **Meeting/Education/Community:** 10/12/14: TTHA BANQUET/WARRANT AMNESTY
- **Meeting/Education/Health:** 10/19/14: DIABETES COOKING CLASS/TTHA BANQUET

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY/FAMILY/PETS	ACCESS AGGIELAND-SEG 1 CITY OF BRYAN	10/05/14: ADOPT A SHELTER DOG MONTH, ADOPTION SPECIALS	JULIEANN BURKEHOLTER	10/05/2014 06:02 AM	006:25
Community/Education/WATER	ACCESS AGGIELAND-SEG 2 BCS CHAMBER/CITY OF CS	10/05/14: YOUTH TO CAREER FAIR, RIBBON CUTTINGS/NEW WATER WEBSITE COMING	LUCIA CROPPER/JENNIFER NATION	10/05/2014 06:08 AM	013:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community	ACCESS AGGIELAND-SEG 3 iHEARTMEDIA	10/05/14: UPCOMING EVENTS	SARAH WHITE	10/05/2014 06:22 AM	006:26
COMMUNITY/FAMILY/PETS	ACCESS AGGIELAND-SEG 1 CITY OF BRYAN	10/12/14:	GWYNNE SCHILLINGS	10/12/2014 05:59 AM	006:39
Meeting/Education/COMMUNITY	ACCESS AGGIELAND-SEG 2 TAMU TTHA/CITY OF CS	10/12/14: TTHA BANQUET/WARRANT AMNESTY	ETHAN BOYD/ED SPILLANE	10/12/2014 06:06 AM	012:12
Community/RECREATION	ACCESS AGGIELAND-SEG 3 CITY OF CS	10/12/14: UPCOMING EVENTS	JAY SOCOL	10/12/2014 06:18 AM	011:24
COMMUNITY/FAMILY/PETS	ACCESS AGGIELAND-SEG 1 CITY OF BRYAN	10/19/14: VOTING INFO	MARY LYNN STRATTA	10/19/2014 06:02 AM	006:54
Meeting/Education/HEALTH	ACCESS AGGIELAND-SEG 2 AGRILIFE/TAMU TTHA	10/19/14: DIABETES COOKING CLASS/TTHA BANQUET	FLORA WILLIAMS/ETHAN BOYD	10/19/2014 06:09 AM	013:17
Community/RECREATION/GOVT	ACCESS AGGIELAND-SEG 3 CITY OF CS	10/12/14: VOTING INFO, UPCOMING EVENTS	JAY SOCOL & SHERRY MASHBURN	10/19/2014 06:22 AM	009:45
Community/RECREATION/GOVT	ACCESS AGGIELAND-SEG 1 CITY OF CS	10/26/14: HALLOWEEN, BASKETBALL REGISTRATION	JAY SOCOL & GENE BALLOU	10/26/2014 05:52 AM	010:43
Business/Community	ACCESS AGGIELAND-SEG 2 CHAMBER/CVB	10/26/14: UPCOMING EVENTS/HALLOWEEN	Royce Hickman/Jordan Meserole	10/26/2014 06:02 AM	010:15
COMMUNITY/EDUCATION/SAFETY	ACCESS	10/26/14: HALLOWEEN	JAY SOCOL & GENE	10/26/2014	012:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	AGGIELAND-SEG 3 CITY OF BRYAN/TAMU TTHA	SAFETY/BANQUET	BALLOU	06:13 AM	
Community/GOVERNMENT	ACCESS AGGIELAND-SEG 1 CITY OF CS	11/02/14: CODE ENFORCEMENT, CITIZEN COMMITTEES	JAY SOCOL & JULIE CALER	11/02/2014 06:01 AM	010:14
COMMUNITY/EDUCATION	ACCESS AGGIELAND-SEG 2 CITY OF BRYAN/BCL LIBRARIES	11/02/14: HOLIDAY MAGIC/FALL EVENTS	GWYNNE SCHILLINGS/CINDY OSER	11/02/2014 06:11 AM	013:55
BUSINESS/AGRICULTURE	ACCESS AGGIELAND-SEG 3 BCS CHAMBER/AGRILIFE	11/02/14: CHAMBER BANQUET, UPCOMING EVENTS/SOIL TESTING	LUCIA CROPPER/DUSTY TITLE	11/02/2014 06:25 AM	012:40
Community/GOVERNMENT/VETERANS	ACCESS AGGIELAND-SEG 1 CITY OF CS	11/09/14: VETERAN'S DAY ACTIVITIES	JAY SOCOL & STEPHEN BEACHY	11/09/2014 05:59 AM	010:55
BUSINESS/COMMUNITY/TOURISM	ACCESS AGGIELAND-SEG 2 CHAMBER/CVB	11/09/14: BUSINESS AFTER HOURS, RIBBON CUTTING/COAT DRIVE, MEETING PLANNING WORKSHOP	B. HAIGHWOOD/Jordan Meserole	11/09/2014 06:10 AM	012:35
