

CONTRACT

CHICAGO'S VERY OWN WGN-TV
WGN 9 2501 W Bradley Place
 Chicago, IL 60618
 (773) 528-2311

<u>Contract / Revision</u> 404264 /		<u>Alt Order #</u>
<u>Product</u> Friends of Same Yingling		
<u>Contract Dates</u> 11/03/16 - 11/08/16		<u>Estimate #</u> 5530
<u>Advertiser</u> Yingling, S/D/ State Rep		<u>Original Date / Revision</u> 11/02/16 / 11/03/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGN-TV	<u>Account Executive</u> Robert Breen	<u>Sales Office</u> Local House
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Adelstein & Associates
 222 W. Ontario St
 Suite 600
 Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	9	11/03/16	11/08/16	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	3	\$3,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--				1	\$1,200.00	0.00			
Week:		11/07/16	11/13/16	MT-----				2	\$1,200.00	0.00			
N 2	9	11/03/16	11/08/16	M-F 6a-7a	6a-7a		:30				NM	3	\$4,200.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--				1	\$1,400.00	0.00			
Week:		11/07/16	11/13/16	MT-----				2	\$1,400.00	0.00			
N 3	9	11/03/16	11/08/16	M-F 7a-8a	7a-8a		:30				NM	3	\$3,600.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--				1	\$1,200.00	0.00			
Week:		11/07/16	11/13/16	MT-----				2	\$1,200.00	0.00			
N 4	9	11/03/16	11/08/16	M-F 8a-9a	8a-9a		:30				NM	3	\$3,300.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--				1	\$1,100.00	0.00			
Week:		11/07/16	11/13/16	MT-----				2	\$1,100.00	0.00			
N 5	9	11/03/16	11/08/16	M-F 11a-1p	11:00 AM-11:30 AM		:30				NM	2	\$1,500.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--				1	\$750.00	0.00			
Week:		11/07/16	11/13/16	MT-----				1	\$750.00	0.00			
N 6	9	11/03/16	11/08/16	M-F 11a-1p	11:30 AM-12:00 PM		:30				NM	1	\$800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--				1	\$800.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	9	10/31/16-11/06/16		M-F 11a-1p	11:30 AM-12:00 PM	---ThF---	:30		\$800.00	0.00	NM		
See MG 12.3,12.4,12.5,12.6,12.7													
Week:		11/07/16	11/13/16	MT-----				1	\$800.00	0.00			
N 7	9	11/03/16	11/07/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	2	\$1,700.00
CANDIDATE DISCOUNT RATE													

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

CHICAGO'S VERY OWN
WGN-TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

<u>Contract / Revision</u>	<u>Alt Order #</u>
404264 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/03/16 - 11/08/16	Friends of Same Yingling	5530

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yingling, S/D/ State Rep	11/02/16 / 11/03/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 8	9	11/03/16	11/07/16	M-F 11a-1p	12:30 PM-1:00 PM		:30				NM	1	\$900.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--				1	\$850.00	0.00			
Week:		11/07/16	11/13/16	M-----				1	\$850.00	0.00			
N 9	9	11/03/16	11/07/16	M-F 4p-6p	4:30 PM-5:00 PM		:30				NM	2	\$1,800.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--				1	\$900.00	0.00			
Week:		11/07/16	11/13/16	M-----				1	\$900.00	0.00			
N 10	9	11/03/16	11/07/16	M-F 4p-6p	5:00 PM-5:30 PM		:30				NM	2	\$2,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--				1	\$1,000.00	0.00			
Week:		11/07/16	11/13/16	M-----				1	\$1,000.00	0.00			
N 11	9	11/03/16	11/07/16	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	2	\$2,000.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF--				1	\$1,000.00	0.00			
Week:		11/07/16	11/13/16	M-----				1	\$1,000.00	0.00			
N 12	9	11/03/16	11/06/16	M-Su 9p News	9:00 PM-9:30 PM		:30				NM	6	\$9,200.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TF-S				2	\$2,500.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	9	10/31/16-11/06/16	M-Su 9p News	9:00 PM-9:30 PM	---ThF--Su	:30			\$2,500.00	0.00	NM		
See MG 12.3,12.4,12.5,12.6,12.7													
3	9	11/04/16-11/04/16	Station Special	Various	-----F----	:30			\$4,000.00	0.00	NM		
Ⓜ MG for 8.1,6.1,13.2,12.1													
4	9	11/05/16-11/05/16	M-Su 9p News	10:00 PM-10:30 PM	-----Sa--	:30			\$1,800.00	0.00	NM		
Ⓜ MG for 8.1,6.1,13.2,12.1													
5	9	11/05/16-11/05/16	Sa-Su 7a-9a	7:00 AM-8:00 AM	-----Sa--	:30			\$200.00	0.00	NM		
Ⓜ MG for 8.1,6.1,13.2,12.1													
6	9	11/05/16-11/05/16	Sa-Su 7a-9a	8:00 AM-9:00 AM	-----Sa--	:30			\$200.00	0.00	NM		
Ⓜ MG for 8.1,6.1,13.2,12.1													
7	9	11/04/16-11/04/16	M-F 7p Non-Net Prime	7:00 PM-7:30 PM	-----F----	:30			\$500.00	0.00	NM		
Ⓜ MG for 8.1,6.1,13.2,12.1													
N 13	9	11/03/16	11/06/16	M-Su 9p News	9:30 PM-10:00 PM		:30				NM	1	\$2,500.00
CANDIDATE DISCOUNT RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/31/16	11/06/16	---TFSS				2	\$2,500.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	9	10/31/16-11/06/16	M-Su 9p News	9:30 PM-10:00 PM	---ThFSaSu	:30			\$2,500.00	0.00	NM		
See MG 12.3,12.4,12.5,12.6,12.7													
Totals										0.00		31	\$37,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

CHICAGO'S VERY OWN
WGN-TV
2501 W Bradley Place
Chicago, IL 60618
(773) 528-2311

<u>Contract / Revision</u> 404264 /	<u>Alt Order #</u>
--	--------------------

<u>Contract Dates</u> 11/03/16 - 11/08/16	<u>Product</u> Friends of Same Yingling	<u>Estimate #</u> 5530
--	--	---------------------------

<u>Advertiser</u> Yingling, S/D/ State Rep	<u>Original Date / Revision</u> 11/02/16 / 11/03/16
---	--

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/08/16	31	\$37,100.00	\$31,535.00
Totals	31	\$37,100.00	\$31,535.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

