

## ORDER



**Orders**  
**Order / Rev:** 263178  
**Alt Order #:**  
**Product Desc:** Alliance for Healthcare Security  
**Estimate:** 4827  
**Flight Dates:** 03/27/17 - 03/31/17  
**Original Date / Rev:** 03/23/17 / 03/23/17  
**Order Type:** GENERAL

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Canal Partners Media/POL  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd St., NW - Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Alliance for Healthcare Security  
**Demographic:** A25-54  
**Product Codes:** PL Ballot Issue  
**Priority:** P-3  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	03/31/17	6	\$2,750.00	\$2,337.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	6	\$2,750.00	\$2,337.50	0.00
<b>Totals</b>	<b>6</b>	<b>\$2,750.00</b>	<b>\$2,337.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	KNXV	03/27/17	03/27/17	M-F Good Morning America	CM	7-9am	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 03/27/17	04/02/17	M-----		1				\$400.00		0.00				
N 2	KNXV	03/28/17	03/30/17	M-F 11am-12pm News	CM	11am-12pm	-111---	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 03/27/17	04/02/17	-111---		3				\$250.00		0.00				
N 3	KNXV	03/28/17	03/28/17	ABC World News M-F	CM	530-6pm	-T-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 03/27/17	04/02/17	-T-----		1				\$1,000.00		0.00				
N 4	KNXV	03/31/17	03/31/17	M-F 630-7pm News	CM	630-7pm	----F--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 03/27/17	04/02/17	----F--		1				\$600.00		0.00				
														<b>Totals</b>	<b>6</b>	<b>\$2,750.00</b>

\*Tax 1 Note: Tax 0.5%.