COMMUNITY/ARTS	ACCESS AGGIELAND-SEG 3 CITY OF BRYAN	11/09/14: PHOTO CONTEST, LIGHTS ON	ABBY JOHNSON	11/09/2014 06:23 AM	006:20
Community/GOVERNMENT	ACCESS AGGIELAND-SEG 1 CITY OF CS	11/16/14: CITIZENS UNIVERSITY	JAY SOCOL	11/16/2014 06:00 AM	010:13
Business/Community	ACCESS AGGIELAND-SEG 2 CHAMBER	11/16/14: AG BREAKFAST, HEALTH FORUM	CARRIE ARCHER	11/16/2014 06:11 AM	003:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY/SAFETY	ACCESS AGGIELAND-SEG 3 CITY OF BRYAN	11/16/14: HOLIDAY FIRE SAFETY	WILLIAM BOUSE	11/16/2014 06:15 AM	018:20
Community/GOVERNMENT	ACCESS AGGIELAND-SEG 1 CITY OF CS/CVB	11/23/14: CHRISTMAS AT THE CREEK, CITIZENS COMMITTEES/HOLIDAY HAPPENINGS	JAY SOCOL/TYLER NUCKOLS	11/23/2014 05:58 AM	014:19
Business/Community	ACCESS AGGIELAND-SEG 2 CHAMBER	11/23/14: AG BREAKFAST, HEALTH FORUM	LUCIA CROPPER	11/23/2014 06:13 AM	005:23
COMMUNITY/SAFETY	ACCESS AGGIELAND-SEG 3 CITY OF BRYAN	11/23/14: THANKSGIVING FIRE SAFETY	WILLIAM BOUSE	11/23/2014 06:18 AM	010:40
COMMUNITY/SAFETY	ACCESS AGGIELAND-SEG 1 CITY OF BRYAN	11/30/14: HOLIDAY MAGIC, COOKING CLASSES, FIRE SAFETY	GINA FLORENCE/WILLIAM BOUSE	11/30/2014 06:04 AM	018:07
Community/GOVERNMENT	ACCESS AGGIELAND-SEG 2 CITY OF CS	11/30/14: CHRISTMAS AT THE CREEK	JAY SOCOL & GERRY LOGAN	11/30/2014 06:22 AM	006:44
BUSINESS/COMMUNITY/TOURISM	ACCESS AGGIELAND-SEG 3 CHAMBER/CVB	11/30/14: HEALTH FORUM, BUSINESS AFTERHOURS/HOLIDAY EVENTS	BRITTANY COKER/TYLER NUCKOLS	11/30/2014 06:29 AM	006:14
Community/GOVERNMENT/SAFETY	ACCESS AGGIELAND-SEG 1 CITY OF CS	12/07/14: FIRE SAFETY	JAY SOCOL & CHRISTINA SEIDEL	12/07/2014 06:03 AM	013:00
BUSINESS/COMMUNITY/TOURISM	ACCESS AGGIELAND-SEG 2 CHAMBER/CVB	12/07/14: ECONOMIC OUTLOOK BRIEFING, SHOP LOCAL/HOLIDAY EVENTS	BURL HAIGWOOD/JORDAN MESEROLE	12/07/2014 06:16 AM	010:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY/EDUCATION/AWARDS	ACCESS AGGIELAND-SEG 3 CITY OF BRYAN	12/07/14: HALL OF HONOR	SALLY JURICA	12/07/2014 06:27 AM	006:31
Community/GOVERNMENT/HEALTH	ACCESS AGGIELAND-SEG 1 CITY OF CS	12/14/14: COMMITMENT 5K, FIT FEST, CITIZENS UNIVERSITY	JAY SOCOL & WARD DAVIS	12/14/2014 06:00 AM	008:16
COMMUNITY/EDUCATION/SAFETY	ACCESS AGGIELAND-SEG 2 CITY OF BRYAN	12/14/14: WINTER ENERGY TIPS, HOLIDAY SAFETY	VICKI REIM & WILLIAM BOUSE	12/14/2014 06:09 AM	016:56
BUSINESS/COMMUNITY/SAFETY	ACCESS AGGIELAND-SEG 3 CHAMBER/AGRILIFE BAC	12/14/14: ECONOMIC OUTLOOK BRIEFING/WATCH UR	CARRIE ARCHER/LAURA MOONEY	12/14/2014 06:26 AM	009:44

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Awareness	nhtsa	000:30	002
Fundraiser	A Heart Assoc	000:30	027
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020
SEXUAL ASSAULT	IT'S ON US	000:30	004
SHOW YOUR STRIPES	nhtsa	000:32	017
Texting While Drivng	nhtsa	000:15	